

First Aid Supplies

BRENTON EQUIP CO 489 Bryant, EX brook-2-8185
BULLARD E D CO 275-8th, UN drhil-1-5630
DAVIS EMERGENCY EQUIPMENT CO LTD
 1246 Howard, UN drhil-1-8400
 First Aid Equipment Co 46 Kearny, SU tter-1-4819
FIRST AID PRODUCTS CO
 420 Market, SU tter-1-6915

FIRST AID SERVICE CO
 First Aid Kits & Refills
 Hospital Supplies & Equipment
 285-2d, SU tter-1-2144

HESSEY ROBT D
 First Aid Products-Sales & Service
 420 Market, SU tter-1-6915

McDONALD B F CO
 Complete Line of First Aid Supplies
 Including Kits and Refills
 "Safety From Head to Foot"
 1255 Howard, HE mlock-1-3870

MEDICO SUPPLY CO 460 Powell, YU kon-6-1660

Fish Brokers

MEYER AL H CO
SEA FOODS
 Import - Domestic - Export
 Canned - Frozen - Smoked - Fresh
 510 Battery, EX brook-2-5721

HEINKE & AMENDE INC
 244 California, EX brook-2-6795
 Tarantino Peter S
 Fisherman's Wharf, GR ayton-4-2520

Fish Packers

Alaska Packers Assn 111 California, GA rfd-1-7360
BERING SEA FOOD FISH CO
 123 Jackson, DO uglas-2-4400
 Booth F E Company Inc
 280 Battery, DO uglas-2-7300
 Pacific Sea Products Inc 556 Clay, PR ospt-5-4056

Fish Products

Allen Harnett Co 1 Drumm, SU tter-1-1741
 Atlantic Coast Fisheries Co The
 230 California, GA rfd-1-4814
ATLAS FISHERIES 1 Drumm, DO uglas-2-5656
 Booth F E Company Inc
 General Offices 280 Battery, DO uglas-2-7300
 Islais Creek Plant 3240-3d, AT water-2-1221
 Carmel Canning Co 230 California, GA rfd-1-4814
 Cole & DeGraf
 Processed Fish Oils
 16 California, EX brook-2-0770
 Cypress Fisheries Pier 92, VA lencia-4-4374
 East Bay Fisheries 311 California, GA rfd-1-6319
 Edgewater Packing Co
 300 Montgomery, GA rfd-1-7853
 Edible Fish Meals & Oils Pier 47, GR ayton-4-2488
 Farallone Packing Co Division of The Borden Co
 4635 E12th Oakland, KEllog-3-2100
 Farrell James & Co
 Fish Oil & Meal
 Newhall Bldg, DO uglas-2-6707
 Fish Packers 582 Market, GA rfd-1-5562
FORTUNE FISHERIES
 539 Washington, GA rfd-1-1407
 Funsten Co 260 California, DO uglas-2-0168
 Gardena Packing Co 582 Market, GA rfd-1-5562
 Golden State Fisheries 24 Calif, EX brook-2-1455
 Golden West Distributors 345 Front, SU tter-1-5552
 Hale Elwyn C Fisheries & Estate of C P Hale Ltd
 112 Market, GA rfd-1-1461
 Hong Chin Co 1032 Washington, CH ina-5-1848
 Industrial Oil Products Corp
 16 California, EX brook-2-0770
 Jang Norman Co 827 Sacramento, EX brook-2-0440
 Keystone Fisheries Co Pier 92, MI ssn-7-3552
 Lucido Fisheries 260 California, EX brook-2-0562
 Marine Products Co 244 California, EX brook-2-6612
 Marine Products Co 244 California, EX brook-2-6795
 Monitor Fisheries Inc 1 Drumm, YU kon-6-0337
 National Fisheries Institute Inc
 210 California, PR ospt-5-5528

NORFISH SALES CO
 Brokers - Jobbers - Exporters
SEAFOODS
 Fresh - Canned & Salted
 Frozen & Retail Packages
 Neil Taylor - Gilbert Taylor
 Fred Hollenbeck - Bill Dooms
 431 Grove Oakland, GL encort-1-8567

Northern Packing Corp Pier 92, VA lencia-4-5722
 Pac Marine Products 260 California, DO uglas-2-0168
 Pittsburg Cannery Inc Pier 47, GR ayton-4-2488
 Polarine Fisheries Inc 1800 Folsom, MA rket-1-4312
 Richmond Fisheries Inc Pier 47, GR ayton-4-2488

Fish Products-(Cont'd)

ROESLING R J & CO
OILS
 FISH - VEGETABLE - VITAMIN
 FISH & VEGETABLE OIL MEALS
 244 California, GA rfd-1-8170

ST ANNE FREEZING & PROCESSING CO
 Pier 92, MI ssn-7-0758
 Santa Inez Fisheries Inc 1 Drumm, DO uglas-2-5656
 San Xavier Fish Packing Co
 260 California, DO uglas-2-0168
 Sardamack Fisheries Inc 1 Drumm, DO uglas-2-5656
 Tamalpais Fishing & Packing Co
 1800 Folsom, MA rket-1-4312
 Trans-Pacific Co 110 Clay, SU tter-1-4960
 Valionos Company The 1301 Army, MI ssn-7-8834

VALIANOS INC
OILS
 Fish, Vitamin, Vegetable
 Fish Meal
CANNED GOODS
 Tuna, Sardines, Mackerel
 209 Post, SU tter-1-7856

Western Processors Inc 411 Battery, GA rfd-1-1962
WILBUR-ELLIS CO
IMPORTERS EXPORTERS
FACTORS DISTRIBUTORS
FISH OIL - FISH MEAL
 Canned Sardines - Canned Tuna
VITAMIN OILS
 Shark and Fish Livers
 334 California, GA rfd-1-1775

People may wish to deal with you personally, but may not remember the name of your firm. An extra listing in the Telephone Directory will insure those calls for you.

RETAIL FISH DEALERS
 FREE DELIVERY
 Call **Walnut 1-1554**
FRANK ONORATO & COMPANY
 1540 FILLMORE

• ALL KINDS OF STRICTLY FRESH FISH & SEA FOODS
 OYSTERS - FROGS - SHRIMPS
 LOBSTERS, SCALLOPS, CRABS
 Quality Since 1906



When a Name RECOMMENDED has been FORGOTTEN

You remember someone recommending a certain concern or dealer, but can't remember the name recommended.

LOOK IN THE **Classified TELEPHONE SECTION**

Fish-Retail

ALITO N CRAB CO
 Delivery Service-Fisherman's Wharf
 167 Jefferson, GR ayton-4-2626
Amer Fish Market 1836 Buchanan, WA lnut-1-5154
ATLAS FISHERIES 1 Drumm, DO uglas-2-5656
 Brattesani D & Son
 Fish-Cheese-Poultry And Olive Oil
 753 Columbus, FI Imor-6-8251
 Brocato J M 2328 Fillmore, WE st-1-0972
 Charlie's Fish & Poultry Market
 1541 Haight, UN drhil-1-8697
Cresci Frank & Bros
 Black & White Fish & Oyster Depot
 Meiggs Wharf, GR ayton-4-9930
Cresci Sea Food Grotto
 318 Bay Shore, MI ssn-7-5218
 Crivello's 2584 Mission, VA lencia-4-8614
 Drabkin's Fish Market
 1019 McAllister, WA lnut-1-7069
 Excelsior Fish Market
 Fisherman's Wharf, PR ospt-5-9511

EXPOSITION CRAB STAND
 Live Or Cooked Crabs-Shell Fish
 Crabs Shipped To All Parts of U S
 Fisherman's Wharf, GR ayton-4-1212
 Fillmore Palace Market
 Fish & Poultry Dept 1740 Fillmore, WE st-1-9902
 Foxhall Fish & Oyster Co
 2498 Fillmore, WE st-1-0973

FOXHALL OYSTER DEPOT
 2498 Fillmore
 Cor Jackson & Fillmore, FI Imor-6-2647
 Frank's Grotto 801 Cortland, VA lencia-4-2133
 Friscia Louis 574 California, EX brook-2-4971

GRANT MARKET SEA FOOD CO
 743 Market, EX brook-2-5636
 Hong Sang Co 1026 Grant, CH ina-5-1167
 Hunter's Point Shrimp Co
 Hunters Pt Blvd, MI ssn-7-7632
 Jackson St Fish Market
 2498 Fillmore, FI Imor-6-2646
 Jerry's Bass Bait & Tackle Shop
 1675 Market, FI Imor-6-9823

LAMB J E & SONS
 1076 McAllister, FI Imor-6-6590
 Lincoln Shrimp & Clam Co
 708 Commercial, CH ina-5-1300
 Louie's Poultry Farm 2324 Chestnut, FI Imor-6-8913

MILANI BROS FISH MARKET
 1618 Fillmore, WA lnut-1-7586

MISSION ROCK SEA FOOD GROTTO
 Nannizzi H & Sons
 2319 Chestnut, WA lnut-1-3046
 747 Market, GA rfd-1-5356

Northern Calif Crab Co
 830 Donahue, VA lencia-4-9424
 Onorato Frank & Co 1540 Fillmore, WA lnut-1-5154
 (See Advertisement This Page)

Pompeii's Grotto
 Fisherman's Wharf, GR ayton-4-9953
 Raffello Bros Sea Cave Ft of Taylor, PR ospt-5-9514
 Ravano Bros 945 Market, SU tter-1-2000
 Rialto Fish Market
 3375 Sacramento, FI Imor-6-8251
 Rialto Fruit Market
 3375 Sacramento, FI Imor-6-8250

SABELLA & LA TORRE
FRESH - DAILY
CRABS - SHRIMPS
OYSTERS - FISH
 Ocean Fresh - Sea Food
COCKTAILS - DELIVERY SERVICE
 Stall 3
 Fisherman's Wharf, OR dway-3-2824
 Or, OR dway-3-6509

Scafine Tony 1814 Polk, OR dway-3-6030
 Sea Star Fish Market 4712-3d, AT water-2-4927
 Super X Fish & Poultry 4434 Minn, JUNiper-6-0977
 Swan Oyster Depot
 Best Shell Fish of All Kinds
 1517 Polk, OR dway-3-1101
ZANGA TONY&PARISE JOHN
 1175 Market, UN drhil-1-8854

Fish-Whse

Alaska Codfish Co 141 Clay, DO uglas-2-7527
 Alito Frank Fish Co
 Ft of Leavenworth, OR dway-3-5866
ALITO N CRAB CO
 Delivery Service-Fisherman's Wharf
 167 Jefferson, GR ayton-4-2626
 Atlantic Fish Co 203 Davis, EX brook-2-1306
ATLAS FISHERIES 1 Drumm, DO uglas-2-5656
BALESTRIERI JOE & CO
 123 Jackson, DO uglas-2-4400
 Bay City Shrimp Co 736 Sacramento, CH ina-5-0330
 Bell Smoked Fish Co
 Smoked-Salted-Spiced & Canned Fish
 490 Jefferson, TU xedo-5-4193
 Betsekas Bros 1860 Polk, TU xedo-5-1977
 (See Advertisement Opposite Page)
 Betsekas Bros 1860 Polk, TU xedo-5-4816

CITY SEAFOOD CO
 Wholesale Distributors of Shellfish
 570 Clay, EX brook-2-8372

CONSOLIDATED FISHERIES
 Fresh-Salt-Smoked-Mild Cured
 425 Washington, EX brook-2-7012
 (See Advertisement Opposite Page)

DELIGATESSEN SUPPLY CO
 432 Clay, DO uglas-2-0950

DIAMOND SHRIMP & CLAM CO
 661 Clay, SU tter-1-1720
 Dowden Henry Co 608 Montgomery, DO uglas-2-7064
 Edwards Agencies
 Pier 47 Fisherman's Wharf, PR ospt-5-1717

Fisherman's Wharf
 Fisherman's Wharf Packers & Distrs
 204 Davis, DO uglas-2-8590
 Florence Bryce B 608 Montgomery, DO uglas-2-7064

FRISCIA A & SONS
 Wholesale Shell Fish
 555 Francisco, OR dway-3-3187
 Friscia Louis 574 California, EX brook-2-4971

GENERAL FISH CO
 Everything In Sea Food
 535 Washington, YU kon-6-0340
 (See Advertisement Opposite Page)

HAINES OYSTER CO 510 Battery, EX brook-2-5721
 Henry Shrimp Co 745A Clay, CH ina-5-1522

HONG CHIN CO
FRESH SHRIMPS
& VEGETABLES
CHINESE GROCERIES
 1032 Washington, CH ina-5-1848

Hop Lung Clam & Shrimp Co
 666 Clay, SU tter-1-6047
 Hunter's Point Shrimp Co
 Hunters Pt Blvd, MI ssn-7-7632

LA ROCCA A&SONS
 Wholesalers & Distributors
SHELL FISH
 2350 Taylor, GR ayton-4-5828

Lazio Tom Fish Co Inc
 Ft of Leavenworth, OR dway-3-2935
LINCOLN SHRIMP & CLAM CO
 708 Commercial, CH ina-5-1300
 Nance Lloyd E Co Inc 370-12th, HE mlock-1-5645

(Continued Next Page)

A separate business listing under your own name frequently can mean great convenience to you. The extra cost for these separate listings is small.

Fish-Whse-(Cont'd)

NORTHERN CALIF FISHERIES ASSOC
 Representing Whse, Fresh Fish Dirs.
 From Morro Bay to Crescent City
 Jack Rehm - Mgr.
 556 Clay, DO uglas-2-4147

PALADINI A INC 540 Clay, EX brook-2-1432
 From San Mateo only (No Inter-City Charge)
 Ask "Operator" for Enterprise-9933
 (See Advertisement This Page)

PRODUCERS TRADING CO
 Prawns - Oysters - Scallops
 Abalone - Clams - Frogs
 Crab Meat Shrimp Meat
 515 Sansome, DO uglas-2-3103

PUCCINI A & SONS
 Ft of Leavenworth, GR ayton-4-6770
ROMEO FISH & OYSTER CO
 1279 Pacific, OR dway-3-5246

You can find out "Where to Buy It" by looking in the Yellow Pages.

FISH
WHOLESALE PRODUCERS
535 WASHINGTON
YU KON 6-0340



GENERAL FISH COMPANY

4,600 People-

In the Bell Telephone Laboratories there are about 4,600 people constantly developing new tests, new materials, and new methods leading toward a better and cheaper telephone service for America.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

SCHUMACHER BROS INC
NEPTUNE BRAND
 Bismarck Herring - Roll Mops
 Marinerte Herring - Glass Jars - Bulk
 701 Battery, EX brook-2-6521

STANDARD FISHERIES INC
 Ft of Leavenworth, OR dway-3-5858
 Tarantino Peter S
 Fisherman's Wharf, GR ayton-4-2520
 Union Fish Company
 Salt Fish
 141 Clay, DO uglas-2-7527

WEST COAST SEA FOOD CO
 Wholesale Shell Fish
 416 Bay, OR dway-3-6151

WESTERN CALIF FISH CO
 556 Clay, EX brook-2-6304

Shopping is simplified if you know Where to Buy It. The dealers in nationally-advertised articles are listed in the Yellow Pages.

WHOLESALE FISH DEALERS




Fresh Frozen & Filleted Fish

BETSEKAS BROS.
 TUxedo 5-1977
 TUxedo 5-4816
 1860 POLK

A. PALADINI INC.
PRODUCERS & WHOLESALE DISTRIBUTORS OF

Fresh Shrimp
 Frozen & Oysters
 Filleted Abalone
 Fish Sea Foods & Smoked Fish

CALL **EXbrook 2-1432**




We Operate Our Own Fishing Trawlers and Freezing Plants

540-542 Clay St.
 San Francisco

Branches Throughout California

CONSOLIDATED FISHERIES



Fresh Fish

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RETAIL DEPT • DOUGLAS 2-9813

425 WASHINGTON ST. SAN FRANCISCO