

Hardware-Retail-(Cont'd)

GREENBLAT'S HARDWARE STORES
1426 Fillmore... WE st 1-5427
2526 Noriega... SE abright 1-0531
NAMILL'S PARKSIDE HARDWARE
We Handle Sherwin Williams Paints
1044 Taraval... MO ntrose 4-0534
Heine's Hardware Store
3514 Balboa... SK yline-1-8828
HOOKING HARDWARE STORE
2216 Clement... SK yline-1-4673
Horse Hardware Co 2729 Mission... MI ssn-7-3873
Industrial Hardware & Supply Co
298-9th... UN drhil-1-4972
Ingleside Hardware & Appliance
1831 Ocean Av... JU niper-4-1387
JACKSON G B & SON
Furniture - Homewares
Electrical Appliances
Builders' Supplies
Garden Equip. & Supplies
Cor 20th Av
1929 Irving... SE abright 1-5615

Jackson L R 10th Av & Clement... SK yline-1-3715
Jeffress' Hardware & Paint Store
2351 Market... MA rket-1-4842
Johnson & Son Hardware Co
34 Leland... JU niper-5-4958

JUDAH ST HARDWARE
Open Sundays 'Til 2
General Hardware
HOMEWARES
NASON PAINTS
BROKEN WINDOWS
REPAIRED
APPLIANCES
SALES & SERVICE
PLUMBING
WE DELIVER
1454-48th Av... OV erland 1-1546

Jules Hardware Co 1556 Ocean Av... JU niper-5-3456
Koch Hardware Co 2201 Polk... OR dway-3-3247
Lerch's Bargain House
1719 Fillmore... FI Imor-6-8623
Lind Alex Hardware Co
775 Monterey Blvd... JU niper-7-5685
Lusher Hardware Co 5221 Geary... SK yline-1-6620

MACKILLIP HARDWARE STORE
"The Busy Corner"
In The
RICHMOND DISTRICT
SHERWIN-WILLIAMS PAINTS
HARDWARE - TOOLS
HOUSEWARES - CUTLERY
ELECTRICAL APPLIANCES
658 Clement... SK yline-1-1442

Mahn Arthur B 1178 Golden Gate Av... JO rdnh 7-3344
Manor Hardware
Lakeside Village
2602 Ocean Av... JU niper-7-8118
MARIANI S & SONS 3364 Mission... MI ssn-7-9460
Mariani S & Sons 2881-23d... MI ssn-7-1565
Marina Housewares 2405 Chestnut... WE st-1-7659
MARKET HARDWARE CO
147 Jackson... EX brook 2-3390

MARWEDEL G W
"Everything for the Shop"
1235 Mission... UN drhil-1-2125

Mazzei G 5166-3d... VA lencia 4-3074
McNamara G 899 McAllister... MA Inut-1-1758
Meisel's Kitchenware 1901 Fillmore... WE st-1-2968
Menzel Hardware
Open Sundays From 10 AM To 2 PM
2501 Judah... SE abright-1-4460
Mission Hardware Co 2288 Mission... MA rket-1-4972
MODERN HOME SUPPLY CO
239 Clement... BA vview 1-9519
Mowbray & Dere Co 853 Grant Av... CH ina-5-0214
NEW MISSION HARDWARE AND
APPLIANCE CO 5282 Mission... JU niper 5-5191
Newman Commercial Co 655-5th... YU kon 6-3845
Nicholls Hardware 2647-24th... MI ssn-7-2351
NORMAN F G & SONS
Builders' Hardware-Etc
890 Valencia... MI ssn-7-0783
Ocean Beach Hardware & Electrical Appliance Co
3930 Judah... SE abright-1-8860
Ocean View Hardware Co 2 Sadova... JU niper-5-2030
P-V's Home Service
2633 St Bruno Av... DE laware-3-7022
Pacific Hardware Co 520 Haight... UN drhil 1-4428
(See Advertisement Preceding Page)
Page Hardware Co 600 Bosworth... JU niper-7-5677

Palace Hardware Co Inc 581 Market... SU tter-1-6060
PAPENHAUSEN H & SON
HARDWARE - HOME WARE
Complete Jobbing Service
Plumbing - Electrical - Garden Supplies
32 W Portal Av... OV erland-1-6717

Parkside Hardware 1044 Taraval... MO ntrose 4-0534
Peck-Son Co 3127 Fillmore... WA Inut-1-2479
PLUMB TOOLS-
CENTRAL TOOL CO 750 Ellis BR ospect 5-2220

Portola Hardware & Appliance Co
2565 St Bruno... JU niper-5-1771
Ratner E 1924 Polk... OR dway-3-4919
Ratto Hardware
Fuller Paint Dealer
2132 Chestnut... WA Inut-1-2726
Ratto Hardware Co 1341 Stockton... EX brook-2-3775
Reid Hardware Co 531 Divisadero... WA Inut-1-6827

RICHMOND HARDWARE CO
1801 Clement... BA vview 1-9399
Rien Hardware Co 84-4th... GA rfd-1-1848
Riley's 1615 Haight... HE mlock-1-2344
Roberts Hardware 1687 Haight... HE mlock-1-3392

ROSSI HARDWARE CO
5196 Mission... JU niper-5-4445
S F ELECTRIC & HARDWARE CO
1006 Fillmore... WA Inut-1-2976
SCHILLING HARDWARE CO
Sherwin Williams-Kem Tone
Bet 9th&10th Aves
80 Irving... MO ntrose 4-0896

SEA BREEZE HARDWARE
3639 Taraval... SE abright 1-2441
SEABRIGHT HARDWARE & GIFT STORE
1749 Noriega... SE abright 1-1274
Segale & Demartini 454 Columbus... GA rfd-1-2108

SHANNON HARDWARE CO
In Daily City - Hardware & Appliances
Plumbing, Heating & Electrical Service
Water Heaters Repaired & Replaced
6370 Mission... JU niper-7-5076

Shasta Hardware & Supply Co
69-9th... MA rket-1-8072
Sheck & Co 1028 Stockton... CH ina-5-2202
Soko Hardware 1669 Post... WE st-1-4831

SOLBACH HARDWARE
Sherwin-Williams Paints'
Headquarters for Machinists' &
Carpenters' Tools - Thor Elec. Drills
2172 Mission... UN drhil-1-5356

Stanley's Paint & Hardware Store
2469 St Bruno... DE laware-3-8937
Strome Hardware Co 1916 Irving... MO ntrose 4-6605
Sun Sun Hardware Store
1105 Grant Av... CH ina-5-2367
Sunset Hardware Co 750 Irving... MO ntrose 4-0159
Superior Plumbing & Hardware
3326 Sacramento... WE st-1-1266

Taraval Hardware 1000 Taraval... MO ntrose 4-5100
Tausig Hardware Co 2010 Balboa... BA vview-1-2674
Taylor E A 3049-24th... MI ssn-7-6047
Taylor's Hardware Store
1555 Haight... UN drhil-1-5682
Tin Sun Hardware 653 Kearny... TU xedo 5-1805
TI Sun Co 1005 Grant Av... CH ina-5-1940
Topp M Hardware Co 4055-24th... MI ssn 7-2930
Triangle Sales Co 1000 Columbus... GR ayton 4-6737

TUGGEE'S HARDWARE STORE
West Portal Hardware Store
Sherwin-Williams Paints
Servel Refrigeration
Garden Equip & Supplies
Plumbing Supplies
66 W Portal Av... MO ntrose 4-2726

TUGGEE'S HARDWARE & VARIETY
3885-24th... AT water-2-5081
Underwood's Hardware 538 Castro... UN drhil 1-7288
Union Hardware Co 2154 Union... WA Inut-1-5696
W O Hardware Co 3583-16th... MA rket-1-4240
WEST PORTAL HARDWARE STORE
66 W Portal Av... MO ntrose 4-2726
Western Hardware & Tool Co
97-9th... UN drhil-1-7843
Western Hardware & Tool Co
97-9th... UN drhil-1-7848
Wing Wo Co 1110 Grant... CH ina-5-1986
Wolfe Lumber & Hardware Co
2299 Folsom... MI ssn-7-1132

Have the right number when you call. It's natural to trust to memory—but when memory plays tricks with a telephone number, you're delayed. When you are not sure of a number—won't you look it up in the telephone directory?

Hardware-Whse & Mfrs

Allen E Abell 1403 1/2 Montgomery... SU tter 1-2989
Allith Prouty Inc 7 Front... SU tter-1-4795
Amer Cabinet Hardware Corp
230-9th... HE mlock-1-6793
Amer Fork & Hoe Co
Regional Service Office
M Dean Swift Regional Mgr
461 Market... SU tter-1-1898

ANDERSON-WILLIAMS CO
461 Market... GA rfd 1-2743
Bachtold H E & Co 260 California... DO uglas-2-1879

BAKER & HAMILTON
Since 1849
WHOLESALE HARDWARE
Corbin Builders' Hardware
Stanley Butts & Hinges
See Our Modern Builders' Hardware
Display Rooms
STRICTLY WHOLESALE
700-7th... HE mlock-1-2600

BANA COMPANY
Mfrs-Can Openers-Snaps-Hose Couplings
Vises-Toy Pistols
116 New Montgomery... DO uglas-2-2741
Bartlett & Carter Sales Co
666 Mission... SU tter 1-6700
Bay Cities Wholesale Hardware Co
500 Florida... UN drhil-1-0931

BOSSINGER ROBT O 381 Brannan... GA rfd-1-5861
BRADLEY E B CO
Refrigerator-Showcase-Fixture
462 Bryant... DO uglas-2-8707
Clartson Co 1 Montgomery... GA rfd-1-8436
Coast Merchandise Co 870 Market... GA rfd-1-7844
Construction Service Company
820 Bryant... MA rket 1-6226

CUNNINGHAM HARDWARE CO
1044 Post... OR dway-3-7170

DUNHAM CARRIGAN & HAYDEN CO
WHOLESALE HARDWARE
Russwin and Stanley
BUILDERS HARDWARE
Tools - Plumbers' Supplies
Steel & Wire Products
Houseware - Electric Supplies
Kansas & Division... UN drhil-1-3400

Friedman Harry
Job Lots
1065 Mission... MA rket-1-7945
Garden City Plating & Mfg Co
Store Fixture Hardware
145-2d... GA rfd-1-6430

GAREHINE & BOONE 234-9th... HE mlock-1-8838
GENERAL MACHINERY & SUPPLY CO
1346 Folsom... HE mlock-1-4600
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10913
GILMORE STEEL & SUPPLY CO INC
840 Brannan... KL ondkie 2-0511

GLESENER A J GO INC THE
975 Bryant... HE mlock 1-6900
Griffin Mfg Co 703 Market... DO uglas-2-1452
Hamilton Coffey & Co
2250 Jerrold Av... AT water 2-6838

HANSEN G ED
WHOLESALE HARDWARE
Rubber Set Paint Brushes
Atkins Products - Saws - Files
Etc.
Collins Products
Hammers - Axes - Etc.
Abrasives
Union Tools
Utica Cutlery - Ensko Wire
Household Brushes
Hardware Specialties
230-9th... HE mlock 1-7862

HAVISIDE GO 40 Spear... EX brook-2-0064
HEYMAN GO THE INC
1120 Mission... UN drhil 1-6565
HOLLANDER METAL PRODUCTS CORP
Buckles Snaps Etc
116 New Montgomery... EX brook 2-6676
HUEBEL BROS INC 523 Mission... DO uglas 2-6074

Knappe and Vogt Mfg Co 462 Bryant... DO uglas-2-8707
Koblick Supplies 1755-17th Av... MO ntrose-4-9067
Krause & Hogan
Tacks-Furn Nail-Evergrip Line
1142 Howard... HE mlock 1-7133
Kroder Reubel Co Inc The
938 Mission... DO uglas-2-1714
Laughlin Thomas Co The 250 Perry... EX brook-2-1566

LELAND CO
WHOLESALE
HARDWARE - HOUSEWARE
SPECIALTIES
PLUMBERS' SUPPLIES
Everything for Plumbing Repairs
Agents for Niessen Bros. Key Blanks
290-7th... UN drhil-1-6600

Lippincott Co Inc 461 Market... EX brook-2-2687
MARSHALL-NEWELL SUPPLY CO
Spear & Mission... EX brook-2-1901

MARWEDEL G W
"Everything for the Shop"
1235 Mission... UN drhil-1-2125

McKinney Mfg Co 193-2d... YU kon-6-1502
Miller David A Co 152-4th... SU tter 1-3657
National Enameling & Stamping Co
1355 Market... MA rket 1-2845
National Lock Co 420 Market... SU tter-1-5489
NORTH & JUDD MFG CO
Harness & Saddlery Mfrs
275-9th... UN drhil-1-0905

Norwalk Lock Co
MANUFACTURERS
BUILDERS' HARDWARE
LOCKS AND DOOR CLOSERS
420 Market... SU tter-1-4798

NUSBAUM WHOLESALE HARDWARE CO
DISTRIBUTORS
KEMTONE - LINX
871 Folsom... SU tter-1-1153

Oppenheimer Oscar 181-6th... EX brook 2-7450
OVERBECK-HEYMAN CO
298-8th... UN drhil 1-4397
Pacific Tool & Supply Co 160-7th... HE mlock-1-8244
Pac Tool & Supply Co 251-8th Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10914
PAN-PAC METAL PRODUCTS INC
JOBING SPECIALISTS
Bolts - Nuts - Screws - Washers
201 Nevin Av Richmond LA nscape 5-2642

PEERLESS ELECTRIC CO
576 Folsom... GA rfd 1-4050
Phalanx Corp 810-7th... KL ondkie 2-1946
PIKE A W & CO
Agents For Penn Hardware Co
663 Mission... SU tter-1-3263

PUMICE INDUSTRIES
See Our Adv Under Pumice
408-12th Oakland... HI gate 4-7310
RALPH'S PRICING SYSTEMS
See Our Adv Under Pricing Systems
1416 Taylor... OR dway 3-0664
Scheid Heavy Hardware & Steel Co
329 Tehama... DO uglas-2-0300

SHLAGE LOCK CO
Segal Lock & Hardware Co
420 Market... SU tter-1-4798
SELLER BROS & CO 177 Fremont... GA rfd-1-2843
SHASTA HARDWARE & SUPPLY CO
69-9th... MA rket-1-8072

SLOSS & BRITAIN
Wholesale Hardware
SPORTING GOODS
HOUSEWARES
Nationally Advertised Brands
100 Potrero Av... MA rket-1-0250

Hardware-Whse & Mfrs-(Cont'd)

Timber Engineering Co of Calif
4314 California... SK yline-1-7972
United Sales Co 525 Howard... DO uglas 2-2898
Van Housen J 193-2d... YU kon-6-1502
Western Industrial Sales
1355 Market... UN drhil-1-2727
Western Wholesale Hardware Co
475 Brannan... DO uglas 2-8181
Whitney Vincent Co 130-10th... HE mlock-1-4641
Yates Charles I 7 Front... SU tter-1-4795

Hardwood Floors
See Floors-Materials & Laying

Hardwoods-See Lumber Headings

Harness
Keyston Bros 755 Mission... DO uglas-2-0470
MacPherson Bros Leather Co
Saddle&Harness Goods
730 Mission... DO uglas-2-7822

Olsen Nolte Saddle Shop 4701-3d... AT water-2-5151
Shea & Poston Saddlery
1422 Market... MA rket 1-1800
Visalia Stock Saddle Co
2123 Market... MA rket-1-1852

Harvesters
See Agricultural Implements

Hassocks
HETTRICK MFG CO THE
Wholesale Only
1355 Market... HE mlock 1-5819

Hat Blocks
See Hatters' Equipment & Supplies

Hats-Mfrs
Baxter Hat Co 38 Fremont... GR ayton 4-5267
Castle Hats 34 Fremont... EX brook 2-2420
Keating Joan 725 Ellis... TU xedo 5-1356
Lundstrom Hat Co 724 Market... DO uglas-2-5027
O'Rourke of California 34 Fremont... EX brook-2-2420
Superior Hat Co 46 Shipley... GA rfd-1-6132
Sussex-O'Rourke Hats Inc
34 Fremont... EX brook 2-2420

Hats-Renovators
ALEX'S HAT SERVICE-
CUTLER ALEX
1107 Leavenworth... OR dway-3-2287

APPAREL CITY CLEANERS
2230 Palou... VA lencia 4-5273
Blox Hat System 1603 Ellis... WA Inut 1-8108
California Hat Works 75 Turk... GR ayton-4-2688

CARL'S HAT WORKS
EXPERT CLEANING & BLOCKING
RETAIL & WHOLESALE
Just off Market St.-Upstairs
20 Ellis... GA rfd-1-3053

City Hat Works 151-14th... UN drhil-1-0911
GERMONT HAT WRKS
Retail & Wholesale
485 Guerrero... UN drhil 1-8237
De Lia Cleaners & Dyers
540 Silver Av... DE laware-3-0682
Eillanel Hat Shop
Specializing in Ladies Hats
1665 Washington... GR ayton-4-8513

Green Parrot French Cleaners & Dyers
559 Divisadero... FI Imor-6-3323
La Rosa Cleaning & Dyeing Works
1958 Hyde... OR dway-3-5943
Nick's Hat Works 2065 Chestnut... WA Inut 1-2163
Paul's Hat Works 6128 Geary Blvd... BA vview-1-5332

PERFECTION HAT WORKS
Wholesale Hatters
151-14th... UN drhil-1-0911
Quality Hat Works 310 Jessie... UN drhil-1-9679
S F Hatters 454 Kearny... YU kon-6-1436
Sargent Cleaners & Dyers
605 Kearny... DO uglas-2-1194
Seattle Cleaners & Hatters
5027 California... BA vview-1-6819
Standard Hat Works of S F
714 Market... EX brook 2-6637
State Hatters 1925 Fillmore... JO rdnh 7-1939

Hats-Retail

Adam Hat Stores Inc 119 Kearny... GA rfd-1-2195
Adam Hat Stores Inc
2640 Mission... VA lencia 4-7071

ADAM HATS-
GEORGE'S MENS SHOP
926 Market... GA rfd 1-6439
KENNY BRUCE MEN'S SHOP
968 Market... GR ayton 4-9574

BOSS AL
Smiling Service
STETSON HATS
Opposite Palace Hotel
650 Market... DO uglas-2-9318

Carroll Paul T 176 Sutter... GA rfd-1-3462
Dance Art Co
Novelty Costume & Party Hats
216 Powell... EX brook 2-4912
Eagleton & Hawkins Co
726 Market... EX brook 2-3806

HARTMAN'S HATS&HABERDASHERY
STETSON HATS
At Jones St. Near Paramount Theatre
1084 Market... UN drhil-1-7916

HASTINGS
Store Post at Kearny... SU tter-1-5400
Store Powell at Kearny... SU tter-1-5400
Store 882 Market... SU tter-1-5400
Store 22 Powell... SU tter-1-5400

KNOX HATS-
PAUNSON & CO 200 Kearny... DO uglas-2-4640

Sometimes people place telephone calls and do not give the called person sufficient time to answer. Allow a few more seconds before hanging up!

STETSON HATS
If You Want a Becoming Hat Be Coming to LUNDSTROM SINCE 1884
Lundstrom Hat Co
724 Market... DO uglas 2-5027
Store 230 Market... FI Imor 6-9469
Store 2498 Mission... AT water 2-4843

San Francisco LEADING HATTER Headquarters for MALLORY HATS and LEE HATS Complete Line of the Finest in Neckties
Phelan Bldg. 754 MARKET 9 O'FARRELL Near Grant EXbrook 2-9557

LEE HATS

LEE HATS for men... with the famous "Water-Blue" and "Pre-Shaped" exclusive features... styled on Fifth Avenue... made in Danbury... famed for its skilled hat-makers.
"WHERE TO CALL"
LUNDSTROM K A
754 Market... EX brook-2-9557
PAUNSON & CO 200 Kearny... DO uglas 2-4640

Lundstrom Hat Co 1453 Fillmore... FI Imor-6-9469
Lundstrom Hat Co 724 Market... DO uglas-2-5027
Store 2498 Mission... AT water-2-4843
(See Advertisement This Page)
Lundstrom Hat Co 1126 Market... UN drhil-1-9468
LUNDSTROM K A 754 Market... EX brook 2-9557
Muller H G 242 Kearny... EX brook-2-9788

PALOO HATS-
HIRSCH & PRICE 949 Kearny... SU tter-1-0691

PERSONALITY HAT SHOP
HATS MADE TO ORDER
H. SHAPOFF
341 Kearny... DO uglas-2-0121

Roos Bros Inc Market at Stockton... SU tter-1-4040

STETSON HATS-
ATKINS ROBERT S COMPANY
150 Sutter... DO uglas-2-5421
BOSS AL
Opposite The Palace Hotel
650 Market... DO uglas-2-9318
HARTMAN'S HATS&HABERDASHERY
1084 Market... UN drhil-1-7916
LUNDSTROM HAT CO
724 Market... DO uglas-2-5027
MCALISTER'S DEPARTMENT STORE
2733 Mission... MI ssn-7-9350
MOORE CLOTHING CO
141 Kearny... GA rfd 1-1200

VISALIA STOCK SADDLE CO
Stetsons-Cow Boy Boots-Sil Mtd Belts
Pat'd Humane Bits-Frontier Trousers
2123 Market... MA rket-1-1852
Yorkshire Clothing Store
2401 Mission... AT water-2-4613

WISCONSIN HATS
Adam Hat Sales Division Inc
2640 Mission... VA lencia 4-7071

DORFMAN HAT & GAP CO
424-10th Oakland... GL encort-1-2048
King Hugo A 742 Market... SU tter-1-5982
Moore Walton N Dry Goods Co Inc
Fremont & Mission... EX brook-2-4282

Hatters' Equipment & Supplies
S F Hat Block Co 326 Tehama... YU kon-6-1096

Hawaiian Goods-See Gift Shops

We invite you to tune in every Monday night, N.B.C. stations, to enjoy the Telephone Hour and its guest artists.

Hay-Retail

FIGONE JOHN P GARDEN & SUPPLY CO
1652 Stockton... GA rfd 1-3281
Russell P H 2298 Jerrold... AT water-2-5234

Headlight Adjusting
See Automobile Headlight Adjusting

Health Appliances
See also Sun Lamps
Klaes' Magnetic Fingers Co
995 Market... GA rfd-1-8756

Health Conditioning
See Physical Culture

Health Food Products-Retail
Arko Health Food Shop
5539 Geary Blvd... SK yline-1-0767

BEST HEALTH FOOD STORE
Our Specialty
Bakery & Health Food Products
For Building & Maintaining Health
1120 Market... MA rket-1-3033

GOLDEN CRESCENT HEALTH FOOD CO
Specializing in 100% Soy & Lima Bean Bakery Products
Dietetics & Allergy Foods
Baked Fresh Daily, Prescribed
According to Dr.'s Formula
WE GRIND OUR OWN FLOUR
All Products Baked in Our Shop
Mail Orders Promptly Filled
1640 Polk... OR dway 3-4825

Jus-O-Veg Extracting Co
See Ad Under Milk & Milk Products
217 Kearny... YU kon 6-1444

MARINA HEALTH FOOD STORE
DIETETIC & ALLERGY FOODS
Soy & Vitamin Products
Dried Fruits & Nuts - Juices
2125 Chestnut... WE st 1-1095

MISSION HEALTH FOODS
2585 Mission... MI ssn-7-7377

NATURAL FOOD CENTER
"Where You Can Shop With Ease For All Your Needs"
Foods For Allergy & Dietetics
Soy & Whole Grain
Oven Fresh Products
All Nationally Known Nutritional Foods
LOCATED IN THE CRYSTAL PALACE MARKET DEPT. 72
Free Parking While Shopping
Mail Orders Promptly Filled
1175 Market... UN drhil 1-9209

(Continued Next Page)

HEALTH FOODS
WHERE GOOD HEALTH ORIGINATES
A Complete Line of Vitamins
DIABETIC - ALLERGIC - REDUCING FOODS
WHOLE WHEAT & DIETETIC BAKERY
Unsweetened Fruit & Fruit Juices - Vegetable Juices
Coffee Substitutes - Stone Ground Flours
Mail Orders Filled Promptly
Market 1-3033
ROSENBERG'S
ORIGINAL HEALTH FOOD STORE & WHOLE WHEAT BAKERY
1120 Market St. Opposite 7th St.