

make no mistake - IT'S  
**FRED BENIOFF**  
FOR FURS



*America's Largest Fur Salon*  
Leadership in Fur Designing. Grandest selections. Courteous sales people. We know we can please you.

**EXBROOK 6561**  
FURS CLEANED GLAZED REPAIRED STORED  
All work Guaranteed  
ENTIRE 2ND FLOOR  
Entrance 133 GEARY  
OUR ONLY SAN FRANCISCO STORE

**ROBERTS Furs**  
"Since 1915"  
The smartest collection in San Francisco. Moderately priced.  
REMODELING CLEANING  
Storage in fire and moth proof vaults.  
Telephone **SU tter 8486**  
127 GRANT AVE.

**DOW'S FUR WAREHOUSE**  
"House of 1000 Fur Bargains"  
FACTORY SAMPLES  
Fur Coats---Jackets  
Foxes---Collars  
FURS REMODELED  
1/2 Price  
5% Discount if you mention this Ad  
**133 Kearny**  
Near Sutter, 3rd Floor GA rfield 5121

**BENARD'S FUR Factory**  
Designers and Creators of SMART FASHIONABLE FURS OF QUALITY  
See Them to Appreciate  
ESTABLISHED SINCE 1915,  
Terms: No down payment, one year to pay  
Each and every coat carries a written guarantee  
**Remodeling Fur Coats \$7.50 up**  
We Specialize in Low Price Remodeling Expert Workmanship  
Fur Coats Relined, Cleaned and Glazed \$5.00 Up  
We Call Without Obligation  
**Mission 8926**  
3474 MISSION STREET  
BURGLAR ALARM PROTECTION

Furs.—(Cont'd)

Liebes and Sichel 259 Geary.....SU tter-0340  
Liebes Arnold 218 Post.....SU tter-3831

LIEBES H & CO FURS

First in the fur picture SINCE 1864!  
Fine furs, fur storage, remodeling, cleaning, repairing.  
Factory on the premises  
Also Women's Apparel



"WHERE TO BUY THEM"  
LIEBES H & CO Post & Grant..GA rfd-6240  
Liebes Martin H 259 Geary.....GA rfd-0753

LIEBES & STEPHENS  
WHOLESALE AND RETAIL FUR DISTRIBUTORS  
Third Floor  
140 Geary.....SU tter-2834

Lofstad & Evans 251 Post.....EX brook-4359  
Louda Frank Jr 2228 Chestnut.....WA Int-9161  
Louda Frank Jr 209 Post.....EX brook-5156  
Maison Maurice 299 Ellis.....PR ospet-1267  
Mann Royal C 133 Geary.....EX brook-8003  
Marta Bruno 166 Geary.....EX brook-7388  
Mason-Carmen 1150 Irving.....MO utrose-7458  
McAtee L L 251 Post.....DO uglas-5055  
McKeever & Shackleton 166 Geary.....SU tter-7446  
Miller-Enchermer Corp 278 Post.....SU tter-4288  
Mission Fur Co 2451 Mission.....VA lenicia-7338  
MORRIS ROBERT 23 Grant.....DO uglas-4763  
Mun-Ves Fur Co Inc 278 Post.....EX brook-5968  
Musin Harry 133 Geary.....EX brook-0940

NELSON FUR SHOP  
FURS REMODELED - REPAIRED CLEANED - GLAZED STORED  
Ready-Made & Made-to-Order Coats  
Prices Reasonable  
All Work Guaranteed  
2162 Polk.....GR ayton-9335

Nessler Walter L 257 Grant.....SU tter-7646  
New York Fur Co 182 Geary.....GA rfd-2086

NOME FUR CO  
MANUFACTURING FURRIERS  
Restyling - Cleaning  
Repairing  
Garments Made To Order  
S. Thomas, Prop.  
Between Pine & California  
1429 Polk.....OR dway-6140

Noonan Furs 883 Market.....EX brook-5181  
Oliver Fur Store 2285 Mission.....MI ssn-0338  
Oliver The Trapper 2285 Mission.....MI ssn-0338  
Panetta's Furs 947 Hyde.....PR ospet-2436  
Paris Fur Co  
Cor Fillmore St. Upstairs  
2000 Sutter.....WE st-5516  
Parisian Fur Co 1971 Mission.....UN drhil-9362  
Paul's Marina Fur Shop 2049 Chestnut.WA Int-2432  
Peninsula Fur Co  
Special Designs Carried Out  
2137 Union.....FI lmore-3121

PENNAL H F B & CO  
NEW GARMENTS REPAIRING REMODELING  
Formerly at 228 Grant Ave.  
Now Located at Suite 304 Shreve Building  
210 Post.....EX brook-5277

Pepi A 1991 Oakdale.....AT water-2457  
PETERSEN & BAILEY 278 Post.....EX brook-7203  
Phillips M 375 Sutter.....SU tter-8056  
Pinkus Wm 133 Geary.....SU tter-2146  
POLLAK EDWARD & CO 259 Geary.GA rfd-5838  
Raymond Wm & Co 498-7th.....MA rket-2295  
Realpell Fur Co 26 O'Farrell.....DO uglas-3874  
Reeves L 209 Post.....GA rfd-3935  
Reinstein Chas 259 Geary.....EX brook-8340  
Reinstein Harry 376 Sutter.....EX brook-4873  
Rhodes B A 133 Geary.....SU tter-3541  
Richard's Fur Studio 1161 Market.....WA rket-8709  
Richman J 101 Post.....EX brook-6031  
Richmond Fur Shop 5339 Geary Blvd.BA yview-6474  
ROBERTS FURS 127 Grant.....SU tter-8486  
(Continued Next Page)

Furs.—(Cont'd)

Rocher Henning L 133 Geary.....DO uglas-8556  
Rosenthal William & Co 259 Geary.....GA rfd-8377  
Ross Fur Trading Co 278 Post.....EX brook-3477  
Rowland P J Inc 207 Powell.....SU tter-7137  
Royal Fur Co 259 Geary.....GA rfd-2094

SABLE BAY FUR CO 1201 Market.UN drhil-7711  
Safchil Samuel 278 Post.....EX brook-4558  
SALZMAN J 328 Post.....GA rfd-0576  
Sammy's Fur Shop  
Suites 413 414 415  
Store 1 133 Geary.....SU tter-5834  
Store No 2 133 Geary.....DO uglas-9351

S F Fur Exchange 133 Kearny.....GA rfd-5121  
Schilling's Fur Shop 943 Fillmore.....FI lmor-4824  
SCHNEIDER BROS INC 435 Post.....GA rfd-4022  
Schroeder A & H 119 Day.....MI ssn-3155  
Schultz D M Co 278 Post.....DO uglas-2728  
Schwartz S A  
Quality Furs Since 1915  
305 Grant.....SU tter-8376  
Seal Rock Fur Co 403 Geary.....PR ospet-7138  
Selna Henry H 49 Geary.....EX brook-5293  
Shackleton & McKeever 166 Geary.....SU tter-7446  
Sherman Frank 604 Geary.....OR dway-8292  
Siberian Furriers 376 Sutter.....GA rfd-4699  
Silverman R J 284 O'Farrell.....EX brook-0964  
Smith Louis J 177 Post.....EX brook-5806  
Sobel J J 29 O'Farrell.....DO uglas-3874  
Somerville J C Phelan Bldg.....SU tter-2135  
Spengemann Chas H 212 Stockton.....SU tter-2490  
Stefani Bros 126 Post.....DO uglas-7346  
Strandberg Clara 133 Geary.....EX brook-6101  
Strauss M & Co 130 Geary.....DO uglas-7749  
STUBO HAROLD M 212 Stockton.....SU tter-6312

SUMMERS & MRS  
Everything in Furs and Fur Work  
212 Stockton.....DO uglas-4372  
TAYLOR ROBERT W  
Benioff Brothers David Furriers.....SU tter-2543  
49 Geary.....EX brook-7981  
Urist & Topfom 259 Geary.....EX brook-7981  
Vax M  
Furs Made To Order & Remodeled  
873 Sutter.....OR dway-4707  
Vincent M 681 Sutter.....PR ospet-3471  
WALLACE ROBERT INC 146 Geary.GA rfd-3872  
Warshaw Joseph 542 Lyon.....WE st-4576  
Waugh Allen 133 Geary.....DO uglas-4964  
Wax Bros 49-4th.....SU tter-7045  
Weisser S 259 Geary.....GA rfd-2208  
Weitzner Fur Store 77 O'Farrell.....DO uglas-4755  
Winton Fur Co 439 O'Farrell.....TU xedo-1531  
Whitefield Barney  
Formerly with Marks Bros  
207 Powell.....SU tter-7137  
Yukon Fur Co 1716 Divisadero.....FI lmor-4375  
YUNA'S FUR SHOP 2110 Fillmore.WA Int-6720  
Zivian S 133 Geary.....GA rfd-8084

Furs-Buyers, Raw  
Berman Ted & Co 58-2nd.....EO uglas-4966

Furs-Cleaning  
BENARD FUR FACTORY 3474 Min..MI ssn-8926  
BENIOFF FRED  
New Address Whitney Bldg 2nd Floor  
133 Geary.....EX brook-6561  
Landsberg's Fur Shop 374 Eddy.....TU xedo-3043  
Parisian Fur Co  
Cleaning-Glazing-Repairing  
1971 Mission.....UN drhil-9362  
ROBERTS FURS 127 Grant.....SU tter-8486  
Shackleton & McKeever 166 Geary.....SU tter-7446  
STUBO HAROLD M 212 Stockton.....SU tter-6312

Furs-Dressing  
Heist Studio Of Taxidermy 1791 Mission.HE mlock-3778  
Pepi A  
New Method Fur Dressing  
1991 Oakdale.....AT water-2457  
SCHROEDER A & H  
Fur Dressing - Tanning  
Fur Dyeing - Blending  
Fur Cleaning - Glazing  
Est. Over Quarter Century  
119 Day.....MI ssn-3155

Furs-Manufacturing  
Benioff Fred 133 Geary.....EX brook-6561  
(See Advertisement Opposite Page)  
Golden Nathan L Co 127 Geary.....DO uglas-8662  
(See Advertisement This Page)  
Roberts Fur 127 Grant Av.....SU tter-8486  
(See Advertisement Opposite Page)

Furs-Raw  
BENIOFF FRED  
Direct Importers & Dealers  
133 Geary.....EX brook-6561  
Pollak Edward & Co 259 Geary.....GA rfd-5838

Furs-Remodeling

Baron W 268 Sutter.....DO uglas-3298  
Beetz & Hensel Inc 171 Ellis.....GA rfd-3696  
Benard Fur Factory 3474 Mission.....MI ssn-8926  
(See Advertisement Opposite Page)  
BENIOFF FRED  
New Address Whitney Bldg 2nd Floor  
See Advertisement on Fur Pages  
133 Geary.....EX brook-6561  
Buhr Thelma 166 Geary.....SU tter-2109  
DOW FUR SALES ROOMS  
133 Kearny.GA rfd-5121  
(See Advertisement This Page)

FUR DOCTOR THE 1521 Market...MA rket-2387  
(See Advertisement Page 171)  
Keller Irving 209 Post.....EX brook-6674  
Landsberg's Fur Shop 374 Eddy.....TU xedo-3043  
Oliver The Trapper 2285 Mission.....MI ssn-0338  
(See Advertisement This Page)  
Richard's Fur Studio 1161 Market...MA rket-8709  
(See Advertisement This Page)

ROBERTS FURS 127 Grant Av.....SU tter-8486  
Shackleton & McKeever 166 Geary.....SU tter-7446  
Siberian Furriers 376 Sutter.....GA rfd-4699  
Yukon Fur Co 1716 Divisadero.....FI lmor-4375

Furs-Storing  
BENIOFF FRED  
New Address Whitney Bldg 2nd Floor  
133 Geary.....EX brook-6561  
Fur Banc The 1521 Market.....MA rket-2387  
(See Advertisement This Page)  
LIEBES H & CO Post & Grant.....GA rfd-6240  
ROBERTS FURS 127 Grant Av.....SU tter-8486

Furs-Wholesale  
BENIOFF BROTHERS DAVID FURRIERS 49 Geary.....SU tter-2543  
(See Advertisement Page 170)  
BENIOFF FRED  
See Advertisement on Fur Pages  
133 Geary.....EX brook-6561  
Cohn Louis 133 Geary.....DO uglas-5511  
DOW FUR SALES ROOMS  
133 Kearny.GA rfd-5121  
Everett John F 49 Geary.....SU tter-2543  
Gorbatenko L I Ltd 259 Geary.....SU tter-4424  
Landsberg's Fur Shop 374 Eddy.....TU xedo-3043  
Langsam S H Fur Co 259 Geary.....SU tter-6890  
LEVY LOUIS  
Wholesale Raw & Dressed Furs  
259 Geary.....DO uglas-7698  
Miller-Enchermer Corp 278 Post.....SU tter-4288  
MORRIS ROBERT 23 Grant.....DO uglas-4763  
(Continued Next Page)

**WE PAY CASH FOR OLD FURS BOUGHT, SOLD & EXCHANGED**  
Or will TRADE your Old Furs for New Fur Coats, Jackets or Foxes.  
We also have for sale some elegant uncalled for BARGAINS OF A LIFETIME at less than half original prices! Some like new.  
FURS REMODELED HALF PRICE  
5 per cent discount if you mention this Ad.  
**S. F. Fur Exchange**  
"AMERICA'S UNIQUE FUR CENTER"  
133 Kearny Bet. Post & Sutter, Upstairs  
GA rfield 5121

**FURS**  
Remodeled & Repaired  
Made to Order in Any Style to Suit You  
FURS CLEANED  
Beautiful Selection of New Furs and Coats  
Budget Payments  
**MI ssn 0338**  
**OLIVER The Trapper**  
2285 MISSION ST.

**GOLDEN Furs**  
A GOLDEN fur has always meant the finest in quality, style, fit and value, backed by a dependable name in furs.  
Budget Accounts Arranged  
RESTYLING, REPAIRING CLEANING, GLAZING AND STORING  
ONE OF THE LARGEST AND BEST KNOWN FUR SALONS IN THE WEST  
Conveniently located at...  
**127 GEARY & ENTIRE 2nd FLOOR**  
DO uglas 8662

**The FurbanC**  
LOANS ON FURS 1% WE STORE FURS  
1525 MARKET ST.  
Unredeemed FURS for Sale  
**LOANS - \$1 to \$1000**  
CONFIDENTIAL SERVICE  
FURS PROPERLY CARED FOR IN INDIVIDUAL MOTH-PROOF STORAGE  
**TELEPHONE - MA rket 2388**

SHOP UPSTAIRS AND SAVE  
**RICHARDS**  
Is Known For Better Type Workmanship  
CLEVER STYLES  
MODERATE PRICES  
Telephone  
**MA rket 8709**  
Remodeling at Richards includes a New Style Fur Hat made to match  
INSURED FUR STORAGE  
**RICHARDS FUR STUDIO**  
1161 Market St.  
Between 7th and 8th Streets Mezzanine Floor