

Z E O N

NEON
COLD CATHODE LIGHTING
WITH **TUBING**

* THE MARK OF MERIT ZEON IS LICENSED ONLY ON ILLUMINATING EQUIPMENT WHICH CONFORMS TO LABORATORY STANDARDS ESTABLISHED IN THE PUBLIC INTEREST BY THE NON-PROFIT CORPORATION ZEON, CHICAGO, U. S. A.

Phone **EXbrook 0950**

- design
- manufacture
- installation

- cleaning
- painting
- repairs

ELECTRICAL PRODUCTS Corporation
910 Harrison St.
SAN FRANCISCO

OFFICES IN PRINCIPAL WESTERN CITIES

Signs—(Cont'd)

D & E Sign Co 316-6th. HE mlock-2283
DAGGETT L B 935 S Van Ness Av. MA rket-0317
 Dec-Art Display 89-3d. EX brook-7417
DURASHIELD PLASTIC PRODUCTS
 440 Sansome. EX brook-6090
 Eilken Wm E 3411 Larkin. HE mlock-2627
ELECTRICAL PRODUCTS CORP
 910 Harrison. EX brook-0950
 (See Advertisement This Page)
Empire Advertising Co 7252 Mission. JU niper-7-6117
FERRO ENAMELING COMPANY
 Porcelain Enamel
 1100-57th Av Oakland. KE illog-2-0266
FLOYD JEFF D
 Over 11,000 Signs in Stock
 For All Businesses
 Gold Letters Put On Windows 10c Up
 1479 Valencia. MI ssn-5472
Frederick Sign Co 1635 Haight. UN drhil-8417
GALLAGHER CO
 The Home of Ideas
 DISPLAY BUILDERS
 Screen Process Signs
 166 Eddy. PR ospct-7203
GOLDBERG LAWRENCE
 1085 Golden Gate Av. WE st-1-3344
HALIHAN NEON MAINTENANCE CO
 COMPLETE SIGN SERVICE
 Manufacturing - Maintenance
 2647-15th Av. MOntrorse-5686
 Halihan Neon Maintenance Co
 2647-15th Av. MOntrorse-5686
 (See Advertisement Opposite Page)
 Hotchner Harold 270-7th. HE mlock-1063
 Irvine & Jachens
 Manufacturers of Metal Signs
 1068 Mission. MA rket-7670
LAIB 7th & Folsom. MArket-5162
LIDLAW DISPLAY ADVERTISING
 750 Bush. GA rfd-1172
 Lee Charlie W 828 Grant Av. CH ina-0059
 Levy Bob 441 Stockton. EX brook-8572
 Lucas A O 680 Castro. UN drhil-0453
 Telephone service is one of the unifying forces of the nation.

LYON AGENCY THE

Factory Prices on Weatherproof
STEEL SIGNS
Made to Any Specifications
DISPLAY RACKS
Rialto Bldg. DO uglas-3546
M & T Studio Sign Shop
 1230 McAllister. WA inut-1-4819
MANNING CHARLES E
 810 Buchanan. HE mlock-1343
 Mitchell C H
 Automotive Lettering
 49 Geary. SU tter-5329
MITTEN'S CHANGEABLE DISPLAY LETTERS
 Make Changeable Signs
 Mittens Pin On Compo-Tile Letters
 & Numbers - Sanborn's Plastic
 Letters - Plastic Desk Signs
 George Winter Sanborn
 9 AM to 5 PM Weekdays.
 2444 Harrington Oakland. KE illog-2-8215
Moad Robert F 742 Market. SU tter-5328
MODERN SIGN STUDIOS
 4845 Mission. DE laware-5464
 (See Advertisement Opposite Page)
NATIONAL NEON SIGN CO
 1120 Golden Gate Av. WE st-1-1838
NEON MAINTENANCE CORP
 Neon-Brunfield Elec Signs 965 Folsom. DO uglas-0476
 755 Davis. EX brook-8118
 (See Advertisement Preceding Page)
 From East Bay Zone only (No Inter-City Charge)
 Ask "Operator" for Entrance-10387
NEON SALES & SERVICE CO
 J. VANDENBERGH
 COMPLETE NEON REPAIR
 MAINTENANCE
 290 Pacific. SUtter-6787
NEON SIGN SERVICE CO
 1120 Golden Gate Av. WE st-1-1838
NEON UNLIMITED 7244 Mission. JU niper-4-2037
NOVELART DISPLAY CO
 A COMPLETE
 LETTERING SERVICE
 625 Turk. TU xed-6483
O'Neal Ray 434 Fair Oaks. AT water-0936
PACIFIC POSTER SHOP 2A Coso. MI ssn-4313
 Palette Sign Co 108 Golden Gate Av. TU xedo-5220
 Paris Signs Inc 690 Market. SU tter-6516
PATRICK & MOISE-KLINKNER CO
 Brass - Bronze - Changeable Enamel
 Glass - Silk Screen
 Hundreds of Stock Letterings
 560 Market. EX brook-2641
PERMA-CRAFT COMPANY
 Permanent Plastic Signs
 For Wall, Counter & Window
 Display
 Will Not Fade Or Stain
 Illuminated Transparents A
 Specialty
 200 Davis. DO uglas-8590
PIONEER CARVED GLASS & SIGN CO
 Glass Signs
 529 Hayes. HE mlock-5679
 Pischoff Co 177 Golden Gate Av. UN drhil-5808
 Polyart Studios 698 Precita. VA lencia-1767
 Postercraft Co
 Screen Process-Point of Sale Display
 465-10th. MA rket-7110
Q R S NEON CORP LTD
 690 Potrero Av VA lencia-7707
 (See Advertisement Opposite Page)
 From East Bay Zone only (No Inter-City Charge)
 Ask "Operator" for Entrance-10439
 Riddell V M 335 S Van Ness Av. MA rket-0317
ROBERTSON SIGN COMPANY
 Div Robertson Steel & Iron Co
DUALIFE
METAL SIGNS
 Of Quality - In Quantity
 Lithographic - Press Paint
 Silk Screen and Gum Processes
 593 Market. YU kon-6-1800
 Robinson Oscar M 281 Natoma. DO uglas-5100
 (Continued Next Page)

SCOTT NEON SIGN SERVICE

OUR NEON SIGNS
ARE GUARANTEED FOR ONE YEAR
AGAINST MECHANICAL DEFECTS

»»»»

We Serve SAN FRANCISCO

THE PENINSULA
and All of Northern California

Sketches Made Without Obligation

Beautiful Neon Signs

ZIP SERVICE

TERMS IF DESIRED

PHONE
Garfield 2686

210 Post Street - Suite 915

SINCE 1897

BRUMFIELD NEON LIGHTING

INTERIOR - EXTERIOR
REPAINTING - REBUILDING
MARQUEES - ROOF SIGNS
COLD CATHODE LIGHTING

ELECTRIC SIGN CO.

REPAIRS

EXbrook
3427

DOuglas
0476

Wm. A. Brumfield - Ed. H. Brumfield
965 Folsom, St.

Signs—(Cont'd)

ROTH DIRECTORY CO
 Manufacturers of
**LETTERAL CHANGEABLE
 LETTER SIGNS AND
 TACKALL THUMB TACK
 BULLETIN BOARDS**
 Directories - Window & Menu Signs
 Celluloid Price Tickets
FULL LINE OF PLASTIC LETTERS
 Stock on Hand & Made to Order
WHOLESALE & RETAIL
 Near Grant
 318 Sutter. EX brook-1823
S F NEON 1940 McAllister. WE st-1-2242
 (See Advertisement This Page)
 Sanborn George Winters
 2444 Harrington Av Oakland. KE illog-2-8215
SCOTT SIGN SERVICE 210 Post. GA rfd-2686
 (See Advertisement Opposite Page)
 Sign Animation Corp of California
 223 Clara. EX brook-7350
 Sign Service Inc 223 Clara. EX brook-7350
 Small R L Sign Co 431 Jessie. GA rfd-9232
SMITH-MORSE DECALS INC
 405 Montgomery. YU kon-6-0574
SPECIAL SITE SIGN CO
 Outdoor Advertising
 3225 Louise Oakland. HU mbolt-1523
STATE SIGN COMPANY 308-7th. MA rket-0584
 Sunset Signs 1032 Irving. SE abright-2641
SWAN THE PAINTER 1117 Howard. MA rket-1511
**TABLET & TICKET CO THE
 T & T BUILDING**
 Changeable Letter
 and Interior
 Directional Signs
 Bulletin Boards
 Production Control
 Record Systems
 Service Honor Rolls
 Paper - Plastic - Metal Letter
 & Figures
 507 Montgomery. EX brook-2878
TWOMEY F F CO
 Metal Signs Transfers & Specialties
 Rialto Bldg. DO uglas-8155
 United Stamp & Die Co
 Manufacturing of Brass Signs
 215 Leidesdoff. DO uglas-2697
 Universal Sign & Painting Co
 991 Bryant. UN drhil-8644
VELVETONE CO
 Produced Quickly & Economically
 On Fast Color Presses
 108 Davis. EX brook-1024
VINCE LETTERING SERVICE
 Windows-Office Doors & Trucks
 Monadnock Bldg. DO uglas-4475
 Ware Chester J 643 Fulton. MA rket-7217
WESTERN NEON CORP
 3001 Chapman Oakland. KE illog-2-8400
WILMES CO
**REAL ESTATE SIGNS
 IN QUANTITIES**
 5978 Mission. JU niper-4-5141
WONDERLITE NEON PRODUCTS CO INC
 1095 Folsom. UN drhil-4060
 (See Advertisement This Page)
 Yopie Studios 111 Ellis. YU kon-6-1658
Signs—Maintenance Service—
A A A NEON SIGN SERVICE CO
 All That the Name Implies
 Regular Monthly Maintenance
 Repairs
 1120 Golden Gate Av. WE st-1-1838
AMERICAN ELECTRIC & NEON SIGN CO
 3724-24th. AT water-8422
APEX ELECTRIC CO
 Neon Signs-Maintenance & Repairs
 363 Fell. HE mlock-7811
 Brumfield Electric Sign Co 965 Folsom. DO uglas-0476
CAMPBELL STUART
 Neon Signs & Maintenance
 1120 Golden Gate Av. WA inut-1-6143
ELECTRICAL PRODUCTS CORPORATION
 910 Harrison. EX brook-0950
HALIHAN NEON MAINTENANCE CO
 2647-15th Av. MOntrorse-5686
 Luna Service Co 1739 Union. PR ospct-0842
NEON MAINTENANCE CORP
 755 Davis. EX brook-8118

Signs—(Cont'd)

Signs—Maintenance Service—
(Cont'd)
NEON SIGN SERVICE CO
 1120 Golden Gate Av. WE st-1-1838
Q R S NEON CORP LTD
 690 Potrero VA lencia-7707
S F NEON 1940 McAllister. WE st-1-2242
 West Coast Neon Co 2211 Bush. WA inut-1-7821
WONDERLITE NEON PRODUCTS CO INC
 1095 Folsom. UN drhil-4060
Signs—Process
 See Silk Screen Processing
Signs—Supplies & Equipment
ACME ELECTRIC & MPO CO
 Neon Sign Transformers
 1080 Howard. MA rket-7991
ADVANCE PLASTIC CO
 3509 E 12th Oakland. KE illog-2-7098
 Coastal Sales Co
 Neon Supplies-A W De Veau Prop
 2499 Folsom. AT water-4286
MOORE-MONTROY ELECTRIC CO
 COMPLETE LINE SIGN SUPPLIES
 Commercial - Cold Cathode - Neon
 DISTRIBUTORS FOR
 Acme Transformers - Lumitile Plastic
 Panels - Airco Gas - McMahon Tube
 Supports - Genco Vacuum Pumps
 Paasche Equip - Belden Cable
 Sangamo Time Switches - EGL
 Electrodes - Essex Cable - Hyde
 Burners - Sylvania Elec. Prod.
 Intermatic Time Switches
 Time-O-Matic Flashers - Lumitone
 Fluorescent - Universal Porcelain
 1080 Howard. MA rket-7991
 Peterson Supply Co 701 Laguna. MA rket-7979
Silica
DEL MONTE PROPERTIES CO
 Silica Flour-Foundry & Ceramic Use
 620 Market. GA rfd-4533
 Industrial Minerals & Chemical Co
 836 Gilman Berkeley. LA nscap-5-1412

Wonderlite

N E O N

DESIGN
MANUFACTURE
MAINTENANCE
REPAIRS

7TH & FOLSOM
UNDERHILL 4060

HALIHAN NEON

SERVICE WHEN YOU NEED IT
**MANUFACTURING
 MAINTENANCE
 REPAIRING
 REPAINTING**

ALL WORK
GUARANTEED

133 Minna St.

SIGNS · SHOWCARDS

**WOODEN LETTERS
 REAL ESTATE SIGNS
 TRUCK LETTERING
 POSTERS · DISPLAYS ·
 SILK SCREEN PROCESS**

*Pete Von Camber
Earl Rudonick*

DELAWARE 5464 4845 MISSION
AT ONONDAGA AVE

SAN FRANCISCO NEON

DESIGNING · MANUFACTURING · MAINTENANCE

All Work Guaranteed

NEON SIGNS
DISPLAYS
SERVICING

WEst 1-2242

FLUORESCENT
COLD CATHODE
REPAIRING

1940 McALLISTER W. J. McKNIGHT, Prop.

**ATLAS PACIFIC
NEON
PRODUCTS**

Signs & Repairs

1-Day Service on Repairs

UN derhill 8393

433 - 11th Street

**QRS
NEON**

SIGNS & SERVICE

VALENCIA 7707
690 POTRERO AVE