

Publishers—(Cont'd)

South-Western Publishing Co
School Textbooks DO ugias-3832
534 Mission DO ugias-6198
Spotlite Publications 973 Market DO ugias-6198
STARK-RATH PRINTING & PUBLISHING CO
465-10th MA rkt-7110
Sunset Dispatch 1226-9th Av. MO ntrose-4090

SUNSET MAGAZINE—
LANE PUBLISHING CO
576 Sacramento DO ugias-4306

SURPLUS SALES REPORTER
709 Mission EX brook-4767
Sweet's Catalog Service 465-10th MA rkt-7110
Swiss Journal Co 580Green DO ugias-4773
If no answer call GA rfd-1977
Text Book Pub Co 122-9th MA rkt-2703
This Week Magazine 417 Market EX brook-7547

THIS WEEK PUBLISHING CO
This Week in San Francisco SU tter-8414
49 Young Blvd SU tter-8414
Thomas Publishing Co 24 California EX brook-1333
Thrash Jesse E 90-24 YU kon-6-1214
Three Hundred Publishing Co 700 Mtgy GA rfd-2191
Timberman The 55 Sutter GA rfd-6890
Time Inc 155 Montgomery EX brook-6778
Tribune Publishing Co The 681 Mkt EX brook-5790
If no answer call TE mpilbar-6000

Tudorale Martin Corp The 2236 Lombard WA lnut-1-0609
Underwriters Report Inc Insurance Publications GA rfd-3253
405 Sansome
United Newspapers Magazine Corp 137 Market EX brook-7547
U S News The 300 Mtgy SUTter-2993
Van Ike L B Miss 821 Market EX brook-8132
Van Nonstrand D Co 407 Market YU kon-6-2262
VETERAN'S DIGEST 964 Mkt YUvedo-2845
WADE PUBLISHING CO 333 Krmg SU tter-5193
Walker's Manual Inc 369 Pine GA rfd-7712

WAR SURPLUS DIGEST
War Surplus Supplies SUTter-4796
690 Market
Weekly Law Digest Mills Bldg DO ugias-6601
West Coast Brewer Kohl Bldg EX brook-4586
WESTERN ADVERTISING 564 Market GA rfd-8966
Western Adv & Western Business
Western Catalog Service 450 Battery SU tter-1459
WESTERN CONSTRUCTION NEWS 503 Market YU kon-6-1537

WESTERN EXHIBITOR
A Weekly Theatre Newspaper
Covering News & Activities of the Eleven Western States
Gordon Burdge, Editor & Publisher
1069 Market MArket-0856

Western Family Publishing Co GA rfd-7950
Mills Bldg
Western Hotel Reporter 323 Geary SU tter-7377
WESTERN INDUSTRY 503 Market YU kon-6-1537
Western Journal of Education 609 Minn SU tter-5193
Western Machinery & Steel World 500 Sansome GA rfd-4760
Western Mining News 300 Montgomery SU tter-7911
Western Tobacconist 251 Krmg SUTter-8415

WETZEL PUBLISHING CO INC
National Distribution of Books
524 S Spring Los Angeles (Toll) Call Long Distance for Mutual-4215
Whittlesley House 68 Post DO ugias-4600
Wiley John & Sons Inc 407 Market YU kon-6-2262
Wine Publications 117 Market EX brook-5325
Wine Publications 717 Market EX brook-5519
Woodside Bookhouse 927 Hwd. GA rfd-4265
World Book Co Rialto Bldg DO ugias-0593

Publishers—Music
See Music Publishers

Publishers' Representatives
Advertising Associates HE mlock-7030
1095 Market
Amer Weekly Hearst Bldg EX brook 0206
Atkinson Associates 68 Post SU tter-3791
Bidwell R J Co 681 Market GA rfd-5512
Birch R J Co 300 Montgomery DO ugias-4393
Blanchard-Nichols Russ Bldg GA rfd-2930
Block Paul and Associates 681 Market SU tter-5740
Brand & Brand Monadnock Bldg DO ugias-4475
Brigham Co The 5-3rd GA rfd-6740
Brett Ralph F Monadnock Bldg DO ugias-7115
Brydson-Jack Ned Monadnock Bldg DO ugias-4475
Budd John Co 582 Market EX brook-7247
Burke Knipers & Mahoney Inc 700 Montgomery DO ugias-4393
Copper Publications The Russ Bldg DO ugias-5220
Clove George D Inc 5-3rd GA rfd-6740
Coleman W F 300 Montgomery EX brook-0159

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Family Circle Magazine Inc The Russ Bldg DO ugias-6256
Fawcett Publications Inc Russ Bldg EX brook-2164
Fitzpatrick Keene 155 Montgomery GA rfd-7946
Flynn L J Medical Publications Exclusively 544 Market DO ugias-0577
Gardner R F & Co 12 Geary YU kon-6-0293
Gilman Nicoll & Ruthman 525 Market DO ugias-6275
Gilstrap Phil Russ Bldg GA rfd-5080
Green Wentworth F 68 Post SU tter-3791
Hall Mark M Monadnock Bldg DO ugias-4475
Harway Don & Co 68 Post YU kon-6-1069
Hastings C M Subscriptions To All Magazines Specializing Holiday-Post-Journal 1360 Lombard OR way-5350
Hearst Advertising Service Hearst Bg EX brook-2780
Jann & Kelley Inc 111 Sutter DO ugias-3304

JOSEPH LEONARD
Reyes The Californian Magazine Calif Stylist-Calif Apparel News 26 O'Farrell EX brook-2704
Journal Lancet Mills Bldg GA rfd-7950
Katz Agency Inc The Monadnock Bldg SU tter-7434
Keenan & Eickelberg 235 Mtgy DO ugias-1323
Kelly-Smith Co 300 Montgomery YU kon-6-1265
Linda C V Jr Representing P F Collier & Son 420 Market YU kon-6-1400
Lorenzen & Thompson Inc 300 Mtgy DO ugias-4393
Los Angeles Examiner Hearst Bldg EX brook-2780
MacFadden Publications Inc Russ Bldg DO ugias-4691
MacFadden Women's Group 420 Mkt DO ugias-4647
Norman E W 770 S Van Ness YU kon-6-0503
McKinney J P & Son 681 Market GA rfd-5512
Week J Leslie Monadnock Bldg DO ugias-4475
National Advertising Service Inc 681 Market GA rfd-5512
National Surveys 26 O'Farrell EX brook-1002
New York Herald Tribune 5-3rd GA rfd-6740
Norman E W 770 S Van Ness MA rkt-0749
Nourse Associates 582 Market EX brook-7247
O'Mara & Ormsbee Inc Russ Bldg GA rfd-4631
Pollak's Subscription Co 444 Flsm GA rfd-3130
Publishers Guild Flood Bldg GA rfd-5579
Research Institute of America Inc Russ Bldg GA rfd-2545
Reynolds-Fitzgerald Inc 58 Sutter GA rfd-6144
Sawyer Ferguson Walker Co Russ Bldg GA rfd-1168
Scott Duncan A Mills Bldg GA rfd-7950
Scripps-Howard Newspapers 814 Mission GA rfd-5187
Seattle Post-Intelligencer Hearst Bldg EX brook-2780
Simpson-Reilly Ltd Russ Bldg DO ugias-4994
Sport Magazine Russ Bldg DO ugias-4691
Sykes James W Russ Bldg GA rfd-1168
Tenney Woodward & Conklin Inc Russ Bldg EX brook-2164
Texas Daily Press League Inc 5-3rd GA rfd-6740
Townsend Edward S Co Russ Bldg EX brook-2164
Townsend Jas A Hobart Bldg GA rfd-2481
True Story Magazine Russ Bldg DO ugias-4692
United States Navy Magazine 112 Market GA rfd-8913
United States Navy Magazine 49 Geary EX brook-0540
Walker Rbt W Co 68 Post SU tter-5568
Ward Griffith Co Inc Russ Bldg GA rfd-5080
Washington D C Post 5-3rd GA rfd-6740
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Woolley Chas H 605 Market SU tter-4951

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AMERICAN PULLEY CO THE
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DICK R & J CO INC 510 Bryant SU tter-1341
Christian J D Engineers V-Pulleys HE mlock-1300
480 Potrero EX brook-3820
DEGEN BELTING CO
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DICK R & J CO INC
DICKROPE - V-BELT PULLEYS
BARRY STEEL SPLIT PULLEYS 510 Bryant SU tter-1341
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Maurey Mfg Co 420 Market DO ugias-2085
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Reeves Pulley Co 1035 Folsom HE mlock-6521

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Advance Pump Co 914 Park Berkly TH ornwall-0371
Aldrich Pump Co 509 Polk GR ayston-7734
Allen Sherman Hoff Pumps 699-2d DO ugias-8346
ALLIS-CHALMERS CENTRIFUGAL PUMPS—
ALLIS-CHALMERS MFG CO
650 Harrison DO ugias-8384
Amer-Marsh Pump Co Agcy 816 Flsm DO ugias-6794
AMERICAN-MARSH PUMPS—
SIMONDS MACHINERY CO
816 Folsom DO ugias-6794
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Bacon Edward R Company Contractors Type 17th & Folsom HE mlock-3700
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CORDES BROS 200 Davis GA rfd-8355

Crane Co 301 Brannan SUTter-3900
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1251 Howard HE mlock-3342

Dayton-Dow Co 960 Folsom DO ugias-4567
Dean Hill Pump Co Rialto Bldg SU tter-6615

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Pumps—(Cont'd)

De Laval Steam Turbine Co Centrifugal & Rotary Pumps Rialto Bldg SU tter-3426
Deming Pump Co 816 Folsom DO ugias-6794

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Duriron Co Inc Acid Proof Pumps-Food Machinery UN drhil-6344
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Economy Pump Co Rialto Bldg GA rfd-5355
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FAIRBANKS MORSE & CO 630-3d EX brook-5855
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