

Sign Business—(Cont'd)

Electric Signs—(Cont'd)

WONDERLITE NEON PRODUCTS CO LTD
ELECTRIC SIGNS
DESIGNING
MANUFACTURING
MAINTAINING
170 Otis.....UN drhl-4060

Enamel Signs

California Metal Enameling Co
557 Market, GA rfd-7920
Patrick & Moise-Klinkner Co 560 Mkt, EX brook-2641

Porcelain Enamel Signs

Ross George H 7 Front.....SU tter-8854

Glass Signs

Patrick & Moise-Klinkner Co 560 Mkt, EX brook-2641

Hangers, Sign

Apex Electric Co 363 Fell.....HE mlock-7811

Letters, Sign

Die Cut Sign Letters

TABLET & TICKET CO THE
Gummed Paper Letters & Figures
Changeable Celluloid Letters
407 Sansome.....EX brook-2878

Wood Sign Letters

CALIFORNIA WOOD CARVING CO
1123 Howard, UN drhl-5540

Metal Signs

Colortex Co The 398-5th.....SU tter-3786
Patrick & Moise-Klinkner Co 560 Mkt, EX brook-2641

Painters, Sign

Daggett L B 335 Van Ness So.....MA rket-5142
Frederick Sign Co 1568 Haight.....UN drhl-5971
Henshaw Clyde 1444 Pine.....GR ayton-7969

HOWE SIGNS

SIGNS
ON
Glass, Cloth, Metal, Paper
Wood, Walls
Commercial Art Show Cards
253 Eddy.....PR ospet-9905

LOWE PERCY E

Real Estate Signs
Signs for All Purposes
3053 Fillmore.....WA Inut-4689
Neill Al Sign Co 911 Polson.....SU tter-7154
Sloan The Painter 1117 Howard.....UN drhl-9169

Posters

(See Posters)

Process Signs

Colortex Co The 398-5th.....SU tter-3786
Gallagher Co 166 Eddy.....PR ospet-7203
Riddell V M 335 Van Ness So.....UN drhl-3822
Wilmes Albert N 21 Leasing.....DE laware-7291

Show Cards

(See Show Card Business)

Signals

Systems, Signal

Autocall Co 380 Market.....GA rfd-0526

Telephone customers are, in a majority of cases, financially competent buyers. Why not bid for their trade through the "Buyer's Guide"?

Silk Business

Acme Silk Mills The Pacific Bldg.....GA rfd-3542
Belding-Heminyway Corticelli 55 Fremont, GA rfd-5852
Berwice Silk Mfg Corp 49-4th.....SU tter-6514
Brush F R 310 California.....GA rfd-6845
Buchdrucker David Pacific Bldg.....GA rfd-3542
China Silk Co 617 Montgomery.....DO uglas-5523
Clayburgh Bros Inc 49-4th.....EX brook-0160
Ende S Importing Co 315 Grant.....DO uglas-3452
Ende's 315 Grant.....DO uglas-3452
Falvey J J 49-4th.....GA rfd-0640
Former Louis R 833 Market.....DO uglas-4915
Johnson & Guffield 833 Market.....EX brook-4052
Koesel Silk Co 833 Market.....DO uglas-8750
Mallinson H R & Co Inc 85-2nd.....DO uglas-5267
Matsumoto S 574 Grant.....DO uglas-7294
Nishkin I & Son 49-4th.....SU tter-5505
Schwarzenbach Huber Co The
833 Market, DO uglas-6787
Stim L & E 49-4th.....SU tter-5963
Strompen & Van Winkle Inc 525 Mkt.....KE army-1378
Suey Chong Co 415 Grant.....CH ina-0208
Susquehanna Silk Mills 833 Market.....SU tter-3838

Bolting Silk

Spaulding Horace R 898 Polson.....SU tter-4499
Wagner Jos Mfg Co 105 Beale.....GA rfd-2433

Manufacturers, Silk

OLYBURGH BROS INC
MANUFACTURERS
SILKS
DISTRIBUTORS
Apparel Center Bldg.
49-4th.....EX brook-0160

Cohn-Hall-Mark Co
Also Cotton & Rayon Fabrics
833 Market.....EX brook-0614
Mallinson H R & Co Inc 85-2nd.....DO uglas-5267
Schwarzenbach Huber Co The
833 Market, DO uglas-6787

Oiled Silk

Blossom Manufacturing Co
79 Madison Av NY
Long Distance Charge

Wholesale Silk

ACME SILK MILLS THE
Whole Silk & Woolen Distrs
Pacific Bldg.....GA rfd-3542

BELDING HEMINWAY CORTICELLI CO
Owners of
BELDING SILK PRODUCTS
HEMINWAY SILK PRODUCTS
CARLSON CURRIER SILK
PRODUCTS
55 Fremont.....GA rfd-5852

Clayburgh Bros Inc 49-4th.....EX brook-0160
Johnson & Guffield 833 Market.....EX brook-4052
McNeill & McNeill 49-4th.....SU tter-5963
Widder Bros
Al Lehman Co Representative
881 Mission.....GA rfd-2893

Silversmiths

Bennett Arthur W 49 Geary.....KE army-5851
Goody Mfg Co The 77 O'Farrell.....DO uglas-6499
Gorham Co The 140 Geary.....GA rfd-8986
Holmes & Edwards Silver Co 150 Post, GA rfd-0473
International Silver Co 150 Post.....GA rfd-0473
Jensen Georg Handmade Silver Agency
522 Sutter, GA rfd-2668
National Silver Co 153 Kearny.....SU tter-0560
Oneida Community Ltd 150 Post.....SU tter-3059
Reed & Barton 112 Kearny.....GA rfd-7657
Rogers Wm A Ltd 150 Post.....GA rfd-1513
Rogers Wm & Son 150 Post.....GA rfd-0473
Skov C C 150 Post.....SU tter-8168
Standard Plating Works Inc 288-1st, DO uglas-7584
Thumler Bros 150 Post.....DO uglas-5399
Wallace R & Sons Mfg Co 140 Geary.....DO uglas-1178

Silverware

Bennett Arthur W 49 Geary.....KE army-5851
GUMP S & G CO 240 Post.....DO uglas-6200
Rogers Lunt & Bowen Co 49 Geary.....KE army-5851
Schmidt A & Son 504 Sutter.....SU tter-4753

Sirens

Bullard E D Co
Sirende Sirens
275-8th.....MA rket-2322

Skating Rinks

Ice Skating Rinks

Iceland New Sutter & Pierce.....WE st-9708

Skylights

QUILFOY CORNICE WORKS
1284 Howard, MA rket-0561
Smith C R & Son 4057-18th.....MI sm-5494

Slate

Fabbris-Carpentier Co Ltd
Blackboard, Electrical, Roofing,
Structural & Flagging Slate
275 Bush.....EX brook-0481
Gill-Mann Co 629 Fulton.....HE mlock-7913

Electrical Slate

Cleri Marble Co 1721 San Bruno.....MI sm-6625
Eastman Marble Co 209 Mississippi.....MA rket-0572

Roofing Slate

Barnes Corning Co 30 Sterling.....DO uglas-6810

Structural Slate

Cleri Marble Co 1721 San Bruno.....MI sm-6625

Sleepers

Composition Sleepers

Le Roy Olson Co 170 Hooper.....UN drhl-3838

Sleeping Bags

Leibold & Co
Mrs Famous O'Joy Sleeping Bag
643 Mission.....GA rfd-3570

Slicing Machine Business

Amer Slicing Machine Co T Front.....SU tter-8854
Dayer Slice Division of International
Business Machines Corp 529 Mkt.....DO uglas-8545
Geddes James & Co 743 Mission.....GA rfd-3922
Globe Slicing Machine Co Sales & Service
Agency 52-7th.....MA rket-8038
HENRY J H 1010 Mission.....HE mlock-1371
Hobart Sales & Service Agency
929 Mission, GA rfd-6738
Petra R 1955 Mission.....MA rket-2042
U S Slicing Machine Co 1010 Mission, HE mlock-1371

Slide Business

Acme Slide Studio 2315-27th Av.....MO ntrose-7638
Alta Studios Inc 1271 Mission.....MA rket-9581
Daniel J N Co 2315-27th Av.....MO ntrose-7638
Kanzee Geo 12 Geary.....GA rfd-7396
Kemp Edward H 290 Turk.....PR ospet-5226
Tam Slide & Film Co Inc 942 Market, EX brook-3214

Advertising, Slide

(See Advertising Business)

Lantern Slides

Shaw Laboratory The 1155 California, TU xedo-1077

Theatrical Slides

LONG S C PRODUCTIONS
261 Golden Gate, UN drhl-1045

Smelting Business

Amer Smelting & Refining Co 405 Mgr, DO uglas-2145
Bunker Hill Smelter Sales Agency
Crocker Bldg, SU tter-0414
Federated Metals Corp 75 Polson.....EX brook-4616
Independent Smelting & Refining Co
650-7th, MA rket-6100
Selby Smelting Works 405 Montgomery, DO uglas-2145
Western Gold & Platinum Works
589 Bryant, SU tter-2065
Wildberg Bros Smelting & Refining Co
742 Market, DO uglas-3505
Wildberg Bros Smelting & Refining Co
South San Francisco, GA rfd-1388

Smoke Stacks

BAY CITY IRON WORKS
1215 Harrison, MA rket-1311
MONTAGUE PIPE & STEEL CO
1909-3rd, MA rket-2016

Smokers' Supply Business

Heininger C P 686 Mission.....GA rfd-5295

Soap Business

Barber Frank W Co 682 Mission.....SU tter-1347
Bernhard Howard F 400-15th.....MA rket-0887
Borrmann J H 557 Market.....UN drhl-6658
C & S Co Ltd 1136 Howard.....UN drhl-6658
Caligus Company The 368 Fremont.....DO uglas-7722
Colgate Palmolive-Peet Co 630-3rd.....DO uglas-5016
Columbia Soap & Chemical Wks
824 Leavenworth, PR ospet-9036
Commercial Soap & Chemical Co
440 Bryant, GA rfd-3355

Crystalline Soap Co 2821 Army.....MI sm-3184
Cudahy Packing Co The 55 Union.....SU tter-7100
Davies-Young Soap Co The 24 Calif.....GA rfd-7406
Davis Soap Co 320-11th.....MA rket-6195
Davis Soap Co 200 Post.....EX brook-0540
Du Bois Soap Co 201 California.....DO uglas-1760
Fischbeck Soap Co 18th & Carolina.....EX brook-2232
General Soap Co 149 California.....MA rket-0451
GOLD DUST CORP 1900 Bryant.....HE mlock-3500
Hillyard Shine-All Sales Co 370 Turk.....TU xedo-1688
Insto & Soap Meal Sales Co 557 Mkt.....SU tter-5328
Jansen Soap & Chemical Co
824 Leavenworth, PR ospet-9036
Kutit Soap Co 425 Bryant.....DO uglas-6961
Lever Bros Co 1509 Divisadero.....WA Inut-3398
Los Angeles Soap Co 599-2nd.....SU tter-5221
Lucy G R & Co 100 San Bruno.....MA rket-1001
M A B Products Co Inc 440 Bryant.....GA rfd-3355
Menlove Mfg Co 475 Bryant.....DO uglas-6381
Mireco Chemical & Soap Co
811 Laguna, UN drhl-5118

Mirsky Fred 397 Sutter.....KE army-2574
National Soap Service Co 1783 Hayes, FI Imor-1287
Newell Guttrud Co 360 Fremont.....DO uglas-7722
Pac Coast Borax Co 1250 Sansome.....SU tter-1994
Par Soap Co 1136 Howard.....UN drhl-6658
Paramount Petroleum Co
1224-20th Av, OV erland-7007
Pioneer Soap Co 400-15th.....MA rket-0887
Procter & Gamble Dist Co 38 Sansome, GA rfd-1644
Shine-All Sales Co 370 Turk.....TU xedo-1688
Sinclair Refining Co of Calif
383 Brannan, GA rfd-2032
Soponite Mfg Co 475 Bryant.....DO uglas-6381
Sphinx Chemical Products Co
1783 Hayes, FI Imor-1287
Sprague-Gorman Co Inc 425 Bryant.....DO uglas-6961
Super Soap Co 1701 Eddy.....FI Imor-7115

Hand Soap

Hughes No-Water Soap Co 457 Kearny, KE army-4940

Mechanics' Hand Soap

Skat Distributor 1047 Polk.....OR dway-1610
Super Soap Co 1701 Eddy.....FI Imor-7115

Importers, Soap

Swedish Imports & Exports Co
397 Sutter, KE army-2574

Laundry Soap

Pioneer Soap Co 400-15th.....MA rket-0887

Liquid Soap

Barber Frank W Co 682 Mission.....SU tter-1347
BLAKE MOFFITT & TOWNE 41-1st, SU tter-2230
Commercial Soap & Chemical Co
440 Bryant, GA rfd-3355

HOCKWALD CHEMICAL CO

Manufacturers of
Liquid, Soft and Bar Soaps
Detergents, Cleansers,
Soap Powders, Shampoos
Soap Dispensers
30 Bluxome.....GA rfd-6640

Jansen Soap & Chemical Co
824 Leavenworth, PR ospet-9036
West Disinfecting Co 510-7th.....HE mlock-0246
ZELLERBACH PAPER CO
634 Battery, EX brook-1631

Manufacturers, Liquid Soap

Rogers Chemical Co 527 Commercial.....KE army-0150

Manufacturers, Soap

C & S Soap Co 1136 Howard.....UN drhl-6658
Clark & Clark 1988 Polson.....MA rket-7707
COLGATE PALMOLIVE-PEET CO
630-3rd, DO uglas-5015
Fischbeck Soap Co 18th & Carolina.....EX brook-0451
Jansen Soap & Chemical Co 324 Lmth, PR ospet-9036
LOS ANGELES SOAP CO 699-2nd, SU tter-5221

There should be no hazard in shopping. But there should be a habit—the habit of buying advertised articles and service. You will profit by looking in the "Buyer's Guide."

Soap Business—(Cont'd)

Manufacturers, Soap—(Cont'd)

NEWELL GUTTRUD COMPANY
Manufacturers of
Laundry, Toilet & Industrial Soaps,
Soap Bases, Soap Powder
& Scouring Powder
Specialists in Bulk & Private Label
Toilet & Laundry Soaps
360 Fremont.....DO uglas-7722

Par Soap Co 1136 Howard.....UN drhl-6658
PIONEER SOAP CO 400-15th.....MA rket-0887
Soponite Co 475 Bryant.....DO uglas-6381
WHITE KING SOAP AGCY 699-2nd, SU tter-5221

Powder Soap

Pioneer Soap Co 400-15th.....MA rket-0887

Social Associations

(See Associations)

Social Service Agencies

(See Associations)

Soda Fountain Business

AMER SODA FOUNTAIN CO
1915 Bryant, HE mlock-5028
B K Metal Products Co 1793 Market, HE mlock-5451
BARTHOLD SODA FOUNTAIN CO
LTD 834 Howard.....EX brook-5351
Chillo Products Co 423-9th.....MA rket-4222
Coffin Redington Co 401 Mission.....DO uglas-2952
Confectioners Soda Fountain Service
1105 Mission, HE mlock-7320
Dixon Flavor & Extract Co 226 Jackson, SU tter-4141
Eng-Skell Co 1035 Howard.....UN drhl-2680
Gallagher J F 125 Clay.....GA rfd-7087
Gates Paper Co Ltd 625-3rd, SU tter-3461
LIQUID CARBONIC PACIFIC CORP
LTD THE 1035 Howard.....UN drhl-3353
LYONS-MAGNUS INC 2545-16th, HE mlock-3260
Marvel Inn 3098-24th.....MI sm-3005
McKesson-Langley-Michaels Co Ltd
50-1st, SU tter-7262
ROYAL SHOW CASE & SODA
FOUNTAIN CO 770 McAllister.....WA Inut-1776
S F SODA FOUNTAIN CO
1088 Howard, HE mlock-5814
United American Soda Fountain Co
1915 Bryant, HE mlock-5028
United Soda Fountain Co 369 Ellis.....PR ospet-6789
UNITED STATES FAUCET CO
1089 Polson, MA rket-3232

Equipment, Soda Fountain

Barthold Soda Fountain Co Ltd
834 Howard, EX brook-5351

UNITED SODA FOUNTAIN CO
Soda Fountains—Carbonators
Soda and Water Coolers
High Pressure Gas Regulators
Syrup Pumps and Jars
Soda and Water Draft Arms
Soda Gas
Sheet Metal Work Soda Fountain Repairs
369 Ellis.....PR ospet-6789

Manufacturers, Soda Fountain

Barthold Soda Fountain Co Ltd
834 Howard, EX brook-5351
United Soda Fountain Co 369 Ellis.....PR ospet-6789
WEBER SHOWCASE & FIXTURE
CO INC 988 Mission.....DO uglas-7280

Repairs, Soda Fountain

BARTHOLD SODA FOUNTAIN CO
LTD 834 Howard.....EX brook-5351
Electric Specialty Repair Co
Arnold Mixer Service Station
163-2nd.....DO uglas-3007
Hamilton Beach Gilchrist Arnold
Auth Serv 479 O'Farrell.....TU xedo-2960
San Francisco Soda Fountain Co
1088 Howard, HE mlock-5814
United Soda Fountain Co 369 Ellis.....PR ospet-6789

Supplies, Soda Fountain

Chillo Products Co 423-9th.....MA rket-4222
ENG-SKELL CO 1035 Howard.....UN drhl-2680
Micky Malto Products Co 60 Federal, EX brook-3398
PARAMOUNT FOOD PRODUCTS CORP
572 Polson, GA rfd-5574
Rathjen Bros Inc 17 Bluxome.....KE army-2031

Soda Fountain Business—(Cont'd)

Syrups, Soda Fountain

(See Syrup Business)

Soft Drink Parlors

Arnest's Malted Milk Shop 187 O'Farl, DO uglas-6260
Atlas The 800 Van Ness So.....VA lenia-9737
Avenue Buffet 2575 San Bruno.....DE laware-6168
Blossom Sandwich Shop 4609 Mission, RA ndlpb-5080
Bulotti J & Co 2201 1/2 Steiner.....FI Imor-5080
Butler's Inn 2367 Market.....UN drhl-9049
Calidad Club 3700-24th.....VA lenia-5662
Casella Tony 2898-23rd.....AT water-5591
Cavani S 490A Broadway.....DO uglas-9509
Center The 50 Embarcadero.....DO uglas-9441
Chicago Cafe 182-3rd.....KE army-5233
Davis R V 601 Larkin.....GR ayton-7506
De Alberto Linds 479 Broadway.....GA rfd-9660
Durest M 3801-17th.....UN drhl-6996
Flynn Wm E 185 Valencia.....UN drhl-6767
Giannotti Albert 4825 Mission.....RA ndlpb-6493
Gomez Isidore 848 Pacific.....GA rfd-9828
Green Lantern 1002 Post.....OR dway-6027
Hartmann J W 1488 Pine.....DO uglas-5482
Hasteden Gut 3000 San Bruno.....RA ndlpb-6906
H Tronatore Pool Hall 1034 Kearny, UN drhl-9823
Jack & Guy 1455 Divisadero.....WE st-9918
Jack's Sandwich Shop 1547 Steiner.....WE st-9768
Kelly's Sandwich Shop 117 New Mgr, DO uglas-5183
Kenny J 3349-20th.....VA lenia-1430
Kiebas Bros 711 Howard.....DO uglas-5482
Kreling's Soft Drink Petr 2073-16th, MA rket-9171
Kurtovich Martin J 3343 Fillmore.....WE st-5822
La Salle Soft Drink Parlor 546 Columbus, GA rfd-9193
Leshy D J 3108-24th.....VA lenia-6745
Ligi A 3111 Fillmore.....WE st-9906
Ligi Alfred 3251 Fillmore.....FI Imor-9551
Lincoln Buffet The 199-6th.....SU tter-8265
Logan John J 3988-18th.....UN drhl-8892
Luttringer J F 3079-16th.....HE mlock-2368
Lynch James 10 Sanchez.....UN drhl-9037
Lynn The 132-4th.....SU tter-9894
Marconi Babe 647 Pacific.....KE army-4616
Martin Fred 948 Kearny.....GA rfd-9372
McCarthy D J 70 Embarcadero.....GA rfd-5930
McNamara P J 2857-24th.....VA lenia-8851
Murphy Wm F 901 Cortland.....VA lenia-8782
Nachadel Bernard 1981 Sutter.....WA Inut-4722
Nolan J F 399-5th.....UN drhl-3353
Nuti Z 609 Washington.....SU tter-9232
Peterson Harry R 198-3rd.....DO uglas-3185
Pine Malted Milk Shop 250 Pine.....GA rfd-5722
Pisanos Fountain The 808 Sutter.....OR dway-7562
Rex The 487 Broadway.....GA rfd-0989
S F Sweet Shop 3422 Mission.....VA lenia-9811
Sanna S 443 Broadway.....DO uglas-9474
Schubben John 349 Clement.....EV green-9750
Segelken Henry 458 Presidio Av.....WA Inut-9887
Strand Soda Fountain 1416 Taylor.....PR ospet-9641
Tammara V 4920 Mission.....RA ndlpb-9567
Tombellini G 1415 Grant.....GA rfd-9210
Varacchi David 1560 Powell.....EX brook-7056
Walton L A 894 Geary.....DO uglas-2371
Weisgerber Fred 137-3rd.....DO uglas-2649
Weisgerber Wm 201-4th.....GA rfd-8133
Williams' Fountain 716 Irving.....MO ntrose-9764

Solder

(See Metal Business)

Solvents

Lacquer, Solvents

Amer Solvents & Chemical Corp of Calif
110 Sutter, KE army-1611

Sound Equipment

Automatic Amplified Music Co
280 Golden Gate, TU xedo-2909
Commercial Film Enterprises
Sound Recording & Projection Equip
125 Hyde.....OR dway-9162
Skinner C R Mfg Co 290 Turk.....OR dway-6909

Sound Recording

(See Recording)

Spark Plugs

A C Spark Plug Co 405 Montgomery.....EX brook-2200
Auto Electric Supply Co
German Bosch Spark Plugs
648 Van Ness.....UN drhl-6626
Bosch Distributor 225-7th.....UN drhl-3240
Defiance Spark Plugs Inc 420 Market.....SU tter-6947
Splitdorf Electrical Co Balboa Bldg.....SU tter-6090

Automobile Spark Plugs

Bosch German Spark Plugs 699 V Ness, OR dway-4633