

★ **UNIFORMS** ★  
**DRESS AND SERVICE**  
**ARMY - NAVY - COAST GUARD**  
**MERCHANT MARINE**



COMPLETE EQUIPMENT IN  
 STOCK AND CUSTOM MADE

**Fast Service**


**UNIFORMS OUR BUSINESS**

NOT A SIDE LINE Since 1907

UNIFORMS FOR GUARDS - TEAMS - BANDS - HOTELS  
 RAILROAD - POLICE - FIREMEN AND CHAUFFEURS

**L. RIZNIK & SON**  
 171 GROVE OPP. CITY HALL AT VAN NESS  
 ★ UN derhill 4824 ★

*Buy Quality because Quality Lasts*



**HASTINGS UNIFORMS**  
**FOR OFFICERS**  
**OF ALL THE SERVICES**

ARMY: NAVY: MARINE CORPS: COAST GUARD  
 MARITIME SERVICE

HICKEY-FREEMAN CUSTOMIZED CLOTHES

**Hastings**  
*Our 91st Year*  
 Post at Kearny Powell at Geary  
 SU tter 5400  
 In Oakland  
 1530 Broadway, at Latham Square



**NAVAL UNIFORMS**

CAPS AND EQUIPMENT  
 To Meet the  
 Requirements of All  
 Branches of the NAVY  
 COAST GUARD and  
 MERCHANT MARINE

**JOE HARRIS**  
 Since 1885

16 Sacramento St.

IMMEDIATE DELIVERY

BLUES • WHITES • KHAKIS  
 SLATE GRAYS

SU TTER 6268  
 or  
 SU TTER 6308

**Uniforms—Retail—(Cont'd)**

Barnard Barney 585 Market.....SU tter-8252  
 (See Advertisement Preceding Page)  
**CALIF UNIFORM CO** 46 Kearny.....GA rfd-8346  
 Califurze Inc 138-4th.....SU tter-7510  
 Cooks & Waiters Uniform Co 158 Taylor, PR ospct-8404  
 Davis Jack 640 Market.....GA rfd-6883  
 Doctors & Nurses Outfitting Co Inc  
 1214 Sutter OR dway-8525  
 Doctors & Nurses Quality Shop FloodBg, YU kon-0875  
 Downtown Tailors 30-3d.....EX brook-9872  
**EAGLESON & CO** 776 Market.....EX brook-3806  
 (See Advertisement Opposite Page)  
**EASTON D A & CO**  
 Army & Navy Uniforms  
 85 Post.....DO uglas-7482  
**EMPORIUM THE**  
**UNIFORMS AND ACCESSORIES**  
 Ready-made or Tailored to  
 Measure Army, Navy and Marine  
 Corps Uniforms, Coats, Caps and  
 Insignia  
 Authorized Army Exchange Service Department  
 The Emporium Uniform Shop  
 Store for Men, Street Floor  
 835 Market.....EX brook-6800

**FASHION CLOTHING CO**  
 Police-Firemen-Garmen-Etc  
 2304 Mission.....MT 880-7965  
 Foreman & Clark 25 Stockton.....YU kon-0657  
 Gem Uniform Co 301 Market.....GA rfd-2408  
 Grundy Alfred S W 1214 Sutter.....OR dway-8525  
**HARRIS JOE CO** 16 Sacramento.....SU tter-6268  
 (See Advertisement This Page)  
**HASTINGS** Post at Kearny.....SU tter-5400  
 (See Advertisement This Page)  
 Holden O K 25 Taylor.....TU xedo-9821  
 Home Clothing Co 568 Larkin.....OR dway-0498  
 Katz Paul  
 Specializing in Uniforms For Ladies  
 466 Geary.....OR dway-4049  
 Kroesen Gus 242 Market.....EX brook-7308  
 (See Advertisement Opposite Page)  
 Lyon Street Tailors 2920 Lyon.....WA Inut-8908

**MACINTOSH STUDIO CLOTHES**  
 "The Smartest Clothes in Town"  
 Uniforms Made-To-Order  
 For Men & Women of the  
 Army, Navy & Marines  
 Tailored to Your Personal Measure  
 San Francisco  
 222 Powell.....EX brook-6592  
 Hollywood  
 6518 Hollywood Bl (Toll) Call Opr.Gmit-1118

Mariners Cleaners The 334 Market.....EX brook-6445  
**MAYER UNIFORM CO** 85-1st.....EX brook-0930  
**NEUMANN'S SID MENS SHOP**  
 All Types of Uniforms Made to Order  
 55 Jones.....MA rket-9200

**NICK YOUR NAVY TAILOR**  
**TAILORED BLUES**  
 NICK YOUR NAVY TAILOR  
 Alterations - Cleaning - Pressing  
 Immediate Service  
 PERFECT FIT ON ALTERATIONS  
 Opposite East Bay Terminal  
 118-1st.....EX brook-1377

**NURSE'S SPECIALTY SHOP**  
**UNIFORMS & SMOCKS**  
 For Hospitals, Hotels, Restaurants  
 And Beauty Shops  
 Doctors & Nurses  
**ANNA LAWRENCE**  
 2d Floor  
 419 Sutter.....DO uglas-4610

**PACIFIC NAVAL TAILORS**  
 Ready Made Tailored  
 Navy Dress Blues  
 Alterations While You Wait  
 Tailored to Your Personal Measure  
 Repairing - Cleaning - Pressing  
 M. B. Cohn  
 20 Market.....GA rfd-6347

(Continued Next Page)

Buy United States War Bonds  
 and Stamps.

**Uniforms—Retail—(Cont'd)**

**PANAMA CLOTHING CO**  
**WAITERS' SUPPLIES**  
 Uniforms - Paper Collars & Fronts  
 150 Powell.....GA rfd-1814

**PASQUALE B CO**  
 Since 1854  
**UNIFORMS**  
 and  
**ACCESSORIES**  
 For All the Services  
**B. PASQUALE CO.**  
 Back of the Palace Hotel  
 654 Mission.....EX brook-1213

Pechtel's 241 Kearny.....SU tter-2622  
 Planz Theo Co  
 Naval Uniforms and Equipment  
 218 Market.....SU tter-8231  
**REGENT DUCK COAT & LINEN CO**  
 447 Grove, UN drhil-8125  
**RIZNIK L & SON** 171 Grove.....UN drhil-4824  
 (See Advertisement Opposite Page)  
 Roberts Joe & Co 68 Townsend.....DO uglas-1706  
 (See Advertisement This Page)  
**ROOS BROS INC** Market at Stockton SU tter-4040  
 (See Advertisement This Page)  
 Sam's Sailor Shop 186 Embarcadero.....GA rfd-8052

**SIMPSON CLOTHES—**  
**SIMPSON J B**  
 Opposite The Palace Hotel  
 660 Market.....GA rfd-3465

**STIEGELER BROS**  
**NAVAL TAILORS**  
 Navy Officers' - Sailors' Blues  
 Custom Tailored to Your Measure  
 "IT MUST FIT"  
 732 Market.....EX brook-3073

The Blues Shop 26-1st.....DO uglas-9766  
**UNIFORM MART THE** 516 Market, EX brook-8434  
**UPTOWN CLOTHIERS** 1360 Filmor, WA Inut-2000  
 Williams Tailoring Co 973 Market.....DO uglas-5221

**Uniforms—Whse & Mfrs**

**AJEL MANUFACTURING CO**  
 Washable Uniforms  
 280 Natoma.....GA rfd-1603

**COAST MILITARY SUPPLY CO**  
**NAVY RATING BADGES**  
**CAMPAIGN BARS**  
**GOB HATS NECKERCHIEFS**  
 Sailor Suits - Gold Embroidered Hat  
 and Sleeve Devices  
 420 Market.....SU tter-2374

Coast Naval Uniform Co 420 Market.....SU tter-2374  
**DOCTORS & NURSES OUTFITTING CO INC**  
 1214 Sutter, OR dway-8525  
 Grundy Alfred S W 1214 Sutter.....OR dway-8525  
 Harris Joe Co 16 Sacramento.....SU tter-6268  
**HYMAN EDW CO** 1661 Mission.....MA rket-1556  
 King Fred A 833 Market.....DO uglas-4785  
 Koret Al Co 120-2d.....YU kon-1813  
 Leibold & Co 101 Post.....GA rfd-3570  
 Leven Bros  
 Mfrs-Tailored Navy Blues  
 330 Mission.....GA rfd-9201  
 Lilley-Ames Co 833 Market.....DO uglas-4785  
 Nurse's Specialty Shop 419 Sutter.....DO uglas-4610  
**RIZNIK L & SON** 171 Grove.....UN drhil-4824  
 Zeidler & Co 973 Market.....EX brook-4820

**Unions—Labor**  
 —See Labor Organizations

**Unit Heat**  
 —See Furnaces Headings; also Heaters

**United Service Detectives**  
 —Look on "D" pages under  
 "Detective Agencies"

**MERCHANT MARINE**  
**NAVAL UNIFORMS**  
 Since 1913  
 Officers, Blues  
 Raincoats,  
 Whites, Khakis,  
 Caps in Stock



**JOE ROBERTS & CO.**  
**DO uglas 1706** 24 Hour Service  
 If No Answer Call WA Inut 2376  
 68 Townsend 1 Block West of Pier 38


Official Distributors  
 of  
**U. S. Navy Uniforms**

Complete Accessories  
 for  
**Army & Navy**  
 Uniforms for  
 Police—Mailmen  
 Firemen—Guards  
**EX brook 3806**



**Eagleson & Co.**  
 726 Market Bet. Grant Ave. & Kearny

EXPERIENCED OFFICERS GO TO  
**Roos Bros**  
 AUTHORIZED DISTRIBUTORS



FOR ARMY and NAVY OFFICERS'  
**UNIFORMS and EQUIPMENT**  
 Dobbs Officers'  
 Military Caps ★ Uniform Shop  
**MARKET AT STOCKTON SUTTER 4040**

**NAVAL TAILOR**  
 OVER 35 YEARS  
**UNIFORMS**  
 To Your Own Measurement  
 (16 oz. & 18 oz. Serges)  
 24 HOUR SERVICE  
 COATS-CAPS-INSIGNIAS-ETC.  
**EX brook 7308**



**GUS KROESEN**  
 242 & 121 MARKET  
 SAN FRANCISCO — SEATTLE — HONOLULU

**STREET ADDRESS**  
**Telephone Directory**  
**Has Many Uses in Business**

This book contains the names of both Business and  
 Residence Subscribers Listed by Street and Number.

Review a copy and see how it can be used in  
 Your Business.

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