

Exide Wholesale Retail
BATTERIES

Battery — Generators — Starters
Parts — Repairs
Complete Service

AUTO BATTERY ELECTRIC CO.
617 VAN NESS AVE. (at Golden Gate)
OR dway 2250

Willard STORAGE BATTERY

RICHMOND DISTRICT
All makes of Batteries called for and delivered

Night and Sunday Service
AUTOMOTIVE ELECTRICIAN
Open from 7 a. m. to 10 p. m.

J. NOLAN
Super Service Station
Phone—EY ERGREEN 2332

USL BATTERIES

Long-Life-Dependable Power
for Names and Addresses of USL Service Stations see Heading USL Batteries on Page 47

DISTRIBUTORS—WHOLESALE ONLY
Patterson Parts, Inc.
601 Turk Street at Polk
FR ANKLIN 8803

Buyer's Guide Advertising . . .

Brings Results.

It puts you in direct, personal contact with thousands of buyers who wish to buy what you have to sell.

Telephone—
DA venport 9000
for Information

Battery Business—(Cont'd)

HOBBS STORAGE BATTERIES

AUTOMOBILE
MARINE
LIGHTING
INDUSTRIAL

"WHERE TO BUY IT"

FACTORY
HOBBS BATTERY CO
1228 Folsom. HE mlock-2768

DEALERS & SERVICE

BAYSHORE DISTRICT
BARELLA'S SUPER SERVICE STATION
Bay Shore & Woolsey. RA ndlph-10289

FILIPPI SERVICE STATION
5151-3rd. VA lencia-2647

HARRY'S TIRE & BATTERY SERVICE
Potrero & 17th. UN drhil-5615

LEO'S SERVICE STATION
4250 Bay Shore Blvd. RA ndlph-10439

DOWN TOWN DISTRICT
BENNETT & KING SUPER SERVICE STATION
1800 Post. FI lmor-9866

JOHNSON ROY W
10th & Minn. MA rket-6176

KAHN & KEVILLE
1600 Bush. OR dway-0200

METROPOLITAN BATTERY
1520 Stockton. DO uglas-6562

TUNNEL SUPER SERVICE STATION
Steiner & Hermann. UN drhil-1123

UNION ELECTRIC SERVICE STATION
1495 Ellis. WE st-8697

MARINA DISTRICT
CHILDERS SERVICE STATION
Gough & Lombard. GR ayton-10055

MISSION DISTRICT
ALEMANY SUPER SERVICE STATION
3049 San Jose. RA ndlph-9123

CASTRO STREET GARAGE
557 Castro. VA lencia-1084

CRESTA BROS SUPER SERVICE STATION
5098 Mission. RA ndlph-8267

CRESTA BROS SUPER SERVICE STATION
1850 San Jose. RA ndlph-0972

EIGHTEENTH STREET GARAGE
387 & 18th. UN drhil-7830

MENARY W G AUTO SUPPLY CO
3190 Mission. AT water-5614

RAPP GENE GARAGE
740 Valencia. VA lencia-3930

U-DRIVE AUTO ELECTRICAL SERVICE
351 Valencia. UN drhil-5544

RICHMOND DISTRICT
ACE BRAKE & BATTERY SERVICE
3rd Ar & Calif. EV rgreen-3697

LITTLE CLIFF SUPER SERVICE STATION
3801 Balboa. EV rgreen-9601

PAUL'S BATTERY & TIRE CO
4720 Geary. EV rgreen-6800

SUNSET DISTRICT
O'DAY'S HARRY SUPER SERVICE STATION
26th Ar & Taraval. MO ntrose-7600

PARK SUPER SERVICE STATION
41st Ar & Irving. MO ntrose-9862

PLAZA SUPER SERVICE STATION
7th Ar & Plaza. OV erland-6010

SAUNDER'S GARAGE
1420 La Playa. MO ntrose-1950

WESTWOOD PARK DISTRICT
SUNNYSIDE BATTERY & TIRE SERVICE
501 Monterey. RA ndlph-0931

THE SAME TYPEWRITTEN MESSAGE TO EVERY OFFICE AT ONCE!

Telephone Typewriter Service is a quick, accurate method of local inter-office communication. By means of private wires, it connects main office with local branches, factories, warehouses, and other units within convenient range. Widely separated offices can receive the same typewritten message simultaneously.

Would this service help you? Our business office will consider it a pleasure to go into the plan in detail with you.

THE PACIFIC TELEPHONE AND TELEGRAPH CO.

Battery Business—(Cont'd)

Hobbs Battery Co 1228 Folsom. HE mlock-2768

HOLLINGBERRY BATTERY AGENCY
510 Polk. GR ayton-7070

HOLLINGBERRY BATTERY CO
Station Fall & Baker. FI lmor-3200
Station Fillmore & Lombard. WE st-1000
Station Post & Franklin. OR dway-0664
Station 340 Taylor. FR ankin-4100
Station 33rd Ar & Balboa. EV rgreen-9700
Station 798 Valencia. MI ssn-5800

Holmes Bros Battery & Electric Service
5 South Van Ness. UN drhil-4922

IRVING SUPER SERVICE STATION
22nd Ar & Irving. MO ntrose-9900

J & J Battery Co 1198 Hampshire. MI ssn-2600

JOHNSON ROY W
Willard Battery Service Station
115-10th. MA rket-6176

Kahn & Keville 1600 Bush. OR dway-0200

Lambert Sales Corp 1700 Mission. HE mlock-4360

Lido Tire & Battery Service
782 Columbus. DO uglas-3647

Lugo Jack 3260 Fillmore. WE st-4597

MARINA AUTO ELECTRIC CO
3260 Fillmore. WE st-4597

Market St Battery Shop 1744 Market. RA rket-9468

McDowell Wm A 372 Clipper. MI ssn-1210

MERRICK E E 9th Ar & Ortega. MO ntrose-0613

Merry Co Ltd The 18th & Potrero. HE mlock-4480

MISSION BATTERY SERVICE
3494 Mission. MI ssn-7548

MULTI-AMP BATTERIES SALES & SERVICE
1444 Pine. OR dway-7425

NATIONAL BATTERIES

Long Life Batteries with 50% more reserve power. Every Battery backed with a written Surety Bond Guarantee.

NATIONAL BATTERIES

"WHERE TO BUY IT"

DEALER
Marine Electric Co 195 Fremont. EX brook-6312

DISTRIBUTOR
McKean Bros 616 Van Ness. OR dway-4800

FACTORY
National Battery Co Los Angeles. Long Distance

National Carbon Co Inc 599-8th. UN drhil-8800

Nolan J Super Service Station
25th Ar & Geary. EV rgreen-2332

PARKSIDE BATTERY & RADIO STATION
330 Taraval. MO ntrose-6391

Park Battery & Tire Service
4801 Geary. BA yview-6626

Parnell Battery Co 1444 Pine. OR dway-7425

Pasch Auto Elec Serv Sta 270Valencia. UN drhil-7390

PAUL'S BATTERY & TIRE CO
4720 Geary. EV rgreen-6800

Peerless Service Co 1530 Fell. WE st-3400

Philadelphia Storage Battery Co
218 Fremont. GA rdt-5232

Pioneer Battery & Elec Co 927 Post. PR ospet-4693

PREST-O-LITE BATTERY CO
Sales Dept
Car Service
Factory Distr & Whse
1700 Mission. HE mlock-4360

Prest-O-Lite Battery Co 1700 Mism. HE mlock-4360

PREST-O-LITE FACTORY DISTRIBUTORS
4600 Geary. EV rgreen-2144

Prest-O-Lite Storage Battery Sales Corp
4600 Geary. EV rgreen-2144

REED & HAGENSEN
1270Valencia. VA lencia-3939

Reliable Battery Service 1629 Pine. OR dway-8630

Revere Battery Service Co
1680 Revere. AT water-3216

Sacramento Garage 3151 Sacramento. WE st-4146

Safety House Inc The 1200 Larkin. OR dway-2860

S F BATTERY SERVICE CO
1120 Golden Gate Av. WA lmt-1753

Schuler Syd R 4249 Geary. SK yline-6915

Sunnyside Battery Shop 44 Monterey. RA ndlph-2036

Sunnyside Battery & Tire Service
501 Monterey. RA ndlph-0931

Texaco Super-Service Co
Ottawa & Mission. RA ndlph-3358

TIRE SERVICE CO
12th & Mission. HE mlock-7120

Tunnel Battery Service Station
100 Steiner. UN drhil-1123

(Continued Next Page)

"Buyer's Guide" Advertising offers you an opportunity of drawing your share of orders from the thousands of buyers who make this book their shopping guide.

Battery Business—(Cont'd)

U S L BATTERIES

Millions of fine cars equipped by manufacturers with USL Batteries. Six great factories — and 81 years' experience building batteries — are evidence of U S L dependability quality.

"WHERE TO BUY IT"

DEALERS

Arrow Garage 1701 Sutter. WA lmt-0802

Atlas Auto Repair 1452 Bday. GR ayton-3630

Ault's Battery Service
71 Stevenson. DO uglas-7896

AUTOMOTIVE SERVICE INC
950 Van Ness. OR dway-6712

Barr's Garage 1025 Mission. RA rket-1858

BATTERY & ELECTRIC DEPOT LTD
19th Ar & Irving. LO khavn-1017

Bay Shore Garage
4598 Bay Shore Blvd. RA ndlph-4905

CALIFORNIA BATTERY SERVICE STN V
Ness & Jackson. GR ayton-3025

Clement Service Garage
1019 Clement. EV rgreen-3120

Drum St Garage 70 Drumm. GA rdt-9186

Eveready Garage 2140 Bush. WA lmt-3182

FERRY BATTERY SERVICE CO
115 Drumm. DA vport-8177

Frost C R Ocean Ar & Jukos. RA ndlph-2227

Furrer Bros Garage 10th&Stockton. MA rket-5472

GOLDEN STATE BATTERY SERVICE
1200-9th Ar. MO ntrose-9475

Golden West Garage 2375 Post. WE st-0716

Grand Garage 1440 Broadway. OR dway-0333

Jefferson Motor Car Co 6231Minn. RA ndlph-5743

Judah St Service Station
1401-8th Ar. MO ntrose-5032

Lemoine & Berry 3805-24th. VA lencia-9906

Library Garage & Repair Shop
3512-16th. UN drhil-1900

Lotus Garage 727 Valencia. UN drhil-4843

Mankey's Garage 834 Divisadero. WE st-8843

MARSH'S GARAGE
1339 Grove. WA lmt-1156

Pacific Battery Co 1580 Post. WE st-0188

Peerless Service Co 1530 Fell. WE st-3400

Ryan James Oak & Franklin. UN drhil-9533

Stadium Garage 522 Frederick. MO ntrose-9517

Twenty-Sixth & Howard Super Service Station 3000 Howard. AT water-6700

DISTRIBUTORS

AUTOMOTIVE SERVICE INC
950 Van Ness. OR dway-6712

PATTERSON PARTS INC
Wholesale Only
601 Turk. FR ankin-8803

U-Drive Battery Service 351 Valencia. UN drhil-5544

Union Electric Service Station 1495 Ellis. WE st-8697

Viaduct Tire & Battery Service
4320 Mission. RA ndlph-4135

Vitabat Corporation 461 Market. SU tter-2144

Werner's Garage 2355 Market. MA rket-0989

Westwood Auto Electric Service Co
Ocean & Plymouth. RA ndlph-0555

Westwood Battery Sta Ocean & Jules. RA ndlph-2227

Whitcomb & Smith 4801 Geary. BA yview-6626

Willard Battery Sales & Service Station
44 Monterey Blvd. RA ndlph-2036

Willard Battery Sales & Service Sta
1201-9th Ar. MO ntrose-1151

WILLARD BATTERY SERVICE STATION
1380 Bush. OR dway-4141

A year-round buying power exists in the factories, stores, offices, and homes served in the "Buyer's Guide."

DA venport 9000

—that's the number to call for

Advertising in this Buyer's Guide

Battery Business—(Cont'd)

WILLARD STORAGE BATTERIES

"Costs no more—worth much more—Service in your locality."

"WHERE TO BUY IT"

Auto Park Battery Co 333Taylor. PR ospet-10083

B & B Service Station Colma. RA ndlph-6014

BATTERY SERVICE CO
510 Polk. GR ayton-7070

BRUNTON JULIUS & SONS CO
5380 Bush. OR dway-4141

Fell & Broderick. WE st-8621

4228 Geary. EV rgreen-9200

19th & Valencia. MI ssn-1628

CALDWELL E A & CO
1201-9th Ar. MO ntrose-1151

Down Town Battery Co
154 Columbus. EX brook-6297

Irving Super-Service Station
22nd Ar & Irving. MO ntrose-9900

JOHNSON ROY W
115-10th at Mission. MA rket-6176

Marina Auto Electric Co 3260Fillmore. WE st-4597

NOLAN J SUPER SERVICE STATION
25th Ar & Geary. EV rgreen-2332

Sunnyside Battery Shop
44 Monterey Blvd. RA ndlph-2036

Westwood Auto Electric Service
Plymouth & Ocean Av. RA ndlph-0555

Willard Storage Battery Distributing
Co 1380 Bush. OR dway-4141

Worthington's Battery & Tire Service
4122 Geary. SK yline-9192

Automobile Batteries

ART'S BATTERY & TIRE SERVICE
4122 Geary. SK yline-9192

AUTO BATTERY & ELECTRIC CO
617 Van Ness. OR dway-2250

(See Advertisement Opposite Page)

Battery Service Co 510 Polk. GR ayton-7070

(See Advertisement Page 45)

BRAND FRED CO
Mission & 11th. MA rket-2300

BRUNTON JULIUS & SONS CO
1380 Bush. OR dway-4141

(See Advertisement Page 45)

Caldwell E A & Co 1201-9th Ar. MO ntrose-1151

EXIDE BATTERY DISTRIBUTORS
Whitcomb & Smith
4801 Geary. BA yview-6626

EXIDE BATTERY DISTRIBUTORS
Post & Franklin. OR dway-0676

Gerard Battery & Electric Co
4500 Geary. EV rgreen-2144

Hollingbery Battery Co Post & Franklin. OR dway-0664

(See Advertisement Page 45)

HOLMES BROS BATTERY & ELECTRIC SERVICE
5 So Van Ness. UN drhil-4922

J & J BATTERY SERVICE
Exide Batteries & Automotive Electricians
1198 Hampshire. MI ssn-2600

JOHNSON ROY W
Battery & Electric Service
115-10th. MA rket-6176

Kahn & Keville 1600 Bush. OR dway-0200

MERRICK E E
9th Ar & Ortega. MO ntrose-0613

Mission Vulcanizing & Tire Co
400 Valencia. MA rket-5858

Nolan J Super Service Station
25th Ar & Geary. EV rgreen-2332

(See Advertisement Opposite Page)

Patterson Parts Inc 601 Turk. FR ankin-8803

(See Advertisement Opposite Page)

Expensive Economy

means reducing advertising to lessen expenses. Sales are not increased by diminished sales effort.

Your business needs "Buyer's Guide" Advertising now!

Call—
DA venport 9000
for Information

Battery Business—(Cont'd)

PAUL'S BATTERY & TIRE CO
4720 Geary. EV rgreen-6800

Pelinger's Super Service 27 Valencia. UN drhil-4117

PREST-O-LITE BATTERY SERVICE STATION
30 Oth. UN drhil-1232

Prest-O-Lite Factory Distributor
4600 Geary. EV rgreen-2144

SACRAMENTO GARAGE

WILLARD BATTERIES
24-Hour Service, Including Sundays and Holidays

3151 Sacramento. WE st-4146
After 6 P M call. WE st-4141

S F BATTERY SERVICE CO
Open Nights & Sundays
1120 Golden Gate Av. WA lmt-1753

WILLARD BATTERY SERVICE STATION
1380 Bush. OR dway-4141

Chargers, Battery
Hobart Bros Co 625-3rd. SU tter-3461

Dry Batteries

Manufacturers, Dry Battery
Eveready Branch of National Carbon Co Inc 599-8th. UN drhil-8800

National Carbon Co Inc 599-8th. UN drhil-8800

Flashlight Batteries

Manufacturers, Flashlight Batteries
National Carbon Co Inc 599-8th. UN drhil-8800

Manufacturers, Battery

DURKEE-THOMAS CORP
1228 Folsom. HE mlock-2768

GOLD SEAL BATTERY CO THE
18th & Potrero-HE mlock-4480

Hansen Electric Co 620 Valencia. MA rket-7244

(See Advertisement Page 45)

Radio Batteries

HOLLINGBERRY BATTERY CO
Post & Franklin. OR dway-0664

Manufacturers, Radio Battery
National Carbon Co Inc
Eveready Batteries
599-8th. UN drhil-8800

Recharging, Battery

HOLLINGBERRY BATTERY CO
Post & Franklin. OR dway-0664

MISSION BATTERY SERVICE
3494 Mission. MI ssn-7548

Owl Garage
24 Hour service Night Delivering
1210 Valencia. VA lencia-1593

S F BATTERY SERVICE CO
1120 Golden Gate Av. WA lmt-1753

Repairs, Battery
Revere Battery Service Co 1680 Revere. AT water-3216

Service Station Equip., Batteries
BATTERY & ELECTRICAL EQUIPMENT CO
518 Van Ness. MA rket-5485

Storage Batteries

EDISON STORAGE BATTERY SUPPLY CO
2908-1st. DO uglas-0367

EXIDE BATTERY DISTRIBUTORS
Whitcomb & Smith
4801 Geary. BA yview-6626

4801 Geary. BA yview-6626

MERRICK E E
9th Ar & Ortega. MO ntrose-0613

Parkside Battery & Radio Station
830 Taraval. MO ntrose-6391

Willard Battery Sales & Service Sta
1201-9th Ar. MO ntrose-1151

WILLARD BATTERY SERVICE STATION
1380 Bush. OR dway-4141

Wholesale Storage Batteries

ELECTRIC STORAGE BATTERY CO
Exide-Imperial Storage Batteries for Tractors for Electric & Industrial Trucks for Electric Locomotives
6150-3rd. MI ssn-3100

Wholesale Batteries

MERRY CO LTD THE
Gold Seal & Silver Star Batteries
Plates Boxes Separators Etc
18th & Potrero. HE mlock-4480