



**PETERBILT HEAVY DUTY TRUCKS**  
DESIGNED FOR HARD SERVICE

**Peterbilt TRUCKS**

are especially designed and ruggedly built to meet predetermined conditions—that is why they have been so uniformly successful in such grueling service as logging, excavating, oil transportation and cross country freight hauling.

phone  
**SWestwood 4800**

*Peterbilt Motors Company*  
107th AVENUE AND McARTHUR BLVD.  
OAKLAND, CALIFORNIA

SALES SERVICE

**General Truck Sales**

55 Potrero Ave.  
Phone MARKET 7618

"The West's Leading Ford Dealer"

**MOTORS**

Ford Trucks Mercury

Day and Night Service  
Except Saturdays, Sundays & Holidays

**GENUINE FORD PARTS**  
Wholesale & Retail

Phone  
**HEmlock 1810**  
2001 Market Street  
Corner Dolores  
TOWING

**Trucks-Industrial-(Cont'd)**

**ROLL-RITE CORPORATION**  
Formerly Pac. Industrial Products Co.  
Warehouse - Cannery - Grain - Produce  
Platform - Store - Barrel - Special to Order  
Casters & Rubber Wheels  
**Tow Motor Power**  
**Fork Lift Trucks**  
Hand Lift Trucks - All Types  
Pallet & Lift Truck Platforms -  
Steel & Wood  
Complete Parts & Repair Service  
801 Jefferson Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Entrprise-10611

Ross Carrier Co The 2440-3d. .... AT water-2428

**SCHLOEZER HARR & NEES**  
Fork Lift Machine Repairing  
Rebuilding & Safety Devices - All  
Makes - Parts & Motor Rebuilding  
181 Stuart. .... EX brook-4070

Seaman Joe & Co  
275 Santa Rosa Av. .... JU niper-7-5940

**SERVICE GASTER & TRUCK CO**  
116 New Mtg. .... Sutter-4178

**SHIELDS-HARPER**  
Trucks For Gasoline & Oil Barrels  
1212 Jackson Oakland. .... GL encort-0934

**THOMAS JOB-SUITED TRUCKS**  
Thousands of different truck and superstructure combinations; racks, stakes, shelves, boxes. See new "Job-Suited" catalog. Also 2-wheel trucks, casters, wheels.

**THOMAS**

"WHERE TO BUY THEM"  
Burt-Kline Co 2415-17th. .... UN drhil-2593

Tote Cart Co 1045 Bryant. .... UN drhil-6411  
Tote-Cart Co 542 Flood Av. .... JU niper-7-9055

**TOWMOTOR LIFT TRUCKS**

**LIFT TRUCKS AND TRACTORS**  
Tilting, Tearing, Power Lift, for Industrial and Terminal Use.

"WHERE TO BUY THEM"  
Roll-Rite Corporation 801 Jefferson Oakland  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Entrprise-10611

**VAUGHAN MOBILIFT TRUCKS-**  
**MAILLER SEARLES INC**  
300-7th HE mlock-8171

Willamette Hyster Co 231-9th. .... UN drhil-7269

**YALE ELECTRIC INDUSTRIAL AND HAND LIFT TRUCKS**

Yale Electric Industrial Trucks, Hand Lift Trucks, **STUEBING-COWAN LINE** and Skid Platforms.  
For Every Plant Transportation need.

"WHERE TO BUY THEM"  
DISTRICT REPRESENTATIVE  
Yale Representatives 1219 Folsom. UN drhil-2311  
Yale Representatives 1219 Folsom. .... UN drhil-2311

**Trucks-Motor**

**AUTOCAR MOTOR TRUCKS-**  
**AUTOCAR SALES & SERVICE CO**  
Bay Shore Blvd & Sn Bruno Av VA lencia-0502

Autocar Sales & Service Co  
Bay Shore Blvd & Sn Bruno Av VA lencia-0502  
Bay Shore Motors 366 Bay Shore Blvd. AT water-4958

**DART MOTOR TRUCKS-**  
**NELSON TRUCK & TRAILER CO**  
330 E 8th Oakland. .... TE mpilbar-7717

De Martini Motor Truck Co Inc 457 Pac. SU tter-2127

**DIAMOND T MOTOR TRUCK CO OF SAN FRANCISCO**  
Edward W Engls Jr.  
11th & Howard. .... MA rket-7700

**Trucks-Motor-(Cont'd)**

**DIAMOND-T TRUCKS-**  
**BACHER RUDY CO** 6605 Mission. UN niper-4-7191

Divco Truck Sales Co 3330-20th. .... VA lencia-7902  
Doane Motor Truck Co  
See Graham-Doane Truck Co  
428-3d. .... GA rfd-1358

**DODGE JOB-RATED TRUCKS-**  
**FRENCH J E CO** 1849 Van Ness Av. OR way-2121  
**HAAS CARL L** 7070 Mission. JU niper-7-9288  
**ORMOND T F CO**  
3700 Geary Blvd. .... BA yview-2643  
**RAVEN-WAGAR MOTORS**  
3620-19th. .... MArket-2255

Euclid Road Machinery Co  
3710 Sn Pablo Av Oakland. RI edmt-8046

**FWD MOTOR TRUCKS-**  
**FOUR WHEEL DRIVE PACIFIC CO**  
Trucks-Sales-Service  
469 Bryant. .... GA rfd-0395

**FEDERAL TRUCK & SERVICE CO**  
525-4th SU tter-3391

**FORD MOTOR TRUCKS-**  
**BISSINGER AND WELCH**  
1580 Pacific. .... GRayston-4373  
**HUGHSON WM L CO** 1200 Larkin. OR dway-9541  
**MIDTOWN MOTORS**  
950 Van Ness. .... PRospect-8801  
**S & C MOTORS** 2001 Market. .... HE mlock-1810

**G M C TRUCKS-**  
**GENERAL TRUCK SALES**  
55 Potrero. .... MArket-7618

General Truck Sales 55 Potrero. .... MArket-7618  
(See Advertisement This Page)

**GRAHAM-DOANE TRUCK CO**  
International Harvester Co  
Motor Truck Division  
200 Potrero Av. .... HE mlock-6681

**INTERNATIONAL TRUCKS**  
NEW & USED TRUCKS  
Axles  
Transmissions  
ENGINES  
Day & Night Service

"WHERE TO BUY IT"  
INTERNATIONAL HARVESTER CO  
MOTOR TRUCK DIVISION  
200 Potrero Av. .... HE mlock-6681  
**REMENSPEGER BROS**  
2145 Market. .... MA rket-1088

**JENKINS J T COMPANY**  
1140 Folsom. .... HE mlock-2762

**JOE STERN TRUCK CO**  
2717 Peralta Oakland. .... TE mpilbar-4101

**KEN ROYCE CO**  
Specializing In Used Trucks  
185 Bay Shore Blvd. .... AT water-1830  
Ken Royce Co-Motor Sales Div  
185 Bay Shore Blvd. .... AT water-1830

**KENWORTH MOTOR TRUCK DISTR**  
1140 Folsom. .... HE mlock-2762

**KNUCKEY TRUCK CO** 1345-17th. UN drhil-2160  
Lerer Bros 1651 Harrison. .... UN drhil-0740

**LERER BROS TRUCK SALVAGE CO**  
Large Stock Used Trucks & Parts  
1651 Harrison. .... UN drhil-0740  
Lerer David S Co 441-11th. .... MArket-2943

**MACDONALD TRUCK & MFG CO**  
MANUFACTURERS OF  
**MACDONALD "LO BODY" TRUCKS**  
757 Folsom. .... EX brook-2158

Mack-International Motor Truck Corp  
1745 Folsom. .... UN drhil-1455

**WARREN-HERRINGTON ALL-WHEEL-DRIVE TRUCKS-**  
**WESTERN TRACTION CO**  
1650-3d. .... DO uglas-8440

**NIELSEN & DUNWOODY**  
Trucks-Tractors-Trailers  
235-10th. .... UN drhil-4757

**PETERBILT MOTORS CO**  
107th Av & MacArthur Bl Oakland. SW eetwood-4800  
(See Advertisement This Page)  
Reliance Trailer & Truck Co Inc  
2765-16th. MA rket-4894

You can find out "Where to Buy It" by looking in the Yellow Pages.

**RED TRUCK SALES & SERVICE**

**REO FAMOUS FOR DEPENDABILITY and ECONOMY**  
—SINCE 1904—  
Trucks, Tractor Units, School Bus Chassis



"WHERE TO BUY IT"  
**REO MOTORS INC**  
686-20th Oakland. .... HI gate-7969

**S & C MOTORS** 2001 Market. .... HE mlock-1810  
(See Advertisement This Page)

**STERLING MOTORS CORPORATION**  
**STERLING**  
Diesel and Gasoline Trucks.  
Genuine Parts & Service for Sterling & Fageol Trucks  
**ENGINE REBUILDING**  
470 Bay Shore Blvd. .... VA lencia-4889

**STUDEBAKER TRUCKS-**  
**SLOSS & LICKBARG**  
1155 Van Ness Av. .... OR dway-6733

Thompson Motor Co 1401 Illinois. .... MI ssn-4520  
Venturino Peter  
5975 Mission Daly City. .... JU niper-7-4848  
Western Traction Co 1650-3d. .... DO uglas-8440  
White Motor Co The  
Trucks & Busses-Sales & Service  
1195 Harrison. .... UN drhil-4400

**Trucks-Motor, Bodies & Equipment**

**CALIFORNIA BODY & TRAILER MFRS**  
180-12th UN drhil-0900

**COMMERCIAL SALES CO**  
Formerly Cochran & Celli  
Designers & Manufacturers of Truck & Trailer Bodies Since 1904  
Vans - Panels - Stakes  
Designed For Your Needs  
Feather Ride Truck Trailers  
1100-8th Av Oakland. .... GL encort-1437

**COOK BROS EQUIPMENT DISTR**  
Dual Drives & Six Wheel Units  
416 E 8th Oakland. .... GL encort-0258  
**ESCO DISTRIBUTING CO** 821 Market. GA rfd-3551

**GAR WOOD INDUSTRIES INC**  
HOIST AND DUMP BODIES  
Winches, Cranes & Pole Derricks  
Power Take Offs  
17th & Folsom. .... HE mlock-0490

Heil Co The 999-16th. .... KL ondiike-2-3040

**HEIL EQUIPMENT CO**  
HEIL HOISTS & DUMP BODIES  
Gas, Oil & Milk Transportation Tanks  
Repairs & Service Any Make of Dump Equip.  
999-16th. .... KL ondiike-2-3040

**KARL KOEFOED BODY CO**  
Designers and Builders  
Auto - Truck Bodies  
Remodeling - Repairing  
Trimming - Painting  
1465 Folsom. .... HE mlock-5885

Lindsay-Pac Co 5-3d. .... EX brook-3433  
(Continued Next Page)

The Electrical Gun Director was developed by Bell Telephone Laboratories and made by Western Electric Company during World War II. Employing more than 100 vacuum tubes, it solves in 15 seconds mathematical equations that would take a trained mathematician more than 5 hours to do.

**Trucks-Motor, Bodies & Equipment-(Cont'd)**

**LINDSAY STRUCTURE TRUCK BODIES**  
ANY SIZE ANY STYLE  
QUICK DELIVERY  
Built to Your Exact Requirements  
These unique lightweight bodies in steel or aluminum provide increased payloads - lower operating costs.



"WHERE TO BUY THEM"  
**REGIONAL REPRESENTATIVE**  
Lindsay-Pac Co 5-3d. .... EX brook-3433  
**AUTHORIZED BUILDER**  
Sherman Earl & Co  
2526 Wood Oakland. .... TW inoaks-2107

**MODERN VEHICLE COMPANY**  
2044 Bryant. .... AT water-7414

**MORASCH & BRIAR BODY WORKS**  
Building & Repairing of Truck Bodies  
550-4th. .... GA rfd-6055

**NATIONAL AUTO BODY WORKS**  
846 Harrison. SU tter-8106

**NORDHAUSEN H & SON** 3157-17th. MA rket-0573

**RELIANCE TRAILER & TRUCK CO INC**  
Truck And Trailer Bodies  
2765-16th. .... MA rket-4894

**RICHTER E E & SON**  
Lipe-Rollway Clutches  
Trucks & Industrial  
Yates - American Cooling Radiators  
Automotive & Industrial  
545-2d. .... GA rfd-3610

**RUCKSTELL CALIF SALES CO**  
Eaton 2-Speed & Clark Axles  
2985 Ford Oakland. .... KE illog-3-2541

**SARTORIUS CO INC**  
2530-18th. .... UN drhil-2888  
Sherman Earl & Co  
Mfrs Refriger Truck & Trailr Bodies  
2526 Wood Oakland. .... TW inoaks-2107

**TRAILMOBILE CO THE**  
7th & Gilman Berkeley. .... LA nscape-5-0570

**TRUCKSTELL CONVERSION SERVICE**  
Approved truck equipment engineered to chassis increases usefulness. Four rear wheel drives - third axle - 3-speed axles - "booster" engines. 2 1/2 to 10 tons. All wheelbases.

"WHERE TO BUY IT"  
**RUCKSTELL CALIF SALES CO**  
2985 Ford Oakland. .... KE illog-3-2541

Vetter August Sons  
Commercial Truck Body Building  
190 Potrero. .... UN drhil-7562

**WATERFRONT IRON WORKS**  
Manufacturers-Repairs  
335 Bay. .... SU tter-4354

**WATSON - BROWN - LIPE**  
Auxiliary Transmissions & Parts  
Spicer Universal Joints  
And Power Take-Offs  
True-Stop Brakes  
Wholesale & Retail  
1145 Harrison. .... UN drhil-8261

**WOOD WORK COMPANY**  
HOISTS & BODIES  
Tail Gate Loaders - Safety Tanks  
Six Wheel Attachments  
1480 Carroll. .... VA lencia-2444

**Trucks-Motor, Painting**  
See Automobile Painting

If you have products to sell, the Yellow Pages can increase your market. You are invited to call our nearest Business Office for further details on Classified Directory advertising.

**Trucks-Motor, Parts**

Almetal Universal Joint Co 80 Welsh. .... SU tter-3359

**CARTER CHARLES W CO**  
Parts For All Makes of Trucks  
525-4th. .... SU tter-3391

**DIAMOND T MOTOR TRUCK CO OF SAN FRANCISCO**  
Hercules Motors & Parts  
11th & Howard. .... MA rket-7700  
If no answer (Toll) call. .... Sausalito-578-J

**FAGEOL GENUINE PARTS-**  
**STERLING MOTORS CORPORATION**  
470 Bay Shore Blvd VA lencia-4889

**HERCULES MOTOR PARTS-**  
**DIAMOND T MOTOR TRUCK CO OF SAN FRANCISCO** 11th & Howard. MA rket-7700

**KENWORTH GENUINE SERVICE PARTS-**  
**JENKINS J T COMPANY**  
1140 Folsom. .... HE mlock-2762

**KNUCKEY TRUCK CO** 1345-17th. UN drhil-2160  
Lerer Bros Truck Salvage Co  
1651 Harrison. .... UN drhil-0740  
Spicer Mfg Corp 1145 Harrison. .... UN drhil-8261

**STERLING GENUINE PARTS-**  
**STERLING MOTORS CORPORATION**  
470 Bay Shore Blvd VA lencia-4889

Watson H S Co 1145 Harrison. .... UN drhil-8261

**Trucks-Motor, Parts-Used**

**A & B TRUCK EQUIPMENT CO**  
275 Bay Shore Blvd. MI ssn-5570  
(See Advertisement This Page)

**BAY CITY TRUCK PARTS CO**  
David S. Lerer - Proprietor  
Not Connected With Any Other Firm  
Truck Wrecking Pioneer Since 1915  
Parts For All Makes of Trucks  
Motors - Transmissions - Rear Ends  
Axles, Wheels, Gears, Motor Parts  
Large Stock of Army Truck Parts  
437-11th. .... HE mlock-0897  
Or call. .... MA rket-2943

**HAIKEN'S TRUCK EXCHANGE**  
777 Potrero. .... VA lencia-2924

**TRUCK PARTS NEW & USED**

Any Make & Model  
ALL PARTS GUARANTEED

PHONE  
**MISSION 5570**

**A & B TRUCK EQUIPMENT CO.**  
275 Bay Shore Blvd.

When an EMERGENCY ARISES  
The convenient and quick way to locate someone in the immediate neighborhood is to  
LOOK IN THE  
**Classified TELEPHONE SECTION**  
Tells "Where to Buy It"

**Trucks-Motor, Parts-Used-(Cont'd)**

**LERER AUTO TRUCK WRECKING CO**  
441-11th. .... MArket-2943

**LERER BROS**  
Established 1917  
**TRUCK SALVAGE CO.**  
We Specialize in Motors, Gas & Diesel  
Rebuilt Rear Ends, Assemblies,  
Transmissions & 6 Wheel  
Attachments for All Late Model  
Trucks, Semi-Trailers & Trailers  
1651 Harrison. .... UN drhil-0740

**STUBER FRANK & CO** 380-10th. HE mlock-7782  
**TRUCK WRECKING CO INC**  
1710 Harrison. MA rket-6528

**Trucks-Motor, Rental**

**ARMSTRONG'S U-DRIVE**  
**TRUCKS FOR RENT WITHOUT DRIVERS**  
Low Rates  
1037 Geary. .... GRayston-6600

**ARROW TRUCK & AUTO RENTAL SERVICE**  
**TRUCKS FOR RENT (WITHOUT DRIVER)**  
1/2 and 3/4 Ton Pick Ups  
1 1/2 Ton Trucks  
**LOW RATES**  
By Hour - Day - Week  
Or Month  
Formerly Willig's Truck & Auto Rental  
1/2 Block off Market  
38-8th. .... MArket-0192

**HOGAN WALTER AUTO & TRUCK RENTALS**  
737 Post. .... PR ospet-9456  
**KEN ROYCE CO**  
Pick Up Trucks  
185 Bay Shore Blvd. .... AT water-1830  
(Continued Next Page)

**TRUCK RENTALS**

PICK-UPS - STAKES  
VANS - SEMI-TRAILERS  
STATION WAGONS  
PASSENGER CARS

Day - Week - Month - Year

**Market 8251**  
1127 MISSION ST.

Ask About Our  
**LONG-TERM TRUCK LEASE SERVICE**  
With Right of Purchase

OTHER OFFICES  
**OAKLAND LOS ANGELES**

**CALIFORNIA TRUCK RENTAL COMPANY**  
IS OUR REFERENCE

**Trucks-Motor, Rental-(Cont'd)**

Arrow Truck & Auto Rental Service  
38-8th. .... MA rket-0192  
(See Advertisement Following Page)

**BUCKINGHAM PACIFIC CO**  
**DUMP TRUCKS PICK-UPS FLAT RACKS WINCH TRUCKS**  
\* 16 Madison Oakland. .... TW inoaks-0975

**CALIF TRUCK RENTAL CO**  
1127 Mission. .... MA rket-8251  
(See Advertisement This Page)

**EVANS AUTO & TRUCK RENTAL CO**  
1295 Mkt. .... HE mlock-6140  
(See Advertisement Following Page)

Hertz Driveurself Stations Inc.  
1480 Folsom. UN drhil-6868  
(See Advertisement Following Page)

**HERTZ TRUCK LEASE SERVICE**  
Abolish truck investment, maintenance, repair, supply, new fleet painted, lettered, your specifications. Lease basis. Extra trucks rented day, week, month.

**"FOR INFORMATION CALL"**  
Hertz Driveurself Stations Inc.  
1480 Folsom. UN drhil-6868

**HOGAN WALTER AUTO & TRUCK RENTALS**  
737 Post. .... PR ospet-9456  
**KEN ROYCE CO**  
Pick Up Trucks  
185 Bay Shore Blvd. .... AT water-1830  
(Continued Next Page)

Consult the Yellow Pages before buying. It's one of the quickest ways to locate a local source of supply.