

Letters—Sign

CALIF WOOD CARVING CO
WOOD LETTERS
Raised & Flat
Any Style or Shape - Expert Workmanship
1223 Howard UN drhl-5540

MODERN SIGN STUDIOS
4645 Mission DE lware-5644
SMALL R L SIGN CO
Cut Out Wooden Letters
431 Jessie GA rfid-9232

TABLET & TICKET CO THE
Gummed Paper Letters & Figures
Plastic & Metal Letters All Sizes
Changeable Signs-Bulletin Boards
507 Montgomery EX brook-2878

Lewis-Shepard Products

Look on "T" pages under
"Trucks-Industrial"

Libbey-Owens-Ford Glass Co Products

Look on "G" pages under
Glass-Auto, Plate, Window, Etc"

Liberty Mutual Insurance Company

Look on "I" pages under "Insurance
Companies & General Agencies"

Libraries—Circulating & Rental

Alto Psychologic Center 126 Post DO uglas-4206
Ames Book Shop 485 Pine EX brook-3140
Bo: Gudrun Mrs 1193 Church MI ssn-6525
Book Nook 2522 Irving SE abright-5141
Book Shelf The 346 Presidio Av WA inut-1-5514
Book Shop The 2195 Chestnut FI inor-2195
Bookcase The 3608 Balboa BA yview-8649
Books to Want Circ Library
2418 Fillmore WE st-1-2559
Brooks Stationery Shop 1839 Irving MO ntrose-6829
Browse Awhile Shop The 291-8th Av SK yline-4217
Cat & Fiddle Circulating Library
2155 Polk OR dway-7991

Central Circulating Library
Ruth F Davis
465 California DO uglas-0827
Chanticleer Library 2334 Polk OR dway-5432
Circle Library The 420 Market GA rfid-1365

DOANUE LIBRARY
The Catholic Library of San Francisco
50 Oak MA rket-4260
Downtown Circulating Library
90 Sutter EX brook-8085

FRANCES BOOK & GIFT SHOP
Between Jones and Leavenworth Sts
670 Geary OR dway-9064
French Book Store 1111 Polk GR ayson-6308
French Library The 414 Mason DO uglas-8754
Friendly Shop The 5530 Geary Blvd GA yview-8544
Harding Library 639A Divisadero WA inut-1-770R
Hyde Pac Library 1535 Hyde PR esct-1833
Judaic Circulating Library
Open Daily-Eve Til 9 PM Sums & Hols
430 Judah MO ntrose-1143
Just-A-Mere Library 902 Clement BA yview-0169
Lantern Library The 57 New Mtgys SU tter-8277
Louise Book Shop 509 Columbus Av YU ken-6-0860
Maple Library The
Greeting Cards-Stationery
3790A Sacramento BA yview-6385
Mascot Shoppe The 1030 Taraval SE abright-1575
METAPHYSICAL LIBRARY 177 Post GA rfid-9540

METAPHYSICAL TOWN HALL LIBRARY
435 Powell DO uglas-8571
Pauline Circulating Library 614 Grant DO uglas-0959
Pixie's Place The 1997 Hyde OR dway-0558

PSYCHOSOMATIC LIBRARY
A Comprehensive Lending
Library of Authoritative Books On
Psychology
Psychiatry - Philosophy
Medicine & Religion
Hours 11 to 12:30 - 2 to 6
450 Sutter DO uglas-5001

Readers Rendezvous 1006 Sutter GR ayson-7348
Sage Circulating Library 1322 Polk GR ayson-0559
Sequoia Circulating Library
2488 Sacramento WA inut-1-1537
Sign of The Elephant Library
2135 Chestnut FI inor-3722
Sprenger's 1434 Sutter JO rdan-7-3232
Town Book & Card Shop 474 Geary OR dway-4768
Tanner Circulating Library 415 Stkin GA rfid-8463
Up To Date Library 1193 Church MI ssn-6525
VALLEJO LIBRARY 1602 Vallejo OR dway-6313

Libraries—Institutional

Donahue Library 90 Oak MA rket-4260
Hart Library The 138 Yerba Buena GR ayson-8565
Lane Medical Library
Sacramento & Webster WE st-1-8000
Mechanics' Institute & Library 57 Post GA rfid-1750

Libraries—Public

Amer Merchant Marine Library Assoc
165 The Embarcadero GA rfid-8965
Calif State Division of Mines Ferry Bldg GA rfid-1506
Public Libraries
Main Library Civic Center HE mlock-2121
Anza Branch 37th Av & Geary SK yline-4824
Bayview Branch 5025-3rd AT water-2411
Bernal Branch Cortland Av at Andover VA lencia-4618
Business Branch Russ Bldg EX brook-3078
Excelsior Branch & Ocean Av RA ndiph-8320
Glen Park Branch 700 Bosworth JU niper-7-6912
Golden Gate Valley Branch
Green & Octavia WE st-1-0236
Ingleside Branch 387 Ashton RA ndiph-2680
McCreery Branch 16th & Market MA rket-1314
Mission Branch 24th & Bartlett MI ssn-1517
New Valley Branch Jersey near Castro MI ssn-4655
North Beach Branch Powell nr Wash GA rfid-3966
Ocean View Branch 111 Broad JU niper-7-2519
Park Branch Page & Cele BA yview-7963
Parkside Branch 1541 Taraval MO ntrose-4297
Portola Branch 2434 St Bruno VA lencia-2081
Presidio Branch Sacramento nr Baker WE st-1-6329
Richmond Branch 9th Av nr Geary SK yline-9740
Sunset Branch 18th & Irving MO ntrose-3020
Visitation Valley Branch
37 Leland Av JU niper-7-2938
West Portal Branch Ulloa & Lenox MO ntrose-7507

Life Saving Equipment

See Marine Supplies; also Safety
Equipment

Lifts—Hydraulic

See Hoisting & Rigging Equipment

Light & Power Companies

See Electric Light & Power Companies

Lighting Fixtures—Mfrs

All Brite Fluorescent Fixtures of Calif
519 Ellis OR dway-1803
ASSOCIATED LIGHTING SERVICE
Westite EX brook-4766

BOOKBINDER BROS
LIGHTING FIXTURES
Designed to Order
Residential - Commercial
1420 Irving SE abright-2348

BOYD LIGHTING FIXTURE CO
Designers & Manufacturers of
FLUORESCENT
RESIDENTIAL
MARINE
THEATRICAL
& All Types of Special
Lighting Effects
56-12th HE mlock-4300

You can find out "Where to Buy
It" by looking in the Yellow Pages.

FLUORESCENT LIGHTING FIXTURES

AND
Incandescent
Mrs. - Designers
Distributors
Maintenance &
Repairs



Since 1928

HE mlock 5614

**GUGLIELMO LIGHTING
FIXTURE CO.**
152 - 9th St. near Mission

**Lighting Fixtures—Mfrs—
(Cont'd)**

CALIFORNIA CHANDELIER MAKERS
EUGENE DE ELLAS
Designers & Manufacturers
TRADITIONAL ELEGANCE
IN
MODERN ILLUMINATION
736 Mission EX brook-2396

Casella Alfred J 1243 Sutter OR dway-4610
GOLD GATHODE PRODUCTS CORP
705 Davis EX brook-8118
From East Bay Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10187
GOOK L F 3175-17th UN drhl-0123
GURRIER CO
Fosteria Industrial Service TW inoaks-4475
205-12th Oakland MA rket-7704
Curtis Lighting Inc 100 Hermann MI ssn-1517
Electric Service Manufacturing Co 647 Howard GA rfid-0350

FLUORESCENT FIXTURES OF CALIF
Mfr of All-Brite Fluorescent Fix
819 Ellis OR dway-1803
FLUOR-O-SHIELD CAMFIELD MFR CO
Louver For Fluorescent Lighting
12th & Howard 447 Minna SU tter-0824
Frink Corp The 2418 Webster WA inut-1-8422
Garden City Plating & Mfg Co
Show Cases & Wall Case Lighting
145-2d GA rfid-6430

GOODRICH MFG CO
1834 McKinnon Av VA lencia-0451
Guglielmo Ben E 152-9th HE mlock-5614
(See Advertisement This Page)
Hub Electric Co
James Mundstock-Resident Engineer
2418 Webster WA inut-1-8422
Incandescent Supply Co 647 Mission SU tter-4600
Industrial Mfg Co 3175-17th UN drhl-0123

LEADER ELECTRIC MFG CORP
2040 Livingson Oakland KE llog-4-5506
MITCHELL MANUFACTURING CO
John H Maddox Representative
420 Market DO uglas-3249
Peerless Electric Co 576 Folsom GA rfid-4050
(See Advertisement This Page)
Quality Glass Co 1063 Howard UN drhl-2621
BITA MFG CO
12th & Howard 447 Minna SU tter-0824
Sepp L J Co 2418 Webster WA inut-1-8422
SHOOT-HOLMAN CO
Commercial & Industrial
460-7th MA rket-8474

SYLVANIA ELECTRIC PRODUCTS
MANUFACTURERS
OF
FLUORESCENT
FIXTURES, LAMPS,
AND
ACCESSORIES.
INCANDESCENT
LAMPS.
"WHERE TO BUY IT"
Sylvania Electric Products Inc
111 Sutter GA rfid-1846
DEALERS
S F LIGHTING & SUPPLY CO
1147 Howard MA rket-7900

There are 6,156 telephone com-
panies serving the United States.

**FLUORESCENT
FIXTURE MANUFACTURERS**



For
• Stores
• Offices
• Factories
• Theaters

Designing, Consulting & Engineering
Sold Through
Electrical Contractors & Dealers

Call GA rfield 4050
Peerless Electric Co.
576 Folsom

BYLVANIA ELECTRIC PRODUCTS INC

111 Sutter GA rfid-1846
VON HACHT K 907 Tehama GA rfid-7835
WELS BACH LIGHTS—
GAS REGULATOR & APPLIANCE SERVICE CO
272-6th MA rket-6577

WESTERN LIGHTING FIXTURE CO
Over 234 Van Ness Av
70 Ivy HE mlock-5390
Wuelker Lighting Co 21 S Park EX brook-3209

Lighting Fixtures—Retail

ARC ELECTRIC COMPANY
4792 Mission R andiph-5671
BEST FLUORESCENT LIGHTING CO
895 Post PR esct-1554

BOOKBINDER BROS
LIGHTING FIXTURES
Designed to Order
Residential - Commercial
1420 Irving SE abright-2348

BOTH WALTER 324 Hayes MA rket-5956
Boy Lighting Fixture Co 56-12th HE mlock-4300
GAELLA ALFRED J 1243 Sutter OR dway-4610
Cohn Harold G 734 Mission EX brook-0664
Columbia Electric Co 3338 Steiner WA inut-1-0171
Colvin Leonard M 734 Mission EX brook-0664
DAY THOMAS CO
See Phoenix Day Co-Successor
729 Mission DO uglas-2715

DOWD-SEID ELECTRIC CO
2118 Mission HE mlock-1283
English Gratian Shreve Bldg EX brook-0676

FLUORESCENT CO OF CALIF
Lighting Engineers - Consultants
Pioneers in Fluorescent Lighting
Installations
Maintenance
Sales
1041 Mission HE mlock-8921

FLUORESCENT PRODUCTS CO
1025 Golden Gate WA inut-1-8900
(See Advertisement Opposite Page)
Goddard & Hanschen 441 Clementina EX brook-0979
(Continued Next Page)

When
NAME
or
ADDRESS
Is Forgotten

Someone has told you
of a certain concern or
you've read their adver-
tising somewhere

LOOK IN THE
**Classified
TELEPHONE
SECTION**

you probably will recognize
the name or address when
you see it.

**Lighting Fixtures—Retail—
(Cont'd)**

GREAT WESTERN BUILDING MATERIAL CO
1673 Mission UN drhl-4080
GUGLIELMO BEN E 152-9th HE mlock-5614
GUGLIELMO JOSEPH 729 Mission DO uglas-2715

HALCO LIGHT CO
FROM FACTORY TO YOU
734 Mission EX brook-0664

Hanschen & Goddard 441 Clementina EX brook-0979
Incandescent Supply Co 647 Mission SU tter-4600
LIGHT SHOP THE 3130-24th MI ssn-8905
Mohrnick Electric Co 947 Folsom EX brook-7020
Phoenix Day Co 729 Mission DO uglas-2715
(See Advertisement This Page)

SAN FRANCISCO TRADING CO
799 McAllister WA inut-1-6959
Star Electric Co
John H Rechter
3164-24th MI ssn-3673
Strom & Smith 1077 Valencia MI ssn-8750
United Lighting Fixture Co 169-7th UN drhl-0676

VERTEX ELECTRIC CO
Distinctive Light Fixtures
For Residential & Comm'l Purposes
At 6th Av
4334 Geary Blvd SK yline-8422

Von Hacht K 907 Tehama GA rfid-7835

Lighting Fixtures—Whse

ACCURATE LIGHTING CO
4345 Geary Blvd SK yline-5142
(See Advertisement This Page)

ACE ELECTRIC & SUPPLY CO
1336 Van Ness PR esct-8552
Calder J B Co 1017 Howard HE mlock-3352
Calif Chandelier Makers 736 Mission EX brook-2396
CALIF ELEC SUPPLY CO
1585 Folsom HE mlock-0346

DAY-BRITE LIGHTING INC
1128 Howard MA rket-2422

FLUORESCENT PRODUCTS CO
1025 Golden Gate Av WA inut-1-8900

FLUORESCENT MARVELITE FIXTURES—
PEERLESS ELECTRIC CO
576 Folsom GA rfid-4050

Guglielmo Ben E 152-9th HE mlock-5614
Guglielmo Joseph 729 Mission DO uglas-2715
HALCO LIGHT CO 734 Mission EX brook-0664
Haluk Lighting & Mfg Co 433 Turk OR dway-6730
(See Advertisement This Page)

HEYMAN CO THE INC 1120 Mission UN drhl-6565
Incandescent Supply Co 647 Mission SU tter-4600
PANAMA LAMP & COMMERCIAL CO
815 Howard DO uglas-1130

PEERLITE MFG & SUPPLY CO
Manufacturers & Distributors of
FLUORESCENT & INCANDESCENT
178-5th SU tter-0550

Phoenix Day Co 729 Mission DO uglas-2715
Pittsburgh Reflector Co 260-5th GA rfid-4120
Pittsburgh Reflector Co 1123 Harrison UN drhl-4830
Ran Samuel Inc of S F 234-5th SU tter-8152

You will save much time if you
look for what you want in the Classi-
fied Telephone Directory before you
go to buy.

**ACCURATE
Lighting Co.**

FLUORESCENT SPECIALISTS
For
**INDUSTRIAL - COMMERCIAL - HOME
LIGHTING**

Have Our Representative Call
For a Free Estimate

ACCURATE LIGHTING COMPANY
4345 Geary Blvd. SKYline 5142

**Lighting Fixtures—Whse—
(Cont'd)**

RITE LIGHTING & MFG CO
LIGHTING FIXTURES
Designers & Manufacturers
Fluorescent & Incandescent
Residential - Commercial
Theatrical - Industrial
Factory in San Francisco
447 Minna SU tter-0824

S F LIGHTING & SUPPLY CO
1147 Howard MA rket-7900
WAKEFIELD F W BRASS CO
1128 Hwrd MA rket-2422

**Lighting Systems &
Equipment**

ADE ELECTRIC & SUPPLY CO
1336 Van Ness PR esct-8552
Baxter L M 383 Brannan DO uglas-8024

DELCO LIGHT PRODUCTS—
DISTRIBUTORS
REYNOLDS ELECTRIC CO
1250 Sansome DO uglas-4872

PARTS
REYNOLDS ELECTRIC
5328 San Pablo Av Oakland Humbolt-0616

Delco Light Products 1250 Sansome DO uglas-4872
Dummet Robert G 1201 Bryant MA rket-4000
Es-B-Es Co
Emergency Lighting Systems GA rfid-1790
320 Market EX brook-0432

ETS-HOKIN & GALVAN 551 Mission EX brook-5855
FAIRBANKS MORSE & CO 630-3d EX brook-5855

FAIRBANKS MORSE LIGHTING SYSTEMS—
YOUNG A L MACHINERY CO
1301 Howard MA rket-8228

Fluorescent Co of Calif 1041 Mission HE mlock-8921
General Electric Vapor Lamps Sales & Service
411 Brannan GA rfid-7877
Haluk Lighting & Mfg Co 433 Turk OR dway-6730

For Greater **EFFICIENCY AND PRODUCTION**

Convert to Improved
FLUORESCENT

Let us survey your plant for a scientific lighting layout!

WALNUT 1-8900

FLUORESCENT PRODUCTS CO.
1025 GOLDEN GATE AVE., SAN FRANCISCO

**HALUK
LIGHTING & MFG. CO.**
10 Years' Experience in the Bay Area
Specializing in
Dept. Store Fixtures

FIXTURES
FROM 1 FT. TO A MILE

Designers & Manufacturers
**FLUORESCENT
LIGHTING FIXTURES**
Specialists - Store Interiors
Industrial & Commercial Lighting

Phone OR dway 6730
433 Turk Street

**Lighting Systems &
Equipment—(Cont'd)**

INDUSTRIAL EQUIPMENT CO
10911 Russett Oakland
From S F Zone only (No Inter-City Charge)
Ask "Operator" for Entrance-10118
Ken Royce Co
Specializing In Rentals
185 Bay Shore Blvd AT water-1830

KERR EQUIPMENT CO
Lighting Systems
Portable Light Plants
Also
Diesel Driven Light Plants
Sizes 500 Watts to 150 KW
Local Stock
160-10th MA rket-1651

KOHLER CO 505 Post OR dway-1465
Warehouse 1001 Brannan KLondike-2-1075

KOHLER ELECTRIC PLANTS—
ETS-HOKIN & GALVAN
551 Mission EX brook-0432

Reynolds Electric Co 1250 Sansome DO uglas-4872
STANDARD MACHINERY CO
112 Market EX brook-8845
Taper Tube Pole Co Monardnock Bldg GA rfid-5054
Wuelker Infra-Red & Lighting Co
967 Hwrd GA rfid-5824

Lignum Vitae—See Lumber—Whse

If you have products to sell, the
Yellow Pages can increase your
market. You are invited to call our
nearest Business Office for further
details on Classified Directory ad-
vertising.

**Linemen's Equipment &
Supplies**

AMERICAN SAFETY APPLIANCE CO LTD
97-9th UN drhl-7843
Brenton Equip Co 489 Bryant EX brook-8185
Davis Emergency Equipment Co Ltd
1246 Hwrd UN drhl-8600
Licht Nec Company
Stephens-Buckingham-Vacuum Grip Agency
97-9th UN drhl-7843

WESTERN HARDWARE & TOOL CO
"STEPHEN'S-BUCKINGHAM'S"
Linemen's Pole & Tree Climbers
Tool Belts - Safety Straps
Climber Straps - Pads - Pier Keepers
Pouches - Tool Holders - Knives
Tool Bags - Insulated Plier Handles
& Protector Grips - "Western Special
Linemen's Work Gloves"
"BERNARD'S AND KLEIN'S"
Linemen's Electricians' Tools - Pliers
Connectors - Bolt & Wire Cutters
Comealongs - Hoists - Tackle Blocks,
Etc.
97-9th UN drhl-7843

WESTERN HARDWARE & TOOL CO
"SALISBURY & SNYDER'S"
Linemen's Rubber Gloves - Blankets
Insulated Hoods-Insulated Line Hose
97-9th UN drhl-7843

**Lighting Systems &
Equipment—(Cont'd)**

**ARROWHEAD LIME & CHEMICAL CO-DIV
OF U S LIME PRODUCTS CORP**
57 Post SU tter-8306
Daly City Lime & Cement Co
399 Templeton JU niper-7-8348
Diamond Springs Lime Co 2652 Harison MI ssn-5533
El Dorado Limestone Co
High-Calcium Limestone Products
1095 Market HE mlock-0964
Figone John P Co
Rock-Sand-Gravel-Cement Concrete Mix
1652 Stockton GA rfid-3281
Guerrin J S & Co 720 Folsom SU tter-4696
Kingsley Co of Calif The 260 Calif Sutter-8156

PAC PORTLAND CEMENT CO
FOR FELD STUFFS
AND AGRICULTURAL
REQUIREMENTS
417 Montgomery GA rfid-4100

U S Lime Products Corp
Main Office 57 Post SU tter-8306

Limes—Fresh

See Fruits & Vegetables Headings

Limousine Service

See Automobile Rental

Linco Level-Load Trailer Axles

Look on "T" pages under
"Trailer Equipment & Parts"

Lindsay Structure Truck Bodies

Look on "T" pages under
"Trucks—Motor, Bodies & Equipment"

**Linemen's Equipment &
Supplies**

AMERICAN SAFETY APPLIANCE CO LTD
97-9th UN drhl-7843
Brenton Equip Co 489 Bryant EX brook-8185
Davis Emergency Equipment Co Ltd
1246 Hwrd UN drhl-8600
Licht Nec Company
Stephens-Buckingham-Vacuum Grip Agency
97-9th UN drhl-7843

WESTERN HARDWARE & TOOL CO
"SALISBURY & SNYDER'S"
Linemen's Rubber Gloves - Blankets
Insulated Hoods-Insulated Line Hose
97-9th UN drhl-7843

To Find an
**AUTHORIZED
Sales and Service Dealer**

When you want the "genuine"
in a nationally-advertised
product or service

Look in the
**Yellow
PAGES**

They Tell "Where to Buy It"