



## Things have been happening in "long distance"

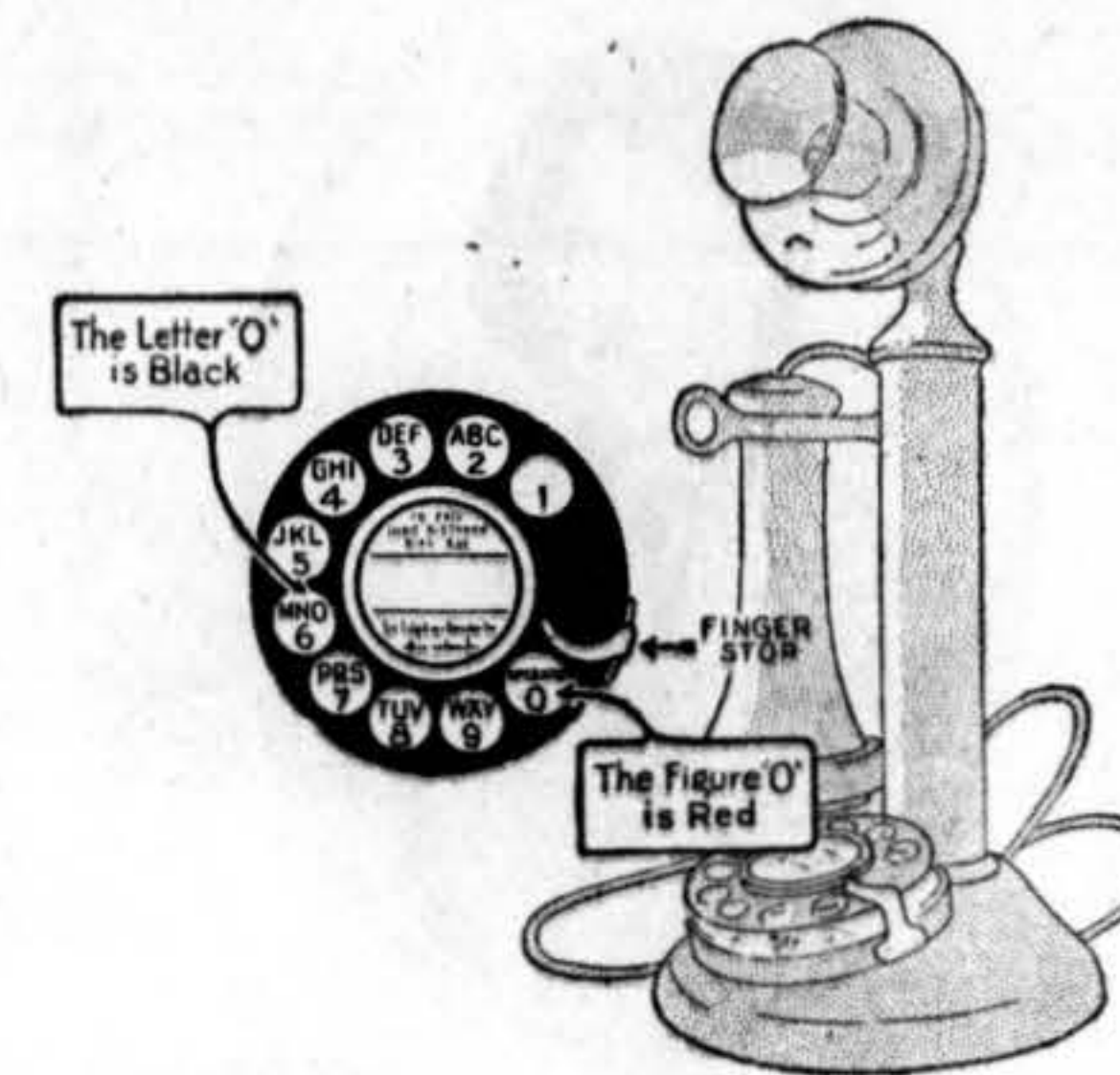
**S**TRIKING improvements have been made in recent years. In 97 out of 100 cases, inter-city calls are now completed while the calling person remains at the telephone.

Voice transmission is clearer than ever before. Storm-proof cable is rapidly taking the place of open wires, giving a service five times more free from

interruption and still further increasing the clearness of voices across the miles.

In the past two years, the average time for making inter-city connections has been cut in half.

*The front pages of this directory give much practical information regarding inter-city service.*



## To get still better results from your Dial Telephone

1. Please consult front pages of telephone directory for complete dial operating information.
2. Please have the desired number definitely in mind before starting to dial.
3. Please note the difference between the letter "O" and the zero figure.
4. Please wait for the characteristic "dial hum" before dialing a number.
5. After each operation of the dial, please remove finger and let dial go back to normal position of its own accord.
6. After finishing one conversation, please return receiver to switchhook and wait a few seconds before dialing again.

*If these little points are kept in mind,  
faster service will be the result.*