

Advertising Agencies- (Cont'd)

Morgan Raymond R Co 26 California... DO uglas 2-6073
Newman D L 275 Post... GA rfd-1-8191
NEWTON FRANK PAUL... DO uglas 2-5732
NORMAN KELS0 ADVERTISING AGENCY... DO uglas 2-3942
Nutter Jas S & Associates... YU kon 6-4488
O'HANRAHAN PAQ AGGY... SU tter 1-0239
Oppenheim-Ramsey 425 Bush... DO uglas 2-7379
O'Rourke John & Associates... YU kon 6-3955
PACIFIC COAST ADVERTISING CO... FI Imor-6-4120
1167 McAllister... SU tter-1-4951
Palmer Robt P 605 Market... DO uglas 2-4616
Pavia Katherine Hearst Bldg... DO uglas 2-7018
Philippines Advertising Associates... DO uglas 2-0500
340 Pine... DO uglas 2-0500
PITSKER & HUNGERFORD... GR ayton 4-9042
68 Post... EX brook-2-3883
Prosser Richard deYoung Bldg... GA rfd-1-0860
RAY GERALD Hearst Bldg... EX brook-2-3883
Rhoades & Davis deYoung Bldg... EX brook-2-4616
Richardson James A 12 Geary... SU tter 1-4482
Robin Jay & Associates... EX brook-2-1280
Allison Eilmer... EX brook-2-0648
Robinson Jane H Advertising Agcy... EX brook-2-4610
932 Mission... EX brook-2-4610
Roth W B & Associates 605 Market... SU tter-1-4951
Ruthrauff & Ryan Inc Russ Bldg... EX brook-2-4616
Scheibner Hugo Inc 26 O'Farrell... DO uglas 2-6893
Scott Jan A Mills Bldg... DO uglas 2-6893
SEGALL THEODORE H ADVERTISING AGENCY... SU tter-1-6557
101 Post... EX brook-2-4713
Seid Frederick 137 Montgomery... EX brook-2-4616
Seid Frederick 127 Montgomery... GA rfd-1-0360
Short & Baum Inc 425 Bush... DO uglas 2-7379
Short & Baum Inc 425 Bush... DO uglas 2-7379
SINES RAYMOND L 177 Post... SU tter-1-8137
SMITH-BULL-MCGREERY... OR dway-3-7967
988 Market... DO uglas 2-6411
Smith & Drum 417 Montgomery... EX brook-2-6411
Sprague Jack 1527A Pine... OR dway-3-4250
SPURGEON F W ADV AGGY... EX brook 2-1196
101 Post... EX brook 2-4713
STAHN-CASEY 461 Market... EX brook 2-7505
Stahl Chas N Hearst Bldg... DO uglas 2-5898
Standerfer C 251 Kearny... GA rfd 1-5312
STEELE DON deYoung Bldg... DO uglas 2-2438
STUART CHAS R 625 Market... DO uglas 2-2438
Swanson Walter Gaines
Firm Inactive-Accepting No Business
499 Powell... SU tter-1-5700
TANDY & ASSOCIATES
Newspaper and Radio
FAST SELLING
CAMPAIGNS
Distinctive Copy Layouts
and Ideas
1026 Market... UN drhil 1-2226
TAYLOR GEORGE ADVERTISING AGENCY
Radio Advertising... GA rfd-1-6812
420 Market... GA rfd-1-3510
THOMPSON J WALTER CO
320 California... GA rfd 1-3510
Vernor Bill 1595 Van Ness... OR dway-3-9797
von Morpurgo Henry & Co
406 Sutter... DO uglas 2-8920
WAKEFIELD CARL G ADVERTISING AGENCY
Kohl Bldg... DO uglas 2-5407
WALDRON L H ADVERTISING AGENCY
Walker Shirley Advertising Agency
544 Market... YU kon 6-0196
Wank & Wank 580 Market... GA rfd-1-2921
WARD MAGDONALD AND STAGG
PLANS - COPY - ART
PUBLIC RELATIONS
12 Geary... YU kon 6-0389
Weigel Butler & Richardson
300 Montgomery... SU tter-1-6280
Weiner Joseph J Kohl Bldg... SU tter-1-3573
Weiner Joseph J 400 Montgomery... SU tter-1-3573
Weller Earl V 700 Montgomery... DO uglas 2-4150
Weller Earl V 584 Washington... DO uglas 2-4150
Wells C A 1179 Market... KL ondlie 2-1451
West-Marquis Inc Rialto Bldg... GA rfd-1-1716
Wilkin Wm J Co 486 California... SU tter-1-0350
Wilson W Harold 995 Market... SU tter-1-0175
Wood Calvin D & Associates
617 Montgomery... SU tter-1-5885
WRIGHT FRANK NATIONAL ADVERTISING
AGGY
NATIONAL & REGIONAL CAMPAIGN PLANS
Market Research & Analysis
Monadnock Bldg... EX brook 2-3883

Wright Frank National Retail Radio Agcy
Monadnock Bldg... EX brook 2-3883
Wyckoff Claes V S 444 Post... YU kon 6-0136
YOUNG ROBT B ADVERTISING AGENCY
PLANS - COPY - ALL MEDIA
NATIONAL & LOCAL CAMPAIGNS
OFFICES IN 27 U. S. CITIES
625 Market... SU tter-1-5411
Young & Rubican Co Inc Russ Bldg... DO uglas 2-6977
Zederman Julius F Hearst Bldg... EX brook-2-2957
Advertising Calendars
See Calendars
Advertising-Direct Mail
A A A LETTER SHOP
Printing - Multigraphing - Mimeographing
Varytipping - Artwork - Letter Service
Letterheads & Envelopes Printed
110 Sutter... DO uglas 2-7170
A & T BUSINESS SERVICE
See Ad Letter & Addressing Service
168 Golden Gate Av... OR dway-3-1390
ACME STENOGRAPHIC SHOP
Mimeographing-Ditto Electric Typing
995 Market... SU tter 1-3862
Allison Eilmer... EX brook 2-1280
Formerly Plesence M Currie... EX brook 2-0648
AMERICAN LETTER PRESS
Complete Direct Mail Advertising Service
Phelan Bldg... YU kon 6-1393
Bay Cities Duplicating Co
625 Market... SU tter-1-1323
BLUM'S ADVERTISING AGGY
809 Mission... GA rfd-1-1066
Brown & Bigelow
26 O'Farrell... SU tter 1-3526
BUSINESS EXTENSION BUREAU LTD
All Types of Lists
Mailing Service
56-2d... YU kon 6-1600
CALIF OFFICE SERVICE CO
Complete Direct Mail Advertising
Planned & Produced - Creators of
Outstanding Mailing Pieces and Circulars
420 Market... YU kon 6-1273
Cesari P J
See Our Ad Under Advertising Specialties
1691 Turk... WA Inut 1-3304
CLEMMENT RANDOLPH R
Direct Mail Planned - Produced
Mailing Lists - Local - National
Addressing - Reproduction Work
615 Commercial... DO uglas 2-7314
DONNELLEY REUBEN H CORP THE
Complete Direct Mail Adv. Service
Current Auto & Truck Mailing Lists
Contest Judging & Premium Promotions
690 Market... DO uglas 2-1747
ECONOMY ADVERTISING SERVICE
Mimeo-Multi-Addressing Service
920 Natoma... UN drhil-1-5331
Flash Letter Service 24 California... GA rfd-1-6271
Gerlach Barklow Co The 57 Post... DO uglas 2-6216
Hawke Crystal Company 440 Sansome... GA rfd-1-7113
LETTER SHOP THE
156 Montgomery... EX brook-2-6560
LEWIS & MAYNE INC
Complete Plan & Copy Service
Mimeographing & Multigraphing
Addressing - Lists
182-2d... EX brook-2-7310
McNerney William L 57 Post... DO uglas 2-6216
Miles Harvey & Co 1167 Mission... HE mlock-1-6585
MILES & SCOTT
Complete
Plan & Copy Service
Multigraphing & Mimeographing
Lists & Addressing
Established 1919
11 Battery... EX brook 2-2850
PACIFIC DUPLICATING CO
Complete Plan & Copy Service
Mimeographing - Multilithing
Lists & Addressing - Art Service
278 Noe... MA rket 1-8324
RALPH MAUDE DIRECT MAIL SERVICE
Russ Bldg... DO uglas 2-8587
RECORDER PRINTING&PUBLISHING CO&
SUNSET PRESS 99 S Van Ness... MA rket-1-5400
Robinson & Co Inc 830 Market... YU kon 6-4196
ROSENSTEIN-BANN 57 Post... EX brook-2-7478

Advertising-Direct Mail- (Cont'd)
S F DUPLICATING CO INC... EX brook 2-1775
26 O'Farrell... EX brook 2-4848
Schwabacher-Frey Co 735 Market... DO uglas 2-4848
SUNSET PRESS & RECORDER PRINTING &
PUBLISHING CO
Creative Printing
99 S Van Ness Av... MA rket-1-5400
WARD MAGDONALD AND STAGG
Direct Mail Advertising
Complete Service
Copy - Mailing Lists - Addressing
12 Geary... YU kon 6-0389
Advertising Displays
See Display Designers & Builders;
also Lithographers
Advertising Distributing
See Distributing Service
Advertising Matches-See Matches
Advertising-Motion Picture
ALEXANDER FILM CO
MOTION PICTURE
Production - Sales & Service of
Theatre Screen Advertising to
Local - Sectional and
National Advertisers
259 Golden Gate... PR ospect 5-3050
COMMERCIAL FILM ENTERPRISES
125 Hyde... OR dway-3-9162
MOTION PICTURE SERVICE CO
MOTION PICTURES
Commercial - Industrial - Advertising
& Film Trailers
125 Hyde... OR dway 3-9162
National Screen Service Corp
140 Leavenworth... TU xedo-5-6878
SKINNER & R MFG CO
MOTION PICTURES
Made to Order - Color - Black & White
16 mm. & 35 mm.
294 Turk... OR dway-3-6909
UNITED FILM SERVICE INC
MOTION PICTURE ADVERTISING
In Theatres-Planned-Produced-Placed
3625 Natoma... OR erland-1-1163
Or (Toll) Call "Opr." for Palo Alto-3559
Advertising Novelties
See Advertising Specialties
Advertising-Outdoor
A & D TRAVELING SIGNS
MA rket 1-4591
1120 Oak... HE mlock 1-5948
If no answer call... HE mlock 1-5948
Al Sign's Traveling Billboard
108 Golden Gate Av... PR ospect 5-8943
American Advertising Co Inc
112 Market... YU kon 6-0214
Colorprint Poster Co 804 Mission... EX brook 2-2458
CRIGER SERVICE INC
1095 Market... MA rket 1-8900
EGAN C W CO 286 Sanchez... UN drhil 1-7142
EMPIRE ADVERTISING CO
Roger Roussille
936 Bayshore Blvd South S F... JU niper 7-6117
FOSTER AND KLEISER COMPANY
1675 Eddy... WE st-1-6600
National Outdoor Adv Bureau Inc
461 Market... DO uglas 2-4152
Outdoor Advertiser The 431 Turk... TU xedo-5-6836
Outdoor Advertising Inc
126 Post... SU tter 1-7461
Paris Signs Inc 690 Market... SU tter-1-6516
R & D Outdoor Display Co
281 Natoma... DO uglas 2-5100
SPECIAL SITE SIGN CO
Poster & Painted Bulletin Adv.
3225 Louise Oakland... HU mbolt-3-1523
West Coast Advertising Co
123 S Van Ness Av... UN drhil-1-1959
Western Transi Ting Co 690 Market... YU kon 6-3938
For the finest in the world of
music, listen to the Telephone Hour
-N.B.C., Monday nights.

Advertising-Radio
See Radio Broadcasting Companies &
Stations
Advertising Sales Contests
See Sales Promotion Service
Advertising Schools-See Schools
Advertising Service
Advertisers Production Co... SU tter-1-4942
Advertising Checking Bureau Inc The
16-1st... SU tter-1-8911
Amer Advertising Co Inc
112 Market... YU kon 6-0214
AYER W & SON INC Russ Bldg... SU tter-1-2534
Barusch Walter Advertising Agency
25 Taylor... OR dway-3-4812
BEAUMONT & HOHMAN
Russ Bldg... GA rfd-1-0846
Bennion Advertising Service
1369 Post... PR ospect 5-0777
Berryhill Matt 7 Front... EX brook-2-5485
Berrhill Matt 1045 Sansome... YU kon 6-0498
Blanchard-Nichols Russ Bldg... GA rfd-1-8930
Boniface Lee 1611 Franklin... JO rdan 7-0239
BOYSFORD CONSTANTINE & GARDNER
Russ Bldg... EX brook-2-7565
BRISACHER VAN NORDEN & STAFF
Crocker Bldg... GA rfd-1-0276
Bristol Advertising Service Div of Safeway Stores
Inc 155 Sansome... SU tter-1-5635
Business Builders Advertising Printing
605 Market... EX brook 2-2012
Business Investigation & Guarantee Co
1687 O'Farrell... JO rdan 7-1701
CAHN RALPH Q 580 Market... YU kon 6-1534
Cesari P J
See Our Ad Under Advertising Specialties
1691 Turk... WA Inut 1-3304
CLASSIFIED TELEPHONE DIRECTORY
ADVERTISING
It Pays to Be
Properly Represented
in the
CLASSIFIED
TELEPHONE
DIRECTORY
The "YELLOW PAGES" Tell-
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Dept 445 Bush... GA rfd-1-9000
Ask For... Extension 2002
(See Advertisement This Page)
Clement Randolph R
615 Commercial... DO uglas 2-7314
Clute Foster L 420 Market... EX brook-2-5483
Conner Company The
Advertising Merchandising Counsel
544 Market... YU kon 6-0196
Criterion Service Inc 1095 Market... MA rket 1-8900
Davis Harrison 58 Sutter... DO uglas 2-2611
DONNELLEY REUBEN H CORP THE
690 Market... DO uglas 2-1747
Doremus & Co 544 Market... GA rfd-1-6588
Dresden Service Co 714 Market... EX brook 2-7680
DRURY COMPANY 114 Sansome... DO uglas 2-2352
Dunne R V 57 Post... DO uglas 2-5670
Emmerling F C 23 Fremont... SU tter-1-3836
Feins Consolidated 111 Sutter... DO uglas 2-2445
Fein Phillip 341 Market... GA rfd-1-0504
(Continued Next Page)
Telephone service is one of the
unifying forces of the nation.
Advertise YOUR Business
In the
Classified
TELEPHONE DIRECTORY
PAYS TO HAVE THE
YELLOW PAGES
WORK FOR
YOU
THE PACIFIC TELEPHONE & TELEGRAPH CO.
DIRECTORY DEPARTMENT
call GA rfd 1-9000
EXTENSION 2002

Advertising Service- (Cont'd)
FIELDER SORENSEN&DAVIS
TRANSIT ADVERTISING
MEMBER N.A.T.A.
Representatives of
Western Transit Advertising
National Transitsads Inc.
New York Subways Advertising Co., Inc.
58 Sutter... DO uglas 2-2610
Latham Sq Bldg Oakland, TW Inoaks-3-2126
Fielder William F 58 Sutter... DO uglas 2-2612
RUSS Bldg... SU tter-1-2355
Ford and Damm Advertising Agency
25 Taylor... OR dway 3-8988
FOSTER AND KLEISER COMPANY
1675 Eddy... WE st-1-6600
Frothingham Roy Stuart 111 Sutter... DO uglas 2-2445
Garfield & Guile Advertising Agency
660 Market... EX brook-2-3420
Garthwaite W B 68 Post... EX brook-2-6404
Gerth-Pacific Advertising Agency
68 Post... GA rfd 1-1081
Harlan M E Underwood Bldg... DO uglas 2-5721
HONIG-COOPER CO
333 Montgomery... EX brook-2-7004
Jacobus Norton H 690 Market... DO uglas 2-2734
Kay S L 681 Market... DO uglas 2-5126
Keenan-Walker Co 461 Market... SU tter-1-4845
KELSO NORMAN ADVERTISING AGENCY
215 Kearny... DO uglas 2-3942
Knight Photography 334 Kearny... YU kon 6-0633
Knight & Parker 300 Montgomery... GA rfd-1-6292
Knox Reeves Advertising Inc
612 Market... SU tter-1-6744
LEY & LIVINGSTON 244 California... YU kon 6-4478
Lewis & Mayne Inc 182-2d... EX brook-2-7310
LITHO-CRAFT PRODUCTIONS
Art-Lithography-Printing
690 Market... YU kon 6-2404
Long Advertising Service 681 Market... GA rfd-1-4244
Los Angeles Downtown Shopping News
406 Sutter... OR dway 3-1589
Lynn Geo I Monadnock Bldg... EX brook 2-0377
Manning Chas E 935 Market... EX brook 2-5725
MAHNING & RUSSELL 45-2d... EX brook-2-7938
Marlowe P 1525 1/2 Fulton... FI Imor 6-8682
MCGANN-ERIKSSON INC
114 Sansome... DO uglas 2-5560
McCoy & Co Inc 561 Clay... SU tter 1-8741
McNerney William L
Direct Advertising Service
57 Post... DO uglas 2-6216
Media Records Inc 25 Kearny... GA rfd-1-4989
Merchandising Factors Inc,
300 Montgomery... SU tter-1-6280
Merchants Advertising Co 24-8th... UN drhil 1-9652
Mercury Service Company
300 Montgomery... SU tter-1-6280
Mitchell-Faust Advertising Co
Crocker Bldg... GA rfd-1-0276
National Analysis Inc 681 Market... DO uglas 2-2197
NORMAN KELS0 ADVERTISING AGENCY
215 Kearny... EX brook 2-3942
Pac Coast Division Bureau of Advertising Amer
Newspaper Publishers Assn
240 Montgomery... EX brook-2-8530
Pac Indoor Advertising Co 220-1st... GA rfd-1-1244
Palmer Robt P 344 Market... GA rfd-1-7700
Peters Frank 145 Montgomery... GA rfd-1-7677
POLYART STUDIOS
Display Adv at Army and York Sts
698 Precita... VA lencia 4-1767
Publicity Associates 46 Kearny... GA rfd 1-4620
RANDOLPH JULIAN
Advertising & Research Consultant
Monadnock Bldg... DO uglas 2-6280
ROESCH LOUIS CO
Designers & Producers of Lithographed
Advertising & Display Material
1286 Mission... MA rket 1-4700
Ross John Wm Flood Bldg... SU tter 1-5152
SANFORD WILLIAM
Exhibit Designing
657 Harrison... EX brook 2-5255
Schalodach Fred
Comic Advertising
Chronicle Bldg... SU tter-1-2296
Segall Theodore H Advertising Agency
544 Market... SU tter-1-6557
Shaw & McDonough deYoung Bldg... SU tter-1-8281
SINES RAYMOND L 177 Post... SU tter-1-8137
SPECIAL SITE SIGN CO
3225 Louise Oakland... HU mbolt-3-1523
Spurgeon F W Adv Agcy 101 Post... EX brook 2-1196
STEECHER-TRAUNG FULL COLOR
ADVERTISING MATERIAL-
STECHER-TRAUNG LITHOGRAPH
CORPORATION
600 Battery... DO uglas 2-4160
STEELE DON deYoung Bldg... GA rfd 1-5312
Stensgaard W L & Associates Inc
Hotel Leamington Oakland... HI gate-4-2525
Street Guy Russ Bldg... EX brook-2-0532

Suggestone Advertising System
193 Valencia... MA rket-1-8331
Teiser Ruth 210 Post... DO uglas 2-1400
TRADE MARK MERCHANDISING SERVICE
It tells buyers where
to find your local
dealer. With it, you
control and safeguard
the distribution of ad-
vertised, trade marked
merchandise and
service.
"WHERE TO BUY IT"
PAC TELEPHONE & TELEGRAPH CO THE
Directory Dept 445 Bush... GA rfd-1-9000
Ask For... Extension 2002
van Gessel Edwin H
617 Montgomery... DO uglas 2-4690
Velvetone Co 108 Davis... EX brook-2-1024
Waldron L H Advertising Agency
681 Market... EX brook-2-1779
Ward MacDonald And Stagg 12 Geary... YU kon 6-0389
P.J. Cesari
ADVERTISING
NOVELTIES CO.
Serving the Western States
Since 1927
An Advertising Specialty for
Every Purpose From 5c to \$25.00
We Specialize in Openings and
Announcements - Advertising Novelties
Phone Us and a Salesman Will
Call At Your Office With Samples
Our Line of Calendars is One
of the most complete in the Nation
See It and Be Convinced
Phone WALnut 1-3304
1691 Turk St. San Francisco
TRAIN
DISPLAYS RENTED
Maintained While Rented
DRAW ATTENTION!
A TRAFFIC STOPPER!
Lionel Factory Authorized
Sales & Service
Call Train Department
ROGER & CO.
ATwater 2-6711
910 VALENCIA NEAR 20TH
ALL STATE'S
TRAVELING
BILLBOARDS
DAYLIGHT SIGNS
AT NIGHT
Illuminated and Sound
PHONES
PProspect 5-8943
WEst 1-8396
108 GOLDEN GATE AVE.

WELLS FEATURES-EDITORIAL
ADVERTISING-
WELLS C A 1179 Market... KL ondlie 2-1451
West Coast Advertising Co
123 S Van Ness Av... UN drhil-1-1959
Young Robt B Advertising Agency
625 Market... SU tter-1-5411
Advertising Signs-See Signs
Advertising-Slide, Theatrical
See Advertising Service; also Slide Films
Advertising Specialties
ALLEN CO THE
Advertising Specialties
Calendars - Gifts - Premiums
Advertising Book Matches
"Your Customer's Good Will
Is Our Business"
420 Market... YU kon 6-0935
ASSOCIATED AD-PRODUCTS
Sales Building Gratuity Ware
Calendars-Xmas Remembrances-Specialties
7 Front... YU kon 6-0343
BANCO CORP LTD
See Ad Under Calendars
836 Montgomery... EX brook-2-1450
Barbour Raleigh W Co
Plastic & Metal Signs
Phelan Bldg... YU kon 6-1393
Bastian Bros Co 420 Market... SU tter-1-8854
Blair-Taylor Distributors 537 Turk... OR dway-3-2437
Brown & Bigelow
26 O'Farrell... SU tter 1-3526
CESARI P J 1691 Turk... WA Inut 1-3304
(See Advertisement This Page)
CRIBBINS WALTER W CO
Advertising Specialties
Premiums
Signs & Electric Displays
Calendars - Gifts - Incentives
Awards - Emblems - Badges
Novelties
Made of
Paper - Wood - Celluloid - Cloth
Plastics - Metal - Glass - Leather
"A Specialty For Every Purpose"
557 Howard... DO uglas 2-5617
Crompton George T 50 Post... GA rfd-1-8933
149 California... EX brook 2-8827
DURASHIELD PLASTIC PRODUCTS
440 Sansome... EX brook-2-6090
Durein & Fluhr
Gold Stamping On Everything
320 Market... EX brook 2-8055
FEATURISTIC ADVERTISING CO
Manufacturers & Distributors of
Promotional Adv. Specialties
For
All Types of Business
Plastic - Metal - Leather - Wood
WE HAVE IT
218 Columbus Av... YU kon 6-1480
Western Transi Ting Co
690 Market... YU kon 6-3938
Advertising-Traveling
Sign Board
A & D Traveling Signs 1120 Oak... MA rket 1-4591
(See Advertisement This Page)
Al Sign's Traveling Billboard
108 Golden Gate... PR ospect 5-8943
(See Advertisement This Page)
Rents Frank S
Jazz Talking Billboards
3240 Donner My Sacramento
(Toll) Call "Operator" for... Sacramento 5-0674
Advertising-Window Display
See Display Designers & Builders; also
Window Displays-Installation & Service
FOR RESULTS
A&D TRAVELING SIGN
ILLUMINATED
AND
SOUND
1120-28 OAK ST. Market 1-4591
HEmlock 1-5948
CALL
MMarket 1-4591 or HEmlock 1-5948
1120 OAK

Advertising Agencies- (Cont'd)
Frost Mildred 315 Montgomery... DO uglas 2-6699
Geromino Supply Co 7 Front... SU tter 1-8854
Golden Gate Supply Co 323 Geary... YU kon 6-0179
Holmboe Clifford E 260 Castro... MA rket-1-9968
J T Specialty Co 518 Waller... UN drhil-1-5188
KOLLMANN BLANQHE
Complete Lines of Latest Specialties
Calendars - Diaries - Pencils - Etc.
Fine Leather - Metal - Plastic
742 Market... SU tter-1-4464
LYON AGENCY THE Rialto Bldg... DO uglas 2-3546
ROGER & CO 910 Valencia... AT water 2-6711
(See Advertisement This Page)
Ruppelius Frederic C 3233 Buchanan... WE st-1-8480
BALZ ADVERTISING SPECIALTIES
Visit Our Display Rooms
Manufacturers of Book Matches
Leather - Lucite - Metal - Plastic
Wood - Cloth - Celluloid Novelties
Mechanical Pencils
Stock on Hand - Immediate Delivery
1339 Folsom... MA rket-1-6994
Shaw-Barton Inc 210 Post... GA rfd 1-5084
TWOEY E F CO
Largest Advertising Specialties
Organization in California
537 Howard... DO uglas 2-5617
Universal Match Corp Rialto Bldg... SU tter-1-2850
Walsh V S Co
An Article For Every Business
156-2d... DO uglas 2-4024
Whitcar I A Co 1135 Harrison... UN drhil 1-1330
Yocum Grace O Pacific Bldg... GA rfd-1-2543
Advertising-Transit
Fielder Sorensen & Davis 58 Sutter... DO uglas 2-2610
LOOMIS ADVERTISING CO
Transportation Advertising
Member N.A.T.A.
Representing Principal
Eastern Street Caf and Bus
Advertising Markets
105 Montgomery... SU tter 1-5977
Advertising-Traveling
Sign Board
A & D Traveling Signs 1120 Oak... MA rket 1-4591
(See Advertisement This Page)
Al Sign's Traveling Billboard
108 Golden Gate... PR ospect 5-8943
(See Advertisement This Page)
Rents Frank S
Jazz Talking Billboards
3240 Donner My Sacramento
(Toll) Call "Operator" for... Sacramento 5-0674
Advertising-Window Display
See Display Designers & Builders; also
Window Displays-Installation & Service
FOR RESULTS
A&D TRAVELING SIGN
ILLUMINATED
AND
SOUND
1120-28 OAK ST. Market 1-4591
HEmlock 1-5948
CALL
MMarket 1-4591 or HEmlock 1-5948
1120 OAK