

# ATLAS

## NATURAL GAS FURNACES

Also ATLAS Coal, Oil and Wood Furnaces  
**FORCED CIRCULATION AND AIR  
CONDITIONING EQUIPMENT**

### CUT HEATING COSTS

Over a Quarter Century  
of Heating Leadership

- PIONEER DEPENDABILITY
- PROVED ECONOMY

Bay Region Homes using more ATLAS Gas Furnaces than any other make...owners KNOW.

**WE REPAIR ALL MAKES** of Gas, Oil, Coal and Wood Furnaces...Expert Work...**ATLAS Work & Furnaces Fully Guaranteed**

### Atlas Heating & Vent. Co.

Telephone for **FREE** Estimates, Recommendations and Service, or see...**FINEST EXHIBIT in Bay Region...at**  
San Francisco—557 Fourth St. • Tel. DO uglas 0377  
Oakland—1451 32nd Street • Tel. TE mplebar 1266



**Low Prices Easy Terms Full Line**

# FAULTLESS COMFORT

## WOOD and COAL FURNACES

Toridair and Fraser Gas Furnaces

**HEmlock 1356** REPAIRING—ALL MAKES USED FURNACES INSTALLED

**WALTER'S FURNACE & SHEET METAL WORKS**  
2230 MARKET ST.

# SUNBEAM

**GAS and COAL FURNACES**  
REPAIRING—ALL MAKES

Your Fuel Bills will be Cheaper With Our Correct Installations  
For Service, Estimates & Terms Call **OV erland 7565**

**KEZAR FURNACE & SHEET METAL WORKS**  
515 Frederick St., near Stanyan

# MARS GAS FURNACES

Assures Clean, Odorless Heat with the New Natural Gas  
**COAL FURNACES AIR CONDITIONING REPAIRING INSTALLATION**  
ALL MAKES

Phone **HE mlock 2736**  
**LOUIS J. REISS SHEET METAL WORKS**  
2272 Market Street

# HOWE Fillmore 3637

If no answer, call **SK yline 3313**  
Heating bills averaging \$3 a month for five and six room homes, with fuel costs proportionately low for larger homes, are reported regularly following **HOWE FURNACE COMPANY** installations. Telephone for free booklet "Warmth."  
Good heat is cheap heat. Upstairs heat and no drafts guaranteed. Time Payments. Free estimate and recommendation.

**REPAIRS SERVICE** All Makes of Furnaces Serviced by Expert Repairmen. Proper adjustment of your present equipment cuts your fuel bills.

**HOWE FURNACE COMPANY**  
2222 Bush Street Established 1902  
Air conditioning Warm air heat  
Gas—Oil—Coal Furnaces Installed and Repaired

# PAYNE NATURAL GAS FURNACES

Since 1914  
Factory Guarantee Certificate and FREE SERVICE For All Buyers  
For Service, Estimates and Terms Call

**Payne Furnace & Supply Co.**  
255-261 NINTH ST., SAN FRANCISCO  
Phone **UN derhill 2900**, San Francisco  
DEALERS IN ALL LOCALITIES

# BILTWEI Gas Furnaces

Over 25 Years' Experience  
ALL KINDS OF HEATING Recommended by Hundreds  
**Oil, Wood and Coal WATER HEATERS** REPAIRING ALL MAKES  
**COLAN-LEONI HEATING & SHEET METAL CO.**  
1060 Folsom St. Market 5530  
C. & L. SYSTEM

## Fungicides—Wholesale

S F Sulphur Co 636 California. . . . . SU tter-5350

## Furnaces.

Alcorn Combustion Co Merch Ksch Bldg. DO uglas-2420  
Amer Furnace Co Mills Bldg. . . . . GA rld-8661

**ANDERSON & BELL**  
(Lincoln Way Sheet Metal Works)  
GAS & COAL FURNACES  
**BILTWEI - TORIDAIRE & SUNBEAM GAS FURNACES**  
Guaranteed 30 Years  
We Install & Repair Free Estimates  
Used Furnaces Installed  
1841 Lincoln Way. . . . . MO ntrose-8091

Atlas Furnace Co 557-4th. . . . . DO uglas-0377  
**ATLAS HEATING & VENTILATING**  
GO LTD 557-4th. . . . . DO uglas-0377  
Automatic Coal Burner Co 1823 Divisadero, WE st-5465  
Bacigalupi & Dagneau 1837 Union. . . . . WE st-7633

**BEAUMONT GAS FURNACES—**  
Beaumont Furnace & Sheet Metal Works  
4811 Geary Blvd. . . . . BA yview-5747  
Biltwel Gas Furnace Co 525-6th. . . . . SU tter-0512  
Bragg Bros Gas & Coal Furnace Repair Service  
3460 Mission. AT water-2626  
Calif Heating Co 5240 Mission. . . . . RA ndiph-2621

**CHAMPION GAS FURNACES—**  
Downall Sheet Metal Ventilating & Furnace Works  
6084 Mission. RA ndiph-10153  
Colan-Leoni Heating & Sheet Metal Co  
1060 Folsom. MA rket-5530

(See Advertisement This Page)  
**CUNNINGHAM SHEET METAL WORKS**  
2039 Fillmore. WE st-4227  
**DALY CITY SHEET METAL WORKS**  
6736 Mission. EL kridge-3049  
Electrogas Division of Payne Furnace & Supply Co  
Inc 2575 Bay Shore Blvd. . . . . RA ndiph-3838

**ELECTROGAS FURNACES—**  
Pittsburg Water Heater Co of Calif The  
898 Van Ness Av. OR way-1381  
Empire Heating Co 2707 Geary Blvd. . . . . WE st-8527

**EXCELSIOR FURNACE & SHEET METAL PRODUCTS**  
BILTWEI AND TORIDAIRE GAS FURNACES  
10 Year Guarantee  
REPAIRS ALL MAKES  
OUR WORK GUARANTEED  
4260 Mission. . . . . EL kridge-2366  
If no answer call. . . . . MO ntrose-3065

Fire Chief Stoker Co 1858 Divisadero. . . . . FI lmore-2244  
**FOX FURNACE CO THE**  
1123 Harrison. MA rket-5848

**FRASER GAS FURNACES—**  
PACIFIC HEATING & SHEET METAL CO  
3002 Market. HE mlock-5006  
Ruud Heater Co 437 Sutter. . . . . GA rld-3161  
Walter's Furnace & Sheet Metal Works  
2230 Market. HE mlock-1356

**FRASER & JOHNSTON CO** 525-6th. SU tter-0512

**GENERAL ELECTRIC GAS FURNACES**  
For Radiator systems and warm air heated homes. Dependable, quiet, clean, safe. Heating surveys and estimates without obligation.

"WHERE TO BUY THEM"  
DISTRIBUTOR  
**EDWARDS FRANK CO INC**  
930 Van Ness Av. OR way-6712

General Sheet Metal Works 1529 Pine. OR way-0831  
Gerhardt Geo T Co Ltd 1129 Howard. HE mlock-1422  
Goss Wm P Inc 4640 Geary Blvd. . . . . BA yview-8282  
**GUARANTEE SHEET METAL WORKS**  
4012 Geary Blvd. BA yview-2971  
Hall Furnace Co 4640 Geary Blvd. . . . . BA yview-8282  
**HALL FURNACES—**  
Goss Wm P Inc 4640 Geary Blvd. BA yview-8282  
Hoskins Mfg Co 277-7th. . . . . HE mlock-6672  
Howe Furnace Co 2222 Bush. . . . . FI lmore-3637  
Knapp James H Co 25 Stillman. . . . . DO uglas-0934  
Mars Gas Furnace Agency  
245 Van Ness So. MA rket-1352

**MELLOW WARM AIR FURNACES—**  
National Sheet Metal Works  
3168 Mission. MI ssn-8557  
(Continued Next Page)

No place or person is far away when you can say, "I'll call you up."

## Furnaces—(Cont'd)

**MODERN SHEET METAL AND FURNACE CO**  
**SUNBEAM-MUELLER BILTWEI-TORIDAIRE**  
Natural Gas Furnaces Installed  
SERVICE ON ALL MAKES—GAS & COAL  
LIBERAL TERMS—1 TO 3 YEARS  
4435 Geary Blvd. . . . . SK yline-2874

**MONTAGUE GO THE** 1131 Mission. MA rket-4343  
Nueler L J Furnace Co 557 Market. . . . . GA rld-6504  
**NATIONAL SHEET METAL WORKS**  
Our Exp. Will Cut Your Gas Bill  
3168 Mission. . . . . MI ssn-8557

**NEW MISSION SHEET METAL WORKS** 3401 Mission. . . . . MI ssn-3933  
Pac Automatic Coal Burner Co  
1823 Divisadero. WE st-5465  
**PAYNE FURNACE & SUPPLY CO INC**  
255-9th. UN drill-2900  
Pyramid Sheet Metal & Furnace Co  
70 Otis. UN drill-7751

Royal Heating Co 280 Minna. . . . . GA rld-0583  
**RUUD HEATER CO**  
Sales and Service  
**FRASER GAS FURNACES**  
BASEMENT FURNACES - FLOOR FURNACES - TUCK-A-WAYS BLOWERS - FILTERS  
"It's the Inside of the Furnace That Counts"  
437 Sutter. . . . . GA rld-3161

Standard Heating Co 3401 Mission. . . . . MI ssn-3933  
**SUNBEAM GAS FURNACES—**  
Cunningham Sheet Metal Works  
2039 Fillmore. WE st-4227  
Goss Wm P Inc 4640 Geary Blvd. BA yview-8282  
Schmitt Geo P 1107 Ocean. . . . . DE laware-8522

(See Advertisement Opposite Page)  
**TORIDAIRE GAS FURNACE CO** 525-6th. . . . . SU tter-0512  
Walter's Furnace & Sheet Metal Works  
2230 Market. HE mlock-1356  
Western Furnace Co 4640 Geary Blvd. BA yview-8282  
Wilcox E A Co 277-7th. . . . . HE mlock-6672

**X-L-O-R FURNACES—**  
Portial Sheet Metal Supply Co  
301 West Portal. OV erland-5127

## Furnaces—Air Conditioning

**ATLAS HEATING & VENTILATING**  
GO LTD 557-4th. . . . . DO uglas-0377  
Howe Furnace Co 2222 Bush. . . . . FI lmore-3637  
**NORGE AIR CONDITIONING FURNACES—**  
Meyberg Leo J Co 70-10th. . . . . UN drill-1212

## Furnaces—Coal

**ATLAS HEATING & VENTILATING**  
GO LTD 557-4th. . . . . DO uglas-0377  
Howe Furnace Co 2222 Bush. . . . . FI lmore-3637

## Furnaces—Electric

Pacific Scientific Co 25 Stillman. . . . . DO uglas-0934  
Wilcox E A Co 277-7th. . . . . HE mlock-6672

## Furnaces—Floor

**ATLAS HEATING & VENTILATING**  
GO LTD 557-4th. . . . . DO uglas-0377  
Hoyt Heater Co Ltd 1035 Harrison. . . . . MA rket-3671

## Furnaces—Gas

**ATLAS HEATING & VENTILATING**  
GO LTD 557-4th. . . . . DO uglas-0377  
Bacigalupi & Dagneau 1837 Union. . . . . WE st-7633  
Beaumont Furnace & Sheet Metal Works  
4811 Geary Blvd. BA yview-5747

**BILTWEI GAS FURNACES—**  
Fraser & Johnston Co 525-6th. . . . . SU tter-0512  
**DELCO-HEAT SALES AND SERVICE**  
Product of General Motors  
Automatic gas heating and winter air conditioning equipment. Domestic and commercial applications.

"WHERE TO BUY IT"  
DISTRIBUTOR  
**FRIGIDAIRE DIVISION GENERAL MOTORS SALES CORP**  
1250-53rd St Oakland  
Call Operator for. . . . . OL ymple-9700

**DEALER**  
Aladdin Heating Corp  
5107 Broadway Oakland  
Call Operator for. . . . . OL ymple-5424

## Furnaces—Gas—(Cont'd)

**ELECTROGAS FURNACES**  
Floor Furnaces  
Gravity Basement Furnaces  
Forced Air Basement and Floor Furnaces  
Air Conditioning Furnaces and Blowers  
**"WHERE TO BUY THEM"**  
MANUFACTURER  
Electrogas Division of Payne Furnace & Supply Co Inc 2575 Bay Shore Blvd. RA ndiph-3838  
DEALERS  
Carver-Niles Co 1024 Clement. . . . . BA yview-5538  
**GERNHARDT-STROMMAIER CO**  
Mission & 18th. MI ssn-0236  
Pittsburg Water Heater Co of Calif The  
898 Van Ness Av. OR way-1381

**FOX FURNACE CO THE**  
1123 Harrison. MA rket-5848  
**FRASER & JOHNSTON CO** 525-6th. SU tter-0512  
Gerhardt Geo T Co Ltd 1129 Howard. HE mlock-1422  
Howe Furnace Co 2222 Bush. . . . . FI lmore-3637  
Kezar Furnace & Sheet Metal Works  
515 Frederick. OV erland-7565  
(See Advertisement Opposite Page)

**MARS GAS FURNACE AGENCY**  
245 Van Ness So. MA rket-1352  
**MERRILL GAS FURNACES—**  
Merrill Hubbard & Co 382-6th. . . . . MA rket-5000  
**PAYNE FURNACE & SUPPLY CO INC**  
255-9th. UN drill-2900  
(See Advertisement Opposite Page)

Piech Frank J 424 Hayes. . . . . UN drill-4172  
Reiss Louis J Sheet Metal Works  
2272 Market. HE mlock-2736  
(See Advertisement Opposite Page)

**ROYAL HEATING CO** 280 Minna. . . . . GA rld-0583  
**SUGARMAN E**  
See Advertisement Under Plumbing  
3624 Geary Blvd. . . . . SK yline-8845

**TORIDAIRE GAS FURNACES—**  
Fraser & Johnston Co 525-6th. . . . . SU tter-0512  
Walter's Furnace & Sheet Metal Works  
2230 Market. HE mlock-1356  
(See Advertisement Opposite Page)

**X-L-O-R FURNACES—**  
Portial Sheet Metal Supply Co  
301 West Portal Av. OV erland-5127

## Furnaces—Industrial

**AMERICAN GAS FURNACES—**  
Worth William E 660-3rd. . . . . GA rld-3947  
Doyle Furniture Company 821 Mission. GA rld-3088  
Knapp James H Co 25 Stillman. . . . . DO uglas-0934  
Surface Combustion Corp 1123 Harrison. UN drill-1780  
**THORPE J T & SON INC** 941-16th. UN drill-2874

## Furnaces—Manufacturing

Atlas Heating & Ventilating Co Ltd  
557-4th. DO uglas-0377  
(See Advertisement Opposite Page)

## Furnaces—Oil

American Furnace Co Mills Bldg. . . . . GA rld-8661  
**ATLAS HEATING & VENTILATING CO LTD**  
557-4th. DO uglas-0377

## Furnaces—Repairing

Atlas Heating & Ventilating Co Ltd  
557-4th. DO uglas-0377  
Beaumont Furnace & Sheet Metal Wks  
4811 Geary Blvd. BA yview-5747

**BRAGO BROS GAS & COAL FURNACE REPAIR SERVICE**  
All Makes  
GAS AND COAL FURNACES  
REPAIR SERVICE  
DAY OR NIGHT - ESTIMATES FREE  
ALL MAKES WATER HEATERS  
REPAIR SERVICE - CITY-WIDE SERVICE  
3460 Mission. . . . . AT water-5266

Empire Heating Co 2707 Geary Blvd. . . . . WE st-8527  
**FAULTLESS COMFORT FURNACES—**  
PACIFIC HEATING & SHEET METAL CO  
3002 Market. HE mlock-5006

Goss Wm P Inc 4640 Geary Blvd. . . . . BA yview-8282  
Howe Furnace Co 2222 Bush. . . . . FI lmore-3637  
Western Furnace Co 4640 Geary Blvd. BA yview-8282

## Furnaces—Roasting

Pacific Foundry Company Ltd  
3100-19th. MI ssn-1104

## Furnaces—Warm Air

**ATLAS HEATING & VENTILATING**  
GO LTD 557-4th. . . . . DO uglas-0377  
Ernst Henry & Sons 551 Hayes. . . . . UN drill-0521  
**FOX FURNACE CO THE**  
1123 Harrison. MA rket-5848  
Fraser & Johnston Co 525-6th. . . . . SU tter-0512  
Goss Wm P Inc 4640 Geary Blvd. . . . . BA yview-8282  
**MELLOW WARM AIR FURNACES—**  
National Sheet Metal Works  
3168 Mission. MI ssn-8557  
**PIOGH FRANK J** 424 Hayes. . . . . UN drill-4172

## Furnaces—Wholesale

**INTERNATIONAL SALES CORP**  
557-4th. DO uglas-0377

## Furniture.

Aarco Furniture Co 752 McAllister. . . . . WE st-8744  
Abbott Furniture Store 805 McAllister. WA lnut-4804  
Acme Furniture Exchange 2188 Minn. . . . . UN drill-8677  
Antique Repair Shop 2224 Union. . . . . FI lmore-7301  
Apex Upholstering Shop 386-16th Av. SK yline-2619  
Art Woodworking Shop 422 Sutter. . . . . GA rld-2357  
Art Woodworking Shop 5120 Geary Blk. SK yline-9245  
Associated Home Furnisher  
1575 Folsom. HE mlock-7785

Atlas Furniture Store 1793 Haight. . . . . BA yview-3876  
**AXELRAD FURNITURE CO**  
1306 Polk. OR way-8476  
Bisher W Tremor 2222 Polk. . . . . OR way-9343  
BASCH'S 1501 Sutter. . . . . OR way-2200  
Bay Cities Upholstering Furniture Co  
Builders of Upholstered Furniture  
Since 1902. New Chesterfields 39.50.  
1872 Post. . . . . WE st-4913

Becher Frank W Inc  
Contract Furnishers-Decorators  
149 New Montgomery. . . . . EX brook-1685  
Bekins Van & Storage Co  
13th & Mission. MA rket-3520

Bell Manufacturing Co 1022 Geary. . . . . OR way-1025  
**BERNARD FURNITURE CO**  
981 Mission. GA rld-2144  
**BERNHARDT ING** 739 Mission. . . . . GA rld-8686  
Better Homes Furniture Co 2222 Polk. OR way-9343  
Brachman I 1024 McAllister. . . . . FI lmore-9910  
Breuner John Co The 281 Geary. . . . . SU tter-7400  
Calif Upholstering Co 1372-9th Av. MO ntrose-0645  
Campbell James 2236 Lombard. . . . . UN drill-4520  
Carlson's A H & E Furniture Co  
1018 Mission. UN drill-1580  
City Specialty Co 2387 Folsom. . . . . AT water-1023

**CLARK ALFRED B AUCTION STUDIOS**  
1742 Geary. WA lnut-7040  
Cohen A Furniture Co 2554 Mission. . . . . MI ssn-1372  
Dabini Bros 2001 Polk. . . . . OR way-4540  
Davis Furniture Co 1620 Ellis. . . . . FI lmore-6124  
Davis Furniture Co 855 Mission. . . . . EX brook-4091  
De Luxe Upholstering & Furniture Co  
394 Hayes. UN drill-9111

Dotsenko Paul 1501 Sutter. . . . . OR way-9691  
Doyle Furniture Company 821 Mission. GA rld-3088  
Economy Desk Co 707 Mission. . . . . GA rld-0126  
England's Furniture Store 1251 Mt. . . . . MA rket-6978  
Favilla Bricca Furn Co 1527 Stockton. GA rld-4020  
Ferreiro John 1800 Union. . . . . WA lnut-9324  
Feyman Sigmund 1383 Sutter. . . . . TU xedo-0850  
Fisher's Drapery Shop 1020 Clement. BA yview-3923  
Fraden Max 2183 Mission. . . . . UN drill-0334  
Frank Newman Co 2141 Mission. . . . . UN drill-2941  
Furniture Exchange The 1355 Market. UN drill-2727  
Garter Furniture Co  
Mfr Chesterfield Sets-Time Pmts  
2137 Mission. . . . . UN drill-4288

Geary St Auction House 1774 Geary. . . . . WE st-2942  
**GEARY ST FURNITURE EXCHANGE**  
1749 Geary. FI lmore-4878  
Gerritson T J 1222 Sutter. . . . . HE mlock-0336  
Gessner Wm G 2199 Folsom. . . . . HE mlock-0336  
Gilbert's 625 Sutter. . . . . OR way-2256  
Globe Furniture Mfg Co 3178-17th. . . . . UN drill-5964  
Goldie's Furniture Store 448 Haight. . . . . UN drill-8756  
Goodman's Office Equipment 55-2nd. . . . . GA rld-2979  
Gough Furniture Co 2169 Mission. . . . . HE mlock-1442  
Grand Upholstering Co 5830 Geary Blk. EV green-9706  
Greendorfer D 950 McAllister. . . . . WA lnut-1410  
Griffin Furniture Co 1875 Mission. . . . . UN drill-8200  
**HALE BROS** 5th & Market. . . . . SU tter-8000  
Harband Auction House 724 McAllister. WA lnut-1739  
Hartman J P 1757 Mission. . . . . UN drill-8383  
Heuer Wm G 1314 Post. . . . . GR ayson-3328  
Heywood-Wakefield Co 1355 Market. . . . . UN drill-2727  
Heywood-Wakefield Co 1355 Market. . . . . UN drill-8484  
Hoffman S & J Furniture Co 707 McAll. WE st-8766  
Howell Co The 1355 Market. . . . . UN drill-2727  
Hunt A T 241 Van Ness Av. . . . . OR way-2913  
Jackson A R 1217 Sutter. . . . . PR ospet-2620  
Jackson Mfg Co 1223 Sutter. . . . . OR way-3760  
Jensen E V 309 West Portal Av. . . . . MO ntrose-3112  
Jensen's Furniture Exchange  
1724 Geary. WA lnut-1027

Jones Wylie Furniture Co 2232 Lombard. FI lmore-2143  
Karpis S & Bros 10th & Market. . . . . HE mlock-2822  
Kay's Furniture Store 975 McAllister. WA lnut-5726  
Keller H Clayton 832 Mission. . . . . SU tter-5942  
Kitterman James Furniture Co  
1325 Stockton. DO uglas-9459  
Knastrer Furniture Mfg Co 340-10th. . . . . HE mlock-8387  
Knight R & Son 605 Valencia. . . . . MA rket-4325

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