

NEON

QRS
NEON
CORP
LTD.

QRS NEON
Is Better

SUCCESSOR TO
CALIFORNIA ELECTRIC
SIGN CO. LTD

OUR SIGNS **SOLD** ON SMALL MONTHLY PAYMENTS
OUTRIGHT OR **LEASED**

FACTORIES IN
SAN FRANCISCO-LOS ANGELES
PORTLAND-SEATTLE-SPOKANE
BUTTE-DENVER-AMARILLO

HE mlock
1882
306-7th St.

Shower Bath Curtains

(See Curtain Business)

Sick Room Supplies

JOY'S 240 Kearny.....EX brook-3539
Walters Surgical Co 521 Sutter.....GA rfd-7995

Sidewalk Doors

Kern F & Sons 517-6th.....KE arm-7837
MICHEL & PFEFFER IRON WORKS Harrison & 10th.....HE mlock-3080

PHOENIX-SIMPSON CO

Sidewalk Lights & Waterproof
SIDEWALK DOORS
Prompt Attention Given to Repairs
Waterproofing of Sidewalks
520-6th.....MA rket-0630

Sidewalk Light Business

Jackson P H & Co 415 Bryant.....KE arm-1959
Pac Sidewalk Light Co 252 Lobos.....RA ndph-1899
PHOENIX-SIMPSON CO 520-6th.....MA rket-0630
Price Building Specialties Co 683 Howard.....SU tter-1939

Repairs, Sidewalk Light

A-I SIDEWALK CONSTRUCTION CO
Sidewalk Reconstruction Lights
Waterproofing Repairs Estimates
2431 Fillmore.....WA Inut-5923

Sight Seeing Companies

CALIFORNIA AUTO TOURS CO
741 Market. DO ugla-0477
Calif Parlor Car Tours Co Inc 1 Geary. DO ugla-4371
Gray Line Inc The 741 Market.....DO ugla-0477
Gray Line Sight Seeing Service—For list of dealers look on "G" pages under Gray Line Sight Seeing Service
Pacific Sight Seeing Co 741 Market.....DO ugla-0477

Sign Business

Ace Signs 1513 Divisadero.....WA Inut-4649
Adco Sign Studio 453 O'Farrell.....PR ospet-4010
All Steel Highway Sign Co 132 Turk. FR ankn-4714
Allen L & Co 241-10th.....UN drhil-3839

AMER ART WORKS INC

564 Market. DO ugla-4690

AMERICAN ELECTRIC SIGN CO

1740 Eddy. FI Imor-3080

AMER SIGN CO

1320 Valencia.....AT water-0936

Andrews James R 716 Waller.....UN drhil-1808

Andrews & Platt 716 Waller.....UN drhil-1808

Avents A F 877 Market.....SU tter-4096

Artique J Louis 1059 Mission.....WA rkt-5533

Bach F 4353 Geary.....SK yllne-0913

Bard-O-Lite Co 110 Sutter.....EX brook-0808

Brown Peter L 1489 Mission.....HE mlock-1137

BRUMFIELD ELECTRIC SIGN CO INC

905 Folsom.....DO ugla-0475

CALIFORNIA ELECTRIC SIGN CO LTD

306-7th. HE mlock-1882

Calif Flashers Ltd 219-7th.....HE mlock-0864

Calif Metal Enameling Co 557 Market.....SU tter-5328

CALIF SIGN CO 450 Market.....DO ugla-8546

Cameo Sign Agency 557 Market.....SU tter-5328

CLAUDE NEON LIGHTS INC

255 Golden Gate Av. HE mlock-7220

Daggett L B 1855 Howard.....WA rkt-5142

Davenport-Taylor Mfg Co 698 Mim.....KE arm-5460

Deering Edw 281 Natoma.....DO ugla-5100

Despain 1026 Folsom.....UN drhil-5220

DE VAUX SIGN CO

629 Fulton.....UN drhil-2279

Eagle Painting & Decorating Co 629 Fulton. UN drhil-2279

Eilken Wm E 7th & Folsom.....MA rket-5162

Eilken Wm E Co 115 Turk.....PR ospet-4484

ELECTRICAL PRODUCTS CORP

255 Golden Gate Av. HE mlock-7220

If no answer.....See Oakland

ELECTRICAL SIGN MAINTENANCE CO

905 Folsom.....GA rfd-3790

Frederick Sign Co 1572 Haight.....UN drhil-5971

Gallagher Co 106 Eddy.....PR ospet-7203

GENERAL SIGN & ADVERTISING CO

115 Turk. PR ospet-4484

Gillespie H T 398 Monterey Blvd.....DE laure-0276

Goldberg Lawrence 1085 Golden Gate. WE st-3344

GOOTHERTS LOUIS

2334-29th Av. MO ntrose-8276

Grimo Sign Shop 938 Clement.....SK yllne-4640

Hargrove Sign Co 834 Valencia.....AT water-1114

Himshaw Clyde 1444 Pine.....GR ayton-7969

Hetchner Bros Hunter Dulin Bldg.....GA rfd-3820

(Continued Next Page)

ELECTRICAL PRODUCTS CORP

OAKLAND - SAN FRANCISCO - LOS ANGELES - PORTLAND - SEATTLE - GREAT FALLS - DENVER - MEXICO CITY

ALL TYPES OF
ELECTRICAL ADVERTISING

EXCLUSIVE MANUFACTURERS OF

Claude
NEON

DESIGNS AND ESTIMATES WITHOUT OBLIGATION

SAN FRANCISCO ADDRESS
255 Golden Gate Ave.

Office Telephone—HE MLOCK 7220

Factory Telephone—HU mbolt 9300

Sign Business—(Cont'd)

Hurdle M J 714 Market.....DO ugla-2499

Inglotay W F Pacific Bldg.....GA rfd-6456

Jennings Lewis F 1040 Larkin.....FR ankn-2497

Judd F W 1059 Mission.....HE mlock-6393

LAIB 7th & Folsom.....MA rket-5162

LOCAL SIGN CO 1037 Golden Gate.....FI Imor-6127

Lorenzen C 720 Montgomery.....DA vupt-5480

Love Percy E 2142 Union.....WA Inut-4689

Magnetic Wondersign Distr 631-2nd.....GA rfd-8121

Martin Jack 65 Rausch.....HE mlock-4578

McAuliffe Sign Co 132 Turk.....FR ankn-4714

McGRATH COMPANY 132 Turk.....PR ospet-2640

McGrath George R 839 Polk.....GR ayton-2047

Miller S J 629 Fulton.....UN drhil-2279

MODERN SIGN & SHOW CARD

STUDIO 1175 Market.....HE mlock-4940

Moise-Klinkner Co 369 Market.....EX brook-2641

Neill Al Sign Co 911 Folsom.....SU tter-7154

NEON AMERICAN ELECTRIC SIGN CO

1740 Eddy.....FI Imor-3080

NEON BRUMFIELD ELECTRIC SIGN CO

905 Folsom.....EX brook-0475

NEON ELECTRIC SIGN SERVICE CO

2272 Market. HE mlock-1244

NEON LIGHTS CLAUDE INC

255 Golden Gate Av. HE mlock-7220

NEON NOVELTY SIGN CO

290-7th. HE mlock-9290

Neon Products Inc 25 Taylor.....FR ankn-8444

NEON Q R S CORP LTD 306-7th. HE mlock-1882

NEON SIGN SERVICE CO

2272 Market. HE mlock-1244

Novelty Electric Sign Co Inc 290-7th. HE mlock-9290

Nutter H M Co 425 Montgomery.....DO ugla-5018

Oak Sign Works 1037 Golden Gate Av. FI Imor-6127

O'Neal Ray 1320 Valencia.....AT water-0936

Othoff & Co 324 Jessie.....EX brook-4560

Pac Sign Co 1059 Mission.....MA rket-5533

Paletta Sign Shops 907 Irving.....MO ntrose-6383

Phelps Bros 59 McAllister.....HE mlock-0363

PHILLIPS BROS SIGN CO

287-12th. MA rket-4778

Pittam Aris 101 Post.....DO ugla-2268

Q R S NEON CORP LTD 306-7th. HE mlock-1882

Ray Name Plate Co 510 Battery.....DA vupt-8284

Rayner Decalcomania Co 112 Market.....GA rfd-4010

Riddell V M 1835 Howard.....UN drhil-3822

Robinson Oscar M 281 Natoma.....DO ugla-5100

Robinson & Deller 281 Natoma.....DO ugla-5100

Ross George H 7 Front.....SU tter-8854

Roth Mark 130 Bush.....EX brook-4432

Sala C 518 Ellis.....PR ospet-2693

Shepard Show Card Sign Studio 2519 Mission. MI soo-5125

(Continued Next Page)

BRUMFIELD ELECTRIC SIGN CO., Inc.

For 32 Years

NEON

(OUR OWN PATENT)



DESIGNS and ESTIMATES FURNISHED

Telephone—

DOUGLAS

0475

965 FOLSOM ST.

OAKLAND OFFICE—324 - 12th STREET
GL encourt 5857

Neon Signs

Call—HE mlock 1830

LARGEST NEON SIGN FACTORY IN SAN FRANCISCO

Wonderlite superiority is due to the fact that Wonderlite alone controls the brilliant inventions of Metcalf, Cummings and Smith.

Wonderlite Neon Signs are giving satisfaction to large numbers of California's outstanding institutions, such as:

- | | |
|------------------------------|-----------------------------------|
| Pacific Gas & Electric Co. | Anglo-California Trust Co. |
| Yellow Cab Co. | Durant Motor Co. |
| Western States Life Ins. Co. | Pacific States Savings & Loan Co. |
| Montgomery Ward & Co. | Sherman, Clay & Co. |
| J. C. Penney & Co. | Wm. L. Hughson & Co. |
| United Artists Theatre | |

Wonderlite's San Francisco factory provides rapid service to all of Northern California, manufacturing signs that range in price from \$35 to \$35,000 and are sold on the easiest of terms.

Write or telephone Wonderlite about your Neon sign requirements. Our designers and engineers will be glad to serve you at no cost to you.

WONDERLITE NEON PRODUCTS CO.

170 OTIS ST. SAN FRANCISCO HE mlock 1830

S-110; EAST BAY OFFICE 2801 BROADWAY PHONE GL encort 1111

CAMEO
PORCELAIN
ENAMEL
SIGNS
PERMANENT
NON-FADING

CAMEO
Porcelain Enamel
SIGNS

CALIFORNIA METAL ENAMELING CO.
557 Market Street
SU tter 5328

NEON
SIGNS

FLASHING BORDERS
Novelty Electric Sign Co.
Hotchner's Patents
290 Seventh Street HE mlock 9290

SIGNS
LAIB

SINCE 1888
DESIGNERS AND BUILDERS EVERY TYPE OF
ELECTRIC AND DAYLIGHT DISPLAYS
NEON
MA rket 5162
7th and FOLSOM STS.