

# Points of Interest in SAN FRANCISCO

(The letter and number in parenthesis after each name will assist in locating these points on the street map which appears on pages 6 and 7)

**GOLDEN GATE PARK (F-6):** This world famous park of 1013 acres was once a waste of shifting sand dunes. Today its more than 20 miles of driveways lead through lawns, flower gardens and woods to its many points of interest: The Chain of Lakes, Buffalo and Deer Paddocks, "Portals of the Past," Japanese Tea Garden, Steinhart Aquarium, Stowe Lake, Academy of Science Museums displaying California and African wild life and the de Young Museum with its exhibits of all forms of art, which with the science buildings form a group about the Music Concourse where band concerts are given Sundays and holidays.

**SAN FRANCISCO-OAKLAND BRIDGE (D-13):** This longest of bridges—length  $8\frac{1}{4}$  miles of which  $4\frac{1}{2}$  are over navigable water—built at a cost of nearly \$80,000,000 has six lanes for automobile traffic on its upper deck and three lanes for truck and bus traffic on the lower deck in addition to double tracks for interurban car service. The length of the center suspension spans is 2,310 feet; the tower heights are 474 and 519 feet above water. This bridge brings transcontinental Routes U.S. 40 and U.S. 50 into San Francisco.

**GOLDEN GATE BRIDGE (A-4):** Longest and tallest single-span suspension bridge in the world. Span length between its 746 foot towers is 4,200 feet; clearance above water, 220 feet. It was built at a cost of \$55,000,000. Its six lanes for motors and two walks for pedestrians lead to Marin County and form a part of route U.S. 101.

**CHINATOWN (C-11):** Largest Chinese settlement outside of China; population, 16,000. Shops, sounds and even architecture are picturesquely Oriental. Native artists from Canton and Shanghai perform at theatres in colorful costumes to accompaniment of strange music. A visit to the 60-odd stores and bazaars and the Chinese Temples or Joss Houses will prove fascinating.

**FISHERMEN'S WHARF (A-10):** A miniature harbor berthing 600 gaily painted boats belonging to Italian fishermen. Enormous lengths of nets are stretched out to be mended or dried. Nearby are stalls, with their sidewalk cauldrons, from which fresh crabs and shellfish are sold.

**TELEGRAPH HILL—COIT TOWER (B-11):** The former Loma Alta which received its present name in Gold Rush Days from the signal station on its summit, now occupied by the Coit Tower, a memorial to the City's volunteer firemen of early days, the gift of Lillie Hitchcock Coit. A view point without parallel.

**SEAL ROCKS—CLIFF HOUSE (D-1):** Here the visitor, with the Pacific Ocean spread out before him, may watch the vessels entering or leaving the Golden Gate. On the heights above are the Sutro gardens, another famous view point. From here can be seen the Farallones far out at sea, the Great Highway with its adjoining beach three miles in length, the Dutch windmills in Golden Gate Park and the ship *Gjoa* in which Amundsen sailed the Northwest Passage, now set up on shore as a monument to his memory.

**MISSION DOLORES (San Francisco de Asis) AND THE MINT (E-9):** On the hill just off Market Street at Buchanan and Duboce is the new United States Mint. A few blocks to the south is the old Mission of the Franciscan padres, founded October 9, 1776. Both the ancient church and its adjoining cemetery deserve a visit.

**LINCOLN PARK AND CALIFORNIA PALACE OF LEGION OF HONOR (D-2):** The Municipal Golf Course, one of the 38 public and private links in the Bay area, overlooks the entrance to the Golden Gate. Here also is the Palace of Legion of Honor which houses paintings, sculptures and tapestries in its galleries. The flagpole before it marks the western end of the Lincoln Highway. A spot of breath-taking beauty.

**FLEISHACKER PLAYFIELD, ZOO AND SWIMMING POOL (J-1):** This outdoor pool a quarter of a mile in length is filled with heated ocean water. The nearby Zoo, nine acres in extent, displays animals from every land. Southward lies Lake Merced, a fresh water reservoir of San Francisco's supply system, the Harding Municipal Links, and the golf courses of a number of private clubs.

**CIVIC CENTER (E-10):** San Francisco's City Hall of granite with its lofty dome is surrounded on all sides by fitting companion structures: The Exposition Auditorium, where conventions are held, the State of California's office building, the Public Library, the Federal Building, the War Memorial Building and the Opera House. Here also are to be found the picture galleries of the San Francisco Museum of Art, and the museums and libraries of the Society of California Pioneers and the California Historical Society. From the beautiful City Hall Plaza and flower garden starts the wonderful 49 mile drive through the city; a two hour drive never to be forgotten.

**NORTH BEACH AND LATIN QUARTER (B-11):** Along Broadway and Columbus Avenue are scattered restaurants and shops catering to the city's Italian, Basque and Spanish population. In the quarter's Bohemian eating places foreign dishes of all lands are offered the diner.

**AQUATIC PARK (A-10):** This municipal playground provides a protected bay beach, an extended space reserved for boating and swimming, and a recreation pier where, daily, diligent Izaak Walton may be found in number fishing for San Francisco Bay's famous striped bass.

**MARINA AND YACHT HARBOR (B-7):** The Marina with its playground, its acres of green lawn, its harbor for pleasure craft, occupying the site of the 1915 Exposition is one of the city's outstanding possessions. The Palace of Fine Arts nearby is a reminder of that world's fair of 25 years ago, although it now houses tennis courts instead of art treasures.

**FORT MASON AND TRANSPORT DOCKS (A-9):** Upon this military reservation is the residence of the general commanding the Ninth Corps Area, the offices of the Quartermaster's Department, and the Docks and Warehouses of the Army's Transport Service. From here supplies are shipped to Hawaii, the Philippines, and other outlying posts.

**PRESIDIO (B-5):** This United States Military Reservation of 1540 acres in extent is the identical ground selected by Col. Juan Bautista Anza for Spain's army post in the year 1776. The oldest building in San Francisco, the Officers' Club, is located here. Four of the old Spanish cannon cast in Peru in the 17th century are displayed here. In the Presidio is the Letterman General Hospital which serves the entire Ninth Corps Area.

**TWIN PEAKS (H-7):** A wide motor road winds to the top of Twin Peaks from which an all-embracing panoramic view of the city and surrounding countryside is spread before one. A short distance to the southwest is Mt. Davidson, the highest elevation in San Francisco—926 feet—surrounded by a huge cross of concrete. Here services are conducted at dawn each Easter Sunday.

## Post Office Information

### DOMESTIC POSTAGE RATES

#### First Class (limit 70 pounds):

Letters and written and sealed matter, 3 cents for each ounce, except when addressed for local delivery: Local letters, 2 cents an ounce at letter-carrier offices; and 1 cent an ounce at all other offices unless collected or delivered by rural or star-route carriers, in which case the rate is 2 cents an ounce.

Government postal cards, 1 cent each.

Private mailing or post cards, 1 cent each.

#### Air Mail (limit 70 pounds):

Six cents for each ounce or fraction thereof on mainland of United States. Consult postmaster for rate to Hawaii, Canal Zone, and Puerto Rico, and other island possessions.

#### Second Class (no limit of weight):

Newspapers, magazines, and other periodicals containing notice of second-class entry, 1 cent for each 2 ounces or fraction thereof, or the fourth-class rate, whichever is lower.

#### Third Class (limit 8 ounces):

Circulars and other miscellaneous printed matter, also merchandise,  $1\frac{1}{2}$  cents for each 2 ounces.

Books (including catalogs) of 24 pages or more, seeds, cuttings, bulbs, roots, scions, and plants, 1 cent for each 2 ounces.

Books consisting wholly of reading matter and containing no advertising matter, other than incidental announcements of books, may be mailed at  $1\frac{1}{2}$  cents per pound.

Identical pieces of third-class matter may be mailed under permit in bulk lots of not less than either 20 pounds or 200 pieces, at the rate of 12 cents a pound, or fraction thereof, in case of circulars, miscellaneous printed matter, and merchandise, and 8 cents a pound, or fraction thereof, in the case of books or catalogs having 24 pages or more, seeds, plants, etc., with a minimum charge of 1 cent a piece in either case. Apply to postmaster for permit.

#### Fourth Class (over 8 ounces):

Limit of size, 100 inches length and girth combined.

Limit of weight, 70 pounds.

Merchandise, books, printed matter, and all other mailable matter not in first or second class—

### POSTAGE RATES

Zones	Cents	Additional Pounds
Local	7	1 cent each 2 pounds.
1 and 2	8	1.1 cents each pound.
3	9	2 cents each pound.
4	10	3.5 cents each pound.
5	11	5.3 cents each pound.
6	12	7 cents each pound.
7	14	9 cents each pound.
8	15	11 cents each pound.

(A fraction of a cent in the total postage on any parcel is counted as a full cent)

### EXCEPTIONS

(a) In the first or second zone, where distance by shortest practicable mail route is 300 miles or more, the rate is 9 cents for first pound and 2 cents each additional pound.

(b) On parcels collected on rural routes, the postage is 2 cents less per parcel than at rates in table when for local delivery and 3 cents less per parcel when for other than local delivery.

(c) Parcels weighing less than 10 pounds, but exceeding 84 inches in length and girth combined, are subject to 10-pound rate.

#### Special Handling—Fourth-class Matter Only:

Parcels of fourth-class matter indorsed "Special Handling" will be given the most expeditious handling, transportation, and delivery practicable (but not special delivery) upon payment, in addition to the regular postage, of the following charge:

Up to 2 pounds	10c
Over 2 pounds up to 10 pounds	15c
Over 10 pounds	20c

### Special-delivery Fees:

	First Class	Second, Third, or Fourth Class
Up to 2 pounds	10c	15c
Over 2 pounds up to 10 pounds	20c	25c
Over 10 pounds	25c	35c

The prepayment of the foregoing fee on second, third, or fourth class mail entitles it to the most expeditious handling and transportation practicable, and also entitles it to special delivery at the office of address.

### REGISTERED, INSURED AND C.O.D. MAIL

(Fees are in addition to regular postage)

#### Registered Mail

Fees for indemnity limited to:

\$ 5	15c	\$200	40c	\$ 700	85c
25	18c	300	50c	800	90c
50	20c	400	60c	900	95c
75	25c	500	70c	1,000	\$1
100	30c	600	80c		

#### Insured Mail (third and fourth classes)

Fees for indemnity limited to:

\$ 5	5c	\$ 50	15c	\$150	30c
25	10c	100	25c	200	35c

#### C. O. D. Mail

Unregistered (third and fourth classes and sealed matter of any class bearing first-class postage)

Fees for collections and indemnity limited to:

\$ 5	12c	\$ 50	22c	\$150	40c
25	17c	100	32c	200	45c

Registered (sealed matter of any class bearing first-class postage)

Fees for collections and indemnity limited to:

\$10	25c	\$100	40c
50	30c	200	50c

C. O. D. charges not exceeding \$200, but indemnity up to:

\$300	60c	\$600	90c	\$ 800	\$1.10
400	70c	700	\$1	1,000	1.20
500	80c				

### MONEY-ORDER FEES

For orders from—	Cents
\$0.01 to \$2.50	6
\$2.51 to \$5	8
\$5.01 to \$10	11
\$10.01 to \$20	13
\$20.01 to \$40	15
\$40.01 to \$60	18
\$60.01 to \$80	20
\$80.01 to \$100	22

### PROPER MANNER OF ADDRESSING MAIL

Write the names and addresses clearly and distinctly. Care in this respect will prevent delay and misdelivery. Do not abbreviate State names when confusion is likely to result.

The name and address of the sender are required on all parcel-post matter, on all registered, insured, and C. O. D. mail, on all matter enclosed in window envelopes, and should appear on all other mail, in the upper left corner of the address side.

The words "Return Postage Guaranteed" should be omitted from first-class matter, and from other matter the return of which when undeliverable is not desired.

Insured and C. O. D. parcels are accepted with the understanding that the senders guarantee return and forwarding postage and should bear a pledge guaranteeing such postage; they should also bear a request specifying the maximum time they are to be held at the post office of address.

If it is desired also to guarantee forwarding postage for other than insured or C. O. D. mail, the statement "Return and Forwarding Postage Guaranteed" should be used.

Proofs or copies of address labels should be submitted to the postmaster to assure correct preparation.