

Beer Dispensing Equipment

Empire Sheet Metal & Cabinet Fixture Co
689 McAllister, WA Int-9116

Beer Dispensing Equipment Manufacturing

ABRAMS LOUIS
UNITED SODA FOUNTAIN CO.
Draught Beer Accessories
Stainless Steel Drain Boards
Carbonic Gas & Repair Work
389 Ellis.....PR ospet-6789

Brown Wyatt R Co
Red Head Beer Pumps
734 Harrison.....SU tter-4250
BRUNSWICK-BALKE-COLLENDER CO
THE 980 Mission.....SU tter-0332
CALIF BEER EQUIPMENT & SODA FOUNTAIN CO
338 Fulton.....FI lmar-0207
UNITED STATES FAUCET CO
Beer & Soda Gas
1099 Polson.....MA rket-3232

Beer Dispensing Equipment-Wholesale

Mulhern John Co 175-13th.....HE mlock-5626

Beer-Distributing

BUDWEISER BEER-
ANHEUSER-BUSCH INC 1650-3rdGA rfd-2100
CERVELLI N & SONS
Distributors of Acme Rainier & Export Beer
3509 Fillmore.....FI lmar-3880
COORS GOLDEN BEER-
RATHJEN HARRY F CO 664 Mlm.SU tter-2337
GENERAL ENTERPRISE CO
DISTRIBUTORS
SCHLITZ BEER - ALPEN GLEN
WILLOWS LAGER
Distributors for CANADA DRY
BONDED WINES
ALPEN NECTAR WINES
1960 Polson.....UN drhl-4417

MILLER HIGH LIFE BEER-
CONSUMERS ICE CO 448-8th.....HE mlock-5510

Beer Gardens

Club Alabama 1820A Post.....WE st-9760
Frisco Cafe 60-6th.....MA rket-9126
Lone Star Tavern 2354 Clement.....EV rgreen-9705

Beer Taverns

Al's Buffet 3 Gough.....UN drhl-9407
Anchorage The 2280 Chestnut.....FI lmar-4627
Andy's Place 713-3rd.....SU tter-6509
Annex Cafe 193 Fremont.....EX brook-9878
Big Horn Tavern 2898-16th.....HE mlock-5718
Bill & Dave 185 Valencia.....UN drhl-9294
Bouncer Cafe 64 Townsend.....GA rfd-9491
Club Casino 201 Ellis.....TU xedo-9611
Club K-Nine 3522-20th.....VA lencia-9744
Club Marino 382 Ellis.....GR ayston-9904
Cocktail Tavern The 300 Davis.....SU tter-9575
Dick's Inn 3321 Geary Blvd.....UN drhl-9141
Eight Seventy Nine Club 525-7th.....UN drhl-9141
Elite-Villa The 743 Larkin.....GR ayston-9741
El Rey Club 1160 Market.....UN drhl-9133
Ferry Post Office Tavern
1111 Embarcadero, DO uglas-9510
Fish-Bowl Cafe 2631 Mission.....MI sm-9047
George's Cafe 319 Eddy.....PR ospet-9521
Grand The 217 Taylor.....TU xedo-9828
Gray's Tavern 1919 Ocean Av.....RA ndlph-9892
Havana Tavern 1718 Fillmore.....WE st-9796
Home Tavern 2101 Taraval.....MO strose-6715
Hunters The 33 New Montgomery.....EX brook-9861
Judith J 590 San Bruno Av.....MA rket-9405
Lark-In The 1002 Post.....OR dway-7041
Less' Place Colma.....RA ndlph-8135
Maier Karl Place 301 Turk.....GR ayston-3115
McIntires Inc 19th Hole 1185 Market,HE mlock-9482
Meyer's Place 98-4th.....GA rfd-3584
Milano Inn 1701 Powell.....SU tter-9412
Milwaukee Tavern 498-10th.....MA rket-3175
Mullally Michael 27 Embarcadero.....GA rfd-9938
New Fillmore Tavern 1299 Fillmore.....FI lmar-9923
New North Pole Cafe The 32Commercial,DO uglas-0165
Nolan Frank 64 Townsend.....GA rfd-9491
One Hundred Club 100-7th.....MA rket-7492
Pali The 517 Clement.....EV rgreen-9720
Pete's Tavern 1480 Alabama.....VA lencia-7828
Philosopher's Inn 824 Ulloa.....MO strose-9652
Polk & Turk Tavern 597 Turk.....OR dway-5669

Beer Taverns-(Cont'd)

St Mary's Tavern 3845 Mission.....MI sm-9029
Signal Coffee Shop 6298 Mission.....RA ndlph-9716
Six Fifty Nine Cafe 659 Larkin.....TU xedo-9887
Terry's Lodge 1736 Haight.....EV rgreen-9635
Three Monkeys Tavern 233 Hills.....TU xedo-4842
Top Row Club 3041 Geary Blvd.....EV rgreen-9633
Trade's Tavern 491 Haight.....HE mlock-9494
Traffic Club 2106 Market.....UN drhl-9240
Triplets Tavern 1723 Polk.....PR ospet-9522
Tusedo Club 105 Turk.....TU xedo-9930
Two Hundred Club 200-3rd.....GA rfd-8253
Uncle Andy's Tavern 130 Jones.....TU xedo-9602
Valley Inn 4086-18th.....UN drhl-9337
Westward Ho Tavern 1146 Market.....UN drhl-1630
Zuffi Tavern 888 McAllister.....WA Int-9628

Beer-Wholesale

RAINIER BREWING COMPANY
1550 Bryant, HE mlock-6500
(See Advertisement Page 54)
TACOMA BREWING COMPANY THE
1550 Bryant, HE mlock-6500

Beeswax-Wholesale

Islands Commercial Co 255 California, GA rfd-6627
Lane E F & Son 32 Beale.....SU tter-5830
Martens Read & Co 129 Davis.....EX brook-7332

Beetz Bros & Co Inc Furs

-Look on "F" pages under "Furs"

Belfast Beverages

-Look on "B" pages under "Bottling"

Bells


UNIVERSAL DAIRY SUPPLY CORP
726 Harrison, GA rfd-8281

Belting

Cambridge Wire Cloth Co 976 Clayton, OV erland-3812
Chicago Belting Co Spear & Mission.....EX brook-1901

COOK BELTING CO
LEATHER BELTING
Cup and "U" Packing Leathers
RUBBER BELTING
Mechanical Rubber Hose
COG V BELTS
401 Howard.....DO uglas-6681
Emergency Call.....SU tter-4464

Cook Belting Co 401 Howard.....DO uglas-6681
From telephone served from East Bay Zone only
Call or Dial "Operator" and ask for.....Entrprise-10440
(No Inter-City Charge)

DAYTON V-BELTS
Whether for Fractional or a Thousand Horsepower there is a Dayton V-Belt Drive for the Job. Immediate delivery of V-Belts and Pulleys from Local Stocks.


"WHERE TO BUY THEM"

DISTRIBUTORS
COOK BELTING CO 401 Hurd,DO uglas-6681
Refrigerating & Power Specialties Co
380 Brannan, EX brook-4000

FRACTIONAL HORSEPOWER V-BELT DISTRIBUTOR
Brown Wyatt R Co 734 Harrison.....SU tter-4250

DEGEN BELTING CO
LEATHER & RUBBER BELTING
CUP LEATHERS
V BELT DRIVES
260 Mission.....EX brook-3820

Degen Belting Co 260 Mission.....EX brook-3820
From telephone served from East Bay Zone only
Call or Dial "Operator" and ask for.....Entrprise-10738
(No Inter-City Charge)

Belting-(Cont'd)

Dick R & J Co Inc 510 Bryant.....SU tter-1341
GATES BELTING ROPES-
DEGEN BELTING CO 260 Mlm.....EX brook-3820
Gates Rubber Co 57 California.....SU tter-5416
GOODALL RUBBER CO 678A Howard, SU tter-7048
GRATON & KNIGHT CO 526 Flam, EX brook-6298
Hamilton Rubber Mfg Co 526 Polson, DO uglas-5921
Heins Alex Belting Co 2413 Harrison, MI sm-0671

HEINS BELTING-
HEINS ALEX BELTING CO
2413 Harrison, MI sm-0671
Hercules Equipment & Rubber Co
550-3rd, EX brook-2575

HEWITT INDUSTRIAL RUBBER PRODUCTS-
MARSHALL-NEWELL SUPPLY CO
Spear & Mission, EX brook-1901
PETROLEUM EQUIPMENT CO
17th and Connecticut, MA rket-3463

New York Belting & Packing Co 401 Howard, DO uglas-6681
Pacific Coast Rubber Co 51 Main.....EX brook-6963
PACIFIC MILL & MINE SUPPLY CO INC 526 Polson.....DO uglas-5921
PLANT RUBBER & ASBESTOS WORKS
537 Brannan, SU tter-2100
QUAKER CITY RUBBER CO
Transmission-Conveyor And Elevator Belts
168-2nd.....EX brook-3880
Ralphs-Pugh Co Inc 532 Howard.....SU tter-6505
Schieren Chas A Co 198-2nd.....EX brook-6240
Slate & Klein Inc 760 Market.....EX brook-1153
Warren & Bailey Co 198-2nd.....EX brook-6240

Belting-Balata

DICK R & J CO INC 510 Bryant.....SU tter-1341
Pacific Coast Rubber Co 51 Main.....EX brook-6963

Belting-Conveyor, Woven Wire

Cambridge Wire Cloth Co 976 Clayton, OV erland-3812

Belting-Cotton

Horsford Bros Co
Dist, Rusco Center Bound Belting
944 Polson.....SU tter-0657
Pacific Coast Rubber Co 51 Main.....EX brook-6963
Quaker City Rubber Co 168-2nd.....EX brook-3880
Ralphs-Pugh Co Inc 532 Howard.....SU tter-6505

Belting-Endless

DAYTON V BELTS-
COOK BELTING Co 401 Howard, DO uglas-6681
Russell Mfg Co Sales Div Inc 632 Polk, OR dway-0313

Belting-Leather

CHICAGO BELTING PRODUCTS-
MARSHALL-NEWELL SUPPLY CO
Spear & Mission, EX brook-1901
COOK BELTING CO 401 Howard, DO uglas-6681
Emergency Call.....SU tter-4464
DEGEN BELTING CO 260 Mission, EX brook-3820
If no answer call.....WE st-2547
Graton & Knight Co 526 Polson.....EX brook-6298
Heins Alex Belting Co 2413 Harrison.....MI sm-0671
Ralphs-Pugh Co Inc
Distrs Alexander Bros Inc
532 Howard.....SU tter-6505

Belting Manufacturing

DEGEN BELTING CO 260 Mission, EX brook-3820
Heins Alex Belting Co 2413 Harrison.....MI sm-0671
Schieren Chas A Co 198-2nd.....EX brook-6240

Belting-Rubber

COOK BELTING CO
Dist, New York Belting & Packing Co
401 Howard.....DO uglas-6681
DEGEN BELTING CO 260 Mission, EX brook-3820
GOODYEAR TIRE & RUBBER CO OF CALIF INC 775 Brannan.....UN drhl-3773
Pioneer Rubber Mills 353 Sacramento, SU tter-5780
Quaker City Rubber Co 168-2nd.....EX brook-3880
RALPHS-PUGH CO INC
Universal Rubber Corporation
Largest Rubber Factory in S F
938 Harrison.....DO uglas-8258

"How can we cut down waste, cover more territory, and time for new prospects?" Let our special representatives tell you about some of our new service plans for increasing sales and reducing costs.

Belting-V

BUZZELL ELECTRIC WORKS
Rockwood Paper Pulley Stores Inc
130-8th.....HE mlock-5526

DAYTON V BELTS-
COOK BELTING CO 401 Howard, DO uglas-6681

DEGEN BELTING CO
GATES V BELTS
260 Mission.....EX brook-3820

DICK R & J CO INC
"Dickrope" Licensed V-Belt Drives
510 Bryant.....SU tter-1341

DODGE V BELTS-
HORSFORD BROS CO 944 Flam.....SU tter-0657

GATES VULCO ROPE-
PETERSON F SOMERS CO
57 California, SU tter-5416

GILMER V-BELTS-
DICK R & J CO INC 540 Bryant.....SU tter-1341
MARWEDEL C W 1285 Mission.....UN drhl-2125

Belts-Apparel, Manufacturing

Bostonian Mfg Co Inc 833 Market.....SU tter-8615
Heilbron Julius 833 Market.....SU tter-8615
Hickok Mfg Co 742 Market.....GA rfd-0814

Benioff Alexis Furs

-Look on "F" pages under "Furs"

Benioff Furs

-Look on "F" pages under "Furs"

Benioff George Furs

-Look on "F" pages under "Furs"

Berloy Steel Shelving

-Look on "S" pages under "Shelving"

Beverage Dispensing Equipment

A Electric Mfg Co 49 Geary.....EX brook-2858

Beverages

Atlas Beverage Corp 48 Beale.....GA rfd-0134
Avenue Buffet 2575 San Bruno.....RA ndlph-9509
Bar Rail Liquor Store 1058 Pacific, OR dway-9073
BELFAST GINGER ALE CO
820 Pacific, DO uglas-0547

BELMONT BEVERAGES-
ENTERPRISE PIONEER BOTTLING CO
2833-25th, MI sm-0800
Bill & Dave 185 Valencia.....UN drhl-9294
Heins Alex Belting Co 2413 Harrison.....MI sm-0671
Ralphs-Pugh Co Inc
Distrs Alexander Bros Inc
532 Howard.....SU tter-6505

Blue Crest Beverage Co
Sodas All Flavors
Sparkling and Mineral Waters
285 Naples.....RA ndlph-3464

BUBBLE UP-
SCHWARTZ GINGER ALE CO
150 Potrero, UN drhl-1717

CITY SODA WORKS
BOTTLED BY
5-RITE BEVERAGES
KING'S COURT
GINGER ALE - SPARKLING WATER
TOM COLLINS
Distributors of
Golden State, Wieland's, Rainier Beers
1705 Church.....VA lencia-5095

CRESTA GOLD BEVERAGE CO 272 Fremont.....SU tter-4253
Davie R V 601 Larkin.....GR ayton-9836

DOUBLE OOLA-
SCHWARTZ GINGER ALE CO
150 Potrero, UN drhl-1717

Empire Beverage Co Inc 730 Bay Shore Blvd, DE laware-1155
Enterprise-Pioneer Bottling Co 2833-25th, MI sm-0800
Golden Gate Bottling Co 16 Fargo Pl., HE mlock-2893
Golden State Lemon Juice Co 36 Lafayette, MA rket-1567

Gomez Isidore 848 Pacific.....GA rfd-9828
Haus A 137-3rd.....SU tter-9836
HIRES ROOT BEER BOTTLING CO
820 Pacific, DO uglas-0547

Beverages-(Cont'd)

Jackson's Napa Soda Co 475-4th.....GA rfd-7010
Jo-Jo's Plus-Alpha 956 Market.....PR ospet-9517
Kartovich Martin J 3343 Fillmore.....WE st-5822
Lanark Distributing Co 1653 Valencia, AT water-0272
Lemon Juice Distributing Co
1508 Market, UN drhl-9397
Lincoln Buffet The 199-6th.....SU tter-8265

LYONS MAGNUS ROOT BEER-
LYONS-MAGNUS INC 2545-16th, MA rket-5665

MAJESTIC BOTTLING CO
MISSION ORANGE
DELAWARE PUNCH
MAJESTIC SPARKLING WATER,
GINGER ALE, COLA &
ROOT BEER,
Fountain Fruits & Syrups
ACEDA WATER
36 Beideman.....FI lmar-0323

Marconi Babe 647 Pacific.....EX brook-4616
McNamara P J 2857-24th.....VA lencia-8851
MEYER BOTTLING CO
GINGER ALE
KIST SPARKLING SOUR
SPARKLING WATER
SODAS-All Popular Flavors
GILT EDGE & RAINIER
BEERS
"PLUS 4"
The Drink with a Pickup
2859-22nd.....VA lencia-4472

Nashadel Bernard 1981 Sutter.....WA Int-9604
Napa Soda Co 315 Montgomery.....EX brook-1753

NEHI BEVERAGES

ROYAL CROWN
COLA
PAR-T-PAK
Pale Dry Ginger Ale
Fresh Lime Rickey
NEHI

"WHERE TO BUY IT"
Standard Beverages Ltd 358-10th, UN drhl-1986

New Century Beverage Co 820 Pacific, DO uglas-0547
Orange Crush Bottling Co 820 Pacific, DO uglas-0547

PAR-T-PAK BEVERAGES-
STANDARD BEVERAGES LTD
358-10th, UN drhl-1986

PEPSI-COLA-
NEW CENTURY BEVERAGE CO
820 Pacific, DO uglas-0547

PEPSI-COLA BOTTLING CO
820 Pacific, DO uglas-0547
Rincon Tavern 405-3rd.....EX brook-2292

ROYAL CROWN COLA-
STANDARD BEVERAGES LTD
358-10th, UN drhl-1986

S F Seltzer Water Co 820 Pacific.....DO uglas-0547
Schribben John 849 Clement.....BA yview-9538
Schwartz Ginger Ale Co 150 Potrero, UN drhl-1717
Seven Up Bottling Co 2088 St Bruno Av, MI sm-1767
Standard Beverages Ltd 358-10th.....UN drhl-1986
Sunshine Club Distributing Co
2204 1/2 Bryant, VA lencia-4355

SUN SPOT-
SCHWARTZ GINGER ALE CO
150 Potrero, UN drhl-1717

Three In One Distributing Co 2204 1/2 Bryant, VA lencia-4355
Tombellini G 1415 Grant.....GA rfd-9210

TREASURE ISLE SELECT SPARKLING BEVERAGES-
ATLAS BEVERAGE CORP 48 Beale, GA rfd-0134
Varacchi David 1560 Powell.....EX brook-7056

Vince Distributing Co
Distributors For Pepsi-Cola & Hires Root Beer In The Mission Dist
359-12th.....HE mlock-4677

WESTERN COLA-
ENTERPRISE PIONEER BOTTLING CO
2833-25th, MI sm-0800
Wilson Guy 1455 Divisadero.....WE st-9918

Beverages-Carbonated

NEW CENTURY BEVERAGE CO
Manufacturers of
BELFAST DRY GINGER ALE
BELFAST SPARKLING WATER
BELFAST SELTZER WATER
ORANGE CRUSH - PEPSI-COLA
HIRES ROOT BEER
FOUNTAIN SYRUPS
ANGELO CAMPODONICO, Pres.
820 Pacific.....DO uglas-0547

Bibles

American Bible Society 224McAllister, HE mlock-6080

Bicycles

Al's Marina Bicycle Shop 2220Lombard, WA Int-7448
Calif Cyclery 638 Stanyan.....BA yview-7678
Cervi's Bros General Repair Shop
244 Clement, BA yview-1805
Fischer Bicycle Shop 1823 Haight.....SK yline-6617
Gilbert's Bicycle Repair Shop
6138 Geary Blvd, BA yview-7744
Houchin I W 1020 Valencia.....AT water-6438

JESSEN'S
BICYCLES - TOYS
REPAIRED
PICK-UP SERVICE
Bet 22nd & 23rd
1126 Valencia.....MI sm-4800

LINCOLN BICYCLE SHOP
John Grim
COMPLETE SERVICE
RENTING - REPAIRING
ALL KINDS OF WHEEL GOODS
ALL MAKES BICYCLES RENTED
Cars 7, 17, N, or Municipal Bus to
9th Ave. Entrance of Park
At 9th Av.
733 Lincoln Way.....OV erland-9010

Marina Bicycle Shop & Bikery 2218 Lombard, FI lmar-7127

Marina Cyclery 3214 Fillmore.....FI lmar-9645

MENARY W G AUTO SUPPLY
New-Used-Repairing & Parts
3050 Mission.....AT water-5614

Merry-Bean Co The 18th & Potrero, HE mlock-4480

OHRY BICYCLE RENTAL ACADEMY
Riding Instruction
Pick Up Service For Repairs
854 Stanyan.....SK yline-4726

Papenhause H & Son
See Our Adv on Hardware Pages
32 West Portal Av.....OV erland-6717

Park Cyclery 780 Stanyan.....BA yview-0218

Richmond Cyclery 404 Balboa.....BA yview-6868

San Francisco Cyclery
Iver Johnson Sales & Service
370 Golden Gate Av.....OR dway-3219

Shinn Service Station
Geary Blvd & 34th Av, SK yline-8249

Shinn's Bike Shack 1214 La Playa, MO strose-3459

Stanyan St Cyclery 672 Stanyan.....BA yview-7211

Taraval Bicycley Shop
For Rent & Repairing
1745 Taraval.....OV erland-9414

Wilson Harry Sales Agency 718 Missn, GA rfd-8840

Bicycles-Renting

CALIFORNIA CYCLERY
638 Stanyan, BA yview-7678

Fischer Bicycle Shop 1823 Haight.....SK yline-6617

MARINA CYCLERY
RIDE A BICYCLE
ACROSS THE GOLDEN GATE BRIDGE
BIKES RENTED BY HOUR, DAY, WEEK-END
BIKE-SEEING TRIPS ARRANGED
Sales - Repairs - Accessories
Robt. H. Cheralier
Near Lombard
3214 Fillmore.....FI lmar-9645

Ohrt Bicycle Rental Academy 854 Stanyan, SK yline-4726

PARK CYCLERY
Motor Glide & Bicycle Party Rates
780 Stanyan.....BA yview-0218

Richmond Cyclery 404 Balboa.....BA yview-6868

STANYAN ST CYCLERY
Opposite Golden Gate Park
672 Stanyan.....BA yview-7211

Bicycles-Repairing

AL'S MARINA BICYCLE SHOP
BICYCLES - TOYS
RENTING
Special Rates to Clubs, Etc.
Bicycles and Toys Made to Order
and Repaired
A. Grey, Manager
Near Steiner
2220 Lombard.....WA Int-7448

Borelli Hardware & Sporting
Goods Co 4537 Mission.....RA ndlph-7480

California Cyclery 638 Stanyan.....BA yview-7678
(Continued Next Page)