

Beauty Shops-Permanent Waving

A B C Beauty Parlor 453 Taraval...OV rland-7845
BLOCH BEAUTY SALON 170 Geary...EX brook-2606
Blondie's Beauty Shops 2698 Mission...VA lencia-2033

BROOKS BEAUTY SERVICE

"Coiffure d'Art"
Every System of Permanent Waving
Hair Styling, Contour
Hair Shaping
Specialists in All Lines of Beauty Work
Expert Cosmeticians
Highest Quality Supplies Used
"SERVICE RENDERED BY"



Brooks Sue Beauty Salon
430 Powell...EX brook-3320

Butterfly Beauty Shoppe 1307 Divisadero...FI lmar-2577
GARRICK & PETERSON 450 Sutter...DO uglas-5500
Charles Art Hairdresser Beauty Salon
130 Geary...SU tter-7167

DEUBERT E 465 Geary...OR dway-2021
De Voto Jule Miss 209 Post...DO uglas-9687

DON KEEL PERMANENT WAVE STUDIO 209 Post...EX brook-4313
Fashionette Beauty Salon
90 McAllister...HE mlock-4870

FELIX 458 Post...DO uglas-1636
Felix 458 Post...EX brook-9634

Fern & Olga Beauty Salon 348 Powell...DO uglas-4957
Hanson Beauty Salon 212 Stockton...EX brook-9896

HENRI MME 629 Sutter...GR ayton-7887
Jovan's Beauty Shoppe 1650 Divisadero...FI lmar-4510

KEELE DON PERMANENT WAVE STUDIO 209 Post...EX brook-4313
Laurie's Haircutting & Beauty Salon
150 Powell...SU tter-9400

LUXURY BEAUTY SALON 1314 Noriega...MO ntrose-5331
Mae's Beauty Salon
Al Powell...FI lmar-9666

Marie Mme Beauty Salon 630 O'Farrell...TU xedo-9616
MARKEE BEAUTY SALON 2034 Chestnut...WA lnut-2143

MAURIECE'S BEAUTY STUDIO 166 Geary...GA rfd-9758
Max Beauty Shop 186 Geary...EX brook-9606

MILLET VIVIAN Over 20 Years' Experience
PERMANENT WAVE SPECIALISTS
For Years in Downtown District
IMPERIAL BEAUTY SALON
Near Franklin
1406 Sutter...GR ayton-6831

MOREEN BEAUTY SALON 1939 Lawton...MO ntrose-7723
Neb Hill Beauty Salon 656 Powell...DO uglas-4110

Nora's Beauty Salon 564 Hayes...UN drhil-2882
O'ROURKE PERMANENT WAVE & BEAUTY SALON 312 Stockton...EX brook-6956

Park Beauty Shop 723 Cole...HE mlock-5525
Patten's Beauty Salon 133 Geary...GA rfd-8759

PAUL'S BEAUTY PARLOR PERMANENT WAVING
All Lines of Beauty Culture
By Experts
A Personalized Service to Each and Every Individual
All Permanents Include Shampoo, Finger Wave and Hair Cut. All Work Guaranteed
(No Connection with Paul's on Sutter St.)
447 Powell...GA rfd-9614

PAUL'S HAIRDRESSING SALON 718 Sutter...OR dway-8036
Peterson Ada C 450 Sutter...DO uglas-5500

Robert's Beauty Salon 4605 Geary Bl...SK yline-9411
Sally's Beauty Service 3814 Irving...MO ntrose-8825

SOHLUYER'S SALON OF BEAUTY 150 Powell...GA rfd-9669
SUPER-CURLINE STEAM PERMANENT WAVE SHOP 177 Post...GA rfd-4919

Bedding. Bebe Scott 545 Mission...SU tter-0575
Kramer Quilt Shop 1331 Sutter...OR dway-7619

Levi Strauss & Co 98 Battery...GA rfd-6200
Moore Walton N Dry Goods Co Inc
Fremont & Mission...EX brook-4282

Nachman Spring Filled Corp 498 Alabama...HE mlock-0257
New York Bedding Co 1670-18th...HE mlock-5217

S F Bedding Co 1721-18th...WA rket-5700
Union Bedding Co 3472 Mission...AT water-6321

Vogue Bedding Co The 349 Sutter...DO uglas-1482

Beds.

Bell Chesterfield Bed Co Ltd 1022 Geary...OR dway-1025
Bell Wall Bed Co 751-40th Av...BA yview-7716
JEDDO MATTRESS MFG CO 507-7th...MA rket-4488

Marshall & Stearns Co Dept of Rome Co 25 Fulton...UN drhil-2311
Martin Jos E 53 Henry...MA rket-5055
McRuskey Airflex Mattress Co 1687 Market...UN drhil-4532

Peters Wall Beds 2236 Market...UN drhil-0856
Rome Co Inc The 5700-3rd...AT water-1412
SIMMONS COMPANY 295 Bay...GA rfd-7800

Beds-Hospital -See Hospital Beds

Beds-Wall

Bell Wall Bed Co Repair Service & Parts-All Makes
751-40th Av...BA yview-7716

MARSHALL & STEARNS CO DEPT OF ROME CO Manufacturers of AD-A-ROOM BEDS
Wall Beds & Roller Beds
Coil Springs to Replace Link Springs
PROMPT REPAIR SERVICE
Near Market
25 Fulton...UN drhil-2311

Peck M G 735 Fillmore...WA lnut-1040

PETERS WALL BEDS WALL BEDS ALL MAKES
PARTS - REPAIRS
INSTALLATIONS ON COIL SPRINGS
NEW AND USED WALL AND ROLLER BEDS
FOR SALE
Day or Night Service
2236 Market...UN drhil-0856
Residence 289 Church

SIMMONS COMPANY 295 Bay...GA rfd-7800
Young L A Spring & Wire Corp 700 High Oakland
(No Inter-City Charge)
From manual telephones call...Entprise-10987
From dial telephones dial "Operator" and ask for...Entprise-10987

Beekkeepers' Supplies. Martens Read & Co 129 Davis...EX brook-7333

Beer.

A & D Tavern 482 Castro...MA rket-9389
Able's Liquor Service 514 Larkin...PR ospect-2529

AGUE BREWERIES 762 Fulton...FI lmar-2700
Ahlf William 1199 Evans...VA lencia-0075

Al's Buffet 3 Gough...UN drhil-9407
Alex Beer Tavern 198-4th...DO uglas-9379

ALPEN GLOW BEER- General Enterprise Co 1960 Polson...UN drhil-4417

ANCHOR BEER- Anchor Brewing Co 398 Kansas...UN drhil-8112
Anchorage The 2280 Chestnut...FI lmar-9520

Andy's Place 713-3rd...SU tter-6509
ANHEUSER-BUSCH INC 1650-3rd...GA rfd-2100

Aristocrat Beer Tavern 208 Turk...PR ospect-1133
Atlas Beer & Wine Co 564 Fulton...WA lnut-0147

Avalon Tavern 4370 Mission...RA ndph-9605
B & E The 2950-16th...HE mlock-9111

Bavarian Cafe 234-4th...SU tter-9582
Bay Meadow Tavern 98 Eddy...EX brook-2930

Bay View Tavern 4636-3rd...MI san-9467
Big Horn Tavern 2898-16th...HE mlock-5718

Biggie's Villa Colma...RA ndph-9522
Bob & Slim 452 Balboa...SK yline-0323

Boloni's Black Derby Tavern 382 Ellis...PR ospect-9676
Bon Grid Tavern 799 Market...DO uglas-9611

Boulevard Inn 4000 Geary Blvd...EV rgreen-9824
Bradley's 5 & 10 1633 Fillmore...WA lnut-8422

Bradley's 5 & 10 80 Turk...OR dway-5043
Bridge View The 349 Fairfax...MI san-7244

Brown Derby The 4818 Mission...RA ndph-9551
Brownies Tavern 2047 Chestnut...WE st-9755

BUDWEISER BEER- Anheuser-Busch Inc 1650-3rd...GA rfd-2100
Cable Corner 1400 Castro...VA lencia-9793

Calif Buffet 702 Howard...DO uglas-9923
Car Barn Tavern 2545-24th...MI san-9262

Castle Inn 1000 Geary Blvd...EV rgreen-9824
Castle The 2400 Lombard...WE st-9842

Castle Club 823 Geary...TU xedo-9535
Castro's Frank Green Tavern 622 Green...DO uglas-9939

Cavanagh's Quality Inn 3800 Mission...MI san-7658
Center The 50 Embarcadero...SU tter-9498

Cervelli N & Sons 3509 Fillmore...FI lmar-3880
Charleston Inn The 8-6th...UN drhil-9814

Chinese Village 776 Sacramento...CH ina-0702
Clay Street Inn 37 Clay...GA rfd-9777

Club The 311 Eddy...TU xedo-9816
Club Royal 734 Broadway...SU tter-9627

Club Vanderbilt The 225 Mason...OR dway-1646
Columbian Amedee 1600 Powell...DO uglas-9670

Columbus Beer Garden 585 Columbus...GA rfd-0896
Corner The 1351 Polk...PR ospect-9909

Cozy Cove Canteen 150 Clement...EV rgreen-9813
Cozy Tavern 439 Valencia...MA rket-9334

Cribbin C M 3349-20th...VA lencia-9828
Crystal Club 2491 Mission...VA lencia-9981
Crystal Club Cocktail Lounge 2491 Mission...VA lencia-9981

De Luxe Tavern 609 Valencia...MA rket-9192
Dice-Box The 3158 Mission...VA lencia-9968

Dick's Inn 3321 Geary Blvd...EV rgreen-9810
Dicks Inn 391-29th...VA lencia-9492

Beer--(Cont'd)

Diner Doug Tavern 1678 O'Farrell...WE st-3730
Dolores Inn 1600 Dolores...UN drhil-0208

Domestic Cafe 532 Green...EX brook-4927
Dutch Boy Tavern 1135 Ocean Av...RA ndph-9728

Dutch Lunch 1600 Eddy...WA lnut-9898
Dutch Mill 1436 Polk...PR ospect-9818

Dyer Dolph Tavern 1200 Potrero Av...VA lencia-9898
E & C Tavern 1198 Geneva...RA ndph-9979

Eagle Tavern 135-5th...EX brook-9893
Eight Hundred Eight Sutter 808 Sutter...PR ospect-9826

EL REY BREWING CO INC 5050 Mission...RA ndph-2600
El Toro Tavern 1200-9th Av...MO ntrose-9718

El Toro Tavern 1200-9th Av...MO ntrose-9718
Ecalier E 4100 Geary Blvd...EV rgreen-9977

Eureka Valley Inn 4149-18th...MI san-9061
Excel Cafe 842 Valencia...AT water-4821

Fern Garden 1228 Sutter...OR dway-6002
Fifty Seven Cafe 57-6th...SU tter-9559

Finley T F & Meta Miller 48 Market...VA lencia-7828
Fiorito Peter 1487 Alabama...MA rket-9321

Fountain Cafe 2931-16th...MA rket-9321
Frank & John's Place 501 Potrero...MA rket-9155

Frank's Inn 1184 Market...RA ndph-6831
Franko's 182 Van Ness St...MA rket-9059

Fred's Cafe 700 Monterey Blvd...RA ndph-9738
Fredericksburg Brewery 182 Guerrero...HE mlock-5140

French's 2300 Geary...WA lnut-9612
Geary Beer Parlor 534 Geary Blvd...EV rgreen-9572

Geary Tap Room 418 Geary...TU xedo-9613
Gelsi's Place 6278 Mission...RA ndph-9729

GENERAL BREWING CORP 2601 Newhall...DE laware-6000
George's Cafe 67-6th...GA rfd-3799

Giovacchini Cesare 3154 Fillmore...WE st-9643
Glen Club The 391 O'Farrell...PR opect-9854

Glen Tavern 2816 Diamond...RA ndph-9790
Globe Tavern Colma...RA ndph-9791

Golden Brand Bottling Co 1127 Capp...AT water-1500
Golden Glow Beer & Ale 1001 Brannan...HE mlock-1188

Golden State Buffet 1551 Mission...MA rket-9186
Golden West Brewing Co 1001 Brannan...HE mlock-1188

GOLDEN STATE BEER- SAN FRANCISCO BREWING CORP 490-10th...MA rket-3278
Golden State Buffet 1551 Mission...MA rket-9186

Golden West Brewing Co 1001 Brannan...HE mlock-1188
Goodyear's Tavern 4000 Mission...RA ndph-9744

GRACE BROS BEER- Majestic Bottling Co 36 Beideman...FI lmar-0323
Granieri's Rendezvous 1303 Polk...OR dway-7934

Green Lantern Tavern 2889-24th...MI san-9262
Haight Tavern 518 Haight...MA rket-9233

Happy Times Tavern 2925-16th...MA rket-9044
Harrington's Tavern 566-3rd...EX brook-8947

Havana Tavern 1718 Fillmore...WE st-9796
Hawaiian Village 5170 Mission...RA ndph-9870

Heidelberg Hof 11123 Market...HE mlock-9274
Heinie's Place 401-6th...DO uglas-9915

Henry's Tavern 18 Valencia...MA rket-9433
Here T Is Club 729 Vallejo...DO uglas-9826

HIBERNIA BREW CORP 225 Bay...GA rfd-0129
Hill Top The 22 Hillcrest Dr...RA ndph-9591

Idle Hour Tavern 2695 Mission...MI san-9276
Jack & Ed's Tavern 3008-16th...UN drhil-9336

Jimmy's Place 1714 O'Farrell...WE st-9917
Joe's Place 1316-18th...UN drhil-9464

Joe's Tavern 3248-20th...MI san-9227
Joe's Tavern 2738-24th...MI san-9557

John's Tavern 1846 Fillmore...WE st-9862
Joseph Morris 1096 Golden Gate...FI lmar-3828

Judith J J 590 San Bruno Av...MA rket-9405
Jule's Old Place 3141-16th...UN drhil-9491

Junction Inn 100 Valencia...UN drhil-9487
Kenner R A 192-6th...UN drhil-3826

Kelly's 2048 Mission...HE mlock-9415
Kelly's Tavern 1824 Irving...MO ntrose-9977

Klute Distributing Co 863 Florida...AT water-4014
Kramer Pearl 581 Valencia...HE mlock-6173

L & B Beer Tavern 4528 Mission...RA ndph-9930
Lake Tahoe Cafe 528 Broadway...EX brook-8038

La Rocca's Corner 957 Columbus Av...PR ospect-9860
Larsson's Tavern 713 Howard...SU tter-9358

Leo's Tavern 2466 Sutter...FI lmar-9219
Lexington Buffet 3464-19th...UN drhil-9419

Lionati Jimmie 723 Vallejo...SU tter-9485
Linden William Mrs 2106 Market...UN drhil-9240

Lodge The 460 Larkin...EV rgreen-9635
Lone Mountain Tavern 2759 Geary Blvd...WA lnut-9717

Lone Star Tavern 2354 Clement...EV rgreen-9705
Lous Cafe 3247 Mission...VA lencia-9815

LUCKY LAGER DISTRIBUTING CO 2601 Newhall...DE laware-6000
Lucky Lager White Tavern 2399 San Bruno Av...RA ndph-2318

Beer--(Cont'd)

LYNCH'S 200-3rd...GA rfd-5524
M & M Tavern 150-5th...DO uglas-9371

M & M Tavern 3325-24th...VA lencia-9916
Malloy's Inn 1184 Market...HE mlock-9441

Marine Cafe 3251 Fillmore...WA lnut-9673
Marine Cafe 1301 Eddy...FI lmar-9814

Marty Leon Puffet 474-3rd...MI san-9438
McCarthy's 5 & 10 67-4th...SU tter-0538

McGill's Red 1414 Turk...FI lmar-9517
McGrath's Tavern 1450 Fillmore...FI lmar-9721

McNeill's Tavern 62 Taylor...TU xedo-9688
Miami Buffet 2722-17th...UN drhil-9048

Mickey's Mousserup 600 Geary...TU xedo-9864
Milano Inn 1701 Powell...SU tter-9412

Mint Cafe 493 Broadway...DO uglas-9373
Mirrer The 65 Taylor...OR dway-8479

Mission Tavern 3128-16th...UN drhil-9317
Montealegre Sales Co 893 Polson...EX brook-6170

Montealegre Sales Co 893 Polson...EX brook-6170
Montealegre Tavern 1440 Fillmore...WE st-9975

Morton's Tavern 225 Gorkland...MI san-3070
Nealson J L 229 Embarcadero...DO uglas-9688

Nelson's Tavern 2140 Market...MA rket-9035
New Life Sandwich Shop 675 Bday...DO uglas-9579

New Rainbow Inn 2191 Union...WA lnut-9865
Nine Fifty Two Bush 952 Bush...TU xedo-9681

Oasis The 400 Divisadero...UN drhil-9193
O'Conner's 2262 Chestnut...WE st-9929

OLD GERMAN LAGER BEER FIRST FOR THIRST
"WHERE TO BUY IT"
CONSUMERS & EL REY BREWING & BOTTLING CO 3337-26th...MI san-0953

Old King Cole Tavern 998 Sutter...PR ospect-9822
Old Mission Inn 2024 Mission...VA lencia-6757

Old Oaken Bucket Tavern 129-5th...DO uglas-9904
O'Leary's Tavern 3591-20th...VA lencia-9818

By telephone.

Beer--(Cont'd)

OLYMPIA BEER- Haas Bros 3rd & Channel...GA rfd-1224

O'Shea's Corner 900 Clement...EV rgreen-9844
P & T Beer Parlor 486 Ellis...TU xedo-9532

PABST BLUE RIBBON BEER- Brizzolara S Draying Co 106 Clay...SU tter-7060
PREMIER-PABST SALES CO 525 Market...DO uglas-4588

Pabst Blue Ribbon Beer & Ale Distr 106 Clay...SU tter-7060
Pacific Brewing & Malting Co 182 Guerrero...HE mlock-5140

Palm Tavern 3988-18th...MA rket-9481
Pais Club 333 O'Farrell...TU xedo-9746

Pat & Val Tavern 1624 California...TU xedo-9955
Paul's Tavern 3346 Mission...VA lencia-3573

Pete's Buffet 901 Columbus...GR ayton-9819
Pete's Tavern 551 Jackson...SU tter-0548

PIELS PILSNER BEER- RATHJEN BROS INC 3rd & Berry...EX brook-7191

Polk & Turk Tavern 597 Turk...OR dway-5669
Pop's Tavern 327 Balboa...EV rgreen-9891

Pop's Tavern 2830-24th...VA lencia-9627
Poppy Inn The 2180 Mission...UN drhil-9015

Primrose Tavern 2184 Mission...MA rket-9189
Proseke Antonette Mrs 1101 Ocean Av...RA ndph-3471

Rafael's Mike-Tavern 2011 Fillmore...WA lnut-9630
RAINIER BREWING COMPANY INC 1550 Bryant...HE mlock-6500

Ralph's Place 2786-20th...VA lencia-8038
Rathjen Bros Inc 3rd & Berry...EX brook-7191

Red Mill The 4316 Judah...MO ntrose-9608
Red Rooster Cafe 290 Sanchez...MA rket-9383

REGAL AMBER BREWING CO 3338-24th...VA lencia-9770
Richmond Tavern 2157 Clement...EV rgreen-9979

Rustic Inn 5410 Geary Blvd...EV rgreen-9696
St Claire Brewing Co 320-11th...MA rket-6431

Sajus & Guilbas 100-7th...HE mlock-9144
Samson E J 58 Embarcadero...SU tter-9363

Sandova's Tavern 1598 Pacific Av...PR ospect-9523
SAN FRANCISCO BREWING CORP Formerly Milwaukee Brewery of S F 490-10th...MA rket-3278

Scandia Inn 2111 Market...MA rket-9124
Schlitz Distributing Co 448-8th...HE mlock-5510

Sheahan Thomas N 3200-16th...UN drhil-9300
Silver Phazant The 1813 San Jose Av...RA ndph-9634

Silverstone Club House 2020 Fillmore...FI lmar-9616
Sloppy Joe's 150 Ellis...VA lencia-9770

Spotlight Inn The 219 Jones...TU xedo-9758
Stein The 1300-9th Av...MO ntrose-9952

Steiner Inn 1606 Ellis...WE st-9782
Stop Inn 283-3rd...DO uglas-9964

Tacoma Distributing Co 220 Clipper...VA lencia-6220
Tarbit James 1901 Geary...FI lmar-9500

Taylor's Garden 5716 Geary Blvd...EV rgreen-9908
The Big Glass 2434 Mission...VA lencia-0129

Three Little Pigs Tavern-Eddie Dunne's 611 Geary...PR ospect-9804
Tiny's Inn Brisbane...RA ndph-9961

Tip Top Inn 3001 Mission...VA lencia-8441
Tornberg G C 3337-26th...MI san-0953

Trade's Tavern 491 Haight...HE mlock-9494
Transport Cafe 1901 Union...WA lnut-9755

Transfers Inn 1176 Sutter...PR ospect-9793
Triplets Tavern 1724 Polk...PR ospect-9522

Turf Inn 18 Turk...OR dway-3695
Tuxedo Club 105 Turk...TU xedo-9930