

APPLIANCES EXCLUSIVELY - EVERY FAMOUS BRAND

# PURCELL BROS

FAMOUS MAKE **STOVES** INCLUDING

1300 **POLK AT BRUSH**

**WEDGEWOOD**  
UNIVERSAL  
MAGIC CHEF  
TAPPAN  
WESTERN HOLLY  
O'KEEFE & MERRITT

"Spare change terms"

Prompt and Expert Installation

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APPLIANCES EXCLUSIVELY  
**OR dway 0731**

# Stoves

HOUSEHOLD APPLIANCES  
AUTOMATIC STORAGE  
WATER HEATERS

Agents for

**WEDGEWOOD - OCCIDENTAL  
UNIVERSAL & MAGIC CHEF  
WESTERN - HOLLY  
Stoves**

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GENERAL ELECTRIC - CROSLEY  
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**MAYTAG - THOR - BENDIX  
APEX - ABC  
Washing Machines**

**GERNHARDT-STROHMAIER CO.**  
Cor. Mission & 18th St.

Call **Mission 0236**

**Ranges & Stoves-Dealers-**  
**(Cont'd)**

**GRAND GAS RANGES**

Cook the modern way with Grand Gas Ranges — climax of 50 years of development in gas cooking appliances of guaranteed quality. Smart new designs and exclusive features. A GOOD cook deserves a GRAND Range!

**"WHERE TO BUY IT"**

Dalco Appliance Co 685-7th. MA rket-5000

Granucci Co Inc 214 California. DO ugias-5290

**HOTPOINT ELECTRIC RANGES**

"Dependability assured — by 40 years' experience" Refrigerators • Home Freezers • Ranges • Water Heaters • Washing Machines • Ironers • Clothes Dryers • Dishwashers • Garbage Disposals • Sinks • Kitchen Cabinets

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**GRAYBAR ELECTRIC CO**  
9th & Howard MA rket-5131

**AGE APPLIANCE**  
2053 Divisadero WE st-1-3630

**BARNEY MORROW'S MISSION ELECTRIC CO**  
19th & Valencia MI ssn-6264

**BELLI MOTOR CO**  
7400 Mission Daly City. DE laware-6300

**BETTER HOMES APPLIANCE CO**  
2501 Irving SE abright-0848

**BOSCH PLUMBING & HARDWARE CO**  
339 Clement SK yline-0540

**GALLI FURNITURE & APPLIANCE CO**  
1200 Valencia MI ssn-5111

**GRIFFIN GUMMINS FURNITURE CO**  
475 Valencia MArket-2990

**RECORD MERCHANDISING CO**  
532 Columbus SU tter-7638

**Simplex Electric Co** 4675 Missn. DE laware-0992

**Styles Wm M Co** 850 Divisadero. FIlmor-7655

**Union Hardware Company** 2154 Union. WA Inut-1-5666

**Keller Furniture & Appliances** 1362-9th Av. OVerland-4740

**KELVINATOR ELECTRIC RANGES**

**SALES — A Kelvinator Range is a "must" in your postwar home. It's the modern way to cook. SERVICE — Call your Kelvinator Retailer. Guaranteed Factory Parts.**

**"WHERE TO BUY IT"**

**DISTRIBUTORS**

**KELVINATOR DIVISION OF NASH KELVINATOR SALES CORP** 1705 E 12th Oakland. KEllog-4-0400

**DEALERS**

**BARNEY MORROW'S MISSION ELECTRIC CO** 19th & Valencia Missn-6264

**BELLACH FURNITURE CO** 1540 California. OR dway-4554

**Brodie's** 1281 Mission. MArket-0680

**CASSIDY PAUL R** 2237 Polk. OR dway-5306

**Chase S F** 2059 Mission. MArket-5620

**Granucci Co Inc** 214 California. DO ugias-5290

**Modern Appliance Co** 2311 Market. UN drhil-4050

**PACIFIC APPLIANCE CO** 2767 Mission. Missn-1715

**SLOANE W & J** 224 Sutter. GARfd-2827

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**MAGIC CHEF GAS RANGES**

THE MODERN GAS RANGE WITH THE LIFE-TIME BURNER

Guarantee - Better Top Cooking  
Better Broiling - Better Oven Cooking  
Better Construction - Better Cleaning  
Facilities - Better Dependability

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**FACTORY BRANCH**

**AMER STOVE CO** 424 Townsend. SU tter-6146

**DEALERS**

**AMER HOME APPLIANCE CO THE** 3545 Geary Blvd. SK yline-1502

**BETTER HOMES APPLIANCES CO** 2501 Irving SE abright-0848

**EXHIBIT FURNITURE CO** Main Office 725 Mission. EX brook-8906

**MURPHY'S** 3-438 California. OR dway-9707

**PACIFIC APPLIANCE CO** 2767 Mission. MI ssn-1715

**PURCELL BROS** 1300 Polk. OR dway-0731

**Ratner E** 1924 Polk. OR dway-4919

**SLOANE W & J** 224 Sutter. GA rfd-2827

**WHITE HOUSE** Sutter & Grant. EX brook-8000

**Marina Stove & Furniture Shop** 2419 Lombard. FI Imor-8486

**MATER EUGENE CO** 314 Sutter. YU kon-6-1975

**MAYTAG DUTCH OVEN STOVES—** GRESHAM APPLIANCE CO 2301 Clement. BA yview-7800

**PACIFIC APPLIANCE CO** 2767 Mission. MI ssn-1715

**MILLER BROS THE STOVEMEN** 3126-16th MA rket-3039

**MILWAUKEE FURNITURE CO** 832 Mission. SU tter-5942

**MONTAQUE CO THE** 360-9th HE mlock-6700

**Nathan Dohrmann Co** 281 Geary. GA rfd-4343

**NORGE ELECTRIC RANGES—** CASA TISNADO 218 Fillmore. UN drhil-6592

**CENTRAL APPLIANCE CO** 821 Irving LO mbard-6-5883

**HENRY'S HOME APPLIANCES** 1419-18th AT water-8277

**KELP'S APPLIANCES** 1237 Nariega. SE abright-2392

**SLOANE W & J** 224 Sutter. GA rfd-2827

**OCCIDENTAL STOVES—** A VALENTE & SONS 1872 Union. FI Imor-8093

**DOYLE FURNITURE COMPANY INC** 821 Mission. GA rfd-3038

**GERNHARDT-STROHMAIER CO** Mission & 18th MI ssn-0236

**PACIFIC APPLIANCE CO** 2767 Mission. Missn-1715

**PETERSEN GEO & SONS FURNITURE CO** 4947-3d MI ssn-9080

**REDLICK'S** 17th & Mission. MArket-1600

**SONNE GEO P** 569 Valencia. UN drhil-5720

**Ocean Furniture Co** 1400 Ocean Av. JUniper-6-0898

**OFFENBACH'S** 1452 Market. UN drhil-4204

**O'Keefe & Merritt Agcy** 2237 Polk. OR dway-5306

(Continued Next Page)

**Ranges & Stoves-Dealers**  
**(Cont'd)**

**O'KEEFE & MERRITT GAS RANGES**

Natural Gas Ranges  
Bottled Gas Ranges  
and  
Manufactured Gas Ranges

**"WHERE TO BUY THEM"**

**NORTHERN CALIFORNIA OFFICE**

**O'KEEFE & MERRITT CO** 1355 Market. MA rket-6432

**DEALERS**

**ANDERSON REFRIGERATION & APPLIANCE SERVICE** 7046 Mission. DE laware-8812

**ASSOCIATED HOME FURNISHERS** 1370 Mission. HE mlock-7784

**ATLAS FURNITURE & APPLIANCE CO** 3377 Mission. VA lencia-9204

**BAYVIEW APPLIANCE** 5015-3d. VA lencia-1234

**BELLACH FURNITURE CO** 1540 California. OR dway-4554

**BETTER HOMES APPLIANCE CO** 2501 Irving SE abright-0848

**Brown Furniture & Appliance** 2275 Market. UN drhil-3446

**CASSIDY PAUL R** 2237 Polk. OR dway-5306

**Cathay Electronic House** 837 Stockton. CH ina-1837

**DOYLE FURNITURE COMPANY INC** 821 Mission. GA rfd-3038

**EXHIBIT FURNITURE CO** Main Office 725 Mission. EX brook-8906

**Store No 2** 2345 Mission. EX brook-8906

**Store No 3** 2225 Mission. EX brook-8906

**Store No 4** 1011 Market. EX brook-8906

**Fine Furniture & Appliance Co** 1971 Fillmore. FI Imor-2727

**GALLI FURNITURE & APPLIANCE CO** 1200 Valencia. MI ssn-5111

**LONG J M & CO** 1179 Market. KL ondike-2-1088

**Melita Furniture Co** 2660 Sn Bruno. DE laware-9571

**MILWAUKEE FURNITURE CO** 832 Mission. SU tter-5942

**MODERN APPLIANCE CO** 2311 Market. UN drhil-4050

**MODERN HOME APPLIANCES & FURNITURE** 1930 Lawton. SE abright-0614

**Ocean Furniture Co** 1400 Ocean Av. JUniper-6-0898

**PURCELL BROS** 1300 Polk. OR dway-0731

**RECORD MERCHANDISING CO** 532 Columbus. SU tter-7638

**Rhodes Jack Furniture Co** 4760 Mission. JU niper-4-2110

**SCHWABACHER-FREY CO** 735 Market. DO ugias-4848

**Starlight Furniture Co** 2211 Mission. VA lencia-4365

**P D Q STOVE SERVICE** 1453 Divisadero. FI Imor-8002

**PURCELL BROS** 1300 Polk. OR dway-0731

**Ratner E** 1924 Polk. OR dway-4919

**REDLICK'S** 17 Reasons Why! LEADING BRANDS OF GAS & ELECTRIC RANGES 17th & Mission. MArket-1600

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**RILEY'S** Since 1908 APPLIANCE DIVISION FAMOUS BRANDS 1465 Haight. MArket-7214

**ROPER RANGES—** CHASE S F 2059 Mission. MA rket-5620

**Schwabacher-Frey Co** 735 Market. DO ugias-4848

**SHERMAN CLAY & CO** LEADING MAKES OF ELECTRIC RANGES AND HOME APPLIANCES Main Store Sutter & Kearny. SU tter-6000 Mission Store 2539 Mission. MI ssn-2772

**SONNE GEO P** 569 Valencia. UN drhil-5720

**Mission Branch** 2293 Mission. VA lencia-8608

(See Advertisement This Page)

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MANUFACTURED IN OAKLAND

Service Parts Available at Factory

**"SERVICE RENDERED BY"**

**MANUFACTURER**

**Hammer-Bray Co** 2619 E 12th Oakland. KE llag-3-0212

**Sonne Geo P** 569 Valencia. UN drhil-5720

**Stoeckle H C Co** 1128 Mission. HE mlock-4010

**Sturgis H Milton** 1971 Fillmore. FI Imor-2727

**TAPPAN GAS RANGES—** AMER HOME APPLIANCE CO THE 3545 Geary Blvd. SK yline-5102

**BETTER HOMES APPLIANCE CO** 2501 Irving SE abright-0848

**EXHIBIT FURNITURE CO** 2345 Mission. EX brook-8906

**MILWAUKEE FURNITURE CO** 832 Mission. SU tter-5942

**MURPHY'S** 1438 California. OR dway-9707

**SLOANE W & J** 224 Sutter. GARfd-2827

**UNIVERSAL FURNITURE CO** 1017 Market. HE mlock-5600

**2075 Mission. HE mlock-5600**

**UNIVERSAL ELECTRIC RANGES**

A complete line of Electric Ranges and Water Heaters with latest automatic features designed for house or apartment.

**"WHERE TO BUY THEM"**

**DISTRIBUTOR**

**THOMPSON & HOLMES LTD** 1355 Market. HE mlock-0800

**DEALERS**

**AXELRAD FURNITURE CO** 779 Mission. EX brook-1973

**CASA TISNADO** 218 Fillmore. UN drhil-6592

**CENTRAL APPLIANCE CO** 821 Irving. LO mbard-6-5883

**Community Furniture & Bedding Co** 2995-24th. MI ssn-2373

**COX TIRE CO** 295 Golden Gate Av. MA rket-6700

**Crocker-Amazon Electric Co** 5128 Mission. JUniper-4-5113

**LANGO FURNITURE CO INC** 3545 Geary Blvd. SU tter-1978

**MAR MORRIS TIRE CO** 999 Geary. OR dway-3441

**MISSION ELECTRIC & APPLIANCE CO** 19th & Valencia. Missn-6264

**PACIFIC APPLIANCE CO** 2767 Mission. Missn-1715

**PURCELL BROS** 1300 Polk. OR dway-0731

**Record Merchandising Co** 532 Columbus. SU tter-7638

**Schwabacher-Frey Co** 735 Market. DO ugias-4848

**Sunside Radio** 705 Monterey Blvd. JU niper-7-5364

**Taraval Hardware** 1000 Taraval. MOnstere-5100

**UNIVERSAL GAS RANGES—** SLOANE W & J 224 Sutter. GA rfd-2827

**WEDGEWOOD STOVES—** AMER HOME APPLIANCE CO THE 3545 Geary Blvd. SK yline-5102

**BOEGERHAUSEN CHAS** 2028 California. FI Imor-9262

**DOMESTIC GAS EQUIPMENT CO** 1300 Polk. OR dway-0731

**DULFER HARDWARE CO** 103 W Portal Av. OVerland-1020

**GENERAL APPLIANCE COMPANY** 430 Octavia. MArket-7778

**GERNHARDT-STROHMAIER CO** Mission & 18th MI ssn-0236

**HARRISON A M** 6236 Mission. DE laware-1991

**PETERSEN GEO & SONS FURNITURE CO** 4947-3d MI ssn-9080

**PROVIDENT FURNITURE CO** 4614 Mission. RA ndiph-7979

**REDLICK'S** 17th & Mission. MArket-1600

**REINERT & RILEY** 1833 Fillmore. FI Imor-9393

**RILEY'S** 1615 Haight. HE mlock-2344

**SLOANE W & J** 224 Sutter. GARfd-2827

**WHITE HOUSE** Sutter & Grant. EX brook-5000

(Continued Next Page)

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## STOVES

Water Heaters  
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