

Book Business—(Cont'd)

WELLENDORF BOOK CO 22-3rd...DO uglas-2294  
Wheeler Publishing Co 256 Sutter...DO uglas-2716  
Winston John C Co 149 New Mgr...DO uglas-6349  
Yda 44 Campton Pl...GA rhd-0067

Architectural Books

ARCHITECTURAL BOOK SHOP  
LARGEST SELECTION  
OF ARCHITECTURAL, GRAPHIC  
ART & ALLIED LINES  
IN THE WEST  
46 Kearny...SU tter-1357

Bibles

American Bible Society 250 G G Av...PR osnet-0567  
Presbyterian Book Store 234 McAll...HE mlock-6714

Business Books

TECHNICAL BOOK CO  
BOOKS  
AT RETAIL  
Technical, Industrial, Scientific  
Business  
If We Haven't It In Stock We Will Get It  
525 Market...GA rhd-2617

Children's Books

Book of Knowledge 278 Post...GA rhd-1468  
Book Trails Agency Hearst Bldg...SU tter-7149  
Childrens Hour 612 Howard...GA rhd-4833  
MILTON BRADLEY CO 552 Mission, GA rhd-4266

Dictionaries

Houghton Mifflin Co 612 Howard...GA rhd-4833

Encyclopedias

ENCYCLOPAEDIA BRITANNICA INC  
681 Market, KE army-5807  
HOUGHTON MIFFLIN CO  
The New Americana  
1931 Edition  
WEBSTER  
New International Dictionary  
With Reference History and  
Up-to-Date Atlas  
612 Howard...GA rhd-4833

French Books

French Book Store The  
Foreign Text Books & Dictionaries  
324 Stockton...GA rhd-2745

German Books

HIRSCH E BOOK STORE 52 Turk...FR ankin-7165  
RIEGER R 27-7th...UN drhl-8487

Japanese Books

Gosha Do 1698 Post...WE st-5488

Law Books

BANCROFT WHITNEY CO  
200 McAllister, MA rket-0378  
BENDER MOSS CO 11 City Hall Av, UN drhl-0673  
Calif Lawbook Exchange 230 McAll...MA rket-1956  
Darvill Fred T 54 McAllister...UN drhl-4793

LAWYERS BOOK EXCHANGE  
LAW BOOKS  
NEW & USED  
Bought, Sold & Exchanged  
Libraries Bought  
Students' Books  
94 McAllister...HE mlock-2144

Loose Leaf Books

(See Loose Leaf Devices)

Book Business—(Cont'd)

Medical Books

STACEY J W INC  
MEDICAL, SCIENTIFIC,  
REFERENCE BOOKS  
Any Book Published Secured  
Rooms 236-238  
Flood Bldg...GA rhd-0838

Play Books

Banner Play Bureau Inc 111 Ellis...KE army-2279

Rare Books

DELBER-LILIENTHAL INC  
At the Sign of the Lantern  
New Books—Rare Books  
Bought  
338 Sutter...EX brook-0222

HARGENS O

Rare Old Books in All  
Languages Bought  
and Sold  
At 241 Grant Av.  
8 Tillman Place...DO uglas-4110

House of Italian Art 408 Stockton...DO uglas-4839  
Howell John 434 Post...SU tter-3268  
MAGEE DAVID 480 Post...EX brook-4230  
NEWBIGIN'S BOOK STORE  
358 Post, DO uglas-2808

Religious Books

Church Book Shop The 1045 Taylor...FR ankin-0341

School Books

Calif School Book Depository  
149 New Montgomery, SU tter-1894  
RAND McNALLY & CO 559 Mtn...DO uglas-4834

Second Hand Books

BOOK HARBOR THE  
BOOKS  
Bought Sold  
Exchanged  
OPEN EVENINGS  
1448 Haight...HE mlock-4831

Civic Center Old Book Shop 1209Mkt, HE mlock-2384  
(See Advertisements Preceding Page)  
Johnson H A 1419 Polk...OR dway-2027

KING BROS

BOOKS BOUGHT  
If you can't find  
the Book you want  
Call  
1224 Market...MA rket-1323

LIEDERMAN WM

BOOKS BOUGHT  
Libraries and Single Volumes  
Bought for Cash  
1114 Market...MA rket-6593

Results obtained through the "Buyer's Guide" are greater than can be obtained through similar expenditures in any other form of advertising.

Book Business—(Cont'd)

Second Hand Books—(Cont'd)

WELLENDORF BOOK CO  
CASH FOR BOOKS  
Books and Libraries Bought  
22-3rd...DO uglas-2294

Wholesale Books

S F NEWS CO THE 657 Howard...SU tter-1276

Book Cases

Sectional Book Cases

Gunn Furniture Co 21-2nd...DO uglas-7897

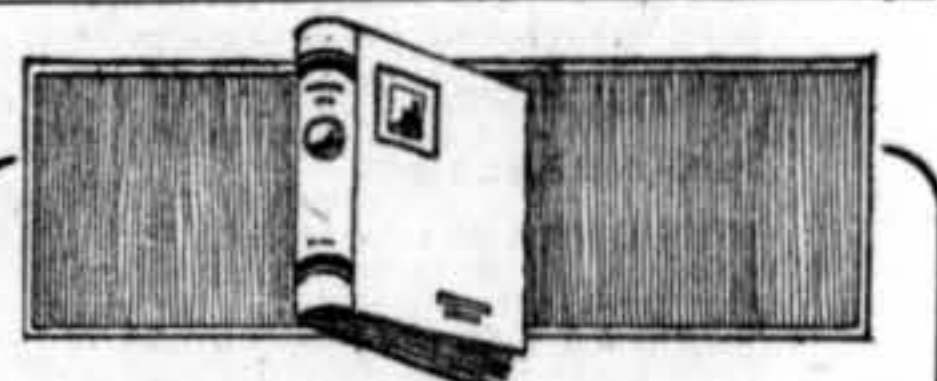
Bookbinding Business

Arts & Crafts Bindery 500 Howard...SU tter-6250  
BARRY EDWARD CO 32 Clay...EX brook-0250  
Bowman & Plimley 255 Clay...DA mprt-4581  
CARDOZA T J CO THE  
515 Howard, SU tter-1636  
Celia's Bindery 253 Minna...DO uglas-6997  
Chappell C L 215 Leidendorf...EX brook-1320  
Co-operative Bindery Co 330 Jackson, EX brook-5115  
Dever Frank J 246-1st...KE army-2871  
Dever Garrity & Keys 246-1st...KE army-2871  
Dreis Hazel 2323 Franklin...OR dway-7231  
Dunn & Harris 45 Ecker...KE army-5149  
Foster & Futernick Co 444 Bryant...KE army-2048  
Garrity Thos P 246-1st...KE army-2871  
Hall Norman F Co 167-1st...DO uglas-2845  
Herring & Robinson 1927 Howard...UN drhl-9371  
Houle A L Bindery Co 509 Sansome...DA mprt-5580  
Ingrich Louis L 500 Sansome...DA mprt-5365  
Keys Benj P 246-1st...KE army-2871  
Kingsley Katherine D Miss 135 Post...KE army-2896  
KITCHEN JNO JR CO 152 Fremont, DO uglas-0351  
Levinson Printing Co 1540 California, GR ayson-5800  
Mallory F Co 135 Post...GA rhd-2746  
MARVELL & CO 701 Market...KE army-5064  
McBee Binder Co 340 Sansome...SU tter-0927  
MILLERICK WM S CO 545 Sansome, GA rhd-4687  
Millerick Wm S Co 545 Sansome...GA rhd-4687  
Neal Stratford & Kerr 521 Market...SU tter-5886  
O'Connell & Davis 221 California...EX brook-2006  
Patterson Oliver H Inc 746 Sansome...SU tter-2875  
REORDER PRINTING & PUBLISH-  
ING CO 460-4th...SU tter-1190  
Service Bindery The T Front...DA mprt-7576  
Star Bindery 380 Bush...DA mprt-6934  
Straub Wm H 142 Bush...HE mlock-2141  
Thumler & Rutherford 515 Howard...SU tter-1636  
Trade Bindery The 523 Clay...GA rhd-7621  
Wedge Lock Binder Co 543 Clay...DA mprt-8685  
Zanetti A D 1701 Kirkwood...MI sm-0717

Hand Bookbinding

Dreis Hazel 2323 Franklin...OR dway-7231  
Star Bindery 380 Bush...DA mprt-6934  
(Continued Next Page)

Use the Advertising pages of the "Buyer's Guide" to tell the people who and where you are, and what you sell.



**Bookbinders**  
Manufacturing Stationers  
PAPER RULERS  
SCHOOL SUPPLIES  
Telephone—  
SU tter 1636  
**The T. J. CARDOZA Co**  
515 Howard Street

Bookbinding Business—(Cont'd)

Office Records Binding

McBEE BINDER CO  
Economic and Durable  
BINDERS  
For Permanent Records  
Prompt Service  
Mfrs. of Loose Leaf Devices, Printed  
Forms, Bookkeeping Trays, Etc.  
340 Sansome...SU tter-0927

Paper Ruling

Cardoza T J Co The 515 Howard...SU tter-1636  
(See Advertisement Opposite Page)  
Celia's Bindery  
(C & S Paper Rulers)  
253 Minna...DO uglas-6997  
Chappell C L 215 Leidendorf...EX brook-1320  
Dever Garrity & Keys 246-1st...KE army-2871  
Dunn & Harris 45 Ecker...KE army-5149  
Ingrich Louis L 500 Sansome...DA mprt-5365  
Zanetti A D Co 1701 Kirkwood...MI sm 0717

Super Finish Products

Coast Envelope & Leather Products Co  
352-6th, MA rket-8374  
KITCHEN JNO JR CO 152 Fremont, DO uglas-0351

Bookkeeping Machine Business

BURROUGHS ADDING MACHINE  
CO 22-2nd...DO uglas-7630  
GENERAL OFFICE EQUIPMENT  
CORP  
Elliott-Fisher Sundstrand Div  
Menadnock Bldg...DO uglas-5340  
Elliott-Fisher & Sundstrand Div  
Service Dept, Menadnock Bldg...SU tter-4285  
UNDERWOOD TYPEWRITER CO  
531 Market, GA rhd-5620

Supplies, Bookkeeping Machine

Hadley Chas R Co 681 Market...GA rhd-7631  
McDONALD LEDGER & LOOSE  
LEAF CO Hunter Dolin Bldg...KE army-2604  
Western Loose Leaf Co 310 Vallejo...GA rhd-4360

Bookkeeping Systems

National Professional Bureau of S F  
450 Sutter, DO uglas-6502  
Newsham Ins System Co 417 Mtgy...DA mprt-2488

Boots

Rubber Boots  
(See Rubber Goods Business)

Borax

BORAX UNION INC 624 Calif...SU tter-5350  
PACIFIC COAST BORAX CO  
1250 Sansome, DA mprt-1984

Boric Acid

(See Acids)

Bosch (American) Magnetos



"WHERE TO BUY IT"  
AMERICAN BOSCH MAGNETO CORP  
1262 Post, OR dway-5321  
Auto Electric Supply Co 543 Van Ness, UN drhl-6626

FOUR THOUGHTFUL ITEMS  
OF TELEPHONE PROCEDURE  
1. Please answer promptly.  
2. Please be on the line when the party you want takes down his receiver.  
3. Please speak as cordially as you would if face-to-face.  
4. Please place the receiver on the hook gently when hanging up.

Rosch Radios

The Best  
in Radio  
Receivers and Accessories



"WHERE TO BUY IT"

AMERICAN BOSCH MAGNETO CORP  
1262 Post, OR dway-5321  
Auto Electric Supply Co 543 V Ness, UN drhl-6626  
Eureka Electric Co 3469 Mission...VA lencia-8835  
PACIFIC TIRE SALES CO  
982 Post, FR ankin-7557  
Union Street Music Store 2167 Union, WA Inst-5060

Bosch Robert (German) Magnetos

Magnetos Generators, Horns, Spark plugs,  
Coils, Impulse Couplings and Service Parts.  
Expert Magneto repairing  
at reasonable prices



"WHERE TO BUY IT"

Auto Electric Supply Co 543 V Ness, UN drhl-6626  
FURRER & USTER INC  
Authorized Northern California Distr  
225-7th...UN drhl-3147

Botanical Drugs

Penick S B & Co Rialto Bldg...EX brook-4296

Bottle Business

ACME BOTTLE SUPPLY CO  
516 Townsend, HE mlock-1220  
Amer Thermos Bottle Co 311 Calif...GA rhd-0734  
Anchor Commercial Co 42 Isis...MA rket-0770  
Colombo Bottle Co 2501 Mariposa...MA rket-4205  
Excelsior Products Co 4712 Mission, DE laware-1604  
Harms Wm E & Co 1668 Mission...UN drhl-2964  
Larkin Products Co 731 Larkin...OR dway-2060  
Larchford Glass Co 241 Clay...EX brook-5982  
Long Beach Glass Co 500-2nd...DO uglas-7580  
Lowe Bruno 449 Bryant...SU tter-7433  
McLaughlin Glass Co 449 Bryant...SU tter-7433  
Nierman & Lefkowitz 1266 Howard...MA rket-0925  
Pertigera J & Co 2501 Mariposa...MA rket-4205  
Phillips Glass Corp Ltd 1001 Bryant, HE mlock-3456  
Torre G B & Sons 103 Bay...KE army-0742

Glass Bottles

Millett J C Co  
Corks Demijohns Foil Caps Filters  
241 Clay...EX brook-5982  
Western Glass Products Co 731 Folsom, GA rhd-4068

Manufacturers, Bottle

HAZEL-ATLAS GLASS CO  
Bottles, Jars, Tumblers  
Packers' Ware, Fruit Jars,  
Metal Caps  
Flint, Amber, Blue & Opal Glass  
Oakland call Operator for...TR Indad-7250

ILLINOIS PACIFIC COAST CO  
15th & Folsom, MA rket-0412  
Larchford Glass Co 241 Clay...EX brook-5982

LONG BEACH GLASS CO  
L-B BOTTLES & JARS  
Manufactured in All Sizes and  
Shapes for Particular Users  
500-2nd...DO uglas-7580

LOWE BRUNO 449 Bryant...SU tter-7433  
OWENS-ILLINOIS GLASS CO LTD  
Manufacturers of Bottles of every  
Description  
135 Kearny...DO uglas-0720

Used Bottles

ACME BOTTLE SUPPLY CO  
516 Townsend, HE mlock-1220  
Nierman & Lefkowitz 1266 Howard...MA rket-0925  
Pertigera J & Co 2501 Mariposa...MA rket-4205

Bottlers' Supply Business

Amer Supply Co 1012 Mission...UN drhl-6703  
Anchor Cap & Closure Corp 268 Mt...DO uglas-4319  
Bohemian Beverage Co 835 Larkin...FR ankin-3662  
Chicago Specialty Co 724 Montgomery, DA mprt-5844  
Crane W B & Co 25th & Potrero...AT water-4985  
Crown Cork & Seal Co 182-2nd...DO uglas-3304  
F & G Bottlers Supply Co 42 Isis...MA rket-0770  
Geary Products Co 8854 Geary...SK yline-6239  
Golden Gate Supply Co Ltd 441 Clay...KE army-7741  
HOME PRODUCTS CO 927 Larkin, OR dway-1300  
MULHERN JOHN CO 182-2nd...DO uglas-3304  
Mundell Cork Corp 440 Branson...DO uglas-4029  
P & S Supply Co 2231 Polk...GR ayson-6187  
Phoenix Hermetic Co 200 Davis...DO uglas-8590  
Rhodes Samuel H 322 Eddy...PR osnet-5115  
Western Bottlers Supply Co  
1868 Larkin, GR ayson-4635  
Western Glass Products Co 731 Folsom, GA rhd-4068  
Western Stopper Co The  
25th & Potrero, AT water-4985  
Weston E J & Co 794 Mission...DO uglas-3645

Bottles

(See Bottle Business)

Corks, Bottle

(See Cork Business)

Crowns, Bottle

(See Crowns)

Milk Bottle Caps

(See Dairy Supply Business)

Wholesale Bottlers' Supplies

GOLDEN GATE SUPPLY CO LTD  
Distributors of  
AMARGO BITTERS &  
GESUNDHEIT MALT  
DOUBLE DUTCH MALT SYRUP  
Demijohns, Straw Covers, Cordials,  
Tubing, Crown Caps, Filter Paper,  
Corks and Supplies  
441 Clay...KE army-7741

Millett J C Co 241 Clay...EX brook-5982

Bottling Business

Amer Bottling Co 264-9th...MA rket-1408  
Belfast Ginger Ale Co 820 Pacific...DO uglas-0547  
Budweiser Products Co Agency  
841 Howard, GA rhd-0360  
CALIF BOTTLING ASSN  
Fulton & Webster, WA Inst-0474  
Canadian X Ginger Ale Co 1627 Hurd, MA rket-0798  
Cervelli N & Co 3309 Fillmore...FI Imor-3880  
City Soda Works 1705 Church...VA lencia-5095  
Clacquot Club Co 320 California...DO uglas-2400  
Coca Cola Bottling Company  
1349 Stevenson, UN drhl-7200  
Delaware Punch Bottling Co  
36 Beideman, FI Imor-0518  
Denver Bottling Co 104 Vandewater, PR osnet-6148  
Eagle Brewing Co 5050 Mission...RA ndlpb-5050  
Enterprise Pioneer Btlg Co 2833-25th, MI sm-0800  
Golden Glow Beverages 36 Elgin Park, HE mlock-8393  
Golden Lion Distributing Co  
1251 Folsom, HE mlock-7152  
Golden State Beverage Co 821 McAll, FI Imor-2617  
Golden Wedding Products Co  
841 Howard, GA rhd-0360  
Golden West Soda Wks 1631 O'Farrell...WE st-5470  
(Continued Next Page)

**New Century Beverage Company, Inc.**  
Most modern plant in San Francisco  
Visitors welcome  
**Orange Crush BELFAST DRY**  
LIME RICKEY  
FOUNTAIN SUPPLIES  
SELTZER AND DISTILLED WATER  
PURE ORANGE JUICE, NIAGARA DRY  
All Flavors Beverages, Syrups and Punches  
**DO uglas 0547**  
820 PACIFIC ST.