

Bakers-Retail-(Cont'd)

Danish Pastry Shop
Specializing In Danish Pastry And Angel Cake
36/95 Sacramento WE st-1-8086
DELL'S DOUGHNUT SHOPS
504 Castro UN drhl-9444
1175 Mt. HE mck-4814
3302 Mission MI ssn-5749
3607-16th UN drhl-9420
De Luxe Bakery 2150 Chestnut WA inut-1-8833
DE MARTINI BISCUIT & CRACKER CO
1831 Powell EX brook-6988
Diamond Bakery 800 Diamond AT water-2773
Different Bakery The
John Hage Prop
925 Taraval MO ntrose-8694
Do-Nut King 371-3d DO uglas-9880
Do-Nut King Pastry Shop 244 Taylor GR ayton-9533
Dowd's Bakery 3228 Sacramento WE st-1-7157

DRAGON H CO
Since 1912
Specializing in Wedding
Birthday & Party Cakes
Patty Shells, Large or Small for
Hotels, Restaurants, Clubs or Parties
No Order Too Large or Small
677 Bush DO uglas-4960

DUGGESS CAKE SHOP 1400 Irving SE abright-0311
Dutch Bakery 2145 Taraval MO ntrose-8588
Eastern Bakery 720 Grant CH ina-1720
EIKEL'S BAKERY
Cakes-Pastry For All Occasions
8427 Geary Blvd SK yline-7913
EL REY CAKE SHOP & DELICATESSEN
1548 Ocean RA ndph-3484

EPPLER'S BAKERY
Four Stores To Serve You
884 Geary OR dway-8700
Store No 2 59 Stockton EX brook-0101
Store No 3 2184 Chestnut WA inut-1-5338
Store No 4 1402 California OR way-0312
Eureka Valley Bakery 490 Castro MA rket-7447

EXCELSIOR BAKERY
Birthday Wedding Spices Ornaments
4492 Mission JU niper-5-2521
FLAVOR-BEST BAKERY & COFFEE SHOP
Bakery Products With Coffee
2933-24th AT water-6578
Fong Fong Bakery & Fountain 824 Grant CH ina-1010

FOSTER'S BAKERIES
986 Mission GA rfd-7600
150 W Portal Av MO ntrose-6616
For The Following Call
Branch 731 Clement GA rfd-7600
Branch 5714 Geary Blvd
Branch 1800 Fillmore
Branch 99-1st
Branch 18 Geary
Branch 1600 Polk
Branch 40-5th
Branch 470 Sutter
Franco Calif French Bakery
1520 Pacific Av OR dway-3934
Fred A & S 2462 Sn Bruno Av JU niper-5-5107

GALLO PASTRY CO
Birthday-Wedding Cakes Made To Order
1510 Stockton EX brook-2908
BASSMANN'S PASTRY SHOP
Specializing Birthday Wedding Cakes
1757 Fillmore WE st-1-7154
Geneva Baking Co
Specializing-Cakes-Pastries
19 Sn Pedro Rd Colma JU niper-7-7119
GOLDEN BROWN BAKERY
Specializing In Quality Baking
2034 Irving MO ntrose-5249
Golden Crust Bakery 624 Fillmore HE mck-1549

GOLDEN PHEASANT THE
Powell at Geary GA rfd-0166
Golden Poppy Pastry Shop 900 Irving MO ntrose-9968
Golden Rule Bakery 900 Bush OR dway-8714
Gry's Cookie & De-Nut Shop
15 Stockton RA ndph-1336
GREENLINE BAKERIES LTD
Offices-Manufacturing & Retail Store
Plant & Office 1740 Van Ness Av OR dway-1392
Branch 1175 Market MA rket-8452
Branch 2584 Mission MI ssn-1379
GRETCHEN'S BAKERY
321 Clement SK yline-4442
Gross Gust 3655 Taraval OV erland-2767
Grundwick's Bakery 62 W Portal OV erland-2670

HARRY'S PASTRY SHOP
BIRTHDAY & WEDDING
CAKES - OUR SPECIALTY
7388 Mission JU niper-7-2481

Headquarters French Bkg Co
3251-26th AT water-6644
HELEN'S BAKERY
Specializing In Birthday-Party Cakes
600 Guerrero KLondike-2-1141

HELLWIG'S HOLLAND HOUSE
Pleasing San Francisco
Since 1868
FAMOUS FOR
Cakes - Pastry & Chicken Pies
37 VARIETIES OF COFFEE CAKE
TWO LOCATIONS
41 Stockton DO uglas-5717
135 Grant Av EX brook-5506

Hellewig's Inc 135 Grant Av EX brook-5506
Hokamps Bakery 1614 Polk GR ayton-0822
Home Bake Shop The 902 Colma UN drhl-7049

HOME KITCHEN
Cakes For All Occasions
2045 Chestnut WA inut-1-2075
ITALIAN AMERICAN PASTRY CO
2860 Mission MI ssn-5469
If no answer call MI ssn-2147
Jeanett's Donutorium 5241 Geary Blvd SK yline-6112

JOHNSON'S POUND CAKE BAKERY
3628-19th KLondike-2-1148
Joucken H Q Co 1946 Van Ness TU xedo-5060
Kestlers' Bakery 3285-21st VA lencia-3135
KOTTAGE BAKERY 1548 Taraval OV erland-6098
Lafayette French Bakery
Cakes For All Occasions
2184 Union WE st-1-7655
Lagodin F 4706-3d AT water-7441
La Superba Bakery 653 Union DO uglas-7133
Liberty Baking Co 2801-13d MI ssn-2162

Lido Pastry Shop
2684 Sn Bruno Av JU niper-7-4542
Liguria Bakery
French Bakeries
1700 Stockton GA rfd-3786
Louise Bake Shop 1631 Ocean Av RA ndph-3881
Lucia Pastry Shop 470 Francisco EX brook-4083

LUNDBERG'S PASTRY SHOP
2139 Irving OV erland-1700
Margies Cake Shop 942 Geneva JU niper-7-6909
Marguerite's Bakery & Confectionery
2257 Market HE mck-7493

Marinella Pastry Shop
209 Brazil Av JU niper-4-4022
MARKER'S BAKERY 6253 California SK yline-0590
Massone B & Co 516 Geary GA rfd-3019
MAYFLOWER DOUGHNUT SHOP
1 Stockton EX brook-5321

MAYROSE BAKERY
We Fill Special Orders
524 Castro KLondike-2-1156
McManus Do-Nut Shop 2045 Irving SE abright-5252
METZ SUPERIOR DOUGHNUT SHOP
1724 Haight BA yview-9782
Mission Bakery 2170 Mission HE mck-6588

MITY NICE BAKERY
We Use Pure Cream For Pies-Pastries
3394 Mission AT water-3056
Mocha Bakery 2824-24th VA lencia-4746
Mother's Cake & Cookie Co 335 Tehama SU tter-4585
Mount Vernon Bakery
5308 Mission JU niper-7-9594
Muller's Quality Bakery 5217 Geary Bl SK yline-9661

MYRTLE BAKERY
Cakes For All Occasions
543 Haight MArket-2560
NELLO PASTRY CO
Fine French and Italian Pastry
We Recommend St. Honore Cake
Wedding and Birthday Cakes
414 Columbus Av GA rfd-1937

New England Bakery 1709 Divisadero WE st-1-2864
NEW GENEVA BAKERY
Danish Pastries-Whipped Cream Cakes
Birthday-Wedding Cakes All Occasions
1166 Geneva Av Delaware-6387
New Liguria Bakery 12 Harrington RA ndph-1880
New Method Bakery
Specializing-French Sandwich Bread
1667 Revere Av MI ssn-9127

NEWMEYER BAKERY
Specializing-Danish Pastry-Brioche
1338 Polk OR dway-9036
New Washington Pastry Shop
Italian Cookies & Pastries-Cannelli
& Panettoni-Wedding-Birthday Cakes
5131 Mission JU niper-7-9786

NOE VALLEY CAKE SHOP
Birthday & Wedding Cakes To Order
1334 Castro VA lencia-5500
Noriega Bakery 1324 Noriega OV erland-5447

OAK ST BAKERY
Specializing in
Old Style Homemade Pastries
Wholesale - Retail
298 Oak HE mck-8926

Occidental Bakery 1529 Haight UN drhl-4377
Ocean View Bakery 98 Bruns JU niper-4-2581
Old Home Pie Shop
Store No 3 700 Irving LOnbard-6-6896
Store No 4 54 W Portal Av MO ntrose-4180
Owl Bakery 858 Stanyan BA yview-9633
Park Presidio Bakery 444 Clement BA yview-9023
PEOPLES BAKING CO
Plate's Bakery 4073-34th AT water-6166
POLLY ANN BAKERY
Birthday & Wedding Cakes A Specialty
1000 Guerrero VA lencia-4042

Polly Cake Shop 311 Balboa BA yview-6091
PRISCILLA CAKE BOX
"Have A Piece Of Cake"
2605 Ocean Av JU niper-4-9721
Purity Maid Bakery 5609 Geary Blvd SK yline-0173
Quality Pie Shop 106 Germania HE mck-3573

RAMONA CAKE SHOP
Fancy Cake for All Occasions
Mission Torte and Carrot Cake
2649 Richey AT water-5039

Red Cherry Bakery 4617 Mission RA ndph-9213
Relish Bakery
Good Things To Eat
6356 Mission RA ndph-5712
Richmond Bakery
Birthday & Wedding Cakes To Order
354 Clement BA yview-0374
Roma Baking Co 2086 Greenwich WE st-1-5274
Royal Pie Shop 4683 Mission JU niper-7-3588

ST FRANCIS HOTEL PASTRY SHOP
Geary & Powell EX brook-2689
SALLY ANN BAKERY
Party-Wedding & Birthday Cakes
472 Castro HE mck-4657
Samaduroff Bakery 2703 Folsom VA lencia-9189
San Bruno Bakery 150 Silliman RA ndph-4500
Sanchez Bakery 1581 Sanchez MI ssn-1222
Sange Bros 2584 Mission AT water-6348
Sanitary Bakery 1834 Irving OV erland-7764
Scandia Bakery 1792 Sn Jose Av DE laware-5067

SCHUBERT'S BAKERY
Home of Famous Cheese Cake
"THE BEST ONLY"
Special Orders for All Occasions
1014 Fillmore WA inut-1-1539

SEABRIGHT BAKERY
Specializing in
Birthday & Wedding Cakes
Fancy Cookies & Pastries
1719 Noriega SE abright-3537

Simpson's Bakery 926 Clement BA yview-9944
Sir Francis Drake Pastry Shop
Sutter & Powell EX brook-7755
Snowdrift Donut & Coffee Shop
1614 Fillmore FIlmor-4331
Spreckels Market Bakery Dept 753 Mkt SU tter-9741
Standard Bakery 2767-21st AT water-6879

STAR BAKERY & CONFECTIONERY SHOP
Fine Quality Bakery Goods
They're Different! - Try Them!
WEDDING - BIRTHDAY CAKES - ETC.
1701 Church VA lencia-0785

STEMPEL'S QUALITY DOUGHNUT SHOPPE
No 1 320 Fell HE mck-4188
No 2 1616 Bush JO rdn-7-2292
Stephens Bakery 501 O'Farrell OR dway-6333

STOP SHOP BAKERY
French Pastry-Wedding-Birthday Cakes
Army & Bryant Missn-7149
Suzanne Bowl Pastry Shoppe
3640 Balboa BA yview-4185
SUNRISE BAKERIES 98 Leland Av DE laware-0939
Sunrise Bakery 312 Visitation Blvd. UNiper-4-6254
Sunset Home Bakery
Harold Schmidt-Frop
742 Irving MO ntrose-9056

Superior Bakery 4051 Judah OV erland-7914
Swedish-American Bakery 2150 Mkt HE mck-8616
Taraval Cake Shop 830 Taraval MO ntrose-3746

TASTE GOOD BAKERIES
Plant & Office 160 Russ HE mck-0850
Store No 1 2591 Mission VA lencia-9250
Store No 2 1552 Fillmore WA inut-1-9841
Store No 3 743 Market SU tter-6972
Store No 4 737 Irving OV erland-3475
Store No 6 215 Church UN drhl-9758
Store No 7 36-5th SU tter-8843
Store No 8 2436 Bay Shore Blvd. JU niper-4-3478
Store No 9 2520 Sn Bruno Av JU niper-7-1932
Store No 14 2738 Mission AT water-4412
Store No 15 434 Castro UN drhl-6223
Store No 16 2435 California WE st-1-9930
Store No 17 4594 Mission JU niper-4-5923
Taste Good Bakery 2546 Judah OV erland-4718
Tastec Bakery 6202-3d JU niper-4-8464

TAVERN BAKERY
2 QUALITY LOCATIONS
1668 Haight UN drhl-7532
1938 Ocean JU niper-7-4605

Tavern Bakery
Decorated Cakes-Opp Belvedere St
1648 Haight UN drhl-7532
The Panhandle Bakery 1598 Fulton WA inut-1-4430
Torino Bakery-Ferrn Bros 3801-23d MI ssn-2162
Turnover Pie Shop 326 Jackson DO uglas-6031
Ukraine Bakery 1198 McAllister WE st-1-9048
United French Bakery 3585-20th MI ssn-9042

Please be sure to draw the dial
all the way to the finger stop for
each letter and digit.

VETERAN'S BAKERY
CAKES TO ORDER
FOR ALL OCCASIONS
No Order Too Big or Too Small
Our Specialty
Whipped Cream Goods
P. Faldetta - R. Satariano
3210 Folsom MI ssn-0591

WAXMAN'S BAKERIES
Office & Plant 3355-17th HE mck-6818
Store No 3 608 Divisadero WA inut-1-5022
Store No 4 1510 Fillmore WA inut-1-3910
Store No 5 2792 Mission VA lencia-8844
Store No 7 1171 McAllister WA inut-1-4127
Store No 8 726 Clement BA yview-6233
Store No 9 2323 Chestnut WA inut-1-4203
Webb's Mrs Pastries 3944 Judah OV erland-7229
Well Known Bakery 3187-16th MA rket-2220

WIRTH BROS PASTRY SHOP
SPECIALIZING IN DELICIOUS
DANISH PASTRY
Corner 23d Av & Geary Blvd
5901 Geary BA yview-1735

Ye Bean Pote 1555 Clement BA yview-0690
Ye Bean Pote Bakery
1555 Clement BA yview-0690

Ye Bean Pote 1555 Clement BA yview-0690
Ye Bean Pote Bakery
1555 Clement BA yview-0690

YE BEAN POTE 1555 CLEMENT
YE BEAN POTE BAKERY
1555 CLEMENT BA YVIEW-0690

YOUNG BROS PASTRY SHOP
SPECIALIZING IN DELICIOUS
DANISH PASTRY
Corner 23d Av & Geary Blvd
5901 Geary BA yview-1735

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DANISH PASTRY
Corner 23d Av & Geary Blvd
5901 Geary BA yview-1735

Bakers' Supplies-(Cont'd)
Hirschfelder E M Co 250 Front GA rfd-3047
Hirschfelder E M Co 250 Front GA rfd-7795
KING EXTRACT COMPANY
1779 Folsom HE mck-0667
LOWE JOE CORPORATION
1043 Mission HE mck-5442
LYONS-MAGNUS INC 2545-16th MA rket-5665
Miller V R 274 Brannan DO uglas-7356
Monarch Chemical Co 70 Rickard JU niper-4-0818
Pioneer Trading Co 40 Drumm EX brook-0838

SHERWOOD COMPANY THE
MFRS. & DISTR. OF BAKERS,
CONFECTIONERS & ICE CREAM
SUPPLIES
71 Bluxome EX brook-6583

Sherwood Company The 71 Bluxome EX brook-6583
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10700

STEIN-HALL & CO INC
403 Montgomery YU kon-6-0615
Steinleiner Peter & Co 333-5th EX brook-0643
STIEFVATERS' 750 Battery EX brook-3753
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10745
(See Advertisement Opposite Page)

SUNBERRY CO THE
SUNBERRY-STERNAU FOOD CO
520 Folsom GA rfd-6537
TIEDEMANN & MCMORRAN
101 Mission GA rfd-2178
WILCOX DON E 164 Townsend SU tter-5307

ABBOTT'S CAKES MRS 1616 Bush JO rdn-7-2292
ASHBROOK RUTH 420 Fulton FI lmor-2445
BEITZEN'S MRS DANISH COOKIE CO INC
2700 Geary Blvd. FIlmor-4315
Boudin Bakery 399-10th Av SK yline-0416
CALIFORNIA BAKING CO
19th & Shotwell AT water-6026

Continental Baking Co
Hostess Cake Kitchen 1501 Bryant MA rket-4424
Wendler Bread Bakery 1525 Bryant HE mck-7804
CRISPI PASTRY CO LTD
1475 Pacific OR dway-1522
Dain-Tee Cake Co 1249-20th Av MO ntrose-6830
De Martini Biscuit & Cracker Co
1831 Powell EX brook-6988
DOUGHNUT CORP OF AMERICA
Sales & General Office 640-2d SU tter-8334
Mfg Plant 1255-67th Emeryville PI edmt-6622

BROLITE CO
For Better Baked Goods Use
BROLITE PRODUCTS
621 Minna HE mck-9619

BUCHWALD JOSEPH & CO
Frozen Eggs - Fruits - Berries
Fresh Sliced Apples
Shell Eggs
Bakers Jams and Jellies
855 McAllister FI lmor-3340

DEMARTINI L CO THE 275 Brannan GA rfd-7087
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10704
Donly Martin Nut Co 324 Mission YU kon-6-0118
DOUGHNUT CORP OF AMERICA
Sales & General Office 640-2d SU tter-8334
ENO-SKELL CO 1035 Howard UN drhl-6630
FEDERIGHI GEO
Food Machinery Sales & Service
1650 Harrison HE mck-2414
GUMPERT S CO INC 274 Brannan EX brook-1765
Hahn Ornamental Confectionery Co
810 Diamond MI ssn-5121
HIRSCH BROTHERS CO OF CALIFORNIA
317 Front GA rfd-0180

(Continued Next Page)

STIEFVATERS'
"THE ONE COMPLETE BAKERS'
SUPPLY HOUSE!"

Featuring "OK" Brands For Over 50 Years
Bakers Specialties - Supplies
Machinery - Equipment
750 Battery St.
EXbrook 3753

Bakers Whsle-(Cont'd)
EPPLER'S BAKERY
Sweet Goods and Rolls
BUTTER FLAKES
Serving Peninsula - Bay Area
Complete City-Wide Service
270 Bay Shore Blvd. MI ssn-7046
Or MI ssn-8568

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BUTTER FLAKES
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Complete City-Wide Service
270 Bay Shore Blvd. MI ssn-7046
Or MI ssn-8568

ST FRANCIS PIE SHOP INC
SINCE 1932
EXCLUSIVE BAKERS OF
PIES FOR RESTAURANTS
CHURCHES - LODGES &
INSTITUTIONS
50 Ritch SU tter-5767

Schaef Karl Cookie Co 35 Clement SK yline-7773
Soracco & Co
French Bakeries
1700 Stockton GA rfd-3786
STANDARD BAKERY 2767-21st AT water-6879
STEMPEL'S QUALITY DOUGHNUT SHOPPE
No 1 320 Fell HE mck-4188
No 2 1616 Bush JO rdn-7-2292
Sterling Baking Co 2801-23d AT water-3933
Strowig's Doughnut-Pastry Shop
396 Precita Av MI ssn-7400

Swedish-American Bakery 15 Neptune Av AT water-3111
If no answer call HE mck-8616
Torino Bakery-Ferrn Bros 3801-23d MI ssn-2162
Toscano Bakery 3220 Fillmore WE st-1-7600

UNITED FRENCH BAKERY
FRESH CRISP BREAD & ROLLS
Made Fresh Four Times Daily
For Hotels - Restaurants - Clubs & Stores
3585-20th MI ssn-9042

Venetian Baking Co 2200 Powell DO uglas-2416
Victoria Pastry Co 1362 Stockton SU tter-2015
WONDER BREAD BAKERY
1525 Bryant HE mck-7804
Ycre French Bakery 1925 Fillmore FI lmor-3535

ABBOTT'S CAKES MRS 1616 Bush JO rdn-7-2292
ASHBROOK RUTH 420 Fulton FI lmor-2445
BEITZEN'S MRS DANISH COOKIE CO INC
2700 Geary Blvd. FIlmor-4315
Boudin Bakery 399-10th Av SK yline-0416
CALIFORNIA BAKING CO
19th & Shotwell AT water-6026

Continental Baking Co
Hostess Cake Kitchen 1501 Bryant MA rket-4424
Wendler Bread Bakery 1525 Bryant HE mck-7804
CRISPI PASTRY CO LTD
1475 Pacific OR dway-1522
Dain-Tee Cake Co 1249-20th Av MO ntrose-6830
De Martini Biscuit & Cracker Co
1831 Powell EX brook-6988
DOUGHNUT CORP OF AMERICA
Sales & General Office 640-2d SU tter-8334
Mfg Plant 1255-67th Emeryville PI edmt-6622

BROLITE CO
For Better Baked Goods Use
BROLITE PRODUCTS
621 Minna HE mck-9619

BUCHWALD JOSEPH & CO
Frozen Eggs - Fruits - Berries
Fresh Sliced Apples
Shell Eggs
Bakers Jams and Jellies
855 McAllister FI lmor-3340

DEMARTINI L CO THE 275 Brannan GA rfd-7087
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Enterprise-10704
Donly Martin Nut Co 324 Mission YU kon-6-0118
DOUGHNUT CORP OF AMERICA
Sales & General Office 640-2d SU tter-8334
ENO-SKELL CO 1035 Howard UN drhl-6630
FEDERIGHI GEO
Food Machinery Sales & Service
1650 Harrison HE mck-2414
GUMPERT S CO INC 274 Brannan EX brook-1765
Hahn Ornamental Confectionery Co
810 Diamond MI ssn-5121
HIRSCH BROTHERS CO OF CALIFORNIA
317 Front GA rfd-0180

(Continued Next Page)

STIEFVATERS'
"THE ONE COMPLETE BAKERS'
SUPPLY HOUSE!"

Featuring "OK" Brands For Over 50 Years
Bakers Specialties - Supplies
Machinery - Equipment
750 Battery St.
EXbrook 3753

BANKS
American Bank
See American Trust Company DO uglas-7411
464 California
AMERICAN TRUST COMPANY
See Alphabetical Section for
List of Branch Offices
464 California DO uglas-7411

ANGLO CALIFORNIA NATIONAL BANK OF
SAN FRANCISCO THE
For Locations of Branch Offices &
Tel Numbers See Alphabetical Section
1 Sansome DO uglas-8100

BANK OF AMERICA NATIONAL TRUST &
SAVINGS ASSOCIATION
See Alphabetical Section
For List of Branch Offices
300 Montgomery DO uglas-6112

BANK OF CALIFORNIA N A THE
California & Sansome SU tter-3131
Mission Branch 16th Julian Av HE mck-5010
Bank of Canton 555 Montgomery CH ina-1266
Bank of Canton 555 Montgomery GA rfd-4886
BANK OF MONTREAL 333 California GA rfd-5088
CANADIAN BANK OF COMMERCE
CALIFORNIA THE 244 Pine DO uglas-5210
CROCKER FIRST NATIONAL BANK OF S F
Post & Montgomery EX brook-7700
(See Advertisement This Page)

Federal Home Loan Bank Of S F
821 Market DO uglas-6983
Federal Reserve Bank of S F
San Jose & Sacramento SU tter-8420
If no answer call SU tter-8429
Hibernia Savings & Loan Society The
Jones & McAllister HE mck-7000

18th & Castro Office 501 Castro UN drhl-1721
Excelsior Office Mission/Norton DE laware-2131
Mission Office 224 Valencia MI ssn-8500
Geary Blvd-Tenth Av Ofc
Geary Blvd/10th Av BA yview-7200

Hong Kong & Shanghai Banking Corp
201 Sanson GA rfd-6864
Lee Wm D 3237 Sacramento WE st-1-7051
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