

**DAGGETT**  
*Signs*  
1835  
Howard St.  
**MARKET 5142**

**Al Neill**  
**SIGNS**  
Telephone  
**SU tter 7154**  
911 FOLSOM (AT FIFTH)

**SWAN**  
**THE PAINTER**  
**SIGNS**  
Established 1877  
**UNderhill 9169**  
Howard at Seventh

**McGRATH**  
**SIGNS**  
of ALL KINDS  
**SHO-CARDS**  
Process Work  
Telephone—  
**PR ospect 2640**  
132 TURK ST.

**Sign Business—(Cont'd)**

Sign Erection Co 24 Milan Ter. . . . . DE lawar-2694  
Sign-O-Graf Co The 417 Market. . . . . DA vnprt-1973  
SKOLNEH CO 217 G Market. . . . . MA rket-8597  
Smith & Ware Sign Co 564 Fulton. . . . . FI lmer-9697  
Star Theatrical Lighting Co 965 Flam. DO uglas-0475  
State Mfg Co 65 Rausch. . . . . HE mlock-4578  
Stein Your Painter 655 Sacramento. DA vnprt-4980  
Stiever Sign Co 1009 Cabrillo. . . . . EV rgreen-6620  
Swan The Painter 1117 Howard. . . . . UN drhil-9169  
Tallite Pacific Co Monadnock Bldg. . . . . DA vnprt-7100  
Thomas B A 218 Natoma. . . . . DO uglas-5100  
Todd E W 625 Turk. . . . . OR dway-2332  
Tomsy Arnold 1572 Haight. . . . . UN drhil-5971  
United Service Co The 110 Sutter. . . . . EX brook-0808  
Universal Sign & Painting Co  
1148 Howard. MA rket-2442  
Watson Geo W 316 Valencia. . . . . UN drhil-3404  
Western Display Co 966 Market. . . . . FR ankin-7474  
**WONDERLITE NEON PRODUCTS**  
CO LTD 170 Otis. . . . . HE mlock-1830  
Yokota S 1734 Sutter. . . . . FI lmer-6308

**Advertising Signs**

**BAIN FRED B INC** Balfour Bldg. . . . . KE arny-2123  
**BROWN PETER L**  
Peter L. BROWN  
SIGNS  
Convention, Political, Display—Cloth, Glass,  
Metal. Established in San Francisco 43 Years.  
Cor. 11th St.  
1489 Mission. . . . . HE mlock-1137

**DE VAUX SIGN CO** 629 Fulton. . . . . UN drhil-2279  
**HARGROVE SIGN CO**  
HARGROVE SIGN CO.  
SIGNS  
OF ALL KINDS  
Between 19th & 20th  
834 Valencia. . . . . AT water-1114

**INGOLDSBY M F** Pacific Bldg. . . . . GA rfd-6456  
McGrath Co 132 Turk. . . . . PR ospect-2640  
Nutter H M Co 425 Montgomery. . . . . DO uglas-5018  
**O'NEAL RAY**  
SIGNS  
THAT ARE SIGNS  
At 24th St.  
1320 Valencia. . . . . AT water-0936

Othoff & Co 324 Jessie. . . . . EX brook-4560  
(See Advertisement This Page)  
Patrick & Moise-Klinkner Co 369 Mkt. EX brook-2641  
Riddell V M 1835 Howard. . . . . UN drhil-3822  
Sign-O-Graf Co The  
Embossed Cardboard Signs  
417 Market. . . . . DA vnprt-1973  
**TWOMEY E F CO**  
Metal Signs Transparencies &  
Specialties  
825 Market. . . . . DO uglas-8155  
**UNITED SERVICE CO THE**  
110 Sutter. EX brook-0808

Your advertisement here brings quick action.

*The Only Complete Service on the Pacific Coast*  
ESTABLISHED 1886

**OSTHOFF**  
**& CO.**  
324-330 Jessie St. — just a whisper off Fourth  
**EX brook 4560-4561**  
CUSTOM **SIGNS** BUILT  
Store Front and Building Painting  
ARTISTIC SHOW CARDS  
Oakland Division—**GL encourt 1472**  
11th & Webster St. S-124

**Sign Business—(Cont'd)**

**Advertising Signs—(Cont'd)**

**VELVETONE POSTER CO**  
SIGNS, POSTERS &  
DISPLAYS  
for  
Indoor and Outdoor Use  
Cloth, Metal, Wood, Cardboard  
21 Years Prompt, Efficient Econic deal  
Service.  
67 Main. . . . . DA vnprt-0435

**VITACHROME INC**  
Window Displays Posters Calendars &  
Decalcomania Transfer Signs  
525 Market. . . . . DO uglas-8155  
**WESTERN LITHOGRAPH CO**  
352-6th. MA rket-8374

**Brass Signs**

Nutter H M Co 425 Montgomery. . . . . DO uglas-5018  
Patrick & Moise-Klinkner Co 369 Mkt. EX brook-2641

**Bronze Signs**

**KEYSTONE ORNAMENTAL IRON**  
& **BRONZE WORKS** 310 Tehama. SU tter-5590  
**MICHEL & PFEFFER IRON WORKS**  
Harrison & 10th. HE mlock-3080  
Patrick & Moise-Klinkner Co 369 Mkt. EX brook-2641

**Changeable Signs**

Building Directory Co The  
Celluloid Letter Signs  
130 Bush. . . . . EX brook-4432  
**DAVENPORT TAYLOR MFG CO**  
The "Datafold" Non-Curling Cellu-  
loid Letters Plain & Fancy Signs  
for All Uses  
693 Mission. . . . . KE arny-5460

**TABLET & TICKET CO THE**  
CHANGEABLE SIGNS  
AND BULLETINS  
ANNOUNCEMENT BOARDS  
Lettered With  
Self-Spacing Sells-Letters  
Carried in Stock in All Sizes  
407 Sansome. . . . . DA vnprt-2828

**Electric Signs**

**BARD-O-LITE CO** 110 Sutter. . . . . EX brook-0808  
Birnbaum Milton 255 Golden Gate Av. HE mlock-7220  
**BRUMFIELD ELECTRIC SIGN**  
CO INC 963 Folsom. . . . . DO uglas-0475  
(See Advertisement Preceding Page)  
**CLAUDE NEON LIGHTS INC**  
255 Golden Gate. HE mlock-7220  
**COAST ENGINEERING**  
**LABORATORIES INC**  
Wholesale Neon  
54 Washburn. . . . . MA rket-1523  
**ELECTRICAL PRODUCTS CORP**  
255 Golden Gate Av. HE mlock-7220  
If no answer call Operator for. . . . . HU mbolt-9300  
(See Advertisement Page 356)  
**ELECTRICAL SIGN MAINTENANCE CO**  
—UPKEEP OF  
NEON and  
ELECTRIC SIGNS  
995 Folsom. . . . . GA rfd-3790

Frink Corp The 557 Market. . . . . SU tter-5328  
**GAN'S NEON SIGN AGENCY**  
457 Kearny. KE arny-4940  
Laib 7th & Folsom. . . . . MA rket-5162  
(See Advertisement Preceding Page)  
**NEON BRUMFIELD ELECTRIC**  
**SIGN CO** 965 Folsom. . . . . DO uglas-0475  
**NEON ELECTRIC SIGN SERVICE CO**  
MANUFACTURERS  
NEON ELECTRIC SIGNS  
DISPLAYS  
ERECTING - MAINTENANCE  
REPAIRS  
2272 Market. . . . . HE mlock-1244

**NEON LIGHTS CLAUDE INC**  
255 Golden Gate Av. HE mlock-7220  
**NEON NOVELTY SIGN CO**  
290-7th. HE mlock-9290  
**NEON Q R S CORP LTD** 306-7th. HE mlock-1882  
(See Advertisement Page 356)  
**Novelty Electric Sign Co Inc** 290-7th. HE mlock-9290  
(See Advertisement Preceding Page)

(Continued Next Page)

**Sign Business—(Cont'd)**

**Electric Signs—(Cont'd)**

**PIONEER ELECTRIC CO**  
NEON SIGNS  
Also All Kinds  
ELECTRIC SIGNS  
SI. LUBARSKY  
Mgr. Electric Sign Div.  
2129 Market. . . . . MA rket-2843

Q R S Neon Corporation Ltd 306-7th. HE mlock-1882  
Walter Edward J 255 G G Av. . . . . HE mlock-7220  
Wonderlite Neon Products Co Ltd  
170 Otis. HE mlock-1830  
(See Advertisement Page 357)

**Flashers, Electric Sign**

**CALIF FLASHERS LTD**  
Wholesale Sign Flashers  
219-7th. . . . . HE mlock-0864

**Service, Electric Sign**

Way E W Sign & Flasher Service  
219-7th. HE mlock-0864

**Enamel Signs**

California Metal Enameling Co 557 Mkt. SU tter-5328  
(See Advertisement Page 357)  
Patrick & Moise-Klinkner Co 369 Mkt. EX brook-2641

**Porcelain Enamel Signs**

**PAYNE-MAHOONEY** Oakland  
Call Operator for. . . . . TE mpibar-6656

**Class Signs**

Patrick & Moise-Klinkner Co 369 Mkt. EX brook-2641

**Hangers, Sign**

**SIGN ERECTION CO**  
SIGN WORK A SPECIALTY  
Sign Hanging of All Kinds  
ROBERT (BOB) CARSON  
All Kinds of Iron Work  
24 Milan Terrace. . . . . DE lawar-2694

**STATE MANUFACTURING CO**  
MARTIN BROS., Proprietors  
EXPERT  
SIGN HANGING  
Builders and Erectors of Steel Roof  
Frames and Signs  
Anything in Sign or Iron Work  
65 Rausch. . . . . HE mlock-4578

**Lacquer Signs**

Thompson C L Co The  
Licensors Vaughn Lackersign Method  
200 Davis. . . . . DA vnprt-1577

**Letters, Sign**

**WOOD SIGN LETTERS**  
CALIFORNIA WOOD CARVING CO  
WOOD  
RAISED  
LETTERS  
1123 Howard. . . . . UN drhil-5540

**Metal Signs**

Patrick & Moise-Klinkner Co 369 Mkt. EX brook-2641

**Painters, Sign**

Brown Peter L 1489 Mission. . . . . HE mlock-1137  
Classic Fred M 655 Sacramento. . . . . DA vnprt-4980  
Daggett L B 1885 Howard. . . . . MA rket-5142  
(See Advertisement Opposite Page)  
**DESPAIN** 1026 Folsom. . . . . UN drhil-5220  
Frederick Sign Co 1572 Haight. . . . . UN drhil-5971  
**GOLDBERG LAWRENCE**  
1055 Golden Gate. WE st-3344  
Hargrave Sign Co 834 Valencia. . . . . AT water-1114  
Henshaw Clyde 1444 Pine. . . . . GR ayton-7969  
Kiddie Geo R 942 Market. . . . . KE arny-2151

**Sign Business—(Cont'd)**

**Painters, Sign—(Cont'd)**

**LOWE PERCY E**  
SIGNS PAINTED  
ALL KINDS  
REAL ESTATE SIGNS  
A SPECIALTY  
For Quick Action Phone  
2230 Union. . . . . WA lunt-4689

McGrath Co 132 Turk. . . . . PR ospect-2640  
(See Advertisement Opposite Page)  
Neill Al Sign Co 911 Folsom. . . . . SU tter-7154  
(See Advertisement Opposite Page)

**NEWMAN HOWE SERVICE**

**SIGNS**  
ON  
Glass, Cloth, Metal, Paper  
Wood, Walls.  
Commercial Art Show Cards  
253 Eddy. . . . . PR ospect-4616

**STEIN YOUR PAINTER**

655 Sacramento. DA vnprt-4980  
Swan The Painter 1117 Howard. . . . . UN drhil-9169  
(See Advertisement Opposite Page)  
**TODD E W** 625 Turk. . . . . OR dway-2332  
Western Display Co 966 Market. . . . . FR ankin-7474

**Posters**

(See Posters)

**Process Signs**

Gallagher Co 166 Eddy. . . . . PR ospect-7203  
McAuliffe Sign Co 132 Turk. . . . . FR ankin-4714  
Osthoff & Co 324 Jessie. . . . . EX brook-4560  
Riddell V M 1835 Howard. . . . . UN drhil-3822  
Triangle Display Co 1205 Turk. . . . . FI lmer-6392

**Show Cards**

(See Show Card Business)

**Supplies, Sign**

Calif Flashers Ltd 219-7th. . . . . HE mlock-0864

**Signals**

**Systems, Signal**  
Autocall Co 320 Market. . . . . GA rfd-0526

**Silk Business**

Acme Silk Mills The Pacific Bldg. . . . . GA rfd-3542  
Amer Silk Factors Inc 333 Fremont. . . . . GA rfd-3242  
Beir Arthur & Co Inc 609 Mission. . . . . GA rfd-6724  
Belding-Heminway Co 130 Sutter. . . . . SU tter-4261  
Benevo Silk Mfg Corp 49-4th. . . . . SU tter-6514  
Brush F R 310 California. . . . . DA vnprt-7387  
Buchdrucker David Pacific Bldg. . . . . GA rfd-3542  
Clayburgh Bros Inc 49-4th. . . . . EX brook-0160  
Cohn-Hall-Marx Co 595 Mission. . . . . DO uglas-0614  
Corticelli Silk Co 278 Post. . . . . DO uglas-4859  
Dognin Racine 165 Post. . . . . DO uglas-4937  
Ehlers & Fabry 49-4th. . . . . GA rfd-0640  
Empire Silk Co 85-2nd. . . . . SU tter-5505  
Endo S Importing Co 315 Grant. . . . . DO uglas-3452  
Endo's 315 Grant. . . . . DO uglas-3452  
Former Louis R 833 Market. . . . . SU tter-8367  
Fox Jno J 85-2nd. . . . . GA rfd-1140  
Godee Albert Bedin Co 833 Market. . . . . KE arny-1945  
Hart Silk Co 589 Mission. . . . . SU tter-8820  
Kessel Silk Co 833 Market. . . . . DO uglas-8750  
Lace Net Importing Co Inc 165 Post. DO uglas-4937  
Lamb Geo R 833 Market. . . . . DO uglas-2436  
Mallinson H R & Co Inc 85-2nd. . . . . DO uglas-5267  
Matsumoto S 574 Grant. . . . . DO uglas-7294  
McNeill & McNeill 49-4th. . . . . SU tter-5963  
Mercantile Silk Co Inc 245 Natoma. . . . . GA rfd-4557  
Mishkin I & Son 49-4th. . . . . SU tter-5505  
Pacific Coast Rayon Fabric Mills Inc  
215 Natoma. GA rfd-4557  
St Francis Silk Shop 720 Clement. . . . . BA yview-5273  
Saugoitt Silk Mfg Co 49-4th. . . . . SU tter-6514  
Schwarzenbach Huber Co Inc The  
85-2nd. DO uglas-6787  
Spoonite Co 475 Bryant. . . . . DO uglas-6381  
Spoonite Mfg Co 475 Bryant. . . . . DO uglas-6381  
Stirn L & E 49-4th. . . . . SU tter-5963  
Strompen & Van Winkle 525 Market. . . . . KE arny-1378  
Suey Chong Co 415 Grant. . . . . CH ina-0208  
Susquehanna Silk Mills of Calif  
Wells Fargo Bldg. SU tter-3838

**Silk Business—(Cont'd)**

**Bolting Silk**

**SPAULDING HORACE R** 898 Flam. SU tter-4499  
**WAGNER JOS MFG CO** 165 Beale. DA vnprt-2435

**Manufacturers, Silk**

Clayburgh Bros Inc 49-4th. . . . . EX brook-0160  
Empire Silk Co 85-2nd. . . . . GA rfd-1140  
Mallinson H R & Co Inc 85-2nd. . . . . DO uglas-5267  
Schwarzenbach Huber Co Inc The  
85-2nd. DO uglas-6787  
Susquehanna Silk Mills of Calif  
Wells Fargo Bldg. SU tter-3838

**Pongee Silk**

Dodwell & Co Ltd 465 California. . . . . GA rfd-8177

**Wholesale Silk**

**BELDING-HEMINWAY CO**  
Owners of  
BELDING SILK PRODUCTS  
HEMINWAY SILK PRODUCTS  
CARLSON CURRIER SILK  
PRODUCTS  
130 Sutter. . . . . SU tter-4261

**CLAYBURGH BROS INC**

Manufacturers - Converters - Distributors  
Silks - Velvets  
Velvetees - Pongees  
Domestic and Imported  
Apparel Center Bldg.  
49-4th. . . . . EX brook-0160

**HART SILK CO**

**HART'S SILK CO**  
Wholesale Silks  
Cor. Fremont  
360 Mission. . . . . SU tter-8820

**Silos**

**REDWOOD MANUFACTURERS CO**  
Hobart Bldg. GA rfd-1910

**Silversmiths**

Bennett Arthur W 49 Geary. . . . . KE arny-5851  
**1847 ROGERS BROS**  
Silverplate  
1847  
"What the well-  
dressed table will  
wear in  
silverware"  
ROGERS  
BROS.  
"WHERE TO BUY IT"  
International Silver Co 150 Post. . . . . GA rfd-0473  
453 Post. GA rfd-2668  
Goodby Mfg Co The 77 O'Farrell. . . . . DO uglas-6499  
Gorham Co The 140 Geary. . . . . GA rfd-8986  
Holmes & Edwards Silver Co 150 Post. . . . . GA rfd-0473  
International Silver Co 150 Post. . . . . GA rfd-0473  
Jensen Georg Handmade Silver Agey  
453 Post. GA rfd-2668  
M & H Plating Works 717 Market. . . . . KE arny-5244  
National Silver Co 153 Kearny. . . . . SU tter-0560  
Onida Community Ltd 150 Post. . . . . SU tter-3059  
Pairpoint Corporation 150 Post. . . . . SU tter-4289  
Reed & Barton 112 Kearny. . . . . GA rfd-7667  
Rogers Wm A Ltd 49 Geary. . . . . GA rfd-1513  
Rogers Wm & Son 150 Post. . . . . GA rfd-0473  
Stov C C 150 Post. . . . . SU tter-8168  
Standard Plating Works Inc 288-1st. . . . . DO uglas-5399  
Thumler Bros 150 Post. . . . . DO uglas-5399  
Wallace R & Sons Mfg Co 140 Geary. . . . . DO uglas-1178

**Silverware**

Bennett Arthur W 49 Geary. . . . . KE arny-5851  
**GUMP S & CO** 246 Post. . . . . DO uglas-6200  
Rogers Lumt & Bowlen Co 49 Geary. . . . . KE arny-5851  
Schmidt A & Son 504 Butter. . . . . SU tter-4753