

Signs--(Cont'd)

Hinshaw Clyde 1444 Pine... TU xdo-9676
Hetchner Bros 270-7th... HE mlock-1063
Joseph Sign Co 3173-22nd... MI son-5125
Klutch H E Show Card & Window Display Studio
935 Market. GA rfd-2993

LAIB CONTINUOUS EXPERT SIGN AND LETTERING SERVICE FOR 50 YEARS 7th & Folsom... MA rket-5162

LAIB AL 1270 Eddy... FI lmor-1439
Laid Signs 7th & Folsom... MA rket-5162
Local Sign Co 2209 Bush... SU tter-5480
Lorenzen C 720 Montgomery... SU tter-5480
Lowe Percy E 3053 Fillmore... WA lnut-4689
Lum-Lite Neon Co 1691 Turk... WA lnut-9034
M & T Studio Sign Shop
1230 McAllister. WA lnut-4819

WESTERN NEON MODERN DISPLAYS MARQUEES ROOF SIGNS SALES AND SERVICE Call Sutter 4065 61 FREMONT ST.

NATIONAL NEON SIGN CO. Modern... Super-Brite Fluorite SIGNS FLUORESCENT and G-E LUMINOUS TUBES SERVICE REPAIRS HE mlock 1243 1707 FOLSOM ST. Near 13th St.

THE NEW LIGHT FLUORON QRS NEON CORP'N LTD EST. 1921 690 POTRERO AVE VALENCIA 7707

Signs--(Cont'd)

NATIONAL NEON SIGN CO 1707 Folsom. HE mlock-1243
(See Advertisement This Page)
NEON SIGN MAINTENANCE CO 647-15th Av. MO ntrose-5686
NEON SIGN SERVICE CO 1707 Folsom. HE mlock-1243
Novelty Electric Sign Co 159 South Park. EX brook-6346
O'Neal Ray 1184 Valencia... AT water-0936
Pacific Neon Mfg Co 2600-18th... UN drhil-8393
Pac Sales Development Co 1346 Folsom. HE mlock-4600
PALETTE SIGN CO 281 Ellis... TU xdo-5220
Phelps Bros 49 Geary... EX brook-0540
Pioneer Carved Glass & Sign Co 468 Hayes. HE mlock-5679
Pischoff & Sellers 177 Golden Gate Av. HE mlock-5838
PROCESS SIGN CO Mexz. Crystal Palace Market 1175 Market... HE mlock-6557
Q R S Neon Corp Ltd 690 Potrero Av. VA lencia-7707
From telephones served from East Bay Zone only
Call or Dial "Operator" and ask for... Entprise-10439
(No Inter-City Charge)
(See Advertisement This Page)

Reininger & Co 420 Market... DO uglas-5594
Richmond Sign Co 210 Post... DO uglas-1400
Riddell V M 335 Van Ness So... MA rket-5142
Robinson Les 407 Valencia... HE mlock-4551
Robinson Oscar M 281 Natoma... DO uglas-5100
Roth Mark 130 Bush... EX brook-4432
Sign Animation Corp of Calif 210 Post. DO uglas-5300
Sign-O-Graf Co The 2322-38th Av. OV erland-5385
Skolmen Co 2176 Market... UN drhil-5489
Small & Moad Sign Co 431 Jessie... GA rfd-9232
Smith Martin 83 Clementina... GA rfd-7341
Smith The Sign Man 255-4th... GA rfd-1564
South San Francisco Sign Co 147 Hyde. OR dway-0171
Southern Poster Co Ltd 111 Golden Gate Av. UN drhil-3717
Star Theatrical Lighting Co Inc 965 Folsom. DO uglas-0475
State Manufacturing Co 210 Post... DO uglas-5300
State Sign Company 308-7th... MA rket-0584
Stein Your Painter 555 Clay... EX brook-2360
Swan The Painter 1117 Howard... MA rket-1511
Thomas B A 281 Natoma... DO uglas-5100
Tomsy Arnold 1635 Haight... UN drhil-8417
Universal Sign & Painting Co 786 Harrison. SU tter-4477
Vari-Style Co The 265 Minna... GA rfd-0072
VINCE'S SIGN SHOP Signs For All Purposes Away From Down Town Traffic 292-9th Av... SK yline-4332
Ware Chester J 643 Fulton... MA rket-7217
WESTERN NEON LITE CO 61 Fremont. SU tter-4065
Wilmes Co 5976 Mission... DE laware-7291
WONDERLITE NEON PRODUCTS CO INC 170 Otis. UN drhil-4060
Yessen George M Card Sign & Display Co 90 Golden Gate. OR dway-6753

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Yessen George M Card Sign & Display Co 90 Golden Gate. OR dway-6753

Signs--Changeable

BUILDING DIRECTORY COMPANY THE CHANGEABLE LETTER SIGNS FOR ALL BUSINESSES Stock or Made to Order LOWEST PRICES 617 Montgomery... EX brook-4432

Heber Neon Products Co 737 Irving... OV erland-3475
TABLET & TICKET CO THE 407 Sansome. EX brook-2878

Signs--Chromium

Local Sign Co Raised Chrom Letters a Specialty 2209 Bush... WA lnut-2510
Reininger & Co 420 Market... DO uglas-5594

Signs--Cloth

Colorprint Poster Co Screen Process Printed-Any Quantity 612 Natoma... MA rket-1691
Colorfax Co The 396-5th... SU tter-3786
Southern Poster Co Ltd 111 G G Av... UN drhil-3717

Signs--Electric

AMERICAN ELECTRIC & NEON SIGN CO 1740 Eddy. FI lmor-3080
ELECTRICAL PRODUCTS CORP 910 Harrison. EX brook-0950
(See Advertisement Preceding Page)
Q R S NEON CORP LTD 690 Potrero. VA lencia-7707
WESTERN NEON LITE CO 61 Fremont. SU tter-4065
Wonderlite Neon Products Co Inc 170 Otis. UN drhil-4060
(See Advertisement Preceding Page)

Signs--Enamel

CAMEO PORCELAIN ENAMEL SIGNS Designed & Fabricated in Our Plant. Choose from 100 Fadeless, Brilliant Colors. Engineering & Art Dept. at Your Service. Wood or Metal Frames & Hangers Mfgd. Largest Furnace in West. "WHERE TO BUY THEM" CALIFORNIA METAL ENAMELING CO 557 Market... GA rfd-7920
Ferro Enameling Company 1100-57th Av Oakland Call Operator For... FR ultri-4112
Industrial Sales Co U S Porcelain Enamel Signs 83 Clementina... GA rfd-7341
Nutter H M Co 244 Pine... DO uglas-5018
Patrick & Moise-Klinkner Co 560 Mt. EX brook-2641
U S PORCELAIN ENAMEL CO 990 Geary. PR ospet-2012
If no answer call... OR dway-7788

Signs--Glass

Cordray A F Co 343 Kearny... SU tter-8903
Patrick & Moise-Klinkner Co 560 Mt. EX brook-2641

Signs--Metal

AMERICAN ART WORKS Rialto Bldg. DO uglas-8155
CALIFORNIA METAL ENAMELING CO 557 Market. GA rfd-7920
Colorfax Co The 396-5th... SU tter-3786
Irvine & Jachens 1068 Mission... MA rket-0175
Patrick & Moise-Klinkner Co 560 Mt. EX brook-2641
Pioneer Carved Glass & Sign Co 468 Hayes. HE mlock-5679
Swearingen Sam P 990 Geary... PR ospet-2012

Signs--Neon

AGME NEON CO 4 Brady... MA rket-9290
Aliso Advertising Co 2188 Sutter... FI lmor-5073
AMERICAN ELECTRIC & NEON SIGN CO 1740 Eddy. FI lmor-3080
APEX ELECTRIC CO And Apex Neon Co 363 Fell... HE mlock-7811
Atlas Sign Maintenance Co 2600-18th. MA rket-5821
If no answer call... DE laware-5783
BRUMFIELD ELECTRIC SIGN CO 965 Folsom. DO uglas-0475
(See Advertisement Preceding Page)
Heber Neon Products Co 737 Irving... OV erland-3475
(Continued Next Page)

Signs--Neon--(Cont'd)

Laid 7th & Folsom... MA rket-5162
(See Advertisement Page 378)
NATIONAL NEON SIGN CO 1707 Folsom. HE mlock-1243
NEON SIGN SERVICE CO 1707 Folsom. HE mlock-1243
NOVELTY ELECTRIC SIGN CO 159 South Park. EX brook-6346
PACIFIC NEON MFG CO 2600-18th. UN drhil-8393
WESTERN NEON LITE CO 61 Fremont. SU tter-4065
(See Advertisement Opposite Page)
WONDERLITE NEON PRODUCTS CO INC 170 Otis. UN drhil-4060

Signs--Neon, Wholesale

Acme Neon Co 4 Brady... MA rket-9290
Heber Neon Products Co 737 Irving... OV erland-3475
Lum-Lite Neon Co 1691 Turk... WA lnut-9034

Signs--Outdoor

California Metal Enameling Co 557 Market. GA rfd-7920

Signs--Painting

-See Sign Painting

Signs--Porcelain

CALIFORNIA METAL ENAMELING CO 557 Market. GA rfd-7920
Ferro Enameling Co 1100-57th Av Oakland Call Operator For... FR ultri-4112
U S Porcelain Enamel Co 990 Geary... PR ospet-2012

Signs--Process

Ad-Art Co 55 Stevenson... DO uglas-4866
Color-Art Co The 5875 Mission... DE laware-5217
Colorfax Co The 396-5th... SU tter-3786
Display-Arts Co 971 Howard... DO uglas-7068
Gallagher Co 166 Eddy... PR ospet-7203
Pioneer Carved Glass & Sign Co 468 Hayes. HE mlock-5679
PROCESS SIGN CO Mexz. Crystal Palace Market 1175 Market... HE mlock-6557

Signs--Real Estate

Color-Art Co The 5875 Mission... DE laware-5217
Colorfax Co The 396-5th... SU tter-3786
Riddell V M 335 Van Ness So... MA rket-5142
Wilmes Co 5976 Mission... DE laware-7291

Signs--Repairing

Heber Neon Products Co 737 Irving... OV erland-3475
Pacific Neon Mfg Co 2600-18th... UN drhil-8393

Signs--Silk Screen

Colorfax Co The 396-5th... SU tter-3786
Display Mart 67 Main... DO uglas-9910
Vari-Style Co The 265 Minna... GA rfd-0072

Signs--Supplies--Neon

DECLA SALES CO 2795-16th... UN drhil-4742

Signs--Traffic

PAYNE-MAHONEY Reflector Buttons & Plain 1190-28th Oakland Call Operator For... TE mpbar-1041

Signs--Truck

California Metal Enameling Co 557 Mt. GA rfd-7920
Colorfax Co The 396-5th... SU tter-3786

Silk Screen Process Supplies.

Screen Process Supply Co 2107 Bonar Berkeley Call Operator For... TH orwall-9878
Screencraft Products Co Complete Supply & Engraving Services For Silk Screen Printers 455 Bush... EX brook-7267

FOR THE HARD OF HEARING A special telephone has been developed by the Bell System for the aid of those with impaired hearing. Installed in the home or office, it amplifies the