

**filtered heat** (SINCE 1908)

# ATLAS Gas FURNACE

**MODERNIZE YOUR HEATING FURNACE REPAIRS • ALL MAKES**

**Yearly Service Contract**

**PIONEER HEATING EXPERTS**

**ALL WORK GUARANTEED**

**Chimney Construction, Tops, and Repairs**



**MORE Heat per Hour**

**FILTER Service and Replacements.**

**Prompt, regular attention by heating experts. Saves worry, reduces cost, makes furnaces last longer**

**Sheet Metal Work**

## DOuglas 0377

**OAKLAND - TWinoaks 1343**

# ATLAS HEATING & VENT. CO.

SAN FRANCISCO: 557-4TH ST. OAKLAND: 1451-32ND ST.

*Call John Oeser*

## STANDARD FURNACE CO.

- HEATING & VENTILATING SPECIALIST
- REPAIRING ANY GAS FURNACE

*2 Shops to Serve You*

**SUNSET** 1243-9th Av. **PARKSIDE** 547 Taraval

**Montrose 7082**

*If No Answer Call Montrose 7081*



## COLAN HEATING & SHEET METAL CO.

AT YOUR SERVICE

# BILTWEL GAS FURNACES

All Makes of Furnaces Repaired OIL, WOOD AND COAL

All Kinds of Heating Air Conditioning

25 Patterson St. ATwater 2616

## INTERNATIONAL SALES CO.

2045 Evans Ave., S. F.

Manufacturers

# WESTERN Gas and Oil FURNACES

FANS • BLOWERS EVAPORATIVE COOLERS

## Valencia 0871

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Helen Harris Benioff - President  
DEPENDABLE STORAGE SERVICE  
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**FISHER FURS** 231 Grant Av. .... SÜtter-6358  
**FUR BANG THE** 1521 Market ..... MA rket-7930  
**FUR DOCTOR THE** 1521 Market ..... MA rket-8181  
(See Advertisement Page 235)

**LIEBES H & CO** Post & Grant ..... GA rfd-6240  
**NELSON FUR SHOP** 2162 Polk ..... GRayston-9335

**ROBERTS FURS**

**COLD STORAGE**  
For Your Furs  
Controlled Frigid Air

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**SHELDON D M CO** 278 Post ..... DO uglas-2728  
**STUBO HAROLD M** 212 Stoukton ..... SU tter-6312  
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**Fur Supplies**

**Acme Furriers' Supplies** 259 Geary ..... EX brook-4943  
**Berch Silk Co Inc** 239 Geary ..... SU tter-6464  
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**Johnson & Gutfield** 51 Grant Av. .... EX brook-4052  
**Kugler Louis J Co**  
Steammaster For Furs-Push-Velvets  
466 Geary ..... OR dway-4601

**Furnaces—Heating**

**A A A Furnace & Service Co** 3420-18th. UNdrhil-5135  
**Able Mfg Sheet Metal & Heating Co** 2700 Bryant ..... VA lencia-3648  
**Acme Sheet Metal & Furnace Works** 216 Duncan AT water-2506

**ADAMS & CO**

CHOOSE AN  
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FOR YOUR HOME  
You Will Be Amazed With Its  
Economy to Operate  
Scholtz X. L. C. R. Furnaces

2331 Market ..... MA rket-4943

**AIRCO HEATING CO** 5246 Mission. DEIaware-9570  
Or ..... DEIaware-7278  
**Aladdin Heating Corp** 2222 Sn Pablo Oakland. TW inoaks-1022

**ANDREWS HEATER CO**  
Wall Type Heaters Exclusively  
2231 Market ..... HE mlock-2929  
**Arc Electric Company** 4792 Mission ..... RAndiph-5671  
**Atlas Furnace Co** 537-4th ..... DO uglas-0377

**ATLAS HEATING & VENTILATING CO LTD**  
557-4th DO uglas-0377  
(See Advertisement This Page)  
From Sn Mateo only (No Inter-City Charge)  
Ask "Operator" for Entrance-10767

**BEAUMONT GAS FURNACES—**  
BEAUMONT FURNACE & SHEET METAL  
WORKS 2935 Geary Blvd. BA yview-5747

**Biltwel Gas Furnace Co** 725 Potrero Av. MI ssn-4030

**BILTWEL GAS FURNACES—**  
FRASER & JOHNSTON CO  
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**BRADY'S HEATING & APPLIANCE CO**  
Heating - Ventilating  
Sales - Installation - Repairs  
Service Specialists on All Makes  
Yearly Service Contracts

3902 17TH ..... UNdrhil-6265

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Advance Floor Furnaces  
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Gas, Oil or Coal-fired Automatic Furnaces. Gravity Furnaces. Boilers. Also, Year 'Round Air Conditioners for the Home.

MADDE, SOLD, AND WARRANTED BY CHRYSLER CORPORATION.

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**COMFORT-AIR INC** 2100-17th. HE mlock-2048

**COLAN HEATING & SHEET METAL CO**  
25 Patterson. AT water-2616  
(See Advertisement This Page)  
**Cook Ralph L** 539 Head ..... DEIaware-6465

**CUSTOM-AIRE FURNACES—**  
HEATING EQUIPMENT CO  
600 Indiana AT water-1508

**DALLMAN SUPPLY CO**  
Full Line of Heating Equip  
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3281 Mission ..... AT water-3646  
**ERNEST HENRY & SONS** 551 Hayes UN drhil-0521  
**Excelsior Furnace Co** 2331 Market. MA rket-4943  
**FLEMING DON D CO** 1079 Folsom. UN drhil-5212

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Or ..... DEIaware-7278  
**BRADY'S HEATING & APPLIANCE CO** 425 Noe ..... UNdrhil-6265  
**PAC HEATING & SHEET METAL CO** 3422-18th ..... HE mlock-5006

**DISTRIBUTORS**

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**RUID HEATER CO** 425-2d. EX brook-7075

**FRASER & JOHNSTON CO**  
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**Fraser & Johnston Co** 725 Potrero Av. MI ssn-4030  
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General Electric Distributor.  
1126 Howard MA rket-7515

**GENERAL ELECTRIC GAS HEATING**

Complete line automatic heating equipment for radiator and warm air systems. Boilers, Warm Air Conditioners. Dependable, quiet, clean, safe heat—the G-E way.

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**NEW MISSION HEATING & VENTILATING CO** 3401 Mission. MI ssn-3933

**Gerhardt, George T Co Inc** 1030 Golden Gate Av. .... WA Inut-1-7650  
**Golden West Sheet Metal Works** 511-7th ..... UNdrhil-1507  
**Goss Wm P Sheet Metal Works** 345 Judah. .... LO mbard-6-8031  
**Goss Wm P Sheet Metal Works** 4640 Geary Blvd. BA yview-8282  
**Hall Furnace Co** 4640 Geary Blvd. BA yview-8282

**HALL FURNACES—**  
GOSS WILLIAM P CO  
4640 Geary Blvd. BA yview-8282

**HEATING EQUIPMENT CO**  
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Since 1902  
**FURNACES REPAIRED - INSTALLED**  
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If no answer call WE st-1-0316

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GUARANTEED WORK  
Free Estimates - Credit Terms  
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**Furnaces—Heating—(Cont'd)**

**Hoyt Heater Co of No Calif** 926 High Oakland  
If no answer  
From S F Zone only (No Inter-City Charge)  
Ask "Operator" for Entrance-10526  
**INTERNATIONAL SALES COMPANY**  
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(See Advertisement Opposite Page)

**JOHNSON OIL BURNERS—**  
JOHNSON S T CO 585 Potrero Av. MA rket-2757

**JONES A E**  
Jones Sheet Metal & Plumbing  
**DALY CITY**  
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Heating & Ventilating  
Equipment  
General Repairs On All Furnaces  
"If It's Made of Sheet Metal, We Make It!"  
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**MARS GAS FURNACES—**  
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**Marshall's Sheet Metal Works**  
4447 Mission DE Iaware-6547

**MODERN FURNACE & SHEET METAL CO**  
4435 Geary Blvd. SK yline-2874

**NEW MISSION HEATING & VENTILATING CO**  
3401 Mission. MI ssn-3933

**PAC GAS HEATING CO** 2948-20th. AT water-1352  
**PAC HEATING & SHEET METAL CO**  
Falco & Faultless-Service & Repairs  
3422-18th ..... HE mlock-5006  
**PAYNE FURNACE CO** 255-9th. .... UNdrhil-2900

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BRADY'S HEATING & APPLIANCE CO  
425 Noe ..... UN drhil-6265

**PIONEER APPLIANCE CO**  
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**MANUFACTURED IN OAKLAND**

Service Parts Available at Factory

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**Hammer-Bray Co** 2619 E 12th Oakland ..... KE llog-3-0212

**Standard Furnace Co** 547 Taraval. MOntrrose-7082  
**Strong-Built Sheet Metal Shop** 111 Sagamore. .... JUNiper-6-1338

**SUNBEAM GAS FURNACES—**  
AMERICAN RADIATOR & STANDARD  
SANITARY CORP  
55 New Montgomery. .... YU kon-6 0372  
**GOSS WM P SHEET METAL WORKS**  
4640 Geary Blvd. BA yview-8282  
**SCHMITT GEO P** 3281 Mission. AT water-3646

**Toridair Gas Furnace Co** 725 Potrero Av. MI ssn-4030

**TORIDAIRE GAS FURNACES—**  
FRASER & JOHNSTON CO  
725 Potrero Av. MI ssn-4030

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**Western Furnace Co** 4640 Geary Blvd. BA yview-8282  
**X-L-C-R Gas Furnace Co** 2331 Market. MA rket-4943

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Repairing - All Makes  
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**Furnaces—Industrial**

**Alcorn Combustion Co Mer Exch Bldg** DO uglas-2420  
**Amsler-Morton Co Inc The** 110 Market ..... DO uglas-0862

**BABCOCK & CO**  
Lanly Ovens For Industry  
1252 Howard ..... UN drhil-7449  
**Detroit Electric Furnace** 420 Market. EX brook-8648  
**Gearhart John R Co**  
600 Fallon Oakland. GL encort-9773  
**Hoskins Mfg Co** 277-7th. HE mlock-6672  
**Howe Furnace Co** 2222 Bush. FI Imor-3637  
**Induction Heating Corp** 25 Stillman. DO uglas-0934  
**Johnson Gas Appliances Co** 1252 Howard. .... UN drhil-7449

**KNAPP JAMES H CO**  
Industrial Furnaces That Satisfy  
Specialist in Heat Treating  
Forging - Metal Melting  
151 Sn Bruno Av. .... MA rket-7589

**Leeds & Northrup Co** 116 New Mtgy. SU tter-0423

**NORTH AMERICAN MFG CO THE**  
Combustion Equipment  
1304-64th Emeryville. HU mbolt-9810  
**Pacific Scientific Co** 25 Stillman. DO uglas-0934  
**Rockwell W S Co** 582 Market. SU tter-8280  
6726 Mission ..... DE Iaware-3852

**SURFACE COMBUSTION FURNACES—**  
NATURAL GAS EQUIPMENT INC  
1150 Folsom ..... UNdrhil-1780

**THORPE J T & SON INC**  
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Combustion Equipment

Industrial Dept  
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From Sn Francisco Zone only (No Inter-City Charge)  
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**Western Gold & Platinum Works**  
Special Laboratory Electric Furnaces  
589 Bryant ..... SU tter-2065  
**Wilcox E A Co** 277-7th. HE mlock-6672  
**Worth William E**  
Distributor American Gas Furnaces  
660-3rd ..... GA rfd-3947

**Furnaces—Parts & Supplies**

**ATLAS HEATING & VENTILATING CO LTD**  
557-4th DO uglas-0377

**INTERNATIONAL SALES COMPANY**  
2045 Evans Av. VA lencia-0871

**NOLL MFG CO**  
Wholesale Only  
234-2d Oakland. .... TEmplar-1086

**Furnaces—Repairing & Cleaning**

**Able Mfg Sheet Metal & Heating Co** 2700 Bryant ..... VA lencia-3648

**ATLAS HEATING & VENTILATING CO LTD**  
California's Oldest Gas Equipment Co.  
EXPERT REPAIRS  
ALL MAKES FURNACES  
Gas, Oil, Coal & Wood  
Filter Replacements  
557-4th ..... DO uglas-0377

**Beaumont Furnace & Sheet Metal Wks** 2935 Geary Blvd. BA yview-5747

**COLAN HEATING & SHEET METAL CO**  
25 Patterson AT water-2616  
**Goss Wm P Sheet Metal Works** 4640 Geary Blvd. BA yview-8282  
**Howe Furnace Co** 2222 Bush. FI Imor-3637  
**NEW MISSION HEATING & VENTILATING CO** 3401 Mission. MI ssn-3933

**PIGCHI AUTHORIZED FURNACE REPAIRS—**  
GOSS WILLIAM P CO  
4640 Geary Blvd. BA yview-8282

**Standard Furnace Co** 547 Taraval. MOntrrose-7082  
(See Advertisement Opposite Page)  
**Walter's Furnace & Sheet Metal Works** 1300 Ocean Av. .... JU niper-7-1307  
**Western Furnace Co** 4640 Geary Blvd. BA yview-8282

**Standard Furnace Co** 547 Taraval. MOntrrose-7082  
(See Advertisement Opposite Page)  
**Walter's Furnace & Sheet Metal Works** 1300 Ocean Av. .... JU niper-7-1307  
**Western Furnace Co** 4640 Geary Blvd. BA yview-8282

**Standard Furnace Co** 547 Taraval. MOntrrose-7082  
(See Advertisement Opposite Page)  
**Walter's Furnace & Sheet Metal Works** 1300 Ocean Av. .... JU niper-7-1307  
**Western Furnace Co** 4640 Geary Blvd. BA yview-8282

**Furniture—Antique**

**Baldauf Interior Design & Decoration** 1373 Post. GR ayston-4437

**Bay Cities Upholstering & Furniture Co** 1877 Post. WE st-1-4913  
**Bell Manufacturing Co** 1020 Geary. OR dway-1025  
**Bellach Furniture Co** 1540 California. OR dway-7212  
**BELLACH FURNITURE CO** 1540 California. OR dway-4554  
(See Advertisement Page 243)

**BERNHARD'S INC**  
Formerly Bernhard Mattress Co.  
WE HAVE NO BRANCH STORES  
Manufacturers of  
**UPHOLSTERED FURNITURE AND MATTRESSES**  
Special Attention Given to Shipwork  
Leather Work a Specialty  
745 Mission ..... GA rfd-8686

**BETTER HOMES FURNITURE CO** 1508 Vallejo. OR dway-9343  
**Bon Marche Interiors** 915 Irving. OV erland-3667  
**Bowler's Furniture & Appliance Co** 4401 California. SK yline-6776  
**Brachman I** 1024 McAllister. FI Imor-9910

**BRANDT-MULLIN FURNITURE** 1330 Polk. PR ospct-2876  
**BRUNER JOHN CO THE** 281 Geary. SU tter-7400  
**BROWN FURNITURE & APPLIANCE** 2275 Mkt. UNdrhil-3446  
**Butterfield & Butterfield** 1244 Sutter. OR dway-1362  
**Calif Furniture Co** 855 Mission. EX hrnk-4091  
**Calif Upholstering Co** 1360-9th Av. MOntrrose-0649  
**CERTIFIED UPHOLSTERING & FURNITURE CO** 2375 Market. MA rket-8431  
**Cherin Furniture Co** 711 Valencia. UN drhil-3126  
**CHESTER H MOORE FURNITURE CO** 1819 Market. HE mlock-3663

*(Continued Next Page)*

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# SALTZMAN & STANLEY CO.

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**FURNITURE IN MODERN - FRENCH AND ENGLISH DESIGNS**

*Carpets • Bedding • Appliances*

CONTRACTORS FOR GOVERNMENT AND INDUSTRIAL INSTALLATIONS — CORPORATION REQUISITIONS HONORED

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*Free parking adjoining showrooms*

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Below 4th