

ORIGINAL FIRM

DAVID BENIOFF BROTHERS

Everything in Furs

49 Geary Street • Third Floor
Bet. Grant Ave. and Kearny Street

Phone SUtter 2543



Coats
Capes
Foxes

Sables
Martens
Skins

DAVID BENIOFF President JOHN F. EVERETT Vice-President ROBT. W. TAYLOR Secretary

WE HAVE NO BRANCH STORES

DAVID BENIOFF BROTHERS

49 Geary St.—THIRD FLOOR—Bet. Grant Avenue and Kearny Street

Phone SUtter 2543

Furriers' Linings—Wholesale

Berch Silk Co Inc 207 Powell... SU tter-6464
JOHNSON & GUTFELD 239 Geary. EX brook-4052

Furriers' Supplies—Wholesale.

ACME FURRIERS' SUPPLY CO
259 Geary. EX brook-4943
Allied Distributors Inc 278 Post... EX brook-4625
Green H J Co Inc
Largest Stock on Pacific Coast
207 Powell... SU tter-6464
JOHNSON & GUTFELD 239 Geary. EX brook-4052

Furs.

ACE USED FUR BUYING CO
Used Furs Bought, Sold or Exchanged
133 Kearny... GA rfd-5121
Ackerman Bros 375 Sutter... DO uglas-7629
Acme Furriers' Supply Co 259 Geary. EX brook-4943
Alaska Fur Co 57 Geary... DO uglas-3364
Allgoewer & Co 351 Post... EX brook-2305
Ames Co 133 Geary... YU kon-0306
BAILEY & PETERSEN 278 Post... EX brook-8806
Barnblatt & Levine 375 Sutter... YU kon-0362
Bay Fur Trading Post 739 Market... SU tter-0144
BEAVER FUR CO 212 Stockton... EX brook-3261
Beetz Bros & Co Inc
Hans B Beetz
475 Haight... MA rket-5245

BEETZ BROS & CO INC FURS

Originators and
Manufacturers
One store only



"WHERE TO BUY IT"

Beetz Bros & Co Inc
Hans B. Beetz
475 Haight... MA rket-5245

BEETZ & HENSEL INC
Fred W Beetz Fur Shoppe
171 Ellis... GA rfd-3696

BEHLOW RAY B
Ray B Behlow's Fur Shoppe
Established Since 1925
148 Divisadero... WA Inut-3120
Behlow Robert F 166 Geary... SU tter-5667
Belkin-Zelan 133 Geary... EX brook-1237
BELMONTE VINCENT 504 Clmt. SK yline-0531
BERARD FUR FACTORY 3474 Mjon. MI son-8926

BENIOFF ALEXIS
Fred Benioff Furs
America's Largest Fur Salon
Entire 2nd Floor
133 Geary... EX brook-6561

BENIOFF ALEXIS FURS

America's Largest
Fur Salon

FRED
BENIOFF

"WHERE TO BUY THEM"

Benioff Fred
Entire Second Floor; 16500 Sq. Feet
133 Geary... EX brook-6561

BENIOFF BROTHERS DAVID
FURRIERS 49 Geary... SU tter-2543

BENIOFF DAVID
Benioff Brothers David Furriers
49 Geary... SU tter-2543

BENIOFF FRED
America's Largest Fur Salon
Note Address Carefully: 2nd Floor
133 Geary... EX brook-6561

BENIOFF FURS

America's Largest
Fur Salon

FRED
BENIOFF

"WHERE TO BUY THEM"

Benioff Fred
Entire Second Floor; 16500 Sq. Feet
133 Geary... EX brook-6561

(Continued Next Page)

Many manufacturers make it easy for you to locate their local dealers. Simply look for the advertised brand name in your Classified Telephone Directory.

Furs.—(Cont'd)

BENIOFF GEORGE FURS

Fine Furs
GEORGE
BENIOFF

"WHERE TO BUY THEM"

Benioff George H Inc Post & Stkn. DO uglas-2925

Benioff George H Inc Post & Stockton... DO uglas-2925
Berman Ted & Co 58 2nd... DO uglas-4966
Birenbaum Bros 717 Market... SU tter-7994
Bordin Fur Co 133 Geary... SU tter-1615
BUBEN FURS 430 Post... EX brook-5873
BUHR THELMA 156 Geary... DO uglas-2511
Burrett J M Mine 280 Claremont Bl... MO utrose-7440
Cantwell A Mrs 2243 Market... MA rket-5947
China Fur Trading Co 305 Grant... DO uglas-8581
Cohn Geo & Co 182 Geary... GA rfd-2086
Cohn Herman M 259 Geary... EX brook-7830
Cohn Louis 133 Geary... DO uglas-2511
Cole Carl 133 Geary... SK yline-0531
COLISEUM FUR CO 504 Clmont... OR dway-8847
Collins Caroline 609 Sutter... OR dway-8847
Colton's Fur Shop 110 Sutter... DO uglas-8313
Columbia Outfitting Co 2600 Mission... MI son-9142
Corenson Sammy
Suites 412 413 414 415
133 Geary... SU tter-5834
Danner Bros 239 Geary... GA rfd-6710
Danner H L 140 Geary... GA rfd-6289
Dann's Fur Co 406 Sutter... YU kon-2281

D'ANTONIO R
Fur Coats to Order & Remodeled
5808 Geary Blvd... EV green-9703

DOW FUR SALES ROOMS
133 Kearny. GA rfd-5121
(See Advertisement Following Page)

Dunn M & Co 259 Geary... EX brook-2628

EHRENBERG BROTHERS
120 Geary. DO uglas-6637

Elkins Samuel 133 Geary... SU tter-7915

EVERETT JOHN F
Benioff Brothers David Furriers
49 Geary... SU tter-2543

Fashion Fur Co 717 Market... EX brook-2835

Felder Gale Inc Financial Center Bldg. YU kon-2285

Floyd Elvera H Mrs 685-25th Av... BA yview-1189

Forman Bennie Ideal Fur Co
522 O'Farrell. OR dway-7911

FOX J FUR CO
Established in 1907
Easy Terms - 10 to 12 Months to Pay
We Carry a Full Line of Furs
Year Free Service on Furs Purchased From Us
Repair - Restyle - and we know how
Prices Reasonable - Satisfaction Guaranteed
2341 Mission... MI son-7454

FRANK'S FUR SHOP
REMODELING FURS
FIRST CLASS REPAIRING
—Also Manufacturing, Storage
and Cleaning.
Complete Line of Furs—Latest Styles
NEW LOW PRICES
Near Turk CHARGE ACCOUNTS INVITED
116 Taylor... PR ospet-2532

Friedman Eddie 140 Geary... SU tter-3787

Fur Craft 2138 Fillmore... WE st-8367

Fur Doctor The 1521 Market... MA rket-8181

FUR LOAN CO
MONEY LOANED ON FURS
Confidential—In Private Offices
LICENSED BY CITY AND STATE
UNREDEEMED FUR PLEDGES
Expensive Skins - Prestige Furs
AT SENSATIONAL SAVINGS
Nothing Down - 12 Months to Pay
895 Market... DO uglas-3534

Gassner Louis Inc Geary & Grant... DO uglas-2100

Goldblatt B 60 Mason... EX brook-0941

Goldblatt Fur Shop 60 Mason... EX brook-0941

Golden C 251 O'Farrell... EX brook-7351

(Continued Next Page)

Revive your inactive accounts. They are sometimes the best list of prospects that a business can have. Our special representatives will be glad to discuss with you the telephone plans that will do it. Just call our Business Office.

FASHION'S FAVORITE FURS

THE FUR DOCTOR presents for the



FAIR LADY- WORLD'S FAIR VALUES

FUR COATS . . . \$49.95 up

FUR SCARFS . . . 29.95 up

FUR COLLARS . . . 7.95 up

MINKS, ERMINES AND WEASELS
from \$295.00 to \$1495

from the largest and smartest stock
on the PACIFIC COAST

EVERY FUR INSURED IN YOUR
FAVOR FOR ONE YEAR

FOR FULL PURCHASE PRICE

TIME PAY PLAN... Pay through your own
bank... 6% per annum on deferred pay-
ments. Same rate as automobile financing.

The Fur Doctor Says



YOUR PRESENT FUR COAT Re-cut and Re-styled
to the popular 1939 models and lengths... exclusive models
from which to make your selection.

PRICED FROM . . . \$14.95
(Slight additional charge for lining)

FUR COATS CLEANED . . . \$2.99

FUR COATS GLAZED . . . \$1.00
FUR BLENDING AND DYEING

Telephone MARKET 8181
for complete information

The FUR DOCTOR

MARKET ST. at VAN NESS AVE.

PIONEER
FURRIERS
OF SAN
FRANCISCO