

**Venetian Blind Dealers—  
(Cont'd)**

**ROBERTSON WEATHERSTRIP CO**  
VENETIAN BLINDS  
MADE TO ORDER  
REPAIRED  
REPAINTED  
RENOVATED  
Also WINDOW SHADES  
MARKET 8200  
2312 Market.....Market-8200

**RUSCO METAL VENETIAN AWNINGS—  
STEVENSON THOS D & SONS**  
Merch Exch Bldg.....GARfig-2484

**SCHADE THE SHADEMAN  
VENETIAN BLINDS**  
Made to Order - Installed & Repaired  
Estimates Gladly - No Obligation  
2937 Mission.....VA lencia-3312

**STONE'S WEATHERSTRIP CO**  
1227 17th Av.....MOnrose-5257  
**STYLE-RITE VENETIAN BLIND CO**  
1609-29th Av.....SEabright-4527  
**SUNSET FURNITURE CO**  
1300 Noriega.....SEabright-1644  
If no answer call.....SKyline-8617  
**SUNSET VENETIAN BLIND CO**  
See Our Ad Under Window Shades  
4355 California.....BA yview-5521

You can carry your firm's name and advertising into the homes and business places of your best prospects by being represented in the Classified section of the Telephone Directory.

**Sustarich  
WEATHER STRIP CO.**  
VENETIAN BLINDS  
Made to Order  
ALUMINUM  
WOOD  
STEEL  
1563 Page  
HEmlock 9908  
See Our Ad Under Weatherstrips

**MAXWELL  
VENETIAN BLINDS**  
Oldest Firm in the Sunset  
• MADE TO ORDER  
• REPAINTING  
• RETAPING  
• RECORDING  
Pick-up & Delivery  
Irving, Cor. 12th Ave.  
1301 - 12th Ave.  
OVerland 0333

**SUNSET VENETIANS**  
"America's Finest"  
Newest Features  
Decorative  
Yet Practical  
Unconditionally Guaranteed  
AVAILABLE NOW  
"WHERE TO BUY THEM"  
MANUFACTURER  
Sunset-Venetian Co  
762-100th Oakland.....LO Okhavn-8-1441  
DEALERS  
Art Shade Shop 2049 Market.....HE mlock-5074  
Koss Paul Supply Co  
900 Folsom.....YU kon-6-2323  
Saltzman Bros Furniture Co  
719 Mission.....DO uglas-8657  
Schade Art The Shade Man  
2937 Mission.....VA lencia-3312

Sustarich Weather Strip Co  
524 Ashbury.....HE mlock-9908  
UNEEEDA SHADE CO 155 Church.....MArket-7293

**Venetian Blind Mfrs—Retail**  
A B A Blind & Shade Co 4901-3d.....VA lencia-1049  
**ABBEY VENETIAN BLIND CO**  
WELL FIX IT!  
Cleaning - Repainting - New Tapes & Cords  
DISCOUNT FOR WILL CALLS  
70 Otis.....MA rket-8120

**AIKENS & JOHANSSON CO**  
566 Minnesota.....MA rket-7375  
Apex Venetian Blind Service Co  
1367 Valencia.....MI ssn-5897  
**BARRANGO JOE** 662 Athens.....DE laware-5506  
**CALIFORNIA STEEL VENETIAN BLIND CO**  
662 Athens.....DE laware-5506

Make a habit of consulting these pages. You will be surprised by the great variety of things and services represented here.

**Venetian Blind Mfrs—Retail—  
(Cont'd)**

**CENTURY VENETIAN BLIND CO**  
1951 Lawton.....OV erland-5676  
**CONTINENTAL VENETIAN BLINDS**  
Warranted  
Venetian Blinds  
Manufactured  
In San Francisco. Measured, Installed  
& Serviced only by factory-trained men.  
"WHERE TO BUY THEM"  
**CONTINENTAL BLIND CO**  
Corner Van Ness & Jackson  
1695 Jackson.....TU xedo-4567

Daly City Venetian Blind & Shade Co  
30 Hillcrest Dr Daly City.....JU niper-4-0988  
**DE FRIESE THEO & SONS**  
2046 Franklin.....OR dway-0089  
**DEHN E C & CO**  
The Original Venetian Blind Man  
Hearst Bldg.....GA rfid-0562  
**ECONOMY SHADE CO**  
See Ad Under Venetian Blind Dealers  
535 Sutter.....DO uglas-2043

**EL REY VENETIAN BLIND CO**  
ALUMINUM  
VENETIAN BLINDS  
RUST PROOF  
PLASTIC COATED  
IN COLORS  
From Manufacturer to You  
1455 Bush.....OR dway-6784

**EL REY VENETIAN BLIND CO**  
1455 Bush.....OR dway-6784  
**FASHION VENETIAN BLIND CO**  
861 Florida.....MI ssn-2842  
**FRANKEN JAMES C CO** 1112 Polk GR ayson-5068  
Lam Arbie 461 Campbell.....DE laware-1777  
**MAXWELL F** 1301-12th Av.....OV erland-0333  
Mellor Walter F 348 Precita Av.....AT water-3719

**MOHAWK WINDOW SHADE CO**  
225 Columbus.....YU kon-6-0371  
Mohawk Window Shade Co  
5036 Mission.....JU niper-7-5018  
Moore's Cash & Carry Window Shade Co  
1819 Market.....HE mlock-3663  
Pac Venetian Blind Factory 1475 Pine OR dway-7883  
**PROGRESS MANUFACTURING CO**  
402 Cortland Av.....VA lencia-0509  
**RICHMOND PAINT & VENETIAN CO**  
2113 Clement.....SK yline-8118  
**RUHLMAN A J & CO**  
Quality  
VENETIAN BLINDS  
and  
WINDOW SHADES  
MANUFACTURERS - CONTRACTORS  
REPAIRS  
3910 Geary Blvd.....BA yview-4340

Style-Rite Venetian Blind Co  
1900 Taraval.....OV erland-2827

**Venetian Blind Mfrs—Whse**

**ABBEY VENETIAN BLIND CO**  
Contra-Venetian Blinds-Window Shades  
70 Otis.....MA rket-8120  
**ART SHADE SHOP** 2049 Market.....HE mlock-5074  
Blind-Write Co 1455 Bush.....OR dway-6784  
**BRAZELL A M CO**  
Contra-Window Shades-Venetian Blinds  
72 Otis.....MA rket-2811  
Colberg Supplies 724 Golden Gate.....OR dway-2061

**CONTINENTAL VENETIAN BLINDS**  
Warranted  
Venetian Blinds  
Manufactured  
In San Francisco. Measured, Installed  
& Serviced only by factory-trained men.  
"WHERE TO BUY THEM"  
**CONTINENTAL BLIND CO**  
Corner Van Ness & Jackson  
1695 Jackson.....TU xedo-4567

**DE FRIESE THEO & SONS**  
2046 Franklin.....OR dway-0089  
Dehn E C & Co Hearst Bldg.....GA rfid-0562  
Economy Shade Co  
See Ad Under Venetian Blind Dirs  
535 Sutter.....DO uglas-2043  
**EL REY VENETIAN BLIND CO**  
ALUMINUM  
VENETIAN BLINDS  
RUST PROOF  
PLASTIC COATED  
IN COLORS  
From Manufacturer to You  
1455 Bush.....OR dway-6784

**EL REY VENETIAN BLIND CO**  
1455 Bush.....OR dway-6784  
**KIRSON CO**  
4250 Hollis Emeryville.....OL ympic-9640  
Moore's Cash & Carry Window Shade Co  
1819 Market.....HE mlock-3663  
Pac Venetian Blind Factory  
1475 Pine.....OR dway-7883  
**ROBERTSON WEATHERSTRIP CO**  
2312 Market.....MA rket-8200  
**RUHLMAN A J & CO** 3910 Geary.....BA yview-4340  
**WALTER D N & E CO** 562 Mission.....SU tter-0100

NATIONALLY ADVERTISED ARTICLES  
can be traced to their  
LOCAL DEALERS  
by looking up  
"WHERE TO BUY IT"  
in the  
YELLOW PAGES

**Venetian Blind Renovating**

**A B A BLIND & SHADE CO**  
4901-3d VA lencia-1049  
**ABBEY VENETIAN BLIND CO**  
70 Otis.....MA rket-8120  
**AIKENS & JOHANSSON CO**  
566 Minnesota.....MA rket-7375  
**AMBROSE WILLIAM B**  
VENETIAN BLIND DOCTOR  
See Large Adv.  
This Classification  
741 Tehama.....MA rket-5614

Apex Venetian Blind Service Co  
1367 Valencia MI ssn-5897  
CHARLES' VENETIAN BLIND SERVICE  
VENETIAN BLINDS  
MADE TO ORDER  
CLEANING  
REFINISHING  
REPAIRING  
Charles P. Rickenbacher - Owner  
4051-18th.....MA rket-9903

**CENTURY VENETIAN BLIND CO**  
1951 Lawton.....OV erland-5676  
**CHARLES' VENETIAN BLIND SERVICE**  
VENETIAN BLINDS  
MADE TO ORDER  
CLEANING  
REFINISHING  
REPAIRING  
Charles P. Rickenbacher - Owner  
4051-18th.....MA rket-9903

**CLOT ARSON** 1869 Union.....Filmor-7424  
**CONTINENTAL VENETIAN BLINDS**  
1695 Jackson TU xedo-4567

More and more, business men are finding that it pays in good will to place and receive their telephone calls with as little time-lag for the other fellow as possible. They place their own calls or stay close to the telephone when they tell someone else to do it.

**CROSS CO**  
2-Day Service  
Venetian Blind Laundry  
NO JOB TOO SMALL OR TOO BIG  
CALL FOR TAKE-DOWN-PUT UP  
Guaranteed No Steam Cleaning  
No Shrinkage - No Harmful Cleaning  
Fluids Used - Blinds, Tape & Cords  
Thoroughly Cleaned  
We Repair - Reinish - Retape  
Record and Reslat  
New Blinds Made to Order  
Prices Reasonable  
30 Years Serving the Public  
4147-19th.....UN drhil-0604

Davis John R 3248-22nd.....MI ssn-7971  
**DE FRIESE THEO & SONS**  
2046 Franklin.....OR dway-0089  
**DEHN E C & CO** Hearst Bldg.....GA rfid-0562  
Economy Shade Co  
See Ad Under Venetian Blind Dirs  
535 Sutter.....DO uglas-2043  
**GARCIA A J CO** 1591 Jackson.....OR dway-6800  
**GUNN CARLE & CO**

VENETIAN BLINDS  
METAL or WOOD  
For  
HOMES & OFFICES  
INSTALLED & SERVICED  
20 Putrero.....UN drhil-5480  
(Continued Next Page)

The men and women in the Bell System are used to meeting emergencies and they are trained and equipped to carry on in times of special need. For years they have known the test of fire, flood and storm. Always before them is the tradition that "the message must go through".

**VENETIAN BLIND DOCTOR**  
VENETIAN BLINDS TAILORED  
TO FIT YOUR WINDOWS  
FREE ESTIMATES  
REPAIRING  
TAPE & CORD  
PAINTING  
OLD BLINDS MADE  
LIKE NEW  
CORNICES  
MADE TO ORDER  
All Work & Materials  
Guaranteed  
PICKED UP AND RE-HUNG AT YOUR CONVENIENCE  
741 TEHAMA ST.  
MARKET 5614

**Original  
VENETIAN BLIND LAUNDRY**  
CLEANING - REPAIRING  
Complete Service  
Our Scientific Cleaning Process Assures  
You of Complete Satisfaction. We  
Guarantee Our Workmanship and  
Materials.  
RECORDING - RETAPING  
REPAIRING  
Mfrs. of  
FLEXALUM VENETIAN BLINDS  
WHOLESALE - RETAIL  
Supreme in Quality  
INTERIOR DECORATORS SINCE 1922  
TELEPHONE  
Market 8120 **ABBEY VENETIAN  
BLIND CO.**  
Discount for Will Calls 70 Otis St. - near Mission and So. Van Ness

**VENETIAN BLIND  
LAUNDRY INC.**  
The Authentic Venetian Blind Laundry  
OPERATING UNDER UNITED STATES GOVERNMENT PATENTS  
You Are Invited to Inspect Our Plant  
Cleaning • Washing  
Repairing • Repainting  
No Cleaning Is Done by Steam or Any  
Other Process Detrimental to Painted  
or Enameled Surfaces  
Our Process Disinfects  
And Sanitizes Your Blinds  
PROMPT SERVICE FOR BLINDS  
BROUGHT TO  
PLANT & CALLED FOR  
New Blinds Sold  
Free Estimates  
Our Exclusive Streamlined Machine Only  
One Operating in Northern California  
New Patented Lo-Cost Mechanical Process • No Taking Apart  
No Shrinking • No Stretching  
We Launder Them—Tapes, Cords and All. Less Than Half  
the Price of Old Style Methods  
CALL FOR INFORMATION  
Service Includes Pick-up  
and Rehangng  
BAYview 4654 2047 Clement  
Corner 22nd Av.