

Lighting Systems Business

Es-B-Es Co 320 Market... GA rfd-0526
Furrer & Uster Inc 225-7th... UN drhl-3147
Grassi P & Co Traverite Works Inc
1945 San Bruno. AT water-6184
Holophone Co Inc Russ Bldg... KE army-4775
S F Lighting Fixture Co 935 Mission. DO uglas-3643
Street Lighting & Equipment Co of Calif
155 Montgomery. KE army-2170
Taper Tube Pole Co The Monadnock Bldg. GA rfd-5035
UnionMetal Co 155 Montgomery... KE army-2170

Automobile Lighting Systems

(See Automobile Equipment Business)

Electric Lighting Systems

FAIRBANKS MORSE & CO
Spart & Harrison. EX brook-5855
KOHLER CO 501 Post... FR ankn-1465
Kratz & McClelland Inc 622 Bryant... SU tter-6807

Emergency Electric Lighting Systems

ES-B-ES CO 320 Market... GA rfd-0526

Industrial Lighting Systems

Wheeler Reflector Co 1277 Howard... MA rket-2422

Lime Business

Arnes H P 544 Market... SU tter-5538
Daly City Lime & Cement Co
399 Templeton. RA ndph-1871
DIAMOND SPRINGS LIME CO
Bliss Bldg. DO uglas-1594
Eclipse Lime & Cement Co 145 Landers. MA rket-9541
Guerin J S & Co 720 Polson... SU tter-4696
Holmes Lime & Cement Co
Division & DeHaro. UN drhl-1720
Horton Lime Co Monadnock Bldg... DO uglas-0313
Horton Lime Co 3rd & Channel... UN drhl-5952
O'Connell R 1445 Valencia... MI ssn-4443
Pacific Coast Aggregates Inc
Yard St Ross & Collins
85-2nd... SU tter-8940
Roche Harbor Lime & Cement Co
3070-23rd. AT water-0133
U S Lime Products Corp 58 Sutter... SU tter-8306
Western Lime & Cement Co
Division & DeHaro. UN drhl-1720

Limestone

El Dorado Limestone Co 544 Market... SU tter-5538

Lincoln Motor Cars

(Look on "A" pages under Automobile Business)

Linen Goods Business

Ahronheim & Co 49-4th... DO uglas-5484
Grande Maison de Blanc 615 Sutter... PR ospet-0326
Haber Bros 557 Mission... KE army-4861
Hamrah Alex J Co Inc Pacific Bldg... SU tter-4298
Jacobs R Co Inc 88-1st... GA rfd-1877
Magasin-de-Blanc 395 Sutter... SU tter-8527
McCrum Watson & Mercer 88-1st... GA rfd-1877
McGill Dan Pacific Bldg... SU tter-4298
Mossa Inc 478 Post... KE army-3966
Russ Brothers Inc 552 Mission... KE army-3966
Silk & Lino Shop 316 Post... DA vmpet-7873
Sleater John C & Co 552 Mission... KE army-3966
Thomson L P 552 Mission... KE army-3966
Yahia Shalom Pacific Bldg... SU tter-4977
Young Thomas Inc 88-1st... GA rfd-1877

Wholesale Linen Goods

Darragh John L 88-1st... GA rfd-1877
Haber Bros 557 Mission... KE army-4861
Move Walton W Dry Goods Co Inc
Premont & Mission. EX brook-4282
Munter Carl & Co 517 Mission... KE army-3126
Ross Brothers Inc 552 Mission... KE army-3966

AS SHE TYPES, COPIES APPEAR AT MANY POINTS AT ONCE

A typist in one city, on a Telephone Typewriter, records an order, letter, bill or memorandum.

As her fingers touch the keys of her instrument, those exact letters appear simultaneously in other offices in the same building or in distant cities.

Such is the Telephone Typewriter, a new aid to modern business.

Office, plant, warehouse, all can be tied together by The Telephone Typewriter. THE PACIFIC TELEPHONE AND TELEGRAPH CO.

Linen Supply Business

Coast Linen Supply Co 385-8th... MA rket-0951
Kelly's Linen Supply Co 2450 Harrison. MI ssn-8324
Pacific Linen Supply Co Mer Ex Bldg... SU tter-1870
Stone's Linen Supply 2450 Harrison... MI ssn-8324
Watson Coat & Apron Supply Co
3345-17th. HE mlock-5487

Rentals, Linen Supply

ATLAS LINEN SUPPLY CO
3338-17th. MA rket-1130

BANNER CRYSTAL WHITE LAUNDRY

The Laundry of Quality
All Kinds of Laundry Work
Towels, Coats, Aprons, Linens, Etc.,
Supplied for Office and Business
1700 Polson... HE mlock-1700

COAST COAT & APRON SUPPLY

CO 1240 Polson... MA rket-1386
GALLAND MERCANTILE TOWEL & LINEN SUPPLY CO 301-8th... MA rket-0868

Linoleum Business

Abbott Linoleum Laying & Sales Co
1805 Market. UN drhl-6510
Armstrong Cork Co 180 New Mtgy... KE army-1806
Bird & Sons Sales Corp 625-3rd... SU tter-3461
Certain-teed Products Corp
915 Montgomery. EX brook-4056
COMMERCIAL CARPET & LINOLEUM LAYING CO
357 Tehama. DO uglas-3863
CONGOLEUM-NAIRN INC
180 New Montgomery. DO uglas-4054
Conklin Bros Inc 2400 Geary... FI lmer-0835
Eastern Outfitting Co 1017 Market... MA rket-0382
HIGGINS J E LUMBER CO 423-6th. GA rfd-4244
Johnson Jack Painting Co 3365 Army. AT water-4990
MARSHALL FIELD & CO OF CALIF
833 Market. SU tter-0238
SLOANE W & J 224 Sutter... GA rfd-2827
Swan Bros Floor Covering Co
4927 Mission. RA ndph-3469
VAN FLEET FREAR CO 557 Hard. GA rfd-7878
Walcom George C 1131 Sutter... OR dway-0458
West Coast Carpet & Linoleum Stores
2703 Mission. VA tenca-4823
Winchell & Morris 680 Mission... SU tter-1347

Battleship Linoleum

HIGGINS J E LUMBER CO
WE SELL AND INSTALL
LINOLEUM
& RUBBER TILE FLOORING
Exclusive Representative of
Wright Rubber Tile Products
423-6th... GA rfd 4244

MARSHALL FIELD & CO OF CALIF

833 Market. SU tter-0238

WALTER D N & E CO

Wholesale Since 1858
LINOLEUMS
Battleship Plain Inlaid
Cork Carpet Treadtile Tile
Estimates Furnished
502 Mission... SU tter-0100

Cleaning, Linoleum

Schmitt L T Floor Waxing Co
3114 Laguna. WE st-8802

Laying, Linoleum

Abbott Linoleum Laying & Sales Co
1805 Market. UN drhl-6510
COMMERCIAL CARPET & LINOLEUM LAYING CO
357 Tehama. DO uglas-3863
Mission Carpet House 2351 Mission. VA tenca-9102
MORGAN A A 216 Pierce... HE mlock-1507
Red Feather Carpet Washing Co
4335 Geary. SK yline-7329

Wholesale Linoleum

Hulse-Broadford Co Premont & Mission. EX brook-4282
MARSHALL FIELD & CO OF CALIF
833 Market. SU tter-0238
WALTER D N & E CO 502 Mission... SU tter-0100
West Coast Carpet & Linoleum Stores
2703 Mission. VA tenca-4823

Linotyping Business

Andersen Walter N 500 Sansome... SU tter-2204
Associated Typetting Co
440 Sansome. DA vmpet-6874
Brown William 25 Jessie... KE army-1808
Caif Cattleman's Assn 114 Sansome... GA rfd-4953
California Wool Growers Association
405 Sansome. DA vmpet-6380
Cleary Live Stock Co 500 Hyde... PR ospet-2351
Economy Hog & Cattle Powder Co Inc
Hearth Bldg. SU tter-6066
Pac National Agricultural Credit Corp
Ballfour Bldg. DA vmpet-3978
Riley John Mills Bldg... GA rfd-0965
S F Livestock Export Co 925 Market... SU tter-3223
South S F Union Stock Yards
South San Francisco. DA vmpet-7510
Taffe Wm & Co Oakland & Rankin... VA tenca-9144
Tevis William S Jr 57 Post... GA rfd-6079
Union Stock Yards Fairfax & Quint... MI ssn-7106
WASHBURN & CONDON... See South San Francisco
Western Cattle Marketing Assn
114 Sansome. GA rfd-4953
Western Cattleman's Supply Co
114 Sansome. GA rfd-4953

Linseed Oil

ARCHER DANIELS MIDLAND CO
AGGY 417 Market... DO uglas-8753
KELLOGG SPENCER & SONS INC
OF CALIF 1001-17th... MA rket-4161
Pac Vegetable Oil Co Inc
62 Townsend. DO uglas-3920
Tweedy Co Inc The 24 California... DA vmpet-8743
Willits & Patterson 112 Market... SU tter-1956

Lithographing Business

CARLISLE A & CO-UPHAM & RUTLEDGE INC 135 Post... GA rfd-2746
Carton-Label Corp 350-9th... HE mlock-0361
Colonial Press 435 Mission... SU tter-6680
CROCKER H S & CO INC 505 Mtg. DO uglas-5800
GALLOWAY LITHOGRAPHING CO
2nd & Bryant. DO uglas-0200
George Reproduction Co 245 Mission... SU tter-8658
Golden West Lithograph Co 368-9th. UN drhl-6345
Gubser Wm 417 Montgomery... DA vmpet-4475
Hadley Chas R Co 681 Market... GA rfd-7631
Jeffries Banknote Co Hunter Dulin Bldg. KE army-6670
Knight-Counihan Co 500 Sansome... GA rfd-0371
Kuenzi Albert R M 320 Market... DO uglas-4450
Langer Lith & Engraving Co Inc
684 Mission. SU tter-7223
Lehmann Printing & Lithograph Co
420-4th. GA rfd-3912
MILLER L A LABEL CO
714 Harrison. DO uglas-8339
National Printing & Engraving Co
110 Sutter. DO uglas-6148
OLSEN BROS INC 7 Front... SU tter-4899
Olden Lithographing Co 640 Battery... DA vmpet-5570
Pacific Label Co 1150 Polson... HE mlock-1086
Patterson Oliver H Inc 746 Sansome... SU tter-2875
Peerless Litho Sales Corp 142 Baum... DO uglas-2419
Pinkus S H 628 Montgomery... DO uglas-0606
ROESCH LOUIS CO THE
1880 Mission. MA rket-0394
SCHMIDT LITHOGRAPH CO
2nd & Bryant. DO uglas-0200
SCHWABACHER-FREY CO
735 Market. DA vmpet-2522
SUNSET PRESS 1045 Sansome... EX brook-0430
TRAUBER LABEL & LITHOGRAPH
CO 640 Battery... DO uglas-4160
UNION LITHOGRAPH CO INC THE
735 Harrison. GA rfd-8442
U S PRINTING & LITHOGRAPH-
ING CO 112 Market... GA rfd-2262
WESTERN LITHOGRAPH CO
352-6th. MA rket-8374
Wittthoft Oscar Balboa Bldg... GA rfd-2105

Commercial Lithographing

COLONIAL PRESS
JOHN J. MITCHELL CO.
A Quality LITHOGRAPHING
and Printing Establishment
Our Prices Are Right
435 Mission... SU tter-6680

LANGER LITHO & ENGRAVING

CO INC 684 Mission... SU tter-7223

Myself-Rollins Bank Note Co

500 Sansome. GA rfd-0371

SCHWABACHER-FREY CO

735 Market. DA vmpet-2522

Labels, Lithographed

(See Label Business)

Stationery Lithographing

Knight-Counihan Co 500 Sansome... GA rfd-0371
OLSEN BROS INC 7 Front... SU tter-4899
Schwabacher-Frey Co 735 Market... DA vmpet-2522

To buy anything and everything consult the pages of this "Buyer's Guide." Chances are you'll find what you want.

Live Stock Business

Brown James M Co 205 Market... SU tter-2818
Caif Cattleman's Assn 114 Sansome... GA rfd-4953
California Wool Growers Association
405 Sansome. DA vmpet-6380
Cleary Live Stock Co 500 Hyde... PR ospet-2351
Economy Hog & Cattle Powder Co Inc
Hearth Bldg. SU tter-6066
Pac National Agricultural Credit Corp
Ballfour Bldg. DA vmpet-3978
Riley John Mills Bldg... GA rfd-0965
S F Livestock Export Co 925 Market... SU tter-3223
South S F Union Stock Yards
South San Francisco. DA vmpet-7510
Taffe Wm & Co Oakland & Rankin... VA tenca-9144
Tevis William S Jr 57 Post... GA rfd-6079
Union Stock Yards Fairfax & Quint... MI ssn-7106
WASHBURN & CONDON... See South San Francisco
Western Cattle Marketing Assn
114 Sansome. GA rfd-4953
Western Cattleman's Supply Co
114 Sansome. GA rfd-4953

Horses

Panhandle Stables
All Types of Horses for Sale
35 Dore... UN drhl-1418

Livery Stables

Cassaretto John 32 Dore... MA rket-8033
Center Stables 43-11th... UN drhl-0096
Goldman & Son 120-14th... UN drhl-8442
Greve St Stables 617 Grove... UN drhl-4970
Kane F 75 Trainor... HE mlock-0289
Lindauer G 146 Clara... GA rfd-4794
Panhandle Stables 95 Dore... UN drhl-1418
Schulken Bros 31 Morris... GA rfd-6715

Loam

Garden Loam
Devincenzi Bros & Co 150 Collins... BA yline-3817
Devincenzi L & Co 148 Blake... SK yline-2950

Retail Loam

Devincenzi L & Co 148 Blake... SK yline-2950

Wholesale Loam

Devincenzi Bros & Co 150 Collins... BA yline-3817
Devincenzi L & Co 148 Blake... SK yline-2950

Loan Business

Acme Loan Co 690 Market... SU tter-6639
Akers Walter W 20 O'Farrell... GA rfd-8140
Amer Natl Building & Loan Assn
620 Market. GA rfd-6682
AUTOBANK 1356 Van Ness... OR dway-6812
Bay Counties Building & Loan Assn
170 Sutter. SU tter-0202
Bay Loan Office 167 Market... DA vmpet-0750
Big Ben Loan Office 179-3rd... DO uglas-5787
Budget Plan Co C Spreckels Bldg... SU tter-6980
Central Auto Sales Co 857 Valencia... MI ssn-6565
Central Loan Co deYoung Bldg... DO uglas-4753
City Credit Co Pacific Bldg... SU tter-5114
City Loan Co 9-5th... SU tter-1536
City Loan Office 92 Embarcadero... GA rfd-2393
Cohn Abe 1122 Fillmore... FI lmer-1577
Cooke Edward J 117 Montgomery... GA rfd-7093
DIAMOND LOAN OFFICE 93-3rd... DO uglas-4929
Drake C O 690 Market... SU tter-6639
Eagle Loan Office 123-3rd... DA vmpet-3559
Edwards Henry J 43 Sutter... DO uglas-6300
Ensign B G Co 433 California... GA rfd-1593
Gilger F B 425 Bush... KE army-1700
Golden Gate Loan Office 48 Kearny... GA rfd-6399
Golden State Loan Office 7-4th... GA rfd-5897
Goudry Mortgage Loan Co Russ Bldg... KE army-7811
Guaranty Loan Office 77-3rd... GA rfd-4958
Hamilton R G & Co 43 Montgomery... DO uglas-7641
Harris Bros 210 Drumm... KE army-6692
Harris' Jewelry & Loan Co 2 Turk... PR ospet-5090
HILLMAN AUTO LOAN LTD
1640 Van Ness. GR ayton-2900
Ideal Credit Co Pacific Bldg... SU tter-4387
Imperial Credit Co 821 Market... GA rfd-4670
Independent Credit Co 303 Market... KE army-3736
JAMIESON-TOWLE-WILLOUGHBY
CORP Mills Bldg... GA rfd-3634
Kemmele Martin E 82 Golden Gate... PR ospet-5540
Levison & Peters Pacific Bldg... DO uglas-0743
Lick E W Mrs Claus Spreckels Bldg... GA rfd-7595
Lincoln Finance Corp 901 Post... PR ospet-1350
Lincoln Natl Life Ins Co 333 Mtgy... GA rfd-5754
McClintan T W Monadnock Bldg... GA rfd-5661
McColgan R Claus Spreckels Bldg... GA rfd-7641
Mercantile Building-Loan Assn
1987 Mission. UN drhl-2000
Metropolitan Guarantee Bldg Loan Assn
573 Market. GA rfd-7345
Metropolitan Life Ins Co 225 Bush... KE army-2510
Morgen B 602 Kearny... SU tter-7550
Morgen P Co of S F 711 Market... EX brook-0966
Mortgage Guarantee Co 43 Sutter... DO uglas-6300
Mortgage Security Corp of America
111 Sutter. SU tter-4314
Mortgage Service Co Russ Bldg... DO uglas-7980
Mutual Loan Office 193-3rd... KE army-5178

Loan Business—(Cont'd)

National Mortgage Co 170 Sutter... SU tter-0202
PAC BOND & MORTGAGE CO
Inass Bldg. SU tter-3720
Peoples Finance Co Phelan Bldg... EX brook-0631
Phillips Calrin & Co Russ Bldg... DO uglas-1910
Provident Mutual Loan Assn
416 Kearny. KE army-5653
Prudential Securities Corp 1299 Bush. PR ospet-6071
Prudential Securities Corp
901 O'Farrell. GR ayton-9924
Reliable Loan Office 109-3rd... GA rfd-6373
Remedial Auto Loan Co 2 Valencia... HE mlock-4157
Rose M S 1275 Golden Gate Av... FI lmer-8615
Rosenblatt Mortgage Co Hobart Bldg... SU tter-5479
ROYAL FINANCE CO 1356 V Ness. OR dway-6812
S F Mortgage Corp 170 Sutter... SU tter-0202
S F Remedial Loan Assn 932 Mission... KE army-4610
Sears John H 105 Montgomery... SU tter-5215
Shane Harry 184-3rd... UN drhl-1320
SIERRA FINANCIAL CORP
170 Sutter. SU tter-0202
Smart B E 916 Van Ness... OR dway-4211
Trachtler Louis Financial Center Bldg. DA vmpet-4380
Tremain V 833 Market... DO uglas-2465
Trevor W H G Claus Spreckels Bldg... DO uglas-0786
West National Finance Co
1930 Van Ness. OR dway-8119
Western Housing Corp C Spreckels Bldg. DO uglas-0786
Western Mortgage & Guaranty Co
Int Each Bldg. GA rfd-7044
Winchester Loan Office
Store No 1 14-3rd... SU tter-3799
Store No 2 59-3rd... GA rfd-9039

Automobile Loans

AETNA SECURITIES CORP
853 Valencia. AT water-3246
ARTHUR-WATKINS 250 Van Ness. UN drhl-2765
AUTOBANK
1356 Van Ness... OR dway-6812

AUTO LOANS INSURANCE
Convenient Payments - Low Rates
Established 15 Years
1356 Van Ness... OR dway-6812

BERNHHEIM JULES H CO
1430 Van Ness. OR dway-6221
CASEY JACK T 55-11th... UN drhl-3076
FISHER FINANCE CORP
1233 Van Ness. OR dway-9215
Glaser L & M 809 Van Ness... OR dway-7953

HILLMAN AUTO LOAN LTD
AUTO LOANS CUT RATES
PAYMENTS REDUCED
Out of State Cars Refinanced
Private Sales Financed
1640 Van Ness Av... GR ayton-2900

KEMMERLE MARTIN E
NO EXCESS CHARGES
PAYMENT LOANS
Payments Reduced on Present Contracts
Private Sales Financed
82 Golden Gate Ar... PR ospet-5540

LOAN DEPARTMENT INTEREST BELOW Legal RATES
Money Loaned on— DIAMONDS & JEWELRY
Best cash price paid for— Diamonds and Precious Stones. Private offices—Strictly Confidential.
Morgen Jewelry Co.
888 Market, near Powell
DO uglas 3517

Loan Business—(Cont'd)

Automobile Loans—(Cont'd)
LA TOURETTE FINANCE CO LTD
1207 Van Ness Av. OR dway-0315
Lincoln Finance Corp 901 Post... PR ospet-1350
MOTOR VEHICLE LOAN CO
801 Van Ness. OR dway-1324
PRUDENTIAL SECURITIES CORP
1299 Bush. PR ospet-6071
Remedial Auto Loan Co 2 Valencia... HE mlock-4157
S F ACCEPTANCE CO 1101 Post... OR dway-0108
SAN FRANCISCO FINANCE CORP
1207 Van Ness. OR dway-0315
WEST-NATIONAL FINANCE CO
1930 Van Ness. OR dway-8119
Wewel Allyn S 1547 Pine... GR ayton-7173
Williams J B Jr
Contracts Refinanced
545 Eddy... FR ankn-2790

Chattel Loans

San Francisco Remedial Loan Assn
932 Mission. KE army-4610

Jewelry Loans

Attell Jewelry Co 17-3rd... GA rfd-9381
City Loan Office 52 Embarcadero... GA rfd-2393

DIAMOND LOAN OFFICE
MONEY LOANED
on Diamonds, Jewelry, Kodaks, Furs, Clothing, Guns, Musical Instruments & Articles of Value
Open Evenings and Sundays
93-3rd... DO uglas-4929

GOLDEN STATE LOAN OFFICE
7 Fourth St., Upstairs. Privacy
San Francisco's Old Established Loan Office
"WE LOAN THE MOST"
Upstairs
7-4th... GA rfd-5897

Macey Jewelry Co 904 Market... DO uglas-4981
(See Advertisement This Page)
MAXFORD JEWELRY CO
958 Market. FR ankn-4257
Morgen Jewelry Co 888 Market... DO uglas-3517
(See Advertisement This Page)
San Francisco Remedial Loan Assn
932 Mission. KE army-4610

Mortgage Loans

Calif Mutual Building & Loan Assn
775 Market. GA rfd-8910

JAMIESON-TOWLE-WILLOUGHBY CORP
LOAN CORRESPONDENTS
THE PRUDENTIAL INSURANCE CO OF AMERICA
5 1/2%—LOANS—6%
662 Mills Bldg... GA rfd-3634

(Continued Next Page)

Money Loaned
Diamonds - Watches - Jewelry
(All Transactions Strictly Confidential)
DIAMONDS BOUGHT
Highest Cash Prices Paid
Lowest Interest Rates
UNREDEEMED DIAMONDS FOR SALE
MACEY JEWELRY CO.
Established 1896
904 Market Street
Private Entrance 11 Eddy Street
DO uglas 4981