

**Bearings—Ball & Roller—(Cont'd)**

**FAPNIR BEARINGS INC**  
Complete Bearing Stock  
INDUSTRIAL - AUTOMOTIVE - AIRCRAFT  
INDUSTRIAL PILLOW BLOCKS  
BALL AND ROLLER BEARINGS  
Engineering Service  
The Balanced Line - Most Complete in America  
Betw. Golden Gate & Turk  
434 Larkin.....OR dway-0981

Hoover Ball & Bearing Co 651 Turk.....OR dway-5161  
**HORSFORD BROS CO** 944 Folsom.....SU tter-0657

**HYATT ROLLER BEARINGS—**  
KELLY BALL BEARING CO  
651 Turk OR dway-5161

Johnson Bronze Co 1559 Howard.....HE mlock-4542  
**KELLY BALL BEARING CO** 651 Turk OR dway-5161  
(See Advertisement Preceding Page)

**KILIAN UNGROUND BALL BEARINGS—**  
PRECISION BEARINGS INC  
171-9th MA rket-2366

**LINK-BELT COMPANY—**  
Bearings of All Types—Ball, Roller and  
Babbitted - Pillow Blocks, Hangers, Unit  
Mounts, Flange Bearings, Takeups  
400 Paul Av.....DE laware-6400

**M-R-C BEARINGS SERVICE CO**  
DIVISION OF MARLIN ROCKWELL CORP.  
M-R-C - GURNEY - STROM - SRB  
BALL BEARINGS  
739 Polk.....OR dway-3253

**McGILL BEARINGS—**  
CASEY BEARING CO INC  
Ball Roller Needle Thrust  
406 Golden Gate Av.....OR dway-9889

National Motor Bearing Co 1545 Mission HE mlock-1500

**NEW DEPARTURE BALL BEARINGS—**  
KELLY BALL BEARING CO  
651 Turk OR dway-5161

**NEW DEPARTURE DIVISION OF GENERAL  
MOTORS CORP** 870 O'Farrell GR ayton-8255

**NORMA-HOFFMANN BEARINGS—**  
PRECISION BEARINGS INC  
171-9th MA rket-2366

Norma Hoffmann Bearings Corp 171-9th MA rket-2366

**PHILPOTT GEORGE M CO**  
Ball & Roller Bearings  
TIMKEN FAFNIR - RBC - OIL SEALS ETC.  
1166 Bryant.....UN drhil-4731  
Emergency.....HE mlock-2399

**PRECISION BEARINGS INC** 171-9th MA rket-2366  
From East Bay Zone only (No Inter-City Charge)  
Ask "Operator" for Entrance-10571  
Emergency Phone.....PR ospct-2539  
Emergency Phone.....KE llog-2-3028

**ROLLWAY ROLLER BEARINGS—**  
PRECISION BEARINGS INC  
171-9th MA rket-2366

**SKF BALL & ROLLER BEARINGS**

Back of "SKF"  
is a complete  
bearing service,  
specialized en-  
gineering, and Ball, Roller and Thrust  
Bearings for every antifriction purpose.

**"WHERE TO BUY THEM"**  
FACTORY BRANCH

**S K F INDUSTRIES INC**  
979 Bryant UN drhil-1711

**AUTHORIZED DISTRIBUTORS**  
BEARING ENGINEERING CO  
1545 Mission HE mlock-1500  
BEARING SPECIALTY CO  
1037 Harrison HE mlock-4140

S K F Industries Inc 979 Bryant.....UN drhil-1711

**SEAL MASTER PILLOW BLOCKS—**  
CASEY BEARING CO INC  
406 Golden Gate Av OR dway-9889

Shafer Bearing Co 1545 Mission.....HE mlock-1500  
**TIMKEN ROLLER BEARING CO**  
1800 Van Ness OR dway-6521

**TIMKEN ROLLER BEARINGS—**  
BEARING ENGINEERING CO  
1545 Mission HE mlock-1500  
KELLY BALL BEARING CO  
651 Turk OR dway-5161

**TORRINGTON COMPANY THE**  
1545 Mission HE mlock-1500

**Bearings—Rebabbiting**

**FEDERAL-MOGUL SERVICE**  
Automotive-Industrial-Marine  
Engine Bearing Manufacturers  
655 Turk.....OR dway-2375

**Bearings—Regrinding**

**AHLBERG PRECISION GROUND BEARINGS—**  
PRECISION BEARINGS INC  
171-9th MA rket-2366

**BEARING ENGINEERING CO**  
1545 Mission HE mlock-1500  
Bearing Service Co 724 Larkin.....OR dway-2002  
Bearing Specialty Co 1037 Harrison HE mlock-4140  
**KELLY BALL BEARING CO**  
Ball Bearings Reground  
651 Turk.....OR dway-5161

**Beaulieu Vineyard**

—Look on "W" pages under "Wines—Retail"

**Beauty Culture Schools**

**CALIFORNIA SCHOOL OF BEAUTY CULTURE**  
908 Market SU tter-8793  
(See Advertisement This Page)

**DOLORES PREMIER SCHOOL OF BEAUTY  
CULTURE**  
LEARN  
BEAUTY CULTURE  
At This Well Established School  
3d Floor Office GA rfd-7190  
150 Powell.....GA rfd-7190  
Mezz Floor School  
150 Powell.....SU tter-9627

**WESTERN SCHOOL OF BEAUTY CULTURE**  
Make A Career of Beauty Culture  
Our Students Are Trained Under the  
Individual Instruction of Skilled Super-  
visors in All the Latest Beauty  
Services.  
Guaranteed Training - No Down Payment  
FREE PLACEMENT  
Phone or Write for Information  
2595 Mission.....AT water-1709

**Beauty Shop Equipment &  
Supplies**

Allison Distributing Co 642 Eddy.....OR dway-5438  
**AMERICAN BEAUTY PRODUCTS CO OF CALIF**  
815 Mission EX brook-6288  
(See Advertisement This Page)

Bauer Beauty & Barber Supply Co  
134 Golden Gate Av OR dway-6846  
**BAUER MFG CO** 134 Golden Gate Av OR dway-6846  
**BEAUTY SHOP SUPPLY CO INC**  
51-1st EX brook-5153

**CIRCLETTA COLD WAVE—**  
HEITMILLER FLORA AGENCY  
209 Post GA rfd-1969

Clairel Instruction Center Inc  
720 Jones GR ayton-8545  
Cold Wave Patents Co 1095 Market HE mlock-7743  
**DEGKELMAN BROS INC**  
100 Ft From Market St  
48 Turk.....TU xedo-2870  
De Pend On Laboratories  
Mfrs Of Beauty Shop Preparations  
1826 Divisadero.....FI lmar-7723

**DERMETSIC BEAUTY AIDS—**  
BEAUTY SHOP SUPPLY CO INC  
51-1st EX brook-5153

Duart Manufacturing Co Ltd  
984 Folsom YU kon-0260  
(Continued Next Page)

Please speak distinctly when you  
telephone, with lips close to the  
mouthpiece. Just as you can't hear  
when you take your ear inches from  
the receiver, so others can't hear  
unless you keep your lips close to  
the transmitter.

**CALIFORNIA SCHOOL  
of BEAUTY CULTURE**

Established 1924

Learn  
Beauty  
Culture  
Free  
Placement  
Bureau



A  
Profession  
That  
Pays

CONVENIENT TERMS  
Enroll Now, in a Long Established,  
Dependable Institution

908 Market Street SU tter  
AT POWELL - Opposite 5th 8793

**Paris**  
SUPPLY COMPANY  
355 STOCKTON STREET  
\* Largest Stock of Beauty  
SUPPLIES & EQUIPMENT  
in Western America  
SALON DESIGNING and EQUIPPING  
**Garfield 5866**

**AMERICAN BEAUTY PRODUCTS CO.**  
of California

Profits of Merit by  
Manufacturers of Repute  
COMPLETE STOCK OF BEAUTY SHOP  
SUPPLIES & EQUIPMENT  
If It's for the Beauty Shop  
We Have It

**EXBROOK 6288**  
815 - 817 MISSION ST.  
NEAR FOURTH

**WEST COAST  
SUPPLY CO.**

Exclusive - Authorized  
Distributors  
**HELENE CURTIS  
INDUSTRIES**  
EX brook 1610  
788 MISSION - 5TH FLOOR - NEAR 4TH

**Beauty Shop Equipment &  
Supplies—(Cont'd)**

**DULING HOWARD C**  
Waval-Thermal Distr.  
NUTRI-TONIC COLD WAVE  
NUTRI-PAK COIFET & TEK  
Machineless  
Nutri-Tonic & Waval Lanolized  
Machine Solution  
AMERICA'S FINEST  
HAIR WAVING SUPPLIES  
4405 California.....BA yview-6289

**GROVER MFG CO**  
Specializing In Sachets  
2182 Bryant.....AT water-0376  
Heatless Permanent Wave Co  
Distributors of Wanda & Circlette  
1122 Folsom.....HE mlock-6383  
Heitmilller Flora Agency 209 Post.....GA rfd-1969  
**HELENE CURTIS INDUSTRIES**  
West Coast Supply Co  
788 Mission.....EX brook-1610  
Paramount Multi-Dryer Co 137 Turk.....PR ospct-0828  
Paris Beauty Supply Co 355 Stockton GA rfd-5866  
(See Advertisement Opposite Page)

**REID & SIBELL INC**  
Sole Distributors of  
DUART PRODUCTS  
BRECK PREPARATIONS  
CHEN YU NAIL ENAMEL  
TURBINATOR DRYERS  
575 Sutter.....GA rfd-1841

**REVLON NAIL ENAMEL—**  
BEAUTY SHOP SUPPLY CO INC  
51-1st EX brook-5153

**RILLING-ARNAO PRODUCTS—**  
BEAUTY SHOP SUPPLY CO INC  
51-1st EX brook-5153

**SOMMER S & CO**  
If It Is Used in the  
Beauty Shop We Stock It  
REVLON - FAREL DESTIN  
EUGENE - PARKER HERBEX  
SOMMER NATURAL PERM WAVE  
MACHINES AND KNOWNS  
Many Other Nationally Known Products  
156 Eddy.....OR dway-8561

**STANDARD BEAUTY SUPPLY CO**  
EVERY SUPPLY FOR THE BEAUTY SALON  
Distr. Frederic - Nestle - Artistic - Isana  
Paramount - Weila Kolestral - Shontex - Clairel  
137 Turk.....PR ospct-0828

**WANDA COLD WAVE—**  
HEITMILLER FLORA AGENCY  
209 Post GA rfd-1969

West Coast Beauty & Barber Supply Co  
788 Mission EX brook-1610  
(See Advertisement Opposite Page)  
Willat Production Co 1122 Folsom HE mlock-6383

**Beauty Shop Equipment &  
Supplies—Repairing**

**GAPELLE'S SERVICE SHOP**  
SERVICE  
&  
REPAIRS  
FOR  
Arnao - Eugene - Frederic  
Fischer - Marvel - Rilling  
Turbinator - Andis - Senator  
All Other Makes of Driers  
and Permanent Wave Machines  
3150-22d.....AT water-1889  
If no answer call.....AT water-2635

Equipment Maintenance Co  
98 Ottawa DE laware-6618

**VILLAROMAN MARGOS—**  
SPECIALIZING  
on  
Beauty Parlor Equipment  
All Makes of Machines & Dryers  
SERVICE & REPAIRS  
66 Endicott Pk.....WA lnut-7192

**Beauty Shops**

A B C Beauty Parlor 452 Taraval.....OV erland-7845  
A 1 Beauty Salon 2205 Clement.....BA yview-0377  
Ada Merlo Beauty Salon

108 Eureka KL ondike-2-1235  
Adair Beauty Salon 1980 Union.....FI lmar-2412  
Adele's Beauty Salon  
Cor Hyde & Bush-Doris Kelly Prop  
899 Hyde.....OR dway-9931

**ADELE'S BEAUTY SHOP**  
521 Columbus GA rfd-6969  
Adele's Beauty Shop 521 Columbus Av. GA rfd-9673  
**ADOLF** 209 Post.....GA rfd-5367

**ADOLF & BAUR HAIRDRESSING SALON**  
291 Geary GA rfd-3633  
Alleen & Mary Beauty Shoppe  
3235 Balboa BA yview-4547

**ALADDIN BEAUTY SALON**  
764 Geary TU xedo-9842

**ALBERT SALON**  
Formerly of The Palace  
Sir Francis Drake Hotel.....EX brook-9880  
**ALEX** 251 Post.....GA rfd-0206  
Alice-Rose Beauty Salon 1420 Polk OR dway-5891  
Alice Wilson Beauty Salon 216 Church HE mlock-8272  
Alice's Beauty Salon 319 Judah SE abright-2218

**ALLEN SISTERS**  
Estab. 15 Yrs.  
Hair Dyeing Specialists  
TINTING - BLEACHING  
Inexpertly Dyed Hair Corrected  
HAIR CUTTING - HAIR STYLING  
PERMANENT WAVING  
166 Geary.....EX brook-7309

Allia Beauty Salon 514 Octavia UN drhil-0434  
**ALMA'S BEAUTY SHOP** 3310 Sacto WE st-0244  
Alma's Beauty Studio  
3501 Sn Bruno Av DE laware-9042

Aloha Beauty Shop 660 Bush SU tter-2375  
Alveta Beauty Salon  
Annie M Whitney-Manager  
1589 Sanchez.....VA lencia-4722

Amberd  
Coiffeur Pour Dames  
133 Geary.....GA rfd-7430

American Beauty Salon 1222 Polk GR ayton-2731  
Anderson Esther 1701 Hyde OR dway-1573  
Andre Miss 133 Geary GA rfd-9434

Andrews Ann  
Specializing In Cold Waves  
133 Geary.....DO uglas-7332  
Angela's Beauty Salon 2240 Polk TU xedo-9806

**ANGLO BEAUTY STUDIO** 830 Mkt EX brook-9848  
Anitra Beauty Salon 1616 Balboa BA yview-9450  
Ann-Belle Beauty Shop 150 Powell DO uglas-7874  
Ann Linnell Beauty Salon

2970 Mission VA lencia-8783  
**ANN MARIE BEAUTY SALON**  
Perm Waving-Henna Pack-Bleach-Dyeing  
Caryla Davancens-Prop  
4026-24th VA lencia-3366

Ann Rose Beauty Salon 2781-21st AT water-3466  
**ANN'S BEAUTY SALON** 3266-21st VA lencia-6060  
Ann's Beauty Shop 4331 Balboa SK yline-1921

Ann's Beauty Shop 5264 Mission DE laware-0733  
Ann's Beauty Shoppe 1416 Stockton EX brook-4562  
Anna Dennie's Beauty Salon 177 Post EX brook-7660

Anne Marea Beauty Shoppe 1517 Calif OR dway-0324  
Antoinette's Beauty Salon 42-29th AT water-1246  
Anton & Hudson 209 Post EX brook-7057

**ANTONE**  
Individual Hair Stylist  
209 Post EX brook-8402

**ARCADE BEAUTY SALON**  
760 Market EX brook-1800  
760 Market EX brook-9562

Ardell Beauty Shop 819 Divisadero FI lmar-1195  
Arden Elizabeth Salon  
5th Floor 1 Magnin & Co  
Geary & Grant DO uglas-2100

Arens Linda 425-40th Av SK yline-1146  
Arneice's Beauty Salon 1928 Fillmore FI lmar-4629

**ARTISTIC BEAUTY SHOP**  
Specializing in Cold Waves  
2852 1/2 California WA lnut-7920

**AVALON BEAUTY SALON**  
504 Larkin OR dway-6718

Avenue Beauty Salon  
2517 Sn Bruno Av DE laware-4036

Baker Helen Beauty Salon  
5633 Geary Blvd SK yline-7400  
Balboa Beauty Shop 2041 Balboa BA yview-4902

Balboa Beauty Shoppe 1637 Ocean EL kridge-3135  
Band Box Beauty Shop 902A Irving SE abright-3097  
Barba's Beauty Salon 1390 Pacific Av GR ayton-8723  
Barnes & Stanhope Beauty Shop  
177 Post EX brook-4836

Basie's Beauty Salon  
Permanent Waving-Henna Pack  
Bleaching & Dyeing Our Specialty  
681 Ellis OR dway-0807  
Baur & Adolf HAIRDRESSING SALON  
291 Geary GA rfd-3633  
Bay View Beauty Shoppe 5128-3d VA lencia-7966  
(Continued Next Page)

Buy United States War Savings  
Bonds and Stamps for Victory.

**STYLES A HEAD  
with a beautiful Pearson  
Permanent Wave!**



Feather-curl cut and designed to  
the newest in fashion. We use  
only genuine pre-war oil solution.  
Includes Hair Cut, \$5.00  
Shampoo and  
Finger Wave . . . .

We also Specialize in Hair Dyeing & Bleaching  
Call VA lencia 5744  
**Pearson's**  
24 years dependable service  
2525 MISSION ST., at 21st  
Open Evenings

**ASK YOUR BEAUTICIAN FOR**



**"WANDA"**  
the magic, new  
**Willat COLD  
PERMANENT!**

- \* quick, cool, comfortable
- \* no electrical, chemical or  
dryer heat, no heat at all
- \* waves start at scalp
- \* test curl - no guess-work
- \* no hair stretching
- \* waves "difficult" hair, too
- \* curlers very light weight

Distributed by  
**HEATLESS PERMANENT WAVE CO.**  
1122 Folsom St.  
Distributors of "CIRCLETTA" Cold Wave