

NAVY ! UNIFORMS! MARITIME
A COMPLETE LINE

OFFICERS · C. P. O. 1/2 HOUR SERVICE ENLISTED MEN

LARGE STOCK ON HAND AT ALL TIMES

RAINCOATS UNIFORMS NECKERCHIEFS UNDERWEAR

Phone SUTter 3592

STAR UNIFORM CO.
301-311 MARKET STREET

Branch Store...Harry Sadow...66 Church Street N. Y. C.

SERBIN'S UNIFORM & COSTUME MFG. CO.
UNIFORMS & ACCESSORIES FOR ALL PURPOSES

Specializing in
HOTELS · THEATRES
ELEVATOR OPERATORS
BANDS · SCHOOLS
DRILL TEAMS
FIREMEN · POLICEMEN

Expert Tailoring & Alterations
MILITARY GOODS

UNderhill 7820

37 GROVE NEAR MARKET & EIGHTH

Made to measure
UNIFORMS

- ★ Army and Navy Officers' uniforms
- ★ United Airlines uniforms
- ★ Chauffeurs uniforms
- ★ Hotel, Club and Office Building uniforms
- ★ Suits for the Clergy

Roos Bros
Market at Stockton
SUTter 4040

NAVAL TAILOR
OVER 35 YEARS

UNIFORMS
To Your Own Measurement
(16 oz. & 18 oz. Serges)
24-HOUR SERVICE
COATS - CAPS
INSIGNIAS - ETC.

GUS KROESEN
242 & 121 MARKET
SAN FRANCISCO · SEATTLE · HONOLULU

EXbrook 7308

To Locate an
AUTHORIZED SALES and SERVICE DEALER

When you are interested in locating the local authorized dealer of a nationally-advertised product or service

Look in the
Classified TELEPHONE SECTION

Uniforms-Retail-(Cont'd)

PANAMA CLOTHING CO
WAITERS' SUPPLIES
Uniforms - Paper Collars & Fronts
150 Powell..... GA rfd-1814

PASQUALE B CO
Since 1854
UNIFORMS
and
ACCESSORIES
For All the Services
B. PASQUALE CO.
Back of the Palace Hotel
654 Mission..... EX brook-1213

Planz Theo Co
Naval Uniforms and Equipment
218 Market..... SU tter-8231

RED STAR INDUSTRIAL SERVICE
Rental Service Exclusively
6020 Foothill Blvd Oakland..... TR Inidad-7054
Regent Duck Coat & Linen Co
453 Grove..... UN drhil-8125

RIZNIK L & SON 171 Grove..... UN drhil-4824
(See Advertisement Preceding Page)

Roberts Joe & Co 68 Townsend..... DO uglas-1706
ROOS BROS INC Market at Stockton SU tter-4040
(See Advertisement This Page)

Royal Clothes 90 Market..... YU kon-6-1461

SAM'S NAVAL STORE
124 Embarcadero..... EX brook-0730
Sam's Sailor Store 186 Embarc..... GA rfd-8052
(See Advertisement Preceding Page)

SERBIN'S UNIFORM & COSTUME MFG CO
37 Grove..... UN drhil-7820
(See Advertisement This Page)

SERVICEMEN'S TAILOR SHOP
Army, Navy and Civilian
Work
Tailoring - Cleaning
Pressing & Alterations
Work Done While You Wait
Near Mission
92-2d..... YU kon-6-0766

SIMPSON CLOTHES—
SIMPSON J B
Opposite The Palace Hotel
660 Market..... GA rfd-3465

SMALL STORE THE 349 Market..... GA rfd-9722
STAR UNIFORM 301 Market..... SU tter-3592
(See Advertisement This Page)

The Blues Shop 26-1st..... DO uglas-9766
UNIFORM MART THE 516 Market..... EX brook-8434
Williams Tailoring Co 973 Market..... DO uglas-5221

Uniforms-Whse & Mfrs

Callifz Inc
Athletic Uniforms
138-4th..... SUTter-7510

DOCTORS & NURSES OUTFITTING CO INC
1214 Sutter..... OR dway-8525

Farella F 669 Howard..... GA rfd-0258
Grundy Alfred S W 1214 Sutter..... OR dway-8525
Harris Joe Co 16 Sacramento..... SU tter-6268

HYMAN EDW CO
Washable Uniforms & Work Clothing
1661 Mission..... MArket-1556

King Fred A 833 Market..... DO uglas-4785
Leibold & Co 101 Post..... GA rfd-3570
Lilley-Ames Co 833 Market..... DO uglas-4785
Nurse's Specialty Shop 419 Sutter..... DO uglas-4610

REGENT DUCK COAT & LINEN CO
Washable Cotton Uniforms & Coats
453 Grove..... UN drhil-8125

RIZNIK L&SON
See Our Adv Under Uniforms
171 Grove..... UN drhil-4824

STEVENS P E
Industrial Uniforms
Garment - Lettering - Emblems
3010 Clement..... SK yline-1455
If no answer call..... DO uglas-5300

Simplify your buying — know where to buy it. The dealers in many nationally advertised articles are listed in the Yellow Pages. Make it a habit before buying to "Look inside the Classified"

Uniforms-Whse & Mfrs-(Cont'd)

WENDER & GOLDSTEIN INC
UNIFORMS
Of Every Description
In Business For Over A Quarter Century
Wholesale Only
Stocks On Hand
571 Mission..... EX brook-2795

WOLF-BROWN
(WHOLESALE ONLY)

BRAIDS CAPS
EMBLEMS CAMPAIGN BARS
RIBBONS UNIFORMS
BUTTONS LEATHER GOODS
METAL INSIGNIA PIECE GOODS
ACCESSORIES - ETC.

Military Equipment for
All Branches of Service
A DIRECT SOURCE OF SUPPLY
111 New Montgomery..... Dduglas-0576

Zeidler & Co 973 Market..... EX brook-4820

Unions-Labor
See Labor Organizations

Unit Heat
See Furnaces Headings; also Heaters

United Service Detectives
Look on "D" pages under
"Detective Agencies"

United States Government Offices
See Alphabetical Directory under
"U S Government"

Universal Authorized Appliance Service Station
Look on "E" pages under
"Electric Appliances-Household, Retail"

Universal Electric Ranges
"Ranges & Stoves-Dealers"
Look on "R" pages under

Universal Electric Vacuum Cleaners
Look on "V" pages under
"Vacuum Cleaners-Dealers"

Universal Electric Washers
Look on "W" pages under
"Washing Machines-Dealers"

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

Upholsterers

A-I UPHOLSTERING & FURNITURE CO
CUSTOM BUILT TO ORDER
Free Estimates Reasonable Prices
Chesterfields - Chairs - Modern Pieces
Chippendales - Lawsons - Charles of London - Italian and French Designs
We Specialize in
Recovering - Remodeling - Repairing
Open Evenings - Factory to You - Cash or Terms
2156 Mission..... UN drhil-4317

A A BEDDING & UPHOLSTERY CO
CITY-WIDE SERVICE
FREE ESTIMATES
We Specialize in
Modernizing Old Sets
New Furniture Made to Order
Any Style
Expert Leather Work
All Kinds of Bar Work
Mattresses Renovated and
Made Like New
1044 Howard..... HE mlock-4330

A A A UPHOLSTERY & REFINISHING
CUSTOM BUILT TO ORDER,
RECOVERED
REPAIRED
MODERNIZED
Specialize in French - Italian Designs and
Needle Points
Hollywood Beds
Mattresses Made to Order
Free Estimates
Store: 400 Balboa
404 Balboa..... BA yview-3527

Acme Upholstering Co 3180 Mission..... VA lencia-9372
Active Upholstering Co 165 Tiffany Av..... AT water-1737
Alhambra Refinishing & Upholstering Studio
1749 Sacramento..... GR ayston-0149

AMERICAN MATTRESS CO
1576 Market..... HE mlock-6534
Andree G R 647 Monterey Blvd..... DE laware-7696
Backer A 829 Clement..... BA yview-5771

BAY CITIES UPHOLSTERING & FURNITURE CO
A. Bronstein, Mgr.
Remodeling - Recovering
Repairing
Designers and Builders of
UPHOLSTERED FURNITURE
UPHOLSTERED FURNITURE
BUILT TO YOUR ORDER
We Carry a Complete Line of
Upholstered Furniture
1872 Post..... WE st-1-4913

BERNHARD'S INC
CITY WIDE SERVICE
Custom Built Upholstery
And Drapery Work
Leather Work a Specialty
745 Mission..... GARfd-8686

Boe Olaf 1192 Haight..... UN drhil-3189
Bowers L 2300 Lombard..... FI limor-5136
BOZEMAN'S DISTINCTIVE DRAPERY SHOP
5025 Geary..... SK yline-0721
BREUNER JOHN CO THE 281 Geary SU tter-7400
Brown's Upholstering 4200-18th..... MA rket-8068
Busefink Paul S 146-11th..... HE mlock-5739

C & H UPHOLSTERY
Furniture Built to Order
DRAPERIES - BEDSPREADS
Restaurant & Bar Specialist on
LEATHER WORK - RECOVERING
Cleaning - Remodeling - Refinishing
5-DAY SERVICE
2592 Sutter..... WA lnut-1-5707

There are 6,156 telephone companies serving the United States.

CALIFORNIA BEDDING & UPHOLSTERING CO
City Wide Service
FREE ESTIMATES
Upholstered Furniture
Recovered - Remodeled & Repaired
Mattresses Renovated
and Made Like New
Coil Springs Converted to Box Springs
Box Springs Made & Repaired
2831 Army..... ATwater-3556

California Bedding & Upholstering Co
2031 Army..... ATwater-3556
(See Advertisement Following Page)

Calif Slip Cover & Drapery Manufacturing Co
1624 Franklin Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10837
Calif Upholstering Co 1360-9th Av MO ntruse-0649
(See Advertisement Following Page)

CAPITOL UPHOLSTERING & INTERIOR DECORATING SHOP
5844 Geary Blvd..... SK yline-3638

CASSIDY DAN T
UPHOLSTERING
CURTAINS-DRAPERIES
AND SLIP COVERS
For Apartments - Hotels
Schools - Theatres & Clubs
678 Mission..... DO uglas-2931

CENTRAL UPHOLSTERING CO
1284 Mission UN drhil-8135

CERTIFIED UPHOLSTERING & FURNITURE CO
RE-UPHOLSTERING
Our Specialty
EASY TERMS
MODERNIZING - DESIGNING
GUARANTEED SATISFACTION
Custom Built FURNITURE
FROM FACTORY TO YOU
Interior Decorating Service
Rugs - Draperies - Furniture
2375 Market..... MA rket-4181
Or Phone..... MA rket-8431

Certified Upholstering & Furniture Co
2375 Market..... MArket-8431
CHANDONNET H J 1922 Mission..... HE mlock-5023
Chiosso Bros 1743 Sacramento..... OR dway-2200

CORTLAND UPHOLSTERS
Recovering - Remodeling - Repairing
Work Guaranteed - Reasonable Prices
See Our Display Ad
3470 Mission..... VA lencia-6595

Cortland Upholsters 3470 Mission..... VA lencia-6595
(See Advertisement Page 599)

CUSTOM UPHOLSTERY SERVICE
190 Erie UN drhil-8383
(See Advertisement Page 599)

DAINI BROS
Corner Pacific and Polk
2001 Polk..... OR dway-4540
(See Advertisement Following Page)

Daini Furniture Co 1529 Pine..... OR dway-6316
(See Advertisement Page 599)

DAUGHERTY W H & SON
Since 1885
UPHOLSTERING
Chesterfield Sets Recovered
Designers and Manufacturers of New
Upholstered Furniture
Mattresses Renovated
Between 15th & 16th
1921 Mission..... HE mlock-5800

DAVIS FURNITURE CO
855 Mission..... EXbrook-4091
(See Advertisement Page 599)

DELANEY BROS 364 Divisadero..... UN drhil-8978
(See Advertisement Page 599)

de LANGE'S UPHOLSTERING SHOP
1470 Clay..... PR ospet-2107
Delort E M 1470 Sutter..... JO rdan-7-3166

DEPENDABLE MATTRESS & UPHOLSTERING CO
1576 Market..... UN drhil-3800
Desmond's Upholstery 70-12th..... MA rket-7687
Dinitz Upholstering Co
Prices Reasonable - Estimates Free
1913 Fillmore..... WE st-1-6944
Dixon Furniture Mfg Co 148-8th..... HE mlock-7275
DRAPERY SHOP THE 1216 Polk..... PR ospet-8204
(Continued Next Page)

Upholstering



EASY CREDIT TERMS
Chesterfields & Chairs Recovered
1000 PATTERNS TO CHOOSE FROM
MODERNIZE
YOUR CHESTERFIELD SET INTO THE LATEST STYLE
See Our Catalog for New Models
PENINSULA SERVICE

DREAMLAND Phone ATWATER
BEDDING CO. 344 BAYSHORE BLVD.
LARGEST IN THE WEST **AT-1312**

Upholstering
By **GARTER**
FURNITURE CO.

Phone...
UNderhill
4288

- RECOVERING
- REMODELING
- MODERNIZING
- EASY TERMS

Quarter Century of Fine Upholstery
and Guaranteed Workmanship

BEFORE AFTER

MODERN · FRENCH & PERIOD DESIGNS
Our Specialty
LARGE SELECTION OF FABRICS AND STYLES
COMPLETE HOME FURNISHERS
2137 MISSION near 17th ST.