

**Electric Tools**

—See Tools Headings

**Electrical Transcription Studios**

—See Recording Studios

**Electric Transformers**

American Transformer Co 1277 Howrd. MA rket-2422  
 Gardner Electric Mfg Co 4227 Hollis Emeryville. OL ympic-7600  
 Kuhlman Electric Co 420 Market. EX brook-8648  
 Line Material Co 605-3d. GA rfid-6479  
 Moloney Electric Co Rialto Bldg. SU tter-6806  
 Signal Electric Supply Co 234-9th. HE mlock-6646  
 Smith A E & Lindstrom L O B 145 Erie. HE mlock-7313  
**SPECIALTY DIVISION GARDNER ELECTRIC MFG CO**  
 W W Wahlgren Mfg Engineer  
 4227 Hollis Emeryville. OL ympic-7602  
 Standard Transformer Co 1063 Howard. UN drhil-2621  
 Uptegraff R E Mfg Co 116 New Mtgy. SU tter-6440  
**WAGNER ELECTRIC CORP** 457-9th. MA rket-1188  
 West Coast Electric Works 166-7th. HE mlock-2646

**Electric Water Heaters**

—See Water Heater Headings

**Electrical Service—Automobile**

—See Automobile Electrical Service

**Electricians**

—See Electric Contractors Headings

**Electrodes—Furnace**

Great Lakes Carbon Corp Russ Bldg. GA rfid-5519  
 International Graphite & Electrode Co 277-7th. HE mlock-6672  
 Landon H S Russ Bldg. GA rfid-5519  
 National Carbon Co Inc  
 Acheson Graphite  
 Electrode Sales  
 114 Sansome. EX brook-0339

**Electrolysis Treatments**

—See Hair Removing

**Electronic Equipment & Supplies**

**BRILL W D CO**  
 10th & Jackson Oakland. TE mpibar-6100  
 Brown C C Co 26-9th. MA rket-7155  
 Clark D W Co 415 Brannan. SU tter-5342  
 College of Electronic Medicine  
 1200 Hyde. GR ayston-0056  
**ELECTRICAL COMMUNICATIONS**  
 765 Clementina. MA rket-2017  
 Fostoria Pressed Steel Corp 425-10th. HE mlock-7611

**GENERAL ELECTRIC ELECTRONIC EQUIPMENT**

Tubes  
 Electrical and Mechanical  
 Components  
 Quartz Crystals & Hold-  
 ers, Audio Amplifiers,  
 Laboratory Devices,  
 Measuring Instruments,  
 Service Test Equipment.



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**GENERAL ELECTRIC CO**  
 Electronics Department  
 235 Montgomery. DO uglas-3740

Glenn-Roberts Co 1009 Fruitvale Av Oakland. KE illog-2-7404  
**HERMANS JAMES P CO** 235-9th. MA rket-4166  
**HINES RUSS CO** 234-9th. HE mlock-2625  
 Huber Sales Agency 1280 Mission. UN drhil-6374  
 Liberty Electronic Co 31 Drumm. EX brook-6168  
 (See Advertisement This Page)  
 Mann-Russell R F Generators  
 425-10th. HE mlock-7611  
**MEYBERG LEO J CO** 70-10th. UN drhil-1212  
 Mitchell T A Co  
 Rep Electronic Laboratories Inc  
 537 Turk. OR dway-2437  
 Newmac Company Ltd 425-10th. HE mlock-7611  
 (See Advertisement This Page)  
 Pacific Wholesale Co 116-9th. UN drhil-4843  
**WENGER E C CO**  
 1450 Harrison Oakland. GL encort-1020

**Electronic Equipment & Supplies—(Cont'd)**

**WESTINGHOUSE ELECTRIC & MFG CO**  
 1 Montgomery. EX brook-5353  
 Wuelker Lighting Co 425-10th. HE mlock-7611  
**ZACK RADIO SUPPLY CO** 1426 Mkt. MA rket-1426

**Electronic Equipment & Supplies—Repairing**

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 121 Beale. YU kon-1487

**Electronic Research**

College of Electronic Medicine  
 1200 Hyde. GR ayston-0056  
**GENERAL ELECTRIC CO** 235 Mtgy. DO uglas-3740

**Electroplating**

—See Plating

**Electro-Therapists**

Huppert H K DPM 450 Sutter. DO uglas-1313  
**RYBERG HARRY L DR DSO DC**  
 Manipulative - Electronics  
 X-Ray Service  
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Sound Equipment  
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**ASSEMBLY DIV.** "Balanced" Lighting for Industry, Generalities & Localities. Fostoria Coolant Filters.

**Wuelker Lighting Company.** Products; Wuelker Baby White Kitten Lamps.

**M & R Radio Frequency Generators and Allied Electronic Products.**

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 Filmer Bros Electrotype Co 330 Jackson. EX brook-5115  
 Hoffschneider Bert & Bro Inc 500 Sansm. GA rfid-1725  
 From East Bay Zone only (No Inter-City Charge)  
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 Johnson Mat & Stereotype Co Plastic & Rubber Printing Plates  
 500 Sansome. EX brook-2824  
 Precision Electrotype Co 1045 Sansome. GA rfid-0680  
 Printing Plates Inc 585-21st Oakland  
 From S F Zone only (No Inter-City Charge)  
 Ask "Operator" for Entrprise-10906  
 Rapid Electrotype Company The  
 500 Howard. DO uglas-8427  
 From East Bay Zone only (No Inter-City Charge)  
 Ask "Operator" for Entrprise-10834  
**WESTERN NEWSPAPER UNION**  
 500 Howard. GA rfid-0746

**Elevators—Freight & Passenger**

**ATLAS ELEVATOR CO** 417-6th. EX brook-1940  
 From 5 PM & On Saturdays Sundays & Holidays call DO uglas-5300  
**CALIF ELEVATOR SERVICE COMPANY**  
 Office 210 Post. DO uglas-5521  
 Shop 219-7th. UN drhil-0212  
 Charest Elevator Co 157 Cedar. OR dway-6636  
 Columbia Elevator Co 210 Post. GA rfid-1283  
 Dwan & Co 666 Mission. SU tter-6700  
 Elevator Service Company 135 Stockton. YU kon-0802

**FISCHER ELEVATOR CO**  
**REPAIRS (All Makes)**  
**SERVICE (All Types)**  
**SALES**  
 Electrics-Hydraulics-Home Lifts-Dumb Waiters  
 172 Clara. GA rfid-0485  
 Nights, Saturdays, Sundays & Holidays Call. WE st-1400

**GLOBE ELEVATORS—PARAMOUNT MANUFACTURING CO**  
 Industrial Lifts & Elevators  
 Mills Bldg. GA rfid-1416

**GOLDEN GATE ELEVATOR CO**  
 Home Elevator Co 1034 Folsom. MA rket-0542  
 Independent Elevator Co 72 Kissling. UN drhil-3896

**INDUSTRIAL ENAMELING CO**  
 We Specialize in Refinishing  
 ELEVATOR CARS - DOORS - ETC.  
 C. E. H. Sagerdahl-Prop.  
 1239-17th. HE mlock-0750

**MONTGOMERY ELEVATOR CO**  
 1034 Folsom. MA rket-0542  
**OTIS ELEVATOR CO**  
 24 Hour Service  
 1 Beach. GA rfid-7171

**PAC ELEVATOR & EQUIPMENT CO**  
 Manufacturer  
**PASSENGER & FREIGHT ELEVATORS**  
 Full Maintenance 24 Hour Service & Repairs  
 All Types & Makes  
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**SAN FRANCISCO ELEVATOR CO**  
**SHEPARD COMMERCIAL & HOMELIFT RESIDENCE ELEVATORS**  
 24-Hour Service  
 Inspection - Modernization - Parts For All Makes  
 860 Folsom. EX brook-1173

**SPENCER ELEVATOR CO** 110 Sutr. DO uglas-3733  
 Spencer Kenyon Inc  
 See Our Ad Under Elevators-Repairing  
 1173 Howard. UN drhil-8100

**SUPERIOR ELEVATOR CO**  
 491 Tehama. EX brook-4481

**VAN EMON B C ELEVATORS INC**  
**MANUFACTURERS**  
 of All Types of Elevators,  
 Theatre and Stage Lifts  
**SERVICE & REPAIRS**  
 224 Fremont. SU tter-2192  
 (Continued Next Page)

**Elevators—Freight & Passenger—(Cont'd)**

**VINCENT WHITNEY CO**  
 Specializing in  
**RESIDENTIAL ELEVATORS**  
 OF THE  
**PUSH BUTTON FULL AUTOMATIC TYPE**  
 ECONOMICALLY PRICED  
 WHITCO RESIDENTIAL ELEVATORS  
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**WESTERN ELEVATOR SERVICE CO**  
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**INSPECTION**  
**REPAIRS**  
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Westinghouse Electric Elevator Co  
 110 Sutter. DO uglas-3733  
**WHITCO RESIDENTIAL ELEVATORS—VINCENT WHITNEY CO**  
 130-10th HE mlock-4641

**Elevators—Parts & Supplies**

Atlas Elevator Co 417-6th. EX brook-1940  
**DAVIS JOHN COMPANY**  
 Agents For  
**ADAMS MANUFACTURING CO.**  
**WAGNER MANUFACTURING CO.**  
 24 California. EX brook-6143

Elevator Supplies Co Inc  
 Signals-Annunciators-Interlocks-Door Hangers & Closers-Electric & Pneumatic Door Operators-Dumbwaiters  
 186-5th. GA rfid-7799

**Elevators—Portable**

**ACME EQUIPMENT CO** 411 Brannan. EX brook-1560  
**BARRETT-CHAVENS PORTABLE ELEVATORS—**  
 BUEHRER E C CO 562 Bryant. SU tter-4594

**COMMERCIAL MACHINERY CO**  
 350-10th. MA rket-5920

**ECONOMY PORTABLE ELEVATORS & STORAGE RACKS—**  
 MAILLER SEARLES INC  
 300-7th. HE mlock-8171

**LEWIS SHEPARD PRODUCTS—**  
 BURT-KLINE CO 7 Front. YU kon-2231

**REVOLVATOR TRUCKS AND ELEVATORS—**  
 GUNN CARLE & CO 20 Potrero Av. UN drhil-5480

Service Caster & Truck Co  
 116 New Montgomery. SU tter-4178  
**WAGNER JOS MFG CO**  
 Mfrs of Bucket Elevators  
 441 Folsom. GA rfid-2433

**Elevators—Repairing**

Acme Elevator Co 49 Geary. EX brook-0540  
**ATLAS ELEVATOR CO**  
**SERVICE & REPAIRS**  
 From 5 P.M. & on Saturdays, Sundays & Holidays Call DO uglas 5300  
 417-6th. EX brook-1940

**CALIF ELEVATOR SERVICE COMPANY**  
 Office 210 Post. DO uglas-5521  
 Shop 219-7th. UN drhil-0212  
 Fischer Elevator Co 172 Clara. GA rfid-0485  
 Nights Sat Sun & Hol call. WE st-1400  
**COLUMBIA ELEVATOR CO** 210 Post. GA rfid-1283

**GOLDEN GATE ELEVATOR CO**  
 R. P. McNaught  
 Self Leveling Equipment  
**SERVICE & REPAIRS**  
 CABLE REPLACEMENTS  
**NEW & USED EQUIPMENT**  
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**REPAIRS - SERVICE**  
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**INTERLOCK INSTALLATIONS**  
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Pac Elevator & Equipment Co  
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**SAN FRANCISCO ELEVATOR CO**  
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**REPAIRS & SERVICE**  
**PASSENGER & FREIGHT**  
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**SPENCER KENYON ELEVATOR SERVICE**  
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 Elevators Made Automatic  
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 Residential Elevators  
 Cable Installations  
 Service and Repairs  
 24 Hour Night and Day  
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Superior Elevator Co 491 Tehama. EX brook-4481  
**VAN EMON B C ELEVATORS INC**  
 224 Fremont. SU tter-2192

**WEST COAST WIRE & IRON WORKS THE**  
 We Repair Any Type of Door or Gate  
 154 Main. SU tter-1136

**WESTERN ELEVATOR SERVICE CO**  
 Westinghouse Electric Elevator Co  
 110 Sutter. DO uglas-3733  
 (See Advertisement This Page)

**Elliott Addressing Machines**

—Look on "A" pages under  
 "Addressing Machines"

**Embalming Schools**

S F College of Mortuary Science  
 1450 Post. OR dway-0674

**Emblems**

A B C Emblem & Pennant Co 1251 Mkt. MA rket-2808  
 (See Advertisement This Page)  
 Gift Theater 1170 Market. HE mlock-5017  
 High Grade Mfg Co 4018 Larkin. OR dway-3789  
 Pennants-Emblems-Caps  
 4150-18th. HE mlock-8200  
 Whitehead & Hoag Co  
 Metal-Celluloid Buttons-Badges  
 580 Market. GA rfid-9163

**Embossing**

Getring Geo R 143-2d. EX brook-1050

**Embroidery**

A A A Emblem & Pennant Co  
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**Amer Pleating Co** 212 Stockton. GA rfid-1138  
**HIRK EMBROIDERY CO** 177 Post. GA rfid-2141  
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**MONOGRAM SHOPPE THE** 451 O'Farrell. OR dway-2050  
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 133 Geary. SU tter-5979  
**PASQUALE B CO** 654 Mission. EX brook-1213  
 Patterson Aurelie 173 Maiden Ln. GA rfid-6322  
 Stewart's Button Hemstitching & Embroidery Shop  
 150 Powell. GA rfid-1997  
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**Emerson Flags & Banners**

—Look on "F" pages under "Flags & Banners"

**Employers Mutual Insurance**

—Look on "I" pages under "Insurance Agents & Brokers"

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**ELEVATORS**

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 1251 Market Phone MA rket 2808