

Rugs & Carpets—Whse & Mfrs

ALEXANDER SMITH & SONS CARPET

Floor-Plan Rugs and Tru-Tone Carpets. Sole Selling Agents for C. H. Masland & Sons. Rugs and Carpets. Argonne & Wilton



"FOR INFORMATION CALL"

SMITH ALEXANDER & SONS CARPET CO
1355 Market. HE mlock-5219

Amstein Carpet Co 540-9th. MArket-8433
Bagdad Rug & Cleaning Co
Oriental & Domestic Rugs
2824 California. WE st-1-6793
Berven Carpets Corporation
776 Mission. YU kon-6-2366
BIGELOW-SANFORD CARPET CO INC
1355 Market. UN drhil-3611

CONGOLEUM GOLD SEAL RUGS—
CONGOLEUM-NAIRN INC
1355 Market. HE mlock-3090

DEALERS
CONKLIN BROS INC 3320-20th. ATwater-1822
JONES RESILIENT FLOORS
2853 Mission. MIssn-6851
SAN FRANCISCO LINOLEUM CO
2747 Mission. MI ssn-8320

ABRAHAM LUTHER T FLOOR STYLES INC
1161 Sutter. TU xedo-3161
Mohawk Carpets & Rugs
773 Divisadero. WA Inut-1-4646

BERTMEYER HENRY
Persian & Chinese Rugs
552 Mission. GA rfd-8594

Hardwick & Mabee Co 1355 Market. UN drhil-2727
JAEGER-POWERS & BRANCH
1355 Market. HE mlock-2197
Jones Resilient Floors 2853 Mission. MIssn-6851
Karastan A & M Inc 1355 Market. UN drhil-2727
Karastan Rug Mills 1355 Market. MA rket-6461
LEES-COCHRANE CO INC 1355 Mkt. MArket-8616
Marsh Murray B Co Inc 1355 Market. UN drhil-0641

CARPETS & RUGS

BY
WEST COAST LINOLEUM AND CARPET CO. CONTRACTORS

SINCE 1923
FREE ESTIMATES - WHOLESALE CONTRACTORS

SPECIAL RATES TO
• STORES
• HOTELS
• APT. HOUSES
• OFFICES
• COCKTAIL LOUNGES
• CONTRACTORS
• TEAMSHIPS
• THEATRES

COMPLETE STOCK OF
• WILTONS
• VELVETS
• AXMINSTERS
• FRIEZE
• SCULPTURED
• BROADLOOM

EXPERT WORKMANSHIP
SUPPLIERS & INSTALLATORS OF THE WORLD'S
LEADING BRANDS OF CARPETS & RUGS
2689 MISSION **VALENCIA 4909** *Leading Brands Linoleum & Asphalt Tile*
Bel. 22nd & 23rd Sts. **VALENCIA 4115**

Mission Carpet & Furniture Co
2303 Mission VA lencia-9102
MOHAWK CARPET MILLS
1355 Market. UN drhil-8335
Moore Walton N Dry Goods Co Inc
Fremont & Mission. EX brook-4282

PERSIAN MERCANTILE CO
ORIENTAL RUGS
Direct Imports From Persia
Modern & Semi Antique in all Sizes & Weaves
552 Mission. GA rfd-5135

Ramallah Wholesale Import Co
587 Mission. DO uglas-7403
Rosenthal Stanley & Co 283 Ellis. TU xedo-1363
Schoch Arnold 1145 Polk. GR ayson-0831
Smith Alexander & Sons Carpet Co
1355 Market. HE mlock-5219

Volker Wm & Co 631 Howard. EX brook-5727
WALTER D N & E CO 562 Mission. SU tter-0100
WEST COAST LINOLEUM & CARPET CO
Mohawk Carpets & Rugs
2689 Mission. VA lencia-4909
(See Advertisement This Page)
Williams Wm L Co 1355 Mkt. UN drhil-0672

Rusco Brake Linings
Look on "B" pages under "Brake Lining"

Rusco Clutch Linings
Look on "A" pages under "Automobile Parts & Supplies—Whse & Mfrs"

Rusco Clutch Service
Look on "C" pages under "Clutches"

More purchasing agents than ever are using the Classified Telephone Directory as their buying guide. Why not investigate the sales-building possibilities of advertising in the Classified Telephone Directory? Just call our nearest Business Office.

Rust Preventives

DEARBORN CHEMICAL CO
The Original Rust Preventive
"NO-OX-ID" For All Purposes
383 Brannan. SU tter-8688

DEGEN BELTING CO
Rust-Oleum Steel Protective Paints
260 Mission. EX brook-3820

FARRAR INDUSTRIAL PRODUCTS CO
436 Clementina. GA rfd-5429

GALVALLOY—
METALLIZING CO OF AMERICA INC
Hearst Bldg. GA rfd-7286

Inter-Coastal Paint Corp
2411 Washington Av. S. Leandro. TR inidad-3813
Nox-Rust Chemical Corp 383 Brannan. DO uglas-6511

PARKER RUST PROOF CO
Parkering - Bonderizing
Parcolubrizing - Rust Proofing
Chemicals & Equipment
405-14th Oakland. TW Inoaks-8363

Speekman F M Co 975 Folsom. GA rfd-0448

WALKER CATHODIC SYSTEMS—
WALKER INDUSTRIES CATHODIC SYSTEMS
210 Post. DO uglas-0188

Walker Industries Cathodic Systems
210 Post. DO uglas-0188

YOSEMITE CHEMICAL CO
1040 Mariposa. KL ondike-2-1603

Rust Proofing
Best Otto & Company
Parkering
320 Market. SU tter-2373

CALIF PARKERIZING CO
Parkering - Bonderizing
Parcolubrizing - Enameling
Specialists in Corrosion Problems
1535 Powell Emeryville. PI edmt-3601

GOLDEN WEST PLATING WORKS
60 Juniper. HE mlock-6750

STANDARD PLATING WORKS INC
288-1st. DO uglas-7584

Ry-Lock Tension Window Screens
Look on "S" pages under "Screens—Window"

S K F Ball & Roller Bearings
Look on "B" pages under "Bearings—Ball & Roller"

Sacks—See Bags Heading

Saddlery
See Riding Equipment; also Harness

Safe Deposit Companies

ANGLO CALIFORNIA NATIONAL BANK OF SAN FRANCISCO THE 1 Sansome. DO uglas-8100
BANK OF AMERICA NATL TRUST & SAVINGS ASSN 500 Montgomery. DO uglas-6112

BANK OF CALIFORNIA N A THE
Vaults For Bulky Objects
California & Sansome. SU tter-3131

CANADIAN BANK OF COMMERCE CALIFORNIA
THE 344 Pine. DO uglas-5210

CROCKER FIRST NATIONAL BANK OF S F
Post & Montgomery. EX brook-7700

SAN FRANCISCO BANK THE
576 California. DO uglas-5757

WELLS FARGO BANK & UNION TRUST CO
Market & Montgomery. SU tter-1500
Union Trust Office Market & Grant. SU tter-1500

Your Classified Telephone Directory is a handy guide. Look through it and under the proper heading you will find out who sells what you want to buy.

Safes—Dealers

AMERICAN SAFE CO

SAFES
CHESTS - VAULT DOORS
NEW AND USED
COMBINATIONS CHANGED
Safe Opening & Repairing
MOSLER
Safes - Chests - Vaults - Doors
130 Battery. GA rfd-3518

American Safe Co 130 Battery. GA rfd-3518
(See Advertisement This Page)
ASSOCIATED SAFE CO 55 Main. EX brook-5877
(See Advertisement Opposite Page)

BLAKE & BOLES

SAFES
Set In Concrete
Cannot Be Hauled Away
For Bars - Homes - Stores
Service Stations - Etc.
Custom Installation
Wall Safes - Floor Safes - Vaults
660-3d. SU tter-5828

CALIF SAFE & LOCK CO

SAFES
NEW AND USED
Large Assortment of Used Fire Proof Safes
SAFES
OPENED AND REPAIRED
Fire Proof Vaults
360 Battery. SU tter-1611

Carter Chas P 764 Mission. EX brook-5864
Cary Safe Co 360 Battery. SU tter-1611

DIEBOLD INC
Formerly Die Bold Safe & Locker Co
724 Ellis. GR ayson-5131
(Continued Next Page)

AMERICAN SAFE COMPANY

GA RFIELD 3518
119 SACRAMENTO
NEAR DRUMM

SAFES CHESTS VAULT DOORS
COMBINATIONS CHANGED
SAFES OPENED - REPAIRED

Safes—Dealers—(Cont'd)

Hall's Safe & Lock Co 55 Main. EX brook-5877
HERMANN SAFE CO THE
Howard & Main. GA rfd-3041
(See Advertisement This Page)
HERRING-HALL-MARVIN SAFE CO
Howard & Main. GA rfd-3041

JOHNSON SAFETY VAULTS—
Maximum Protection
Against Fire in Medium
and Large Models
Is Insured by Thick
Rock Wool Insulation
Protect Your Valuables
in Wall or Floor Safes
"WHERE TO BUY THEM"
SALES & SERVICE
JOHNSON GEO W
1000 E 12th Oakland. HI gate-6282



Parcells Safe Co 360 Battery. SU tter-1611
REMINGTON RAND INC 41-1st. DO uglas-8600
Schwab Safe Co 360 Battery. SU tter-1611
Todd Alfred 67-2d. DO uglas-0974
(See Advertisement This Page)
Townsend Jas E & Co 509 Market. GA rfd-1731
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10415
Waltz Safe & Lock Co 360 Battery. SU tter-1611
YORK SAFE & LOCK CO 724 Ellis. GR ayson-5131
York Safe & Lock Co Howard & Main. GA rfd-3041

Safes—Opening & Repairing

A-I LOCKSMITH CO 470 Ellis. PProspect-3116
American Safe Co 130 Battery. GA rfd-3518
ASSOCIATED SAFE CO 55 Main. EX brook-5877
CALIF SAFE & LOCK CO 360 Battery. SU tter-1611
Hermann Safe Co The
Howard & Main. GA rfd-3041

HERRING-HALL-MARVIN SAFE CO
Howard & Main. GA rfd-3041

NATIONAL LOCKSMITH CO
167 Jessie. DO uglas-4810

TODT ALFRED 67-2d. DO uglas-0974

WARMAN ROBT A 1720 Sacramento. OR dway-9147
Sun-Nights-Holidays call. SE abright-5622

THE HERMANN SAFE CO.
FACTORY & SALESROOM
Howard & Main Sts. **GA rfield 3041**

ALL TYPES
SAFES - CHESTS - VAULT DOORS
NEW & USED
COMPLETE
Service & Repair Departments

SAFES
CHESTS - VAULT DOORS
New & Used
All Makes of Safes
OPENED & REPAIRED
By Experts
ASSOCIATED SAFE CO.
Formerly Representing
Herring-Hall-Marvin Safe Co.
55-57 Main St.
EXbrook 5877

Safes—Used

AMERICAN SAFE CO 130 Battery. GA rfd-3518
ASSOCIATED SAFE CO 55 Main. EX brook-5877
CALIF SAFE & LOCK CO 360 Battery. SU tter-1611
GARTER CHAS P 764 Mission. EX brook-5864
Friedman Irwin 764 Mission. EX brook-5864
HERMANN SAFE CO THE
Howard & Main. GA rfd-3041

TODT ALFRED 67-2d. DO uglas-0974

TOWNSEND JAS E & CO
509 Market. GA rfd-1731

Safes—Whse & Mfrs

Bankers Utilities Co
Home Savings Banks
268-1st. GA rfd-0122
Hermann Safe Co The Howard & Main. GA rfd-3041
Steel Products Corporation of California
Home Savings Banks
268-1st. GA rfd-0122
Victor Safe & Equipment Co The
430 Brannan. DO uglas-1830

Safety Consultants

Control Engineering Corporation
1069 Market. HE mlock-9323
Western Casualty Service 277 Pine. SU tter-1189

Safety Equipment

Acme Full Vision Gas Mask Co
11 Mission. GA rfd-0997
Amer Abrasive Metals Co Rialto Bldg. DO uglas-4438
AMER SAFETY APPLIANCE CO LTD
Safety Belts & Equipment
97-9th. UN drhil-7843

BRENTON EQUIP CO

Industrial Safety Equipment
Safety Hats - Safety Belts
Asbestos Gloves, Mitts & Clothing
Respirators & Goggles
Welders' Gloves & Hoods
First Aid Equipment
489 Bryant. EX brook-8185

TODT & HARTER
Alfred Todt - M. Earl Harter
SAFES & LOCKS

BOUGHT - SOLD - REPAIRED
OPENED WITHOUT
DRILLING OR BURNING
DO uglas 0974
67 - 2nd Street

Safety Equipment—(Cont'd)

BUEGELEISEN D 380 Bay Shore Blvd. MI ssn-5800
BULLARD E D CO

Industrial Safety Equipment
First Aid - Goggles - Hard Boiled Hats
Respirators - Masks - Hoods
Helmets
"Everything in Safety"
298-8th. UN drhil-5630

Bullard E D Co 298-8th. UN drhil-5630
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10843

COLUMBIA GOGGLES—
WESTERN EYE PROTECTION CO
Pacific Coast Distributors
380 Bay Shore Blvd. MI ssn-5800

DAVIS EMERGENCY EQUIPMENT CO LTD
A COMPLETE LINE OF
SAFETY
EQUIPMENT
First Aid.

Gas Masks - Goggles
Protective Clothing - Hats
COMBUSTIBLE GAS INDICATORS
& ALARMS
LINEMEN'S EQUIPMENT
1246 Howard. UN drhil-8400
If no answer (Toll) call Sn Mateo-4-3668

Davis Emergency Equipment Co Ltd
1246 Hwrd. UN drhil-8400
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrprise-10766
First Aid Products Co 420 Market. SU tter-6915

FIRST AID SERVICE CO
GOGGLES - RESPIRATORS
FIRE EXTINGUISHERS
Canners Gloves & Aprons
285-2d. SU tter-2144

Hackett Mfg Co 116 New Mtgy. EX brook-6550

JENKEL-DAVIDSON OPTICAL CO
Goggles Ground To Prescription
366 Post. GA rfd-3400
Lane Lifeboat & Davit Corp 311 Calif. DO uglas-1860

MCDONALD B F CO

McDonald Safety Hats
Safety Clothing
Dust & Paint Respirators
Goggles - Gas Indicators
Gas Masks
Welding & Sand Blast Hoods
1255 Howard. HE mlock-3870

MINE SAFETY APPLIANCES CO
1255 Howard. HE mlock-3870

MOHR R & SONS
Goggles-Sun Glasses & Binoculars
883 Mission. GA rfd-8515

NU-MATIC SAFETY VALVE CO
Safety Check Valves For Air
Brakes on Buses & Trucks
Also Pneumatic Tools
600-16th Oakland. TE mplbar-4627

WELSH MFG CO
Western Slope Sales Service
Pac. Coast Representatives
Welco Eye Protection Devices
788 Mission. DO uglas-8563

Western Eye Protection Co
380 Bay Shore Blvd. MI ssn-5800

WESTERN FIRE EQUIPMENT CO
69 Main. SU tter-0618

WESTERN HARDWARE & TOOL CO
97-9th. UN drhil-7843

Safety Treads
See Stair Equipment

Answer promptly, speak clearly,
hang up gently—three friendly tele-
phone habits.

SAFES—SALT 517

Sailmakers

Cox & Gardner Yacht Sails
322-11th Oakland. Tempbar-7811
Otesen Louis Co Pier 5. EX brook-4929
Prior John L Co 64 Sacramento. EX brook-3049
SIMPSON & FISHER INC
240 Stewart. SU tter-3479
WHITE & HOLCOMBE Pier 7. GA rfd-1431

Salad Dressings
See Mayonnaise & Salad Dressings

Salads

Chef's Salads 3776-24th. AT water-8122
Fulton Supply Co The
Salads-Mayonnaise-Whse & Retail
901 Fillmore. FI Imor-9760
HERMAN'S FAMOUS DUTCH SALADS—
HERMAN'S DELICATESSEN & SALAD
KITCHEN
Potato Salads Our Specialty
Since 1920
4228 Geary Blvd. SK yline-3133

Sales Books

ASSOCIATED LOOSE LEAF CO
163-2d. EX brook-3050
McCaskey Register Co 760 Market. SU tter-5634
MOORE BUSINESS FORMS INC PACIFIC
MANUFACTURING BOOK DIVISION
525 Market. GA rfd-0435
Nichols Payroll Books Sales Management Co
526 Howard. SU tter-2522
Sales Book Mfg Co 163-2d. EX brook-3050
SUNSET-MOKE COMPANY
503 Market. EX brook-3553

Tauba Flum
Also Small Quantities-Fast Service
50 Kearny. DO uglas-3043

Sales Promotion Service

BUSINESS EXTENSION BUREAU LTD
Advance Daily Reports
of Business Changes in Calif.
New Business Openings
Notices of Sale
Business Expansions
Room 210
564 Market. EX brook-0773

Chilton Raymond J 106 Sanchez. UN drhil-3285
Sales Analysis Institute Methods
101 Post. EX brook-8571

Visualize 142 Sansome. SU tter-7949
Willmark Research Corp Flood Bldg. SU tter-7949

WRIGHT FRANK
Planning-Training-Contacting
Monadnock Bldg. EX brook-3883

Salt

American Salt Co 341 Broadway. SU tter-4586
Diamond Crystal Salt Co Inc 333 Pine. SU tter-1465
LESLIE SALT CO 310 Sansome. SU tter-1386
MORTON SALT CO 525 Market. GA rfd-3585

WEHRLI BROS SALT CO
All Grades of Salt for Industrial Use
Prompt Delivery
Off 4th Near Bryant
19 Welsh. YU kon-6-0704

White Salt Co-Division of Safeway Stores Inc
111 Sutter. GR ayson-2964

You'll get quicker service when you dial if you follow these simple steps:
1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds, and then start your call again.