

Printing Business—(Cont'd)

Lafranchi Printing Co 502 Wash. . . . DO uglas-3846
Lane & Stapleton 255 Clay. EX brook-1295
Lange & Co 603 Sansome. SU ter-7425
Lanson & Gorfinkel Inc 534 Jackson. . . . EX brook-1828
Latham & Swallow 243 Front. KE army-3069
Lauray J 215 Leidesdorff. GA rfd-8234
Legal Supply Co 143-2nd. GA rfd-5345
Lettering Printing & Mailing Service
T Front. DO uglas-5461
Livingston L 383-4th. KE army-2172
Levison Printing Co 1540 California. . . . OR dway-6500
Lincoln Printing Co 300 Broadway. . . . SU ter-2482
Lucas Myra Printing Co 1366 Alabama. MI non-0294
Lynn Ted 545 Sansome. GA rfd-5032
Lynn Walter T 320-4th Av. SK yline-6287
Lyons Printing Co 1366 Alabama. . . . MI ssn-0294
Macdonald Service Co 433 Sacramento. DO uglas-6886
Mackey W L & Co 777 Mission. GA rfd-8730
Majestic Press The 1272 Mission. . . . MA rkt-4603
Majors & Mattoch 500 Sansome. . . . GA rfd-7085
Mangert Chas 917 Jackson. GA rfd-6196
Mani-Fold Co The Underwood Bldg. . . . GA rfd-6760
Market St Press 342 Market. GA rfd-9623
MARNELL & CO 761 Market. KE army-5064
MARSHALL-ADAMS PRINTING CORPORATION 523 Sansome. . . . GA rfd-6520
Marshall P C 156-2nd. GA rfd-4868
McCALLUM O H CO 804 Polk. OR dway-7622
McCarthy Printing Co 454 Turk. PR ospet-0985
McDougal Press The 1031 Irving. . . . LO chavn-2720
McElroy Office Supply Co 531 Howard. DO uglas-8518
McElroy Printing Co 531 Howard. . . . DO uglas-8518
McNicol John R 215 Leidesdorff. . . . KE army-1805
Menu Printing Co 942 Market. . . . SU ter-1779
Merchants Printing Co 573 Mission. . . . KE army-5060
MERCURY PRESS 942 Howard. . . . GA rfd-3140
Meyer Albert F 4175-24th. AT water-5416
MILES & SCOTT INC 500 Sansom. . . . EX brook-2850
Miller-Johnson Printing Co 817 Folsom. SU ter-8878
Miller Typographic Service Inc
300 Sansome. SU ter-4646
Miller & Miller 619 Washington. . . . DO uglas-7114
Miller P J Co 523 Sansome. . . . GA rfd-5044
Milprint Products Corp 311 California. GA rfd-5066
Minute Men Press The 33 Belden. . . . DO uglas-2583
Mission Press The 545 Sansome. . . . GA rfd-4135
Mitchell John J Co 435 Mission. . . . SU ter-6680
Moir Printing Co 417 Sansome. . . . SU ter-4194
Monarch Gold Tip Printing Co 58-2nd. EX brook-0595
MORGAN MARGARET MARY CO
THE 619 California. DO uglas-0551
Morris & Sheridan Inc 433 Front. . . . KE army-4208
Mullany Printing Co 907 Van Ness St. MA rkt-2737
Multicolor & M24 Press Co 17-2nd. . . . GA rfd-7759

Printing Business—(Cont'd)

Myrell-Rollins Bank Note Co 500 Sansom. GA rfd-0371
Nash J H 447 Sansome. EX brook-7249
Neal Stratford & Kerr 551 Market. . . . SU ter-5886
Nehlett J H Presroom Ltd 500 Sansom. DO uglas-6064
New General Press 1177 Turk. FI Imor-9674
New Mission News 4723 Mission. . . . RA ndph-4966
Nicol Alex Printing Co 45 Ecker. . . . KE army-3872
Nippon Press 481 Bush. SU ter-1273
Norton Printing Co Inc 5716 Geary. . . . EV green-2620
Novelty Printing Co 507 Howard. . . . SU ter-3009
Nye H E & Sons 988 Oak. UN drhil-8648
O'DONNELL & DAVIS 221 Calif. . . . EX brook-2006
Ogden Printing Co 251-4th. GA rfd-0370
Olympic Press 440 Sansome. . . . SU ter-8991
Ormerod & Thomas 481 Bush. . . . DO uglas-6330
OSBORNE PRINTING CO 30 Pine. . . . SU ter-3971
Ott Bros 333 Clementina. GA rfd-9775
Out West Printing Co 340 Sansome. . . . EX brook-5366
Owl Printing Co 215 Leidesdorff. . . . GA rfd-8234
Pacific Brief Printing Co 31 Sacto. . . . DO uglas-7965
Pac Gravure Co 325 Minna. GA rfd-5074
Paramount Press The 545 Sansome. . . . GA rfd-6413
Park Presidio Press 6124 Geary. . . . BA yview-6181
Parker Printing Co 545 Sansome. . . . SU ter-0545
If no answer call. OR dway-1806
If no answer call. MO strose-9691
Partridge Wm M 084 Mission. . . . EX brook-3744
Paterson Pacific Publishing Co 74 Rincon. GA rfd-5827
Patterson Oliver H Inc 748 Sansome. . . . SU ter-2875
Pavelle & Guscetti 558 Front. . . . GA rfd-5682
Peerless Printing Co 304 Brazil. . . . RA ndph-9961
Periodical Press Room 447 Sansome. . . . DO uglas-1613
Perman Henry 44 Natoma. GA rfd-6150
PERNAU-WALSH PRINTING CO
Underwood Bldg. GA rfd-0302
Perry Publishing Co 350 Battery. . . . DO uglas-1686
PERSONAL STATIONERY CO
156-2nd. GA rfd-6578
1st & Tehama. SU ter-0970
Pisani G Printing & Publishing Co
15 Columbus. SU ter-4772
Pittet Leile 531 Howard. GA rfd-3325
Polak Victor F Printing Co 500 Sansom. . . . PR ospet-0985
Popular Printing Co 106-7th. . . . UN drhil-1327
Porter Albert J 1169 Valencia. . . . AT water-4950
Portre Sales Co The 280 Golden Gate. TU xedo-2909
Premo Press 560 Sacramento. . . . EX brook-7145
Prent-O-Press The 1216 Folsom. . . . HE mlock-0422
Printerart Press 1833 Larkin. . . . GR ayton-4430
Printing Corp The 1930 Folsom. . . . HE mlock-0422
Process Corp 830 Market. . . . SU ter-8958
Process Engraving Co 658 Market. . . . GA rfd-8475
PROGRESS PRINTING CORP
500 Sansome. SU ter-2626
Quality Press The 1021A Guerrero. . . . VA lencia-7116
Quick Print Press 942 Market. . . . KE army-5233
Quinn John F 250 Market. . . . PR ospet-0985
Rae Joseph F 3384-16th. . . . UN drhil-1775
RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190
Redwood Press 780 Mission. . . . DO uglas-0241
Reeves Publishing Co 447 Sansome. . . . DO uglas-4756
Reliance Printing Co 988 Valencia. . . . AT water-5701
Reuter Bros 529 Valencia. . . . MA rkt-0212
Reynard Press 133-1st. GA rfd-2970
Rice Paper Converting Co 564 Bryant. EX brook-0460
RICE PRINTING CO 2192 Sutter. . . . WE st-5330
Roche G H Printing Co 523 Clay. . . . SU ter-3785
Rockwell Press 565 Mission. . . . EX brook-5863
ROESCH LOUIS GO THE 1886 Min. MA rkt-0234
Roller Press 500 Sansome. . . . GA rfd-2644
Rosemont Press 21 Rosemont. . . . MA rkt-1587
Ross Printing Co 345 Battery. . . . DO uglas-3849
Rotogravure Inc 735 Harrison. . . . GA rfd-8442
Roycroft Press 461 Bush. . . . DO uglas-2979
Rutledge-Gissman Co 419 Montgomery. DO uglas-6877
Salad C O 481 Bush. . . . SU ter-5949
Samson Press The 6017 Geary Blvd. . . . SK yline-8833
Samuel Printing Co 1545 Mission. . . . MA rkt-0663
Sanders Printing Co 942 Market. . . . DO uglas-2322
S F Printing Co 442 Sansome. . . . DO uglas-8151
Sapir Press The 165 Jessie. . . . KE army-7886
Saylor Parchment Printing Co
425 Bryant. DO uglas-6961
Scammon Printing Co 90 Mary. . . . KE army-7876
SCHWABACHER-FREY CO
735 Market. DO uglas-4871
Schwartz Printing Co 583 Market. . . . GA rfd-3641
Security Lithograph Co 32 Clay. . . . EX brook-0250
Selecting Patents Co Russ Bldg. . . . GA rfd-0660
Senouia Press 320 Market. . . . DO uglas-0784
Service Printing Co 535 Clay. . . . SU ter-8999
SHANNON-GOMNY PRINTING CO
509 Sansome. KE army-5823
Shelley Charles E Inc 500 Sansome. . . . GA rfd-8865
Shellmar Products Co 465 California. GA rfd-5953
Sierra Press 629 Gough. . . . WA lnut-1757
Simplex Printing Co 136 Pine. . . . GA rfd-9746
Sorg Printing Co 500 Sansome. . . . GA rfd-0371
Spencer Edw A 45 Ecker. . . . DO uglas-6360
Springer W 230 Allison. . . . RA ndph-7162
Standard Printing Co 324 Clay. . . . EX brook-1658
STARK-RATH PRINTING & PUB
CO 517 Mission. GA rfd-8744
State Printing Co 953 McAllister. . . . WA lnut-1328
Stevenson Press The 109 Stevenson. . . . DO uglas-1170
Stockwitz Printing Co 1760 Geary. . . . WE st-6874
Stone E E Press 10-4th. GA rfd-5144
STOVER & WILSON 348 Sacramento. SU ter-8730
Strathmore Printing Co 1063 Mission. HE mlock-0674
SUNSET PRESS 1045 Sansome. . . . EX brook-0430
Superior Printing Co 951 Howard. . . . GA rfd-6164

Printing Business—(Cont'd)

Swartz Print Shop 1812 Mission. . . . MA rkt-2667
Tassie & Goodman 340 Sansome. . . . DO uglas-5297
Taylor & Taylor 404 Mission. . . . GA rfd-8850
Telegraph Press 71 Turk. FR ankl-1580
Thing Wan Printing Co 810 Stockton. CH ina-0397
Thomson Purchasing Service 127 Grant. DO uglas-6478
Thrifty Printers The 312 Eddy. . . . GR ayton-4134
Tokai Printing Co 1824A Post. . . . WE st-7974
Toyo Printing Co 1831A Post. . . . WE st-3435
Trade Pressroom The 447 Sansome. . . . EX brook-2355
TRAUNG LABEL & LITHOGRAPH CO 640 Battery. . . . DO uglas-4160
Triangle Printing Co Inc 734 Harrison. DO uglas-5298
Twentieth Century Press Inc Ltd The
500 Sansome. SU ter-1900
Twenty Fourth Street Printing Shop
3183-24th. AT water-3148
UNION LITHOGRAPH CO INC
THE 735 Harrison. GA rfd-8442
United Autographic Register Co
Underwood Bldg. GA rfd-6760
United Printing & Publishing Co
545 Sansome. GA rfd-4135
U S Printing & Lithograph Co 112 Mt. RA rfd-2262
Universal Press 6347 Mission. . . . RA ndph-3253
University of San Francisco Press
2130 Fulton. BA yview-1116
Upton Press 2188 Sutter. FI Imor-5073
Van Cott Printing Co 445 Sacramento. EX brook-2821
Verleger & Guscetti 558 Front. . . . GA rfd-5682
Village Press The 3760-24th. . . . AT water-6512
Volck C C 2036 Polk. OR dway-1823
Wachter Printing Co 3384-16th. . . . UN drhil-1775
Wale Bruce 500 Sansome. . . . GA rfd-2644
Wale Printing Co 449 Sansome. . . . SU ter-7676
WASHINGTON PRESS 524 Wash. . . . GA rfd-1735
Waters John F 576 Mission. . . . SU ter-7566
Weiss Printing Co 508 Clay. . . . DO uglas-7151
Western Loose Leaf Co 310 Vallejo. . . . GA rfd-4360
WESTERN NEWS PRESS
545 Sansome. SU ter-2255
Western Novelty Printing Co
2168 O'Farrell. FI Imor-7878
Wthr Printing Co 103 Main. EX brook-6976
Wilcox & Co 320-1st. KE army-2156
Willats G E 915 Folsom. SU ter-9790
Willats Printing Co 950 Folsom. . . . EX brook-0660
Williams Printing Co 300 Broadway. DO uglas-5320
Wilson Clyde Lewis 215 Leidesdorff. DO uglas-8498
Windsor Press The 461 Bush. . . . GA rfd-5131
Wolfe L G Co 134 Fremont. . . . GA rfd-2712
Wolf's Printery 348 Ellis. . . . PR ospet-5406
Zemansky Philip D 531 Howard. . . . GA rfd-3345
Zenith Press The 545 Sansome. . . . DO uglas-3284

Advertising Printing

BECK-GERLACH PRINTING CO
548 Commercial. GA rfd-6763
Cunningham Press The 523 Clay. . . . SU ter-3879
JENSEN PRINTING CO
SPECIALIZING IN
BUSINESS CARDS, LETTER
HEADS, ENVELOPES
& CIRCULARS
PROMPT EFFICIENT SERVICE
Bet. 4th & 5th-Howard & Folsom
333B Clementina. KE army-6480

KNIGHT-COUNIHAN CO 500 Sansom. GA rfd-0371
RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190
Reynard Press 133-1st. . . . GA rfd-2970
Scammon Printing Co 90 Mary. . . . KE army-7876
SCHWABACHER-FREY CO
735 Market. DO uglas-4871
SUNSET PRESS 1045 Sansome. . . . EX brook-0430
Taylor & Taylor 404 Mission. . . . GA rfd-8850
Tokai Printing Co 1824A Post. . . . WE st-7974

Announcement Printing

Wedding Announcement Printing
Advertising Printing & Specialty Co
829 Howard. DO uglas-4150
Sierra Printing & Engraving Co
629 Gough. WA lnut-1757
(See Advertisement This Page)

Bank Check Printing

American Bank Check Co 425 Brannan. . . . GA rfd-7824
BANGO GENERAL PRINTING CO
830 Montgomery. EX brook-1450
Bankers Printing Co 836 Montgomery. EX brook-1450

Book Printing

NASH JOHN HENRY 447 Sansome. EX brook-7249
RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190
Taylor & Taylor 404 Mission. . . . GA rfd-8850
(Continued Next Page)

You will save much time if you look for what you want in the "Buyer's Guide" before you go to buy.

Printing Business—(Cont'd)

Brief Printing

Court Publishing Co 447 Sansome. . . . EX brook-7244
PACIFIC BRIEF PRINTING CO
81 Sacramento. DO uglas-7965
PARKER PRINTING CO 545 Sansom. SU ter-0545
PERNAU WALSH PRINTING CO
553 Market. SU ter-0302
RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190

Catalog Printing

RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190

Color Printing

BECK-GERLACH PRINTING CO
545 Sansome. GA rfd-6763
Independent Press Room Inc 300 Broadway. SU ter-8670
KEYSTONE PRINTING CO 143-2nd. GA rfd-8787
KNIGHT-COUNIHAN CO 500 Sansom. GA rfd-0371
Lynn Ted
Printing for the Trade
545 Sansome. GA rfd-5052
RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190
SCHWABACHER-FREY CO
735 Market. DO uglas-4871

Commercial Printing

BECK-GERLACH PRINTING CO
548 Commercial. GA rfd-6763
BLANCHARD PRESS INC THE
Poster Show & Commercial Printers
222 Golden Gate. FR ankl-0222
Calif Tag Printing Co 425 Bryant. . . . DO uglas-6961
Calmar Printing Co Inc 500 Sansome. DO uglas-5493
Chase & Rae 548 Castro. MI ssn-6010
COLONIAL PRESS
Printing Lithographing Binding
435 Mission. SU ter-6680
DETTNERS PRINTING HOUSE INC
815 Howard. GA rfd-2803
Dulfer Alex Printing Co 853 Howard. . . . GA rfd-7931
Dye H D & Co 133 Kearny. DO uglas-3919
Frank Printing Co 1353 Post. . . . GR ayton-3421
GENERAL EFFICIENCY PRINTING CO
Reasonable Printers
HOW IS THIS ONE?
500 Business Cards, 500 Note Heads, 500
Envelopes (1500 Pieces Printed Matter)
For \$5.00
136 McAllister. HE mlock-8727

Gilmartin Co 83 Stevenson. GA rfd-1214
(See Advertisement Opposite Page)
Goodman & Tandy 340 Sansome. . . . DO uglas-5297
JOHNSON A C PRINTING CO
817 Folsom. SU ter-8878
MARSHALL-ADAMS PRINTING CORP
523 Sansome. GA rfd-6520
McCALLUM O H CO
Hotel Menu Specialists
804 Polk. OR dway-7622
McCarthy Printing Co 454 Turk. . . . PR ospet-0985
MORGAN MARGARET MARY CO THE
819 California. DO uglas-0551
PACIFIC GRAVURE CO
Complete Rotogravure Service
325 Minna. SU ter-1779
Phillips & Van Orden Co 1st & Tehama. SU ter-0970
(See Advertisement Page 241)

QUICK PRINT PRESS
1000 BUSINESS CARDS
\$1.95
The Quality Kind Used by Thousands
QUICK SERVICE
Also Commercial Printing
406 Garfield Bldg., Near Mason
942 Market. KE army-5513
Recorder Printing & Publishing Co The
460-4th. SU ter-1190
(See Advertisement Page 341)
SCHWABACHER-FREY CO
735 Market. DO uglas-4871
SHANNON-GOMNY PRINTING CO
PRINTING
OF EVERY KIND
A COMPLETE PLANT
509 Sansome. KE army-5823
Strathmore Printing Co 1063 Mission. HE mlock-0674
VERLEGER & GUSCETTI
558 Front. EX brook-5682

Printing Business—(Cont'd)

Commercial Printing—(Cont'd)

WESTERN NOVELTY PRINTING
CO 2168 O'Farrell. FI Imor-7878
EGRY REGISTER CO 7 Front. . . . SU ter-8854
Globe Register Co Underwood Bldg. . . . GA rfd-6760
Mani-Fold Co The Underwood Bldg. . . . GA rfd-6760
PAC MANIFOLDING BOOK CO
51-2nd. GA rfd-0435
Schwabacher-Frey Co 735 Market. . . . DO uglas-4871
SUNSET-McKEE SALES BOOK CO
1045 Sansome. EX brook-0430
UNITED AUTOGRAPHIC REGISTER
CO Underwood Bldg. GA rfd-6760

Coupon Printing

Hancock Bros Inc
Serip Books & Coupon Books
26 Jessie. DO uglas-2191

Direct By Mail Printing

RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190
Schwabacher-Frey Co 735 Market. . . . DO uglas-4871

Financial Printing

Knight-Counihan Co 500 Sansome. . . . GA rfd-0371

Foil Printing

Gabriel-Meyerfeld Co Ltd 250 Bdy. . . . SU ter-8824

Folder Printing

Ames-Hard Co 311 Minna. SU ter-5942

Foreign Language Printing

CARLE H J & SONS 540 Washington. SU ter-5090

Form Printing

RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190
Insurance Form Printing
Insurance Forms Assn 340 Sansome. . . . GA rfd-2128

Glassine Printing

Gabriel-Meyerfeld Co Ltd 250 Bdy. . . . SU ter-8824

Labels, Printed

(See Label Business)

Menu Printing

BUSHNELL E R
MENU PRINTING CO.
DAILY MENU SERVICE
For Clubs, Cafes & Hotels
Also a la Carte
Established 1911
Room 309
942 Market. SU ter-1779
DAILY MENU PRINTING CO
52 Belden. SU ter-6326
Diamond Press 233 Ellis. OR dway-7331
Hughes Printing Co 1743 Sacramento. OR dway-9118
Sierra Press 629 Gough. WA lnut-1757

Music Printing

GOLDEN WEST MUSIC PRESS
308-9th. UN drhil-6345
PAQ MUSIC PRESS 1053 Hrd. . . . HE mlock-2164
SCHOLZ ERICKSON & CO
153 Fremont. SU ter-3339

Poster Printing

BLANCHARD PRESS INC THE
222 Golden Gate Av. FR ankl-0222
FRANCIS-VALENTINE CO THE
174-8th. MA rkt-0575
GILLE SHOW PRINT CO INC
818 Mission. SU ter-0291
Simpson Art Co 347 Clay. DO uglas-6331

Process Printing

Cummings Engraving & Printing Co
109 Stevenson. SU ter-4735
Heron Engraving Co 58-2nd. DO uglas-8262
Process Engraving Co Inc 658 Market. . . . GA rfd-8475

You will save much time if you look for what you want in the "Buyer's Guide" before you go to buy.

Printing Business—(Cont'd)

Publication Printing

BARRY JAMES H CO
BOOK & PUBLICATION
PRINTERS
We Produce More Publications Than Any Other Plant in the Bay District
"A MAGAZINE A DAY"
Near 7th
1122 Mission. MA rkt-7900

DULFER ALEX PRINTING CO
853 Howard. GA rfd-7931
EUREKA PRESS 33 Dolores. . . . UN drhil-8323
Mercury Press 942 Howard. . . . GA rfd-3140
MISSION PRESS THE 545 Sansome. GA rfd-4135
RECORDER PRINTING & PUBLISHING CO THE 460-4th. . . . SU ter-1190
REEVES PUBLISHING CO
447 Sansome. DO uglas-4756
Western Newspaper Union 500 Howard. GA rfd-0746

Rotogravure Printing

PACIFIC GRAVURE CO
ROTOGRAVURE
Complete Commercial Service
Booklets—Broadsides—Catalogs
Rack Folders, Magazine Inserts
Newspaper Supplements
325 Minna. GA rfd-5074

ROTAGRAVURE INC 735 Harrison. . . . GA rfd-8442

Ticket Printing

HANCOCK BROS INC
Also Roll Tickets in Stock
26 Jessie. DO uglas-2191

Tip Printing

GOLD TIP PRINTING CO
Gold Leaf Printing on Leather
Celluloid & Cellophane Novelties
58-2nd. EX brook-0595

Typesetters

(See Typesetting Business)

Typographers

BECK-GERLACH PRINTING CO
548 Commercial. GA rfd-6763
Falk Chas H 138-4th. SU ter-2958
Kennedy-ten Bosch Co 300 Broadway. . . . GA rfd-0522
KNIGHT-COUNIHAN CO 500 Sansom. GA rfd-0371
MACKENZIE & HARRIS INC
859 Folsom. SU ter-5629
Metzalf-Little Inc 321 Bush. DO uglas-3663
Miller Typographic Service Inc
500 Sansome. SU ter-4646

Wrapper Printing

Gabriel-Meyerfeld Co Ltd
Cellulose Foil Glazing Box Tops
350 Broadway. SU ter-8824

Process Serving Business

Berlin Tree W 225 Bush. EX brook-6482
Wren Edward J 704 Market. DO uglas-6693

GA rfield 9000
—that's the number to call for
Advertising in this Buyer's Guide

WEDDING STATIONERY
PROCESS ENGRAVED at Printing Prices
Phone for free booklet on the wedding ceremony
PRINTING OF EVERY DESCRIPTION
NEW LOW PRICES
Immediate Estimates
Speed and Quality
SIERRA PRESS
629 Gough St. WAlnut 1757

GILMARTIN COMPANY
SAN FRANCISCO
More than a Quarter Century of steady growth has given this house a reputation of turning out perfect
PRINTING and BINDING
GILMARTIN BUILDING
83 Stevenson Street, near Second
Telephone—GA rfield 1214