

ORIGINAL FIRM

DAVID BENIOFF BROTHERS

Everything in Furs

49 Geary Street • Third Floor
Bet. Grant Ave. and Kearny Street

Phone SUtter 2543



Coats.
Capes
Foxes

Sables
Martens
Skins

DAVID BENIOFF President
JOHN F. EVERETT Vice-President
ROBT. W. TAYLOR Secretary

WE HAVE NO BRANCH STORES

DAVID BENIOFF BROTHERS

49 Geary St.—THIRD FLOOR—Bet. Grant Avenue and Kearny Street

Phone SUtter 2543

Furs.

Ackerman Bros & Levine 375 Sutter... DO uglas-7629
Acme Furriers Supply Co 359 Geary... EX brook-4943
Alaska Fur Co 57 Geary... DO uglas-3364
Allgoewer A J 376 Sutter... GA rhd-8382
Allgoewer & Co 251 Post... EX brook-2305
Averill B E 2137 Union... FI linc-3121
BAILEY & PETERSEN 278 Post... EX brook-7203
Baron W 268 Sutter... DO uglas-3298
BEAVER FUR CO
Successors To Carl A Beetz
212 Stockton... EX brook-3261
Beetz Bros & Co Inc
Hans E. Beetz
475 Haight... MA rket-5245
BEETZ BROS & CO INC FURS

Originators and
Manufacturers
One store only



"WHERE TO BUY IT"

Beetz Bros & Co Inc
Hans E. Beetz
475 Haight... MA rket-5245

BEETZ & HENSEL INC
Fred W Beetz Fur Shoppe
171 Ellis... GA rhd-3696

BEHLOW RAY B
Ray B Behlow's Fur Shoppe
Established Since 1925
1418 Divisadero... WA linc-3120
Behlow Robert F 166 Geary... SU tter-5667
Belkin-Zelan 133 Geary... EX brook-1237

BELMONTE VINCENT FURS

Exclusive Furrier
and
Designer for the
Well Dressed Woman



"SERVICE RENDERED BY"

Belmonte Vincent 717 Clement... SK yllie-0531

Benard Fur Factory 3474 Mission... MI ssn-8926
BENIOFF A
Benioff Brothers David Furriers
49 Geary... SU tter-2543

BENIOFF ALEXIS
Fred Benioff Furs
America's Largest Fur Salon
Entire 2nd Floor
133 Geary... EX brook-6561

BENIOFF BROTHERS DAVID
FURRIERS 49 Geary... SU tter-2543

BENIOFF DAVID
Benioff Brothers David Furriers
49 Geary... SU tter-2543
Benioff Fred 133 Geary... EX brook-6561

BENIOFF FURS

A style for every type.
A size for every figure.
A price for every purse.
Repairing, remodeling,
storage. — "A cordial
welcome awaits you at
America's largest fur
salon."



"WHERE TO BUY THEM"

BENIOFF FRED
New Address 133 Geary
Whitney Bldg, Entire Second Floor
General Offices 133 Geary... EX brook-6561
Wholesale Dept 133 Geary... EX brook-6081

BENIOFF GEORGE H INC
Post & Stockton... DO uglas-2925

Berk E M 127 Geary... DO uglas-8662
Berman Ted & Co 58-2nd... DO uglas-4966
Birnbaum Bros 717 Market... SU tter-7994
Bowlin Fur Co 133 Geary... SU tter-1615
Brooks & Nestler 259 Geary... EX brook-5451
BUBEN FURS 430 Post... EX brook-5873
Buhr Thelma 166 Geary... SU tter-2109
Cantwell A Mrs 2287 Market... MA rket-5947
China Fur Trading Co 305 Grant Av... DO uglas-8581
Cohn Geo & Co 182 Geary... GA rhd-2086
Cohn Herman M 259 Geary... EX brook-7890
Cohn Louis 133 Geary... DO uglas-5511
Cole Carl 133 Geary... DO uglas-5511
Coliseum Fur Co 717 Clement... SK yllie-0531
Collins Caroline 609 Sutter... OR way-8847
Corson Sammy 133 Geary... SU tter-5834
Damer Bros 239 Geary... GA rhd-6710
Danner H L 140 Geary... GA rhd-6289

D'ANTONIO R
Fur Coats to Order & Remodeled
5808 Geary Blvd... EV green-9703

DOW FUR SALES ROOMS
133 Kearny... GA rhd-5121
(See Advertisement Page 172)

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Furs.—(Cont'd)

Dunn M & Co 359 Geary... EX brook-2628
Eastern Fur Co 491 Ellis... OR dway-7927
EHRENBERG BROTHERS
122 Geary... DO uglas-6637
Elkins Samuel 154 Sutter... SU tter-7915
EVERETT JOHN F
Benioff Brothers David Furriers
49 Geary... SU tter-2543
Fashion Fur Co 717 Market... EX brook-2835
Felder Gale & Co Financial Center Bg... DO uglas-7050
Flaum I 259 Geary... EX brook-7981
Forman Bennie Ideal Fur Co
522 O'Farrell... OR dway-7911
Fox J Fur Co 2341 Mission... MI ssn-7454

FRANK'S FUR SHOP
REMODELING FURS
FIRST CLASS REPAIRING
—Also Manufacturing, Storage
and Cleaning.
Complete Line of Furs—Latest Styles
NO INCREASE IN PRICES
Near Turk CHARGE ACCOUNTS INVITED
116 Taylor... PR ospet-2532

Friedman Eddie 140 Geary... SU tter-3787
Fur Craft 2138 Fillmore... WE st-8367
Fur Doctor The 1521 Market... MA rket-2387
Gassner Louis Inc Geary & Grant... DO uglas-2100
Gateway Fur Shop 240 Stockton... EX brook-8228
Goldblatt B 60 Mason... EX brook-0941
Golden C 261 O'Farrell... EX brook-7351
Golden Furs 127 Geary... DO uglas-8662
GOLDEN NATHAN L CO 127 Geary... DO uglas-8662
Gorbatenko L Ltd 259 Geary... SU tter-4424
Greenberg J 259 Geary... EX brook-4943
Haber Bros 259 Geary... EX brook-1719
Handelman's Fur Shop
Furs Restyled, Repaired & Relined
778 Geary... PR ospet-7156
Harris B M
Wholesale Fur Coat Stock House
153 Kearny... GA rhd-5323
Hindshaw Furs 358 Sutter... EX brook-5827
Hofmann Arthur 210 Post... GA rhd-7137

HOFMANN ARTHUR FURS
FINE FURS
RETYLING
REPAIRING
and
CLEANING
Arthur Hofmann

"WHERE TO BUY THEM"
Hofmann Arthur 210 Post... GA rhd-7137

Hurwitz Gene 278 Post... EX brook-4625

ICELAND FUR SHOP
Complete Fur Matching Service
137 Turk... OR dway-8243
Kantner Boh 4206-24th... MI ssn-7137

KAPLAN B
Established 20 Years
599 Geary... OR dway-4319
Karp Fur Co 572 Geary... PR ospet-8414

KARP HARRY FURS
Since 1915
1 YEAR SERVICE
on all furs purchased.
Remodelling, Cleaning, Etc.
Furs Made to Order
FACTORY ON PREMISES
"WHERE TO BUY THEM"
Karp Harry 572 Geary... PR ospet-8414

Keller Irving 209 Post... EX brook-6674
Kevic & Lasky Ltd
Wholesale Furs & Skins
375 Sutter... GA rhd-6408

Kispet Harry R 49 Geary... GA rhd-4436
Kline H 133 Geary... GA rhd-5165

Kohn Fur Co 259 Geary... EX brook-5179
KRAFT FURS 133 Geary... SU tter-4200
Krafton Jack #10 O'Farrell... OR dway-9560
La Fayette Fur Shop 242 Hyde... OR dway-8424

LANDSBERG'S FUR SHOP
Since 1915
Wholesale - Retail
Furs Repaired - Remodeled
Relined—Stored
CLEANING & GLAZING OF FURS \$1.00 UP
COMPLETE STOCK OF NEW FURS ON HAND
Charge Accounts Invited
Near Leavenworth
374 Eddy... TU zedo-3043

Lane Bros 259 Geary... SU tter-5651
Langsam S H Fur Co 259 Geary... SU tter-6890
LESSER MILDRED 133 Geary... DO uglas-8769
Levin H 854 Geary... OR dway-0577
Levy Louis 259 Geary... DO uglas-7698
Lieb Jos D Inc 140 Geary... EX brook-7025

(Continued Next Page)

Fashion's favorite furs

HUNDREDS OF FINE FURS FROM THE
WORLD'S LEADING FUR MARKETS—
—at FACTORY PRICES

The largest collection of fine furs in the West
—backed by an established reputation—
built on Quality and Service — Liberal Credit.

FUR COATS GLAZED \$1

FUR COATS GLAZED \$1

Nationally known for fine fur restyling —
we save you money. FREE ESTIMATE
WILL CONVINC YOU.

THE FUR DOCTOR
1509 - 1521 MARKET ST., at Van Ness
Phone MA rket 2387-2388

THE LABEL OF FINE FURS

3 Ways to Pay at Sable Bay

from Sable Bay FINE FURS

3 EASY WAYS TO PAY — at SABLE BAY

Choose your new fur with confidence from the complete collection of fine furs shown in San Francisco's largest Main Floor Fur Salon —where fashion is always first and prices are the lowest.

COMPLETE FUR SERVICE
TELEPHONE UN derhill 7711

1201 MARKET ST. at EIGHTH