

Fruit.

Adams Dried Fruit Co 3339-23rd... VA lencia-9080
Ahrens Edward G 214 Front... GA rfd-5736
Amer Fruit Growers Inc of Calif
510 Battery EX brook-1003
Amer Seedless Raisin Co 310 Calif... SU ter-6191
Andersen F E Co 260 California... DO uglas-1696
Apple Slicing Co 256 Nov... UN drhl-0186
Armenio Frank 626 Front... DO uglas-3154
Aster Albert Co 240 Drumm... EX brook-6745
Avenue Food Shop 1837 Pacific Av... GR ayton-1706
Bachan Fruit Co Pacific & Drumm... EX brook-4398
Baldozzi Fruit Market 1314 Grant... EX brook-0553
Bank Market Fruits & Vegetables
609 Clement SK yline-1611
Bay State Market 1661 Divisadero... WE st-4800
Belmont Fruit Market 2328 Fillmore... FI Imor-0913
Belmont Fruit Market 1896 Hyde... TU xedo-2902
Bianchini A 1721 Grant Av... KE arny-3629
Bishop-Pera Co Inc 810 Battery... SU ter-3585
Bonita Fruit Market 2036 Fillmore... WE st-0474
Brown Fruit Co 489 Pine... DO uglas-2498
Butler F W & Son Ferry Bldg... DO uglas-9508
Cable Fruit Market The 1450 Polk... OR dway-2040
Calavo Growers of Calif Branch of
208 Clay EX brook-2350
Calif Dried Fruit Research Institute
1 Drumm DO uglas-3672
Calif Fruit Growers Exchange
500 Sansome DO uglas-4572
Calif Fruit Juice Co Ltd 986 Harrison... GA rfd-8612
Calif Fruit Selling Co 280 Battery... GA rfd-2548
Calif Orchard Products Co 441 Wash... DO uglas-7752
California Prunes Pool 343 Sansome... GA rfd-2172
Call Market 850 Divisadero... WA lunt-4795
Callori V & Co 618 Front... SU ter-8992
Casini Bros 3781 Sacramento... BA yrie-6171
Castle Fruit Market 688 Haight... UN drhl-3131
Catz Fred & Co 149 California... DO uglas-2557
Central Banana Co 447 Front... SU ter-6455
Central Calif Berrygrowers' Assn
510 Battery EX brook-0473
Charlie's Fruit Market 1543 Haight... UN drhl-1342
Chevrolet Fruit Market 830 Precita... MI sm-5953
Columbo Farm Market 700 Clement... BA yrie-2680
Crystal Fruit Market 1754 Fillmore... MI sm-4702
Cucinetta D 2851-24th... MI sm-4702
Danie's Market 2223 Chestnut... WA lunt-8383
Del Monte Fruit Market 1519 Haight... UN drhl-2207
Demartini C & Co 292 Washington... SU ter-6493
Desert Sun Dry Fruit Co 225 Clay... GA rfd-6054
Di Grazia Bros 1346 Grant... GA rfd-2858
Dini Louis 2776-21st... MI sm-3727
Divisadero Market 348 Divisadero... UN drhl-0919
Earl Fruit Co 351 California... DO uglas-8972
Elite Fruit Market 1971 Fillmore... WE st-3209
Enterprise Fruit Market 2241 Clement SK yline-5418
Eureka Fruit Market 448 Castro... UN drhl-6302
Eureka Valley Fruit Mkt 2285 Mkt... MA rkt-3881
Excelsior Fruit Market 4598 Mission... EL kridge-0316
Excelsior Market 4838 Mission... RA ndlp-1531
Fairmount Fruit Market 1710 Church... MI sm-4177
Fanelli L 1762 Polk... GR ayton-0997
Ferrari D 2599 San Bruno... RA ndlp-4188
Fidelity Citrus Growers Inc
Claus Spreckels Bldg GA rfd-0861
Fillmore Palace Market 1740 Fillmore WA lunt-0548
Flor D'Italia Fruit Branch 1524 Polk OR dway-4723
Florence Fruit Market 3913-24th... MI sm-2637
Florida Fruit Market 2900-23rd... MI sm-4284
Franceschi V & Co 1995 Union... WE st-4393
Frediani O 1609 Folsom... MA rkt-7154
Fruit Dispatch Co 1001-4th... GA rfd-4040
Fruit Market 4344 California... SK yline-4652
Galli Wm & Co 129 Bush... GA rfd-4017
Galli & Passantino 2150 Polk... GR ayton-2118
Galli's Market 707 Sutter... OR dway-2274
Garibaldi D 620 Front... DO uglas-4105
Garin H P Co 405 Sansome... GA rfd-3589
George's Fruit Market 1086 Valencia VA lencia-3996
Giaccal E 589 Divisadero... WE st-5433
Gilt Edge Fruit Mkt 3274 Sacto... WE st-1033
Glen Park Market 670 Cheney... RA ndlp-5612
Globe Produce Co 424 Front... EX brook-0726
Goblin Fruit Juice Distributors
986 Harrison GA rfd-8612
Gold Star Market 4015-24th... MI sm-4325
Goldberg Bros 1591 Waller... HE mlock-7638
Gottelli L 956 Cole... UN drhl-1319
Grant Market Fruit Dept 743 Market... DO uglas-7249
Guggenbime & Co 150 California... GA rfd-1984
Guidi G 1800 Filbert... WE st-6084
Haight St Cash Market 1589 Haight UN drhl-0503
Hale Bros Stores Inc 36-5th... DO uglas-4838
Half Moon Fruit & Produce Co
151 Washington DO uglas-4710
Hellman S 1175 Market... UN drhl-1644
Herbert Inc 7 Front... SU ter-8854
Home Market 471 Castro... MA rkt-1382
Home Market 1031 Post... OR dway-7710
Hunt J F & Co 501 Front... EX brook-6330
Ideal Market 2399 Greenwich... WA lunt-6401
Indervieden J B Co 113 Market... KE arny-1974
International Market 1658 Polk... GR ayton-5213
John Emanuel 1496 Ellis... WE st-7156
Judah Quality Market 1389-46th Av... OV erland-4844
Kincaid J S 3901-18th... VA lencia-8610
Kwong Wo Co 661 Jackson... CH ina-2242
Lagomartino L & Co 626 Front... SU ter-5197
Lazzarini Bros 1558 Grant Av... GA rfd-8961
Leader Fruit Market The 1000 Valencia MI sm-1899
Lexington Fruit Market 2791 Bush... FI Imor-5264
Liberty-New Mission Mkt Fruit Stand
2584 Mission AT water-0888
London Market 2901 Sacramento... WE st-1160

Fruit.—(Cont'd)

Lorenzini Bros 2195 Fillmore... WA lunt-7070
Majestic Fruit Market 709 Arguello... SK yline-1736
Majestic Market 2402 Mission... VA lencia-0768
Massei G 791-7th Av... BA yrie-1663
Mayflower Fruit Market 143 Fillmore... MA rkt-8108
Mayrose Market 4488 Mission... RA ndlp-3308
Mc On Co 812 Washington... CH ina-1485
Michi & Giusti 701-10th Av... SK yline-6388
Mission Palace Market 2431 Mission... MI sm-6773
Monta-Vistas Supreme Health Fruit Co
680 Stevenson MA rkt-6610
Moreggia V & Son 348 Front... GA rfd-3763
Municipal Market 229 Church... MA rkt-1708
Mutual Fruit Co 231 Washington... GA rfd-4677
Nakata K 1693 Post... FI Imor-5717
Nash-De Camp Co 85-2nd... SU ter-2576
New Athens Market 1311 Fillmore... WE st-8796
New Calif Free Market 2109 Fillmore... WE st-4548
New Calif Market 2284 Union... WA lunt-3262
New Liberty Market 4715 Mission... OE lavare-7696
New Post Office Market 1410 Haight UN drhl-5132
New Prosperity Market 3840 Mission VA lencia-9752
New Saratoga Fruit Mkt 3781 Sacto... SK yline-1030
New Washington Market 1762 Polk GR ayton-0997
Noe Grocery & Fruit Market 200 Noe... UN drhl-2147
Nonpareil Market 2790-24th... VA lencia-6210
Nosler Fruit Co 514 Front... SU ter-9780
Not-A-Seed Raisin Sales Co 810 Calif... SU ter-6191
Old Rosedale Fruit Mkt 397-29th... AT water-2405
Orange Cove Packing Co 268 Market... SU ter-2588
Orchard Produce Co 1985 Mission... UN drhl-5991
Original Fruit Market 100 Broad... RA ndlp-3090
Original Liberty Bell Fruit Market
2301-23rd AT water-5580
Otzen Packing Co 52 Washington... SU ter-6666
Owl Market 3813-24th... MI sm-2915
Pac Fruit & Produce Co 214 Front... EX brook-5161
Panama Exposition Fruit Market
2891 Mission MI sm-2676
Pasquale Fruit Market 1924 Irving LD ckham-2524
Pezzo Paolo 114 Saganore... RA ndlp-2443
Piero Market 499 Guerrero... UN drhl-3510
Pioneer Fruit Co 1508 Post... WE st-0522
Pirrri Farms Co 55 Washington... DO uglas-7573
Pisani & Co 2038 Fillmore... WE st-0474
Powell St Fruit Market 1052 Powell... GA rfd-2285
Pride of Sunset Market 755 Irving... MO strose-0108
Progress Fruit Market 3547-24th... VA lencia-8526
Purpora J & Co 422 Davis... EX brook-7516
Quality Fruit Co 1175 Market... UN drhl-4041
Raffo Frank 1301 Sanchez... VA lencia-1479
Raffo & Muzio 1307 Castro... MI sm-3939
Reliable Home Fruit Market & Liquor Store
925 Castro VA lencia-1626
Rialto Fruit Market 3375 Sacramento FI Imor-8250
Rothbach B Co 421 Davis... DO uglas-1160
Round Mountain Citrus Farm Co
514 Front SU ter-6394
Royal Lime Co 538 Front... KE arny-6400
Sacco Rosario 3317-20th... AT water-2591
St Charles Market 2773 Mission... MI sm-8069
St Phillip Market 4190-24th... VA lencia-5655
Sallou E & Co 538 Front... KE arny-6400
Salvoni Bros 1131 McAllister... FI Imor-6629
San Bruno Fruit Mkt 3434 S Bruno RA ndlp-2188
San Salvador Fruit Market
1410 Haight UN drhl-5132
San Tong Sing 128 Oregon... EX brook-7094
Santa Clara Fruit Market 776 Haight UN drhl-1406
Savio Bros 1201 Scott... WE st-5469
Scalfidi A & Sons 3840-18th... MA rkt-8209
Scalfidi Bros 1062 Hyde... OR dway-3511
Schmidt Wm 576 Hayes... UN drhl-1752
See Cliff Market 5950 California... BA yrie-7600
Spreckels Market Fruit 751 Market... SU ter-1327
Sub Tropic Fruit Co 209 Clay... EX brook-2350
Success Fruit Market 1797 Haight... BA yrie-6224
Sunset Fruit Basket 1816 Irving... OV erland-9115
Suzerba Fruit Market 1648 Haight... UN drhl-5811
Tip Top Market 3004 Mission... AT water-3928
Trieste Market 1556 Grant... KE arny-4399
Twenty-Sixth Howard Mkt 3300-26th... MI sm-6705
United Market 1659 Haight... HE mlock-3170
United Prune Growers of California
548 Sansome GA rfd-2172
United Pure Fruit Juice Co
130 Steiner HE mlock-1717
Utah Fruit Market 2517-24th... VA lencia-8514
Valley Produce Co 238 Washington... SU ter-6661
Victory Free Market 1478 Haight... UN drhl-0992
Webster Fruit Market 2301 Jackson... FI Imor-2538
Webster Fruit Market 2301 Jackson... WE st-1723
West Portal Park Mkt 25 W Portal... LD ckham-0230
Yick Chong Co 741 Jackson... CH ina-2253
Yick Chong & Co 741 Jackson... CH ina-2254

Fruit Distributors

Calavo Growers of California Branch of
209 Clay EX brook-2350

Fruit-Dried

Edjo Commission Co 311 California... GA rfd-2103
LIBBY McNEILL & LIBBY 60 Calif SU ter-7320
Not-A-Seed Raisin Sales Co 310 Calif SU ter-6191

Nothing can show more clearly the selling power of the Classified Telephone Directory than the experience of the firms that use it.

Fruit Juices—Citrus

MISSION ORANGE—
Consolidated Beverages Inc
Grapefruit Lemon Rickey
383 Brannan... DO uglas-8563

Fruit Juices—Distributors

Bireley's Orange-Ade Dist 3770-24th... MI sm-3600

Fruit Juices—Manufacturers

ACE FRUIT JUICE SUPPLIES
368-11th HE mlock-6867
CALIF FRUIT JUICE CO LTD
Goblin Fruit Juices
986 Harrison... GA rfd-8612

Fruit Juices—Wholesale

Dixon Liquor & Wine Co 220 Jackson... SU ter-4141
UNITED PURE FRUIT JUICE CO
Lemon Orange & Grapefruit
130 Steiner... HE mlock-1717

Fruit Markets

—See Markets—Fruit

Fruit Packing

—See Packing—Fruit

Fruit Shippers

Bachan Fruit Co
Packers & Shippers of Calif Apples
Pacific & Drumm... EX brook-4398
Ritterband & Mitchell
Fresh Fruit for Export Only
310 California... SU ter-4061

Fruit—Wholesale

A & P Produce Co Inc 426 Front... DO uglas-5281
Araza George F Inc 537 Clay... GA rfd-6120
Balastrieri Bros 437 Front... GA rfd-6357
Crystal Wholesale Fruit Co 1175 Mkt UN drhl-7145
Daskarolis N Co 434 Davis... DO uglas-7349
Elite Produce Co 406 Front... EX brook-6223
Jacobs Malcolm & Burt 101 Wash... SU ter-6810
Moreggia V & Son 348 Front... GA rfd-3763
San Mateo Produce & Eveleth Nash Co
442 Front KE arny-2407
Sub Tropic Fruit Co 209 Clay... EX brook-2350
SUNSET PRODUCE CO 447 Front... SU ter-3027

Fuel—Coal—See Coal

Fuel—Coke—See Coke

Fuel—Oil—See Oils—Fuel

Fuel—Wood—See Wood

Fumigating.

Bekins Van & Storage Co 13th & Nien MA rkt-3520
Calcyanide Co 1337 Mission... HE mlock-4144
Calif Cotton Mills Co 95 Berry... EX brook-1681
Central Sterilizing Plant 270-7th... HE mlock-1063
Ecotoo Fumigation Co Ltd
Merchants Exchange Bldg DO uglas-5707
Haslett Warehouse Co 380 Battery... GA rfd-2950
Insecticide Co The Phelan Bldg... DO uglas-0953
MARINE FUMIGATING CO 7 Front... SU ter-8854
Reid J Co Hobart Bldg... EX brook-5752
Ritchie F W Fumigating Co 110 Market SU ter-7182
TURKO-PERSIAN RUB BLEANING CO
8828 California BA yrie-0466

Fumigating—Atmospheric

CALIFORNIA COTTON MILLS CO
Vacuum and Atmospheric
U. S. Customs Fumigators
Complete Fumigation
Service
95 Berry... EX brook-1681

Fumigating—Furniture

Central Sterilizing Plant 270-7th... HE mlock-1063

Fumigating—Marine

Commercial Fumigating Co Hobart Bldg... EX brook-5752

Funeral Directors.

Anderson C A 1387 Valencia... MI sm-0150
Anderson Funeral Parlors 1387 Valencia MI sm-0150
ANDERSON'S FUNERAL PARLORS
1387 Valencia MI sm-0150
ASHLEY & McMULLEN
399-6th Av SK yline-8403
BARRY & McDONALD
P. J. Barry
Joseph Fogarty
766 Valencia... VA lencia-1136
Bayview Funeral Home 5122-3rd... AT water-3000
BUNKER LUNT & RIDER
Now operated by
Gantner & Malson
771 to 777 Valencia nr 19th
777 Valencia... MA rkt-6464
Butler Funeral Home 1914 Sutter... WE st-7438

CALIFORNIA UNDERTAKING CO
Harry H. Velleno, Prop.
FUNERALS MOST
REASONABLE
CONSULT US ABOUT OUR BUDGET PLAN
100 Fillmore... MA rkt-3959

CAREW & ENGLISH
Leo V. Carew Pres.
350 Masonic Av... FI Imor-2414
Comisky & Connelly 1159 Valencia... MI sm-1411
Daniels Ben J
George Larsen
The Little Chapel of The Sunset
2532 Irving... OV erland-4200

DIERKS & GO-HALSTED
901 Divisadero FI Imor-5151

DONOVAN DANIEL P
Manager Henry J Gallagher Co
1097 Van Ness So... MI sm-0261

DUGGAN'S FUNERAL SERVICE
3434-17th UN drhl-2762
If no answer call... SK yline-7774

GALLAGHER HENRY J CO
1097 Van Ness So... MI sm-0261

GANTNER-FELDER-KENNY
Wm. E. Gantner Pres.
Wm. C. McDonnell Vice Pres.
Edward G. Kenny Vice Pres.
C W Nalder Vice Pres
Fred V. Gantner Secy.
Louis E. Felder Treas.
1965 Market... HE mlock-0131

Funeral Directors.—(Cont'd)

GANTNER & MALSON
Lewis A. Malson
Amended Tom Gantner
771 to 777 Valencia nr 19th
777 Valencia... MA rkt-6464
GLYNN HARRY M 3945-24th... MI sm-2991
GODEAU JULIUS S INC
41 Van Ness Av HE mlock-1230
MRS G P PRECHTEL PRES
CHRIS S MATHIESON VICE PRES
1550 California... OR dway-7600

GRAY N & CO
Harold L Wright Pres
Will J Thorpe Vice Pres
1645 Divisadero... WA lunt-1231
Hagan Joseph 1724 Sacramento... GR ayton-1905

HALSTED-DIERKS & CO
FUNERAL COSTS REDUCED HALF BY
SANCTIS CASKETS
SUPERIOR IN QUALITY FOR HALF
STANDARD PRICE
Obtainable Only From This Firm
Sole Patentees
901 Divisadero... FI Imor-5151

HALSTED-DIERKS & CO
901 Divisadero FI Imor-5151

HALSTED & CO
Wm C Hammersmith President
Wm B Poyner Secretary
Walter A Leontetti Manager
1123 Sutter... OR dway-3000
Hebrew Funeral Parlors 1117 Buchanan WE st-7782

LASSWELL W C & CO 6154 Mim RA ndlp-0100
If no answer call... RA ndlp-0610

LEARY BROS 2917-24th... MI sm-5742
Little Chapel of The Sunset The
Benj F Daniels
George Larsen
2532 Irving... OV erland-4200

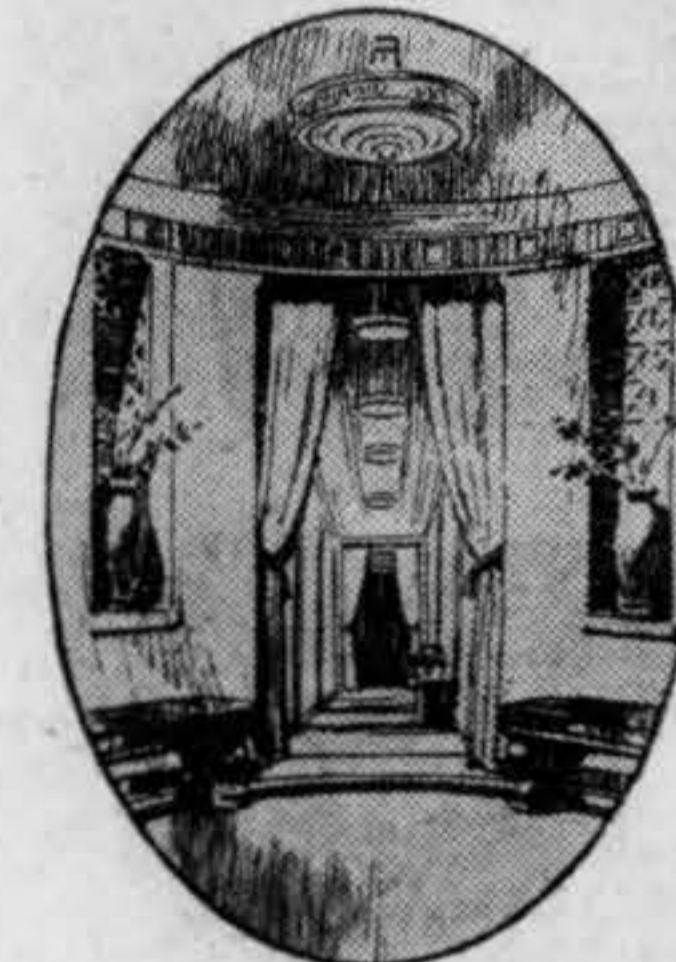
MAGDENIE PETER
1340 Golden Gate Av WA lunt-0700
(Continued Next Page)

Nothing can show more clearly the selling power of the Classified Telephone Directory than the experience of the firms that use it.

HALSTED & CO.

1123 Sutter Street . . . near Polk

Telephone
ORdway 3000



The Perfect Tribute
at the
Most Beautiful Mortuary
in the West
COSTS NO MORE

Serving 50 per cent more families than any other San Francisco funeral director, HALSTED & CO. offers superior service at costs no higher (often even lower) than those prevailing elsewhere. Prices are plainly marked and all-inclusive.

Sympathetic, reverent care, perfected by more than 50 years' experience. Finest facilities in the West:

Exquisitely furnished drawing room chapels . . . two public chapels, each with organ and recessed family section . . . superb motor equipment, including a limousine at disposal of family . . . trained nurses, day and night.

Funerals arranged anywhere through world-wide correspondents. Special facilities for rail and steamer shipment. NO EXTRA CHARGE FOR TRANSBAY OR PENINSULA CALLS.

Service Department Open Day and Night

THE ORIGINAL
HALSTED & CO.
FUNERAL DIRECTORS
1123 Sutter Street, Near Polk
ORdway 3000



ROBERT SCHARETG
MANAGER

Suhr & Wieboldt

1465 to 1473 VALENCIA STREET