

NEON ELECTRIC SIGNS

... and decorative effects
LUMENARC
High Intensity Tubing

DAYLIGHT ILLUMINATION

Show Windows
Factory Lighting

ILLUMINATED STORE FRONTS

Architectural Lighting

Designs and Estimates Without Obligation...

SOLD OR LEASED
Small Monthly Payments

PHONE
HE MLOCK 7220

ELECTRICAL PRODUCTS CORPORATION
255 GOLDEN GATE AVE.

McGRATH SIGNS

of ALL KINDS

SHO-CARDS

TELEPHONE
OR dway 0763

706 LARKIN STREET

WONDERLITE NEON PRODUCTS CO.

NEON SIGNS

DESIGNING
& MANUFACTURING
MAINTAINING

Phone
UN derhill 4060

170 OTIS ST.

Signs.

Ace Signs 1037 Golden Gate... WE st-9720
Adeo Sign Studio 453 O'Farrell... PR ospet-1276
Amer Art Works Inc 564 Market... DO uglas-4690
AMERICAN ELECTRIC SIGN CO
1740 Eddy, Fl Inor-3080
Andrews James R 716 Walker... UN drhil-1808
Artigue J Louis 1059 Mission... MA rket-5533
Atlas Sign Maintenance Co
2600-18th. UN drhil-9443
Bay Bridge Sign Co 443 Stevenson... DO uglas-9895
Borden Decalcomania Co 437 Minna... SU ter-2611
Bria Sign Co 1616A O'Farrell... WA Inut-8412
BROWN PETER L 1677 Market... HE mlock-1137
BRUMFIELD ELECTRIC SIGN CO INC
965 Folsom. DO uglas-0475
Calif Metal Enameling Co 557 Market. GA rfd-7920
Calif Sign Co 1037 Golden Gate... WE st-9720
Classic Fred M 811 Sansome... SU ter-4980
Claude Neon Lights Inc
255 Golden Gate. HE mlock-7220
Copalite Reflecting Signal Co Ltd
Phelan Bldg. DO uglas-8941
Daggett L B 335 Van Ness So... MA rket-5142
Davensport A C & Son Inc 617 Mtley. EX brook-4432
Deering Edw 281 Natoma... DO uglas-5100

DAGGETT
Signs
335 SOUTH VAN NESS AVE.
MARKET 5142

SWAN
THE PAINTER
SIGNS
Established 1877
UN derhill 9169
Howard at Seventh

QRS NEON
CORPORATION LTD.
690 POTRERO AVE.
VALENCIA 7707

Signs.—(Cont'd)

Despain 1028 Folsom... UN drhil-5220
De Vaux Sign Co 552 McAllister... UN drhil-2279
Eichenbaum Eugene M
1037 Golden Gate. WE st-9720
Eichenbaum Joseph H 425-4th... SU ter-4477
Eilken Win E 1295 Post... OR dway-3700
ELECTRICAL PRODUCTS CORP
255 Golden Gate Av. HE mlock-7220
Electrical Sign Maintenance
278 Fair Oaks. AT water-4600
Empire Advertising Co
122 Golden Gate. TU zed-9934
Frederick Sign Co 1835 Haight... UN drhil-8417
Gallagher Co 166 Eddy... PR ospet-7203
General Studios The 576 Natoma... HE mlock-0572
Gillespie H T 398 Monterey Blvd... DE laware-0276
Goldberg Lawrence 1085 Golden Gate... WE st-3344
GOLDEN GATE NEON SIGN CO INC
355-8th. HE mlock-5220
Gootherts Louis 2334-29th Av... DO uglas-8276
Hinchaw Clyde 1444 Pine... GR ayton-7969
Hetzner Bros 111 Sutter... GA rfd-3820
Howe Signs 253 Eddy... PR ospet-9905
Hurdle M J 714 Market... DO uglas-2499
Jennings Lewis F 1040 Larkin... FR ankin-2497
Judd F W 1059 Mission... HE mlock-6393
Keefe Jas 1259-9th Av... DO uglas-2986
Lath 7th & Folsom... DO uglas-5162
LOCAL SIGN CO 1037 Golden Gate... WE st-9720
Lorenzen C 720 Montgomery... SU ter-5480
LOWE PERCY E 3053 Fillmore... WA Inut-4689
LUKE SIGNS 311 Turk... OR dway-4613
McGrath Co 706 Larkin... DR dway-0763
Mead Bob 40 Genesee Way... DE laware-2986
Moise-Klinkner Co 500 Market... EX brook-2641
National Decalcomania Corp The
Pacific Bldg. GA rfd-8943
NATIONAL NEON SIGN CO
1707 Folsom. HE mlock-1243
Neill Al Sign Co 911 Folsom... SU ter-7154
NEON AMERICAN ELECTRIC SIGN CO
1740 Eddy... FI Inor-3080
Neon Brumfield Electric Sign Co
965 Folsom. DO uglas-0475
NEON ELECTRIC SIGN SERVICE CO
1707 Folsom. HE mlock-1243
NEON SIGN SERVICE CO
1707 Folsom. HE mlock-1243
Novelty Electric Sign Co Inc
80 Washburn. HE mlock-9290
Nutter H M Co 425 Montgomery... DO uglas-5018
Oak Sign Works 1037 Golden Gate Av... WE st-9720
O'Neal Ray 1146 Valencia... AT water-0936
Osthoff & Co Inc 501-3rd... EX brook-4560
Pac Neon Mfg Co 2600-18th... UN drhil-9443
Pac Sign Co 1059 Mission... MO ntrose-6383
Paints Sign Shop 907 Irving... MO ntrose-6383
Paris Signs Inc 690 Market... SU ter-6516
Phelps Bros 55 McAllister... MA rket-3315
Pioneer Electric Co 2128 Market... MA rket-2843
Q R S NEON CORP LTD
690 Potrero Av. VA lencia-7707
Riddell V M 335 Van Ness So... UN drhil-3822
Robinson Oscar M 281 Natoma... DO uglas-5100
Robinson & Deller 281 Natoma... DO uglas-5100
Roth Mark 130 Bush... EX brook-4432
S F Sign Service 363 Fell... UN drhil-8292
Shepard Signs & Show Card Shop
2519 Mission. MI sm-5125
Sign Animation Corp of Calif 210 Post. DO uglas-5300
Sign-O-Graf Co The 117 Market... SU ter-1973
Skolman Co 2176 Market... MA rket-8597
Small Russell L 576 Natoma... HE mlock-0572
Star Theatrical Lighting Co Inc
965 Folsom. DO uglas-0475
State Mfg Co 55 Raasch... HE mlock-4578
Stein Your Painter 611 Sansome... SU ter-4980
Swan The Painter 1117 Howard... UN drhil-9169
Thomas Alfred A Russ Bldg... GA rfd-0704
Thomas B A 281 Natoma... DO uglas-5100
Tomsky Arnold 1635 Haight... UN drhil-8417
Universal Sign & Painting Co 425-4th. SU ter-4477
Vince's Sign Shop 292-9th Av... SK yline-4332
Ware C J Sign Co 564 Fulton... WA Inut-0147
Watson Sign Co 44 Clyde... DO uglas-8946
Wilmes Co 5976 Mission... DE laware-7291
WONDERLITE NEON PRODUCTS CO LTD 170 Otis... UN drhil-4060
Yesson George M Card Sign And Display Co 90 Golden Gate... OR dway-6754

Signs-Advertising

ACE SIGNS 1037 Golden Gate... WE st-9720
BRILLIANTONE CO 833 Howard... SU ter-5256
De Vaux Sign Co 552 McAllister... UN drhil-2279
O'NEAL RAY
S I G N S
T H A T A R E S I G N S
Bet. 22nd & 33rd
1146 Valencia... AT water-0936
Patrick & Moise-Klinkner Co 500 Mt. EX brook-2641
Q R S Neon Corp Ltd 690 Potrero... VA lencia-7707
(See Advertisement This Page)
(Continued Next Page)

Signs-Advertising—(Cont'd)

Sign-O-Graf Co The
Embossed Cardboard Signs
417 Market... SU ter-1973
TWOMEY E F CO
Metal Signs Transparencies & Specialties
525 Market... DO uglas-8155
VELVETONE POSTER CO
16 Beale. EX brook-1025
WESTERN LITHOGRAPH CO
425 Brannan. DO uglas-3929
Wilmes Co
Real Estate Adv Signs
5976 Mission... DE laware-7291

Signs-Brass

Nutter H M Co 425 Montgomery... DO uglas-5018
Patrick & Moise-Klinkner Co 500 Mt. EX brook-2641

Signs-Bronze

KEYSTONE ORNAMENTAL IRON & BRONZE WORKS 310 Tehama. SU ter-5590
Patrick & Moise-Klinkner Co 500 Mt. EX brook-2641
Sarlandt Oscar J 208-1st... GA rfd-3122

Signs-Changeable

Building Directory Co The
Celluloid Letter Signs
617 Montgomery... EX brook-4432

TABLET & TICKET CO THE
CHANGEABLE LETTER SIGNS & BULLETINS
for banks, hotels, clubs, restaurants. Stock sizes or special construction. Self-spacing sellu-letters, embossed celluloid letters and metal letters.
407 Sansome... EX brook-2878

Signs-Electrical

Apex Neon Sign Co 363 Fell... HE mlock-7811
Atlas Sign Maintenance Co 2600-18th. UN drhil-9443
If no answer call... DE laware-5783
BRUMFIELD ELECTRIC SIGN CO INC
NEON SIGNS
ESTABLISHED 1898
SIGNS THAT TALK
965 Folsom... DO uglas-0475

ELECTRICAL PRODUCTS CORP
255 Golden Gate Av. HE mlock-7220
(See Advertisement Opposite Page)
ELECTRICAL SIGN MAINTENANCE
Lubarsky S 2128 Market... MA rket-2843
NEON GOLDEN GATE SIGN CO INC
355-8th. HE mlock-5220
PIONEER NEON 2128 Market... MA rket-2843
Pioneer Signs Inc 210 Post... DO uglas-5300
Q R S NEON CORP LTD
690 Potrero. VA lencia-7707
Wonderlite Neon Products Co 170 Otis. UN drhil-4060
(See Advertisement Opposite Page)

Signs-Enamel

California Metal Enameling Co
557 Market. GA rfd-7920
Patrick & Moise-Klinkner Co 500 Mt. EX brook-2641
Ross George H T Front... SU ter-8854

Signs-Glass

Apex Neon Sign Co 363 Fell... HE mlock-7811
Patrick & Moise-Klinkner Co 500 Mt. EX brook-2641

Signs-Metal

Berryhill Matt T Front... SU ter-8854
Colortex Co The 398-5th... SU ter-3786
Irvine & Jachens 1068 Mission... MA rket-0175
Patrick & Moise-Klinkner Co 500 Mt. EX brook-2641

Your telephone has many happy, human uses. When the family is scattered by business, school or vacation. When friends move to other cities. When there are babies, birthdays or anniversaries. Then a friendly, personal greeting means so much... and costs so little.

Signs Painted

Daggett L B 335 Van Ness So... MA rket-5142
(See Advertisement Opposite Page)
GOOHTERT'S LOUIS
2334-29th Av. MO ntrose-8276
Henschaw Clyde 1444 Pine... GR ayton-7969

HOWE SIGNS
S I G N S
O N
Glass, Cloth, Metal, Paper
Wood, Walls
Commercial Art Show Cards
253 Eddy... PR ospet-9905

Low Perry E
Real Estate Signs
Signs for All Purposes
3053 Fillmore... WA Inut-4689
Marina Sign Studio 2358A Lombard... WA Inut-8706
McGrath Co 706 Larkin... OR dway-0763
(See Advertisement Opposite Page)
Swan The Painter 1117 Howard... UN drhil-9169
(See Advertisement Opposite Page)

Signs-Process

BRILLIANTONE CO 833 Howard... SU ter-5256
Gallagher Co 166 Eddy... PR ospet-7203
Shepard Signs & Show Card Shop
2519 Mission. MI sm-5125
Wilmes Co 5976 Mission... DE laware-7291

Signs-Real Estate

Riddell V M 335 Van Ness So... UN drhil-3822

Silks.

Acme Silk Mills The Pacific Bldg... GA rfd-3542
Belding-Heminway-Corticelli 55 Fremont. GA rfd-5832
Benrose Silk Mfg Corp 49-4th... SU ter-6514
Brush F R 310 California... GA rfd-6845
Buchdrucker David Pacific Bldg... GA rfd-3542
China Silk Co The 905 Grant... DO uglas-5881
Clayburgh Bros Inc 49-4th... EX brook-0160
Ehanues F R Co 833 Market... SU ter-3838
Ende S Importing Co 315 Grant... DO uglas-3452
Ende's 315 Grant... DO uglas-3452
Falvey J J 49-4th... GA rfd-0640
Goldberg Irvine S 49-4th... SU ter-8293
Johnson & Gutfield 833 Market... EX brook-4052
Koesel Silk Co 833 Market... DO uglas-8750
Lehman Al Co 881 Mission... GA rfd-2893
Mallinson H R & Co Inc 85-2nd... DO uglas-5267
Matsumoto S 574 Grant... DO uglas-7294
Mishkin J & Son 49-4th... SU ter-5505
Moldenhauer L E & Co 833 Market... DO uglas-0278
Schwarzenbach Huber Co The
833 Market. DO uglas-6787
Stim L & E 49-4th... SU ter-5963
Strompen & Van Winkle Inc 525 Mt. KE arny-1378
Suey Cheng Co 415 Grant... CH ina-0208
Susquehanna Silk Mills 833 Market... SU ter-3838

Silks-Bolting

Spaulding Horace R 898 Folsom... SU ter-4499
Wagner Joe Mfg Co 165 Beale... GA rfd-2433
Wood Paul W Company 883 Brannan... SU ter-3461

Silks-Manufacturers

Bloomburg Silk Mills 833 Market... DO uglas-0278
CLAYBURGH BROS INC
MANUFACTURERS
Silk & Rayon Fabrics
Selling Agents For
Wm. Openshym & Sons Velvets,
Crompton-Richmond Corduroys & Velveteens
Apparel Center Bldg.
49-4th... EX brook-0160
Cohn-Hall-Marx Co
Also Cotton & Rayon Fabrics
49-4th... EX brook-0614
Mallinson H R & Co Inc 85-2nd... DO uglas-5267
Schwarzenbach Huber Co The
833 Market. DO uglas-6787
Susquehanna Silk Mills 833 Market... SU ter-3838

Silks-Oiled

Blossom Manufacturing Co
79 Madison Av N Y
(Toll) Call Operator for... AS hand-4-2123

Results obtained through the "Buyer's Guide" are greater than can be obtained through similar expenditures in any other form of advertising.

Silks-Wholesale

ACME SILK MILLS THE
Wool Silk & Woolen Distrs
Pacific Bldg... GA rfd-3542
BELDING HEMINWAY CORTICELLI CO
Owners of
BELDING SILK PRODUCTS
CORTICELLI SILK PRODUCTS
CARLSON CURRIER SILK PRODUCTS
55 Fremont... GA rfd-5832

Clayburgh Bros Inc 49-4th... EX brook-0160
Johnson & Gutfield 833 Market... EX brook-4052
McNeill & McNeill 49-4th... SU ter-5963
Moldenhauer L E & Co 833 Market... DO uglas-0278
Strompen & Van Winkle Inc 525 Mt. KE arny-1378
Wilder Bros
Al Lehman Co Representative
881 Mission... GA rfd-2893

Silversmiths.

Goodby Mfg Co The 77 O'Farrell... DO uglas-6499
Gorham Co The 149 Geary... GA rfd-8986
Helmes & Edwards Silver Co 150 Post... GA rfd-0473
Hovey Walter H 150 Post... DO uglas-7142
International Silver Co 150 Post... GA rfd-0473
Jensen Georg Handmade Silver Agency
578 Sutter. EX brook-4087
National Silver Co 153 Kearny... SU ter-0560
Owida Community Ltd 150 Post... SU ter-3099
Rogers Lunt & Bowen Co 49 Geary... KE arny-5851
Rogers Wm A Ltd 150 Post... GA rfd-3133
Rogers Wm & Son 150 Post... GA rfd-0473
Standard Plating Works Inc 288-1st. DO uglas-7584
Tumler Bros 150 Post... DO uglas-5399
Wallace R & Sons Mfg Co 140 Geary... DO uglas-1178

Silverware

GUMPS & CO 246 Post... DO uglas-6200
Schmidt A & Son 504 Sutter... SU ter-4753

Sirens.

Bullard E D Co
Sirocote Sirens
2175-8th... MA rket-2322

Skating Rinks-Roller

Golden Gate Ballroom Eddy & Jones... PR ospet-9609
Iceland New Sutter & Pierce... WE st-9708

Skirts-Manufacturers

Arnold Dress Co The 783 Mission... DO uglas-9465

Skylights

GUILFOY CORNIC WORKS
1234 Howard. MA rket-0561
Smith C R & Son 4057-18th... MI sm-5494

Skylights-Puttyless

Robertson H H Co 50 Hawthorne... SU ter-1312

Slate

Gill-Mann Co 725 Tehama... HE mlock-7913

Slate-Electrical

Clewi Marble Co 221 Bay Shore Blvd... MI sm-6625
Eastman Marble Co 209 Mississippi... MA rket-0572

Slate-Roofing

Carpentier A & Empire Trading Co Inc
Blackboard Electrical Roofing
Structural and Flanging Slate
275 Bush... GA rfd-5781

Slate-Structural

Clewi Marble Co 221 Bay Shore Blvd... MI sm-6625

Sleeping Bags

Leibold & Co 101 Post... GA rfd-3570

In the "Where to Buy It" plan your representatives are listed below your trademark in those classified telephone directories where you have distribution. A prospect simply looks under your trademark and finds their names, addresses and telephone numbers.