

Beauty Shops—(Cont'd)

Powell Pauline Beauty Shop 3924 California, SK yline-5177
Powell's Permanent Wave Shop 41-8th, MA riet-4684
PREMIER SCHOOL OF HAIR-DRESSING 883 Market, KE arm-3313
Prentice Alma E 1928 Fillmore, WE st-1878
Primrose Beauty Salon 2335 Irving, MO ntrose-1185
Progressive Beauty Shoppe 2633-23rd, MI sm-8060
Proflano Grace V 133 Geary, EX brook-6563
Rainsford & Cruse 150 Powell, GA rfd-4857
Ralph M Mrs 406 Sutter, KE arm-5386
Reed Charlotte Miss 909 Hyde, GR ayton-9770
Reid's Beauty Parlor 920 Van Ness, OR dway-7200
Reid Jessie A 333 Geary, EX brook-3093
REID JESSIE A BEAUTY SALON 333 Geary, EX brook-3093
REJUVENILE BEAUTY SHOP 3224 1/2-22nd, AT water-0839
Rex Beauty Shoppe 3345 Mission, VA lencia-5278
Richmond Arms Beauty Shop 4717 Geary, EV rgreen-4741
Rickelt Echo 77 O'Farrell, GA rfd-5132
Rinos Beauty Shop 356 Hyde, FR ankn-4485
ROBERT'S BEAUTY SALON 450 Geary, PR ospet-9230
Robinson's Beauty Shop 466 Geary, PR ospet-7633
Roger's Haircutting Shop 2211 Fillmore, WA lnut-1184
ROOSEVELT BEAUTY SHOPPE 295 Eddy, PR ospet-5365
Rose Beauty Shoppe 702 Bush, GA rfd-1684
Rose Bowl Beauty Shop 698 San Jose, VA lencia-9264
Rose Myrtle 3416-22nd, VA lencia-9264
Rosette Beauty Shop 1212-18th, HE mlock-6639
RUBY'S BEAUTY SHOPPE 2314 Mission, VA lencia-3248
Ruiz J Monsieur 166 Geary, KE arm-7309
Rupnow of Chicago 830 Market, KE arm-7180
RUSS BLDG BEAUTY SHOP Russ Bldg, GA rfd-9213
Russian Hill Beauty Shop 1871 Hyde, OR dway-6711
St Francis Beauty Shop 127 West Portal, MO ntrose-7071
Salon De Paris 715 Broadway, GA rfd-1857
Sara Jane Beauty Shop Sara Quinn Prop 382 Hayes, UN drhil-5914
SCHLUTER'S PERMANENT WAVING SALON 150 Powell, DO uglas-0262
Sea Cliff Hairdressing Shop 6209 Geary, EV rgreen-1881
Sears Martha Beauty Shop 1806 Irving, LO ekhvn-0727
Sheridan Arms Beauty Salon 608 Bush, DA mprt-1677
SILBERBERG'S BEAUTY SALON 159 Taylor, PR ospet-5293
Silver's Beauty Shoppe 3180-16th, HE mlock-0284
Simons Hairdressing Pfrs 166 Geary, DO uglas-0977
SIR FRANCIS DRAKE BEAUTY PARLOR Powell & Sutter, EX brook-7755
Smart Appearance Beauty Shop 3140 Balboa, BA yview-3119
Smart Set Beauty Shop 1824 Clay, GR ayton-6008
Smith Elsie 166 Geary, SU tter-1160
Smith Macia Beauty Shop 2285 Chestnut, WE st-3791
Smith Verna 133 Geary, SU tter-5383
Snider Marie Aranda 209 Post, GA rfd-9192
Snowgrass Lillian Miss 177 Post, GA rfd-9246
Specialty Beauty Shop 312 Clement, BA yview-0377
STANLEY'S BEAUTY STUDIO 2300 Polk, GR ayton-9999
Starr Etta 166 Geary, SU tter-1160
Stevens N A Mrs 1906 McAllister, WA lnut-2664
STEWART'S BEAUTY SHOP 1441 Fillmore, WE st-6133
Silver Mee 133 Geary, EX brook-3380
Stockwell Sadie M 133 Geary, EX brook-6563
Stoffers Theresa 209 Post, KE arm-1688
Sullivan Theresa 251 Post, DO uglas-4368
Summers Beauty Parlor 1307-9th Ar, MO ntrose-8209
Sun Court Beauty Parlor 5145 Geary, EV rgreen-3299
Sunlight Beauty Shop 4615 Mission, RA ndph-7874
Sunset Beauty Shop 842 Irving, MO ntrose-1753
Sunshine Beauty Shop 3124-24th, AT water-1888
Susanne & Olga 166 Geary, SU tter-1160
Swan Beauty Shop 212 Stockton, KE arm-1170
Sylvia Beauty Shop 386-2nd Av, SK yline-3978
Tarrantino Lew Beauty Parlor 150 Powell, GA rfd-9751
Taraal Beauty Salon 1732 Taraal, MO ntrose-4489
Taylor Lilla Mrs 3345 Mission, VA lencia-5278
Thomas Monsieur 177 Post, SU tter-7174
Thomson K 177 Post, DO uglas-2320
Thonholt Katharine 177 Post, DO uglas-4124
TIMMONS NEVA BEAUTY SALON 133 Geary, SU tter-5383
TINY'S BEAUTY STUDIO 251 Post, SU tter-5638
Trant E Mee 2105 Union, FI lmor-8212
Travers Beauty Studio 177 Post, GA rfd-9227
Trendle W 133 Geary, SU tter-7574
Turner's Beauty Studio Pacific Bldg, EX brook-7820
Ultra Beauty Shop 1318 Polk, GR ayton-9090
Unique Beauty Shop 2210 Fillmore, WA lnut-3850
Unique Hair Store 1045 Bush, PR ospet-0648
Valencia Beauty Shop 976 Valencia, MI sm-5218
Valentine's Beauty Salon 1102 Sutter, OR dway-0176
VAN ESS HAIR SHOP 301 Sutter, GA rfd-8474
Vandenberg Marie Mee 630 O'Farrell, FR ankn-6635
Vanite Beauty Salon 237 Eddy, PR ospet-1811
VANITY BEAUTY SHOP THE 133 Geary, GA rfd-2420
VANITY BOX BEAUTY SHOP 5116 Geary, EV rgreen-1869
Vanity Fair Beauty Shoppe 1387 Calif, FR ankn-5159
Van Time Beauty Shop 177 Post, GA rfd-8169

Beauty Shops—(Cont'd)

Vaughn Edna Beauty Studio Liches Bldg, SU tter-9260
VENABLES BEAUTY SALON Elevated Shops Bldg, GA rfd-5043
Venables J Elevated Shops Bldg, GA rfd-5043
Vendome Beauty Parlor 1813 Polk, GR ayton-1465
Venice Beauty Shoppe 292-9th Ar, SK yline-4332
Vera's Beauty Studio 150 Powell, DO uglas-5890
Verna's Permanent Wave Shop 1112 Irving, LO ekhvn-4268
Vicks Kathleen 240 Stockton, KE arm-6284
VIRGINIA MARIE BEAUTY SHOP 789 Monterey, EL kridge-0189
Vivians Beauty Shoppe 442 Hyde, FR ankn-8681
Vivienne Mee 3012 Fillmore, WA lnut-5720
VOGUE BEAUTY SALON THE 44 West Portal, MO ntrose-6284
VOGUE HAIRDRESSING PARLOR 150 Powell, GA rfd-0160
Wagner Otto 240 Stockton, GA rfd-2689
Waldorf Beauty Shop The 786 Sutter, PR ospet-6978
Ward's Betty Beauty Shoppe 536 Geary, FR ankn-1899
Warsaw Beauty Salon 2329 Fillmore, WE st-1295
Wehner A T 150 Powell, GA rfd-9689
West Indian Beauty Parlor 1852 Ellis, WE st-9120
Westover's Beauty Shop 1083 Valencia, VA lencia-3711
Westwood Beauty Shop 1298 Capitol, RA ndph-7935
Whetsel & Rickelt Beauty Salon 77 O'Farrell, GA rfd-5132
Whetsel & Rickelt Beauty Salon 77 O'Farrell, GA rfd-8297
WHITE'S BEAUTY SALON 160 Powell, GA rfd-0057
Wiywam Beauty Shop 2663 Mission, VA lencia-4438
Wilfred Beauty Shop The 564 Hayes, UN drhil-2882
Wisteria Shoppe The 254 Fillmore, UN drhil-7156
Women's City Club Beauty Salon 465 Post, GA rfd-8400
Worthington J V Jr Mrs 2305 Clement, EV rgreen-4825
Wright Mildred Beauty Salon 133 Geary, SU tter-9388
Young's Beauty Salon Pacific Bldg, DO uglas-7017
Youth Beauty Parlor 338 Balboa, BA yview-6251
Zdarski Allia Beauty Shop 444 Balboa, SK yline-5843
Zec Julia L 240 Stockton, DA mprt-8484
Zec L Julio 133 Geary, DO uglas-3544
Zirkers Hair Store 1027 Fillmore, FI lmor-6561

Facial Beauty Shops

ARDEN ELIZABETH A Scientific Treatment for Every Fault of the Skin Venetian Preparations and Imported Perfumes 522 Powell, SU tter-1836
BARR NELL BEAUTY STUDIO FACIAL & SCALP FRENCH FINGER WAVING Bring out the natural beauty of your curly hair. Each Patron's Individual Needs Carefully Analyzed. Minerva Beauty Preparations 133 Geary, KE arm-2637
MAYBAUM E MME EUROPEAN FACIALS HAIR DYEING PERMANENT WAVING 150 Powell, GA rfd-9636
YOUNG'S BEAUTY SALON PERMANENT WAVING MARCELLING FINGER & WATER WAVING HAIR CUTTING—HAIR DYEING MANICURING and All Branches of Beauty Culture 821 Market, Suite 519 Pacific Bldg, DO uglas-7017

Hair Cutting Beauty Shops

Antiseptic Barber & Beauty Shop 5514 Geary, EV rgreen-1510
Brown C Elevated Shops Bldg, GA rfd-5043
Charmant Hairdressing Salon Berwick's System of Perm Waving 133 Geary, KE arm-6157
El Camino Beauty Parlor 916 Sutter, PR ospet-7463 (See Advertisement Preceding Page)

Beauty Shops—(Cont'd)

Hair Cutting Beauty Shops (Continued)
Four-Fifty Sutter Barber Shop 450 Sutter, GA rfd-9761
Klein L C 1503 Ellis, WE st-9509
Maggiara B 683 Broadway, GA rfd-9289
MARTINEZ JUAN B STUDIO LADIES' HAIR CUTTING BY (SCULPTOR) Bobs for Every Head. Wind Blown, French Shingles, Swirls for Fastidious Matrons. Instruction given for the care of each Bob. Specializing on Children's Hair Shaping. By Appointment. 209 Post, KE arm-1196
MURPHY WALT HAIRDRESSING SALON 130 Powell, DO uglas-7692
Pizzuro Solli 5485 Mission, RA ndph-7645
Schluter's Permanent Waving Salon 150 Powell, DO uglas-0262
Smithie's Barber Shop 510 Church, UN drhil-0995
VENABLES J Elevated Shops Bldg, GA rfd-5043
YON JACK 1007 Market, HE mlock-6873

Hair Dressing Beauty Shops

ALLEN SISTERS BEAUTY SHOP HAIR DYEING SPECIALISTS White Hennas, "Inecto" Marcelling, Water Waving, Finger Waving SUN DRY SHAMPOOING Haircutting & All Branches of Beauty Culture 166 Geary, KE arm-7309
Dixie's Marcel Shop 133 Geary, EX brook-0327
EUROPEAN HAIRDRESSING SALON MR. ADOLF MR. BAUR European MARCELLERS & PERMANENT WAVERS All Other Branches of Work Taken Care of Individual Haircutting 240 Stockton, GA rfd-3633
IDA'S HAIRDRESSING PARLOR 345 Stockton, DO uglas-7187
MARIGOLD BEAUTY SHOPPE 952 Cole, MA rket-1438
MODEL BEAUTY PARLOR Permanent Waving Finger-Waving - Marcelling Hair Cutting - Electrolysis Facials & Scalp Treatment Evenings by Appointment 2335 Clement, EV rgreen-1801
MOLLER ELSA 240 Stockton, GA rfd-8843
Moore's Beauty Shoppe 1030 Hyde, FR ankn-4405
MORRILL'S HAIR STORE 131 Powell, GA rfd-9664
PARISIAN BEAUTY SHOPPE 1812 Fillmore, FI lmor-2475
PEARCE COSMETIC SALON Licensed Specialists for All Conditions of the Skin and Scalp. Beauty Culture, Electrolysis, Marcel Waving, Permanent Hair Waving, Given Only by Expert & Registered Graduates. 454 Geary, PR ospet-9544

Polk St Marinello Beauty Shop 1713 Polk, OR dway-2323
ROBINSON'S BEAUTY SHOP 466 Geary, PR ospet-7633
Sea Cliff Hairdressing Shop 6209 Geary, EV rgreen-1881
Vendome Beauty Parlor 1813 Polk, GR ayton-1465
ZIRKER'S HAIR STORE 1027 Fillmore, FI lmor-6561 (Continued Next Page)

Telephone customers are, in a majority of cases, financially competent buyers. Why not bid for their trade through the "Buyer's Guide"?

Beauty Shops—(Cont'd)

Hair Dyeing Beauty Shops
Allen Sisters 166 Geary, KE arm-7309
BIDDLE & KEEGAN BEAUTY SHOP 133 Geary, DO uglas-1589
Cosgrove's Beauty Salon 1128 Clement, EV rgreen-5384
FISH MARJORIE Vanity Beauty Shop 133 Geary, GA rfd-2420
NISSENETTE BEAUTY SHOPPE 406 Sutter, GA rfd-5619
Paul's Beauty Parlor 447 Powell, GA rfd-9614 (See Advertisement Page 50)
REID JESSIE A BEAUTY SALON 333 Geary, EX brook-3093
Manicuring Beauty Shops
Carrick & Peterson 450 Sutter, DO uglas-5500
Marcelling Beauty Shops
Marinello Beauty Shop 418 Hayes, UN drhil-7103
MARTHA'S HAIRDRESSING PARLORS 423 Presidio Av, FI lmor-1965
MURPHY WALT HAIRDRESSING SALON 150 Powell, DO uglas-7692
Paul's Hairdressing Salon 716 Sutter, FR ankn-5602 (See Advertisement Page 49)
Peterson Ada C Of Carrick & Peterson 450 Sutter, DO uglas-5500

Permanent Waving Beauty Shops
Betty Brown's Beauty Salon 815 O'Farrell, GR ayton-9215
Blondie's Beauty Shoppe 3341-23rd, VA lencia-2033
BOXER M PERMANENT WAVE & BEAUTY SHOP 220 Grant, SU tter-1317
Carrick & Peterson 450 Sutter, DO uglas-5500
Charles Art Hairdressing Beauty Salon 130 Geary, SU tter-7167 (See Advertisement Page 49)
CHERRY BLOSSOM BEAUTY SHOPPE 1858 Fillmore, FI lmor-7715
Cosgrove's Beauty Salon 1128 Clement, EV rgreen-5384
DEL MARIE BEAUTY SHOP 897 Geary, PR ospet-10469
DEUBERT E 465 Geary, FR ankn-5593
FELIX INC 360 Geary, DO uglas-1636
Felix Inc 360 Geary, GA rfd-9236 (See Advertisement Page 50)
James Beauty Shop 3328-20th, MI sm-8672
Jepson Beauty Shop 1650 Divisadero, FI lmor-4510
Lieves H & Co Post & Grant, GA rfd-6240 (See Advertisement Page 50)
MARINELLO BEAUTY SHOP 418 Hayes, UN drhil-7103
MARY'S BEAUTY SHOP 591 Guerrero, MA rket-7377
MAX BEAUTY SHOP 166 Geary, GA rfd-9208
Maxine Menning's House of Beauty 248 Powell, DO uglas-4957 (See Advertisement Page 49)
MULLINS THERESA Vanity Beauty Shop 133 Geary, GA rfd-2420
MULRAY'S BEAUTY SALON 177 Post, GA rfd-9134
Munsell's Permanent Wave Shop 133 Geary, GA rfd-9082
National Permanent Wave Co Loeu's Warfield Bldg, PR ospet-4355 (See Advertisement Page 49)
New Art Beauty Salon 252 Lmsth, FR ankn-5651
NISSENETTE BEAUTY SHOPPE 406 Sutter, GA rfd-5619
Norbeck's Juliet C New Beauty Salon 629 Sutter, FR ankn-6263
Octave Beauty Parlor 568 Geary, FR ankn-8641 (See Advertisement Page 51)
Park Beauty Shop 723 Cole, HE mlock-8777
Pat's Beauty Shop 408 Clement, SK yline-4130
Patten's Beauty Shop 177 Post, GA rfd-8759
Reid Jessie A Beauty Salon 333 Geary, EX brook-3093
Robert's Beauty Salon 450 Geary, PR ospet-9230 (See Advertisement Page 49)
Rupnow of Chicago 830 Market, KE arm-7180 (See Advertisement Page 50)
SCHLUTER'S PERMANENT WAVING SALON 150 Powell, DO uglas-0262
Sea Cliff Hairdressing Shop 6209 Geary, EV rgreen-1881
Tiny's Beauty Studio 251 Post, SU tter-5638 (See Advertisement Page 51)
VOGUE BEAUTY SALON THE 44 West Portal, MO ntrose-6284

Scalp Treatment (See Hair & Scalp Specialists)
There should be no hazard in shopping. But there should be a habit—the habit of buying advertised articles and service. You will profit by looking in the "Buyers Guide."

Bed Business

Bell's Wall Bed Co 1355 Grove, WA lnut-2887
Inco Wall Bed Agency 681 Market, DO uglas-0093
MARSHALL & STEARNS CO Phelan Bldg, DO uglas-0348
McRoskey Edward Mattress Co Inc 1687 Market, UN drhil-4532
Murphy Wall Bed Agency Phelan Bldg, DO uglas-0348
O'Keefe & Co Inc 788 Mission, EX brook-2575
Perfection Wall Bed Co 1041 Mission, MA rket-8405
Rip Van Winkle Wall Bed Co 788 Mission, EX brook-2575
Rome Co Inc The 5700-3rd, AT water-1412
SIMMONS CO 295 Bay, GA rfd-7800

Automobile Beds

CALIF AUTO BED & TRIMMING SHOP CONVERTIBLE AUTO BEDS Installed in All Types of Cars Auto Tops Recovered Seat Covers Upholstering Complete Auto Trimming 1150 Geary, OR dway-2911

Metal Beds

Wholesale Metal Beds AIRFLEX MATTRESS CO 1687 Market, UN drhil-4532
SIMMONS CO 295 Bay, GA rfd-7800

Wall Beds

BELL'S WALL BED CO James S. Lee, Mgr. Manufacturers of BELL WALL BEDS General Repairs & Parts The Bed You'll Eventually Buy Simple, Durable, Economical Near Divisadero 1355 Grove, WA lnut-2887

MARSHALL & STEARNS CO

Dept. of The Home Co., Inc. Manufacturing AD-A-ROOM BEDS "WALL BEDS" Phelan Bldg, DO uglas-0348

MURPHY WALL BED AGENCY Phelan Bldg, DO uglas-0348
O'Keefe & Co Inc 788 Mission, EX brook-2575 (See Advertisement This Page)
Perfection Wall Bed Co 1041 Mission, MA rket-8405 (See Advertisement This Page)

Bed Spreads

Milo Lamp & Shade Mfg Co 111-7th, MA rket-1660
Wholesale Bed Spreads Globe Import Co 595 Mission, EX brook-7575

Make it easy for Buyers to find you by listing all your Products or Services in the "Buyer's Guide."

Perfection Wall Bed Co. (Formerly Spaulding) 1041 MISSION STREET BETWEEN 6TH AND 7TH
ROLLABOUT BEDS DOOR BEDS WALL BEDS Cabinets and Alterations TERMS IF DESIRED MA rket 8405

Bedding Business

Jouve & Quinet Co 3454 Sacramento, FI lmor-6812
Kramer P 405 Stockton, EX brook-7565
Mercury Bedding Co 1225 Divisadero, WE st-1774
Moore Walton N Dry Goods Co Inc Fremont & Mission, EX brook-4282
Nachman Spring Filled Co 316-6th, HE mlock-0257
New York Bedding Co 1670-15th, HE mlock-5217
Parisian Mattress & Comforter Factory 3134 Sacramento, FI lmor-6812
S F Bedding Co 1162 Bryant, HE mlock-4212
Triangle Bedding Co 327 Judah, OV erland-4212

Blankets

(See Blanket Business)

Comforters

(See Comforters)

Mattresses

(See Mattress Business)

Pillows

(See Pillows)

Wholesale Bedding

Greenbaum Weil & Michels 740 Mission, KE arm-4548

Beekeepers' Supply Business

Boyd A L Co 52 Main, DA mprt-0519

Beeswax

(See Wax Business)

Telephone customers are, in a majority of cases, financially competent buyers. Why not bid for their trade through the "Buyer's Guide."

Simmons Superior Quality Line of Wall Beds
O'KEEFFE & CO., Inc. Exclusive Distributors
Oakland 792-22nd Street HI ghgate 0141 B-84
San Francisco 788 Mission Street EX brook 2575

Direct Results are what you want and we can show you how to get them through the use of the "Buyer's Guide"
Telephone— DA venport 9000
The Pacific Telephone And Telegraph Company