

Corsets-Retail-(Cont'd)

SPIRELLA CORSET SERVICE
Mrs Lou Newlin GA rfd-2686
210 Post

SPIRELLA CORSET SERVICE
3775A Sacto BAview-7048
(See Advertisement Preceding Page)

Spirella Corsetiere Personal Service
1201 SbrunAv VA lencia-7961

STAYFORM OF SAN FRANCISCO
FOUNDATION GARMENTS
POSTURE CORRECTION
MATERNITY GARMENTS
Flood Bldg GA rfd-1793

Stork Shop 478 Post EX brook-5170
Summers L C Mrs 1448 Haight UN drhil-5379

WHEELER'S CORSET SHOP
Le Gant - Bien Jolie - Formfit
FOUNDATIONS
Camp & Surgical Supports
2197 Chestnut FI Imor-8112

Corsets-Whse & Mfrs

ABRAMSON B J
Corsets & Brassieres
450 Geary GR ayston-6335

Benjamin & Johns Inc
Bien Jolie Foundation Garments
259 Geary SU tter-2189

BLAIR CORSET CO INC
Mfrs of Fashion Hour
Foundation Garments
1663 Mission UN drhil-1722
Clarke Anna 725 Sutter PR ospt-4057

GOSSARD H W GO THE 77 O'Farrell GA rfd-4230
Kops Bros Inc 259 Geary EX brook-6558

SIDLEY GO THE
Mfrs of Brassieres Girdles Garter
Belts-Foundations & Panty Girdles
45 Ecker GA rfd-3188
Strouse Adler Co 742 Market DO uglas-1495
Venus Foundation Garments Inc

WARNER BROS CO INC 833 Market SU tter-0755
28 Geary DO uglas-2078

Cosmetic Supplies

Beauty Counselors Inc 133 Kearny GA rfd-0494
Western Beauty Counselors Inc
133 Kearny GA rfd-0494

Cosmetics-Retail

A-I STUDIO
Face Building Nature's Way
Non-Allergic Cosmetics
1215 Hyde PR ospt-0900
2444 Fillmore FI Imor-2775

ALLURE COSMETICS—
ALLIED MANUFACTURERS
333 Montgomery YU kon-61262

BARKE ANN

MERLE NORMAN
COSMETICS
Opp. Union Sq. Underground Garage
2d Floor
239 Geary DO uglas-2387

Cosmetics-Retail-(Cont'd)

BELCANO-GORDON CO
BELCANO
COSMETICS
Mrs. Lillian E. Gordon
259 Geary EX brook-4036

Blumenthal Elizabeth 133 Geary GA rfd-0096
Bouquet Emma Laboratories 325 Lake BA yview-8262

BURKE MARTHA

MERLE NORMAN
COSMETICS
STUDIO
L'iebes Bldg Suite 406
177 Post EX brook-0737

CAMILLE DONNAYE GLAMOUR SHOP
Exclusive Distributors For
"Red Carnation"
Sensational So. American
BUBBLE BATH
Imported Perfumes
and
Glamour Cosmetics
428-15th Oakland TW inoaks-2070
Or TW inoaks-1726

Connell Lillian 1215 Hyde PR ospt-0900

DERMATICS—
DONDERO SALON OF BEAUTY
518 Geary GR ayston-2214
KLENSKY BEAUTY SALON EX brook-3894
150 Powell
OTTO WYMAN SALON OF BEAUTY
323 Geary GA rfd-7022
PEACOCK BEAUTY SALON THE
133 Geary YU kon-6-2282

Einhaus Anna Mrs 35 Dakota VA lencia-3540
518 Geary
Electra-Facial Salon 233 Post YU kon-6-2890
Elysee Cosmetic Studio 133 Geary GA rfd-0096
Ex-Cel-Cis Cosmetic Products Distributors
3812-24th VA lencia-5636
Hanson Lois 1160 Pine GR ayston-5953
Luzier's Cosmetics 944 Capp AT water-7154
Luzier's Cosmetics 26 O'Farrell YU kon-6-0090

LUZIER'S COSMETICS
And Fine Perfumes
Individualized Service
Emilie Swarat - Distributor
209 Post EX brook-2766

Luzier's Cosmetics 3329-24th MI ssn-2591
Merlane Elizabeth 147 Hernandez Av. MO ntrose-4640

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Elsie M. Moore
MERLE NORMAN
COSMETICS
IN THE MARINA
Between Scott & Pierce
2209 Chestnut FI Imor-4314

MERLE NORMAN COSMETIC STUDIO

Mabel Walker
Merle Norman
Cosmetics
Formerly Known As
Grant Ave. Studio
of 127 Grant Ave.
Now at 120 Geary St.
Mezz. of Rolley Perfumes
120 Geary EX brook-6957

MERLE NORMAN COSMETIC STUDIO

1217Mkt HE mlock-5854
(See Advertisement This Page)
Merle Norman Cosmetics Studio
177 Post EX brook-0737

Michel El Fils 337 Geary SU tter-2574
Orlob Florence 1840 Turk WA inut-1-3363
Physicians Formula Cosmetics
Flood Bldg DO uglas-0162

RODDERS LARRY DISTRIBUTING CO
428-15th Oakland TW inoaks-1726

SARA COOLEY COSMETIC AGENCY
233 Post YU kon-6-2890
Mail Orders Postpaid HI gate-5467
Sara Cooley Cosmetics Studio
Mail Orders Carefully Filled
384-19th Oakland HI gate-5467

Simons-Hustead Beauty Laboratory
Physician's Prescription Formulae
533 Post PR ospt-7452
Symphony Cosmetic Co 508 Powell DO uglas-6761
Verlaine Laboratories 1176 Valencia MI ssn-3438

Cosmetics-Whse & Mfrs

Abbott S L Company 135 King SU tter-8802
Affiliated Products Inc 1309 Folsom HE mlock-8790
Allied Manufacturers
333 Montgomery YU kon-6-1262

Amer Taaj Co 742 Market SU tter-4425
Aven Products Inc Pacific Bldg EX brook-6794
Bair & Phillip 210 Post DO uglas-3680
Bay Laboratories 4935 Misn DE laware-6463
Bay Laboratories 1055 County Rd Sn Carlos
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10132

Belcarno-Gordon Co 259 Geary EX brook-4036
Biddle Alfred J 2163-32d MO ntrose-9599

Botany Lanoline
R H Levy Company-Agent
111 New Montgomery YU kon-6-0617
Bouquet Emmy Laboratories
1839 Divisadero FI Imor-2656
Bouquet Emma Laboratories 325 Lake BA yview-8262

OLGA TOILET ARTICLES

CREAMS - TOOTH PASTE - COSMETICS
681 Market DO uglas-5015
Soap Dept - Berkeley BE rkeley-9200

Delettrez Inc 665 Harrison DO uglas-4623
Delettrez Inc 500 Howard SU tter-6446
De Pend On Laboratories
Cosmetic Mfg-Your Formula Or Ours
1826 Divisadero FI Imor-7723

DERMATICS—
BEAUTILITIES INC 51-1st EX brook-5153

Doleith Inc Flood Bldg GA rfd-6300
Elmo Sales Corp 1339 Mission HE mlock-1128
Elysee Cosmetic Mfg Co 133 Geary GA rfd-0096

ELYSEE COSMETIC MFG CO
111-3d GA rfd-0097

Glendora Cosmetic Products Co
126 Garden Ln JU niper-6-1407

GLENDORA COSMETICS—
GLENDORA COSMETIC PRODUCTS CO
Glendora Stingley
126 Garden Ln JU niper-6-1407

Golden Peacock Co 274 Brannan EX brook-8292
Groner Pharmaceutical Co 652 Mission SU tter-3023
H Q Z Distributors Inc 718 Mission GA rfd-7565

H Q Z HAIR PREPARATIONS—
H Q Z DISTRIBUTORS INC
718 Mission GA rfd-7565

Hairtex Co The 642 Eddy OR dway-5438
Hartman M H Matilda 1239 Grove WA inut-1-6201

Cosmetics-Whse & Mfrs-

(Cont'd)

Heyneman Co-Walter Toiletries
49 Geary EX brook-0540
House of Millerson 650 Mission GA rfd-2764
Hudnut Richard 833 Market EX brook-0694

KAJOL INC
Gold Leaf Shampoo
411 Brannan YU kon-6-0655
Kerkoff Ltd 665 Harrison DO uglas-4623
Kool-Kurl Co 21 S Park DO uglas-8863
Lovalon Laboratories 575 Sutter EX brook-3371
Luft George W Co Inc 813 Folsom GA rfd-7944
Marcus-Lesline 575 Sutter EX brook-3371
Marshall Laboratories 1630 Haight MA rket-9465
Marva Wave Co 21 S Park DO uglas-8863

McKIBBAN MANICURE PRODUCTS—

BIDDLE ALFRED J 2163-32d MO ntrose-9599

Milkmaid Inc 2579-28th Av. OV erland-7544

MILSKY FRED
Importers
549-47th Av. SK yline-0356

Molinar Perfumes 1101 Masonic Av. UN drhil-4336
Norris Company 274 Brannan EX brook-8292
Nutri-Of of Calif 288-7th UN drhil-1967
Ogilvie Sisters Sales Corp
360 Brannan EX brook-1493
Overton P G & Co 2416 Clement SK yline-6346
PARK & TILFORD 535 Jessie UN drhil-3322
Or call MA rket-3323

PERBY SAGE INC 813 Folsom GA rfd-7944
Pulvi Laboratories 252 Clay GA rfd-0919

SCHWARTZ COSMETIC CO
382A Hayes UN drhil-5514

STEIN'S THEATRICAL MAKEUP—

GOLDSTEIN & CO 989 Market GA rfd-5150

Universal Laboratories Inc
665 Harrison DO uglas-4623

VI-JON LABORATORIES INC

Mrs. and Dists.
COSMETICS
PHARMACEUTICALS
PRIVATE FORMULAE
Our Specialty
610 Flsm SU tter-2682

Vivaudou V Inc 500 Howard SU tter-6446
Warren Northam Corp 813 Folsom GA rfd-7944
Wendel Sanford S Co 133 Kearny EX brook-4864
Willett Walter M Estate Of 430 Natoma GA rfd-0569
Woolcott Laboratories 252 Clay GA rfd-0919

Cosmetologists Assn of S F

Look on "B" pages under "Beauty Shops"

Costume Designers

Bell Bobby 1124 O'Farrell PR ospt-5465
Conroy Edw
Custom Made Gowns Sutter-6445
709 Misn GR ayston-1206
David Francis 1192 O'Farrell OR dway-1577
Duffy Dorothy 584 O'Farrell GR ayston-4538
Fambrough's 2911 Van Ness GR ayston-4538
Keating J Reynolds 725 Ellis PR ospt-2688
Marsh N 1345 Taylor OR dway-8578
Randle L D 1734 Steiner FI Imor-0832
Renee Georgia 715 Leavenworth OR dway-6015
Van De Wege Katherine G
1763 Chestnut FI Imor-6642

Costume Designing Schools

See Schools

Costume Fabrics

Berkson M J 826 Mission DO uglas-2869
Dance Art Co
Only Complete Stock Theatrical Gds
& Trimmings In City Whse & Retail
25 Taylor PR ospt-1643

Dazian's Inc
Dance Art Co Exclusive Agents
25 Taylor PR ospt-1643

Costume Rental

Banner Play Bureau 449 Powell EX brook-2279

CALIF COSTUME CO
Costumes-Masquerade
Rented At Reasonable Prices
3420-25th AT water-0446

Dye Billie Theatrical Costumer
239 1/2 Mason OR dway-7151

(Continued Next Page)

You can find out "Where to Buy
It" by looking in the Yellow Pages.

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COSMETICS

CREAMS EYE MAKEUP
POWDERS COLOGNES
ROUGE PERFUMES
LIP STICK

Free Instruction - Individual Make-up
(By Appointment)
HEmlock 5854
1217 Market St., Next to Whitcomb Hotel
GLADYS HOLMBERG Authorized Representative



Costume Rental-(Cont'd)

GOLDSTEIN & CO

COSTUMERS
PERIOD - PAGEANT
MASQUERADE
CARNIVAL
THEATRICAL
COSTUMES &
MAKE-UP
989 Market GA rfd-5150

SERBIN'S UNIFORM & COSTUME MFG CO

Tuxedo Renting
37 Grove UN drhil-7820

TASINER COSTUME HOUSE

Frances Hill
CHORUS SPECIALTIES
Bride & Bridesmaids' Gowns
Line Wardrobes
Indiv. & Sister Teams
Evening Appointments
134 Turk PR ospt-3727

Costume Supplies

See Theatrical Equipment & Supplies

Cotton

Hamilton R G & Co 111 Sutter DO uglas-7641
Lilienthal Lee & Co 268 Market EX brook-1016
Park M W 178 Townsend SU tter-3293
Van Waters & Rogers Inc 2730-16th. UN drhil-7524

Cotton Goods-Mfrs

ALLIED TEXTILE CO
See Dir Advertisement Under Rags
2417 Harrison AT water-8080

Arnett Raymond M 1355Mkt. MArket-1410
Barrell Wm L Co
Cotton Duck Converted Fabrics
Edwin Hoff Manager
681 Mkt. EX brook-3006

If no answer
(Toil) Call "Operator" for Sausalito-230

Callaway Mills
Towels-Bath Rugs-Shower Curtains
1355 Market UN drhil-2727

Cannon Mills Inc
P H Deimel GA rfd-4341

Cohn-Hall-Max Co
Cottons-Woolens-Rayons-Silks
833 Market EX brook-0614

Cone Export & Comm Co Inc
605 Market DO uglas-1984

Dawson C P 605 Market DO uglas-4317

Dundee Mills Inc Postal Telegraph Bldg GA rfd-0815
Fritze August Co 605 Mkt. EX brook-3365

Hyman Edw Co 1661 Mission MA rket-1556

Irvan John L 605 Market GA rfd-7581

Juilliard A D & Co Inc 605 Market Sutter-5124

Kendall Mills-Div of The Kendall Co
572 Howard GA rfd-1770

Linowstein M & Sons Inc 55 New Mtgy GA rfd-3320
Minot Hooper & Co 605 Market DO uglas-4317

Pac Cotton Goods Co Execv Ofc
200 Presidio Av. WA inut-1-5700

Parker Wilder & Co 605 Market DO uglas-4317

Pepperell Mfg Co 605 Market DO uglas-5745

Pequot Mills 605 Market UN drhil-2244

Quaker Lace Co 1355 Mkt. UN drhil-2244

Southeastern Cottons Inc 605 Market SU tter-5156

Stevens J P & Co Inc 605 Market DO uglas-0967

Stitt A W 731 Market EX brook-8657

Sun Tent-Luebbert Co 363-6th EX brook-5923

Taylor Pinkham & Co Inc
Postal Telegraph Bldg. GA rfd-0815

Trugman David 320 Mkt. GA rfd-7356

Utica & Mohawk Cotton Mills
Postal Telegraph Bldg GA rfd-0815

Weaver Press Cloth Co 200 Davis DO uglas-8590

Wellington Sifers Co 605Mkt. EX brook-6528

Wirth George C & Co
Distributor Rods River Products
420 Market GA rfd-7665

Wolz-Aiken & Co 605 Market DO uglas-3460

County Government Offices

See Alphabetical Directory under
"S F City & County Of"

Couplings

ADAM HILL CO 244-9th MArket-4137
Ajax Flexible Coupling Co 7 Front SU tter-6028
Amer Flexible Coupling Co 57 Calif. Sutter-5416
American Quick Coupling Co 111 Sutr. DO uglas-6889

CHRISTIAN J D ENGINEERS
480 Potrero HE mlock-1300
FALK CORPORATION THE 259-2d Sutter-4738

FAST FLEXIBLE COUPLINGS—
LYMAN OLIVER B 116 New Mtgy. SU tter-6440

GUSTIN-BACON MFG CO 111 Sutter EX brook-2456
Horsford Bros Co
Diamond & Fabco Flexible Couplings
944 Folsom SU tter-0657

Koppers Co-Bartlett Hayward
116 New Montgomery SU tter-6440
Link-Belt Company 400 Paul Av. JU niper-7-6400
Loneyjoy Flexible Coupling Co 285-7th. MA rket-1244
Poole Foundry & Machine Co 774 Fism. Sutter-7192

WALDRON FLEXIBLE COUPLINGS—

PACIFIC GEAR & TOOLS WORKS
1035 Folsom HE mlock-6521

Wood H C Machine Works Inc 514 Bryant GA rfd-0736

Court Reporters—See Reporters

Covers-Canvas

See Canvas Products; also Tarpaulins

Crackers

DE MARTINI BISCUIT & CRACKER CO
1831 Powell EX brook-6988
Guthrie Biscuit Co-Div of Safeway Stores Inc
1 Montgomery YU kon-6-2957
Hoffman-Macdonald Cracker Co

Mission Biscuit Co 1170 Sutter OR dway-0707
MOTHER'S CAKE & COOKIE CO
335 Tehama SU tter-4585

If no answer
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10920

Cotton Goods-Whse

Acala Fabrics Co 24 California GA rfd-3264

AMER WIPING MATERIALS CO

Cheesecloth
All Constructions
Remnants - Drills - Osnaburgs
Tubular Knit Cloth & Sheetings
342-5th SU tter-5393

BALLINGER W A & CO

TOWELS - SHEETS - SPREADS
BLANKETS - CURTAINS - ETC.
For Hotels, Institutions & Apts.
440 Howard GA rfd-7230

Belcher E H 605 Market EX brook-1075
Burton Bros & Co Inc 820 Mission EX brook-1655
Colman Martin G 317 Market GA rfd-1603

HERRIN GEO G 615-2d SU tter-6672
Johnson & Gutfeld 51 Grant Av. EX brook-4052
King C O 605 Market SU tter-6586
Kugler Louis J Co 466 Geary OR dway-4601
McNeill & McNeill 62-1st SU tter-5963

MILLER A D GO INC

Cotton Mill Ends
Remnants-Cheesecloth
456 Broom New York NY
(Toil) Call Long Distance for Canal-6-3393
Moldenhauer & Wildman 833 Market. DO uglas-6768
Morse A U & Co 53 Page HE mlock-6446
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10729

Sofar R C Co 260-8th HE mlock-7161
Sun Tent-Luebbert Co 363-6th EX brook-5923
United Textile Co 2450 Harrison VA lencia-0063

UPHOLSTERY SUPPLY COMPANY

898 Folsom EX brook-8766
Winne & Sutch Co 652 Mission EX brook-3563

Counting Machines

DURANT PRODUCTMETERS—
MAILLER SEARLES INC
300-7th HE mlock-8171

Production Instrument Co 163-2d. DO uglas-2464
Veeder-Root Inc 57 California SU tter-5416

County Government Offices

See Alphabetical Directory under
"S F City & County Of"

Couplings

ADAM HILL CO 244-9th MArket-4137
Ajax Flexible Coupling Co 7 Front SU tter-6028
Amer Flexible Coupling Co 57 Calif. Sutter-5416
American Quick Coupling Co 111 Sutr. DO uglas-6889

CHRISTIAN J D ENGINEERS
480 Potrero HE mlock-1300
FALK CORPORATION THE 259-2d Sutter-4738

FAST FLEXIBLE COUPLINGS—
LYMAN OLIVER B 116 New Mtgy. SU tter-6440

GUSTIN-BACON MFG CO 111 Sutter EX brook-2456
Horsford Bros Co
Diamond & Fabco Flexible Couplings
944 Folsom SU tter-0657

Koppers Co-Bartlett Hayward
116 New Montgomery SU tter-6440
Link-Belt Company 400 Paul Av. JU niper-7-6400
Loneyjoy Flexible Coupling Co 285-7th. MA rket-1244
Poole Foundry & Machine Co 774 Fism. Sutter-7192

WALDRON FLEXIBLE COUPLINGS—

PACIFIC GEAR & TOOLS WORKS
1035 Folsom HE mlock-6521

Wood H C Machine Works Inc 514 Bryant GA rfd-0736

Court Reporters—See Reporters

Covers-Canvas

See Canvas Products; also Tarpaulins

Crackers

DE MARTINI BISCUIT & CRACKER CO
1831 Powell EX brook-6988
Guthrie Biscuit Co-Div of Safeway Stores Inc
1 Montgomery YU kon-6-2957
Hoffman-Macdonald Cracker Co

Mission Biscuit Co 1170 Sutter OR dway-0707
MOTHER'S CAKE & COOKIE CO
335 Tehama SU tter-4585

If no answer
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10920

Crackers-(Cont'd)

National Biscuit Co
Biscuits-Mfrs
815 Battery DO uglas-0100

Sunshine Biscuits Inc 851-81st Av Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10559

Weston Biscuit Co
A C Beckman-Agent
40 California DO uglas-5122

Cranes

ACME EQUIPMENT CO
The Loudon Machinery Co.
Cranes - Monorails - Hoists
Automatic Dispatch Systems
840 Harin EX brook-1560

AMERICAN MONORAIL CO THE

Industrial Construction
Corp., Ltd.
118 New Montgomery DO uglas-1486

Bacon Edward R Company
17th & Folsom HE mlock-3700
Barnett Fred E Co
Monadnock Bldg. SU tter-2284

BAY CITY CRANES—

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