

Advertising Business—(Cont'd)

Direct By Mail Advertising

Abbey Multi-Letter Service The
320 O'Farrell, FR ankn-6433
Ace Mimeographing Co 251 Kearny, DO uglas-1177
ADDRESSING & MAILING CO
114 Mission, HE mlock-4230
ADVERTISING STAFF 735 Harlem, DO uglas-5800
AMERICAN LETTER PRESS
Phelan Bldg, GA rhd-3136
ANDREWS & BREEDING CO INC
505 Market, SU tter-3774
ASSOCIATED MULTIGRAPHING
SERVICE Pacific Bldg, GA rhd-5342
Bay Cities Duplicating Co 925 Market, SU tter-1323
BLUM'S ADVERTISING AGENCY
20 Jones, MA rket-0616
Brown & Bigelow Underwood Bldg, SU tter-3526
Clem Jack & Co 995 Market, DO uglas-2947
BROOKER H S CO INC 565 Market, DO uglas-5800
Direct Mail Co Chronicle Bldg, GA rhd-4212
EDSTROM RAMONA A MISS
16 California, KE army-5991
Erikson & Carter 68 Post, DO uglas-5334
Firestone Organization The Ed 717 Mkt, GA rhd-7582
HARRISON SERVICE 544 Market, DO uglas-4636
HOOKE MARY R 260 California, GA rhd-1030
LEISENRING'S MAIL ADVERTISING
SERVICE 7 Front, DO uglas-5461
LEWIS ADVERTISING CO
507 Montgomery, SU tter-2951
Mail Service Co 120 Battery, EX brook-0601
MILES & SCOTT INC
500 Sansome, EX brook-2850
ROBINSON & CO 830 Market, SU tter-5690
RODGERS ADDRESSING BUREAU
809 Mission, GA rhd-3848
Rosenstein Rann Service 114 Sanson, KE army-7478
RUSSELL WILL & CO Chancery Bldg, GA rhd-8776
SCHWABACHER-FREY CO
735 Market, DA vnprt-2522
SMITH FRANCES K Pacific Bldg, KE army-4997
Watson & Brooks Monadnock Bldg, SU tter-0939
Wilcox Olive 55 New Montgomery, DO uglas-7170
WILSON LETTER SERVICE
Hearst Bldg, GA rhd-8595
WINTERMAN JEAN M Russ Bldg, DO uglas-3035
Wolf Selma de Young Bldg, GA rhd-3876
YOUNG'S ADVERTISING AGENCY
INC
Mail Advertising Planned Printed
Mailed Large Capacity Sales
Letters Addressing Mailing
660 Mission, GA rhd-0632

Distributors, Advertising
(See Distributing Business)

Merchandise Advertising

BAIN FRED B INC Balfour Bldg, KE army-2123

Motion Picture Advertising

BLACHE FILM LABORATORIES
292 Turk, PR aspt-9388
Cinema Advertising Co 331 Turk, PR aspt-9270
DUHEM MOTION PICTURE MFG CO
Specialists in Advertising Films
135 Hayes, HE mlock-1225

Novelties, Advertising
(See Novelty Business)

Outdoor Advertising

FOSTER & KLEISER CO 1675 Eddy, WA Inmt-7700
R & D Outdoor Display Co
281 Natoma, DO uglas-5100
West Coast Advertising Co 156-9th, HE mlock-0673

Photographers, Advertising
(See Photographers)

Radio Advertising

Cahill Advertising Co Pacific Bldg, DO uglas-8674
Donnell Wright & Simon Hearst Bldg, SU tter-1868
Hull Clare Phelan Bldg, GA rhd-1154
Morrison Clair E 261 Golden Gate, HE mlock-3880
Radio Advertising Co 1095 Market, HE mlock-1474
RADIO FEATURES INC
3 City Hall Av, UN drhl-2131
Radio Programs Inc 417 Montgomery, EX brook-0818
STRONG STUART E Phelan Bldg, GA rhd-8983

Signs, Advertising
(See Sign Business)

Slide Advertising

Green Advertising Agency
Cruker 1st Natl Bank Bldg, GA rhd-7740
Shearman A A 1062 Folsom, MA rket-0646

Street Car Advertising

Pacific Railways Advtg Co Monad Bldg, DO uglas-2392

Advertising Business—(Cont'd)

Theatre Program Advertising

FRENTUP L CO 785 Market, DO uglas-7934

Window Display Advertising

BARKER-OLUTE CO 110 Sutter, EX brook-0808
GALLAGHER CO 166 Eddy, PR aspt-7203
Mellor R B Co The 417 Market, SU tter-2644
Farnley Window Display Service
809 Folsom, DO uglas-4592
SCHMIDT LITHOGRAPH CO
2nd & Bryant, DO uglas-0200
SCHWABACHER-FREY CO
735 Market, DA vnprt-2522
UN ADVERTISING CO 73 Main, GA rhd-3748
TRAUNG LABEL & LITHOGRAPH
CO 640 Battery, DO uglas-4160

VELVETONE POSTER CO
Creators and Manufacturers of
Window Displays, Posters, Cut-
outs, Dealer Helps and Signs of
Velvet-Like Beauty and Unusual
Permanence.
21 Years of Prompt, Efficient and
Economical Service
67 Main, DA vnprt-0435

VITACHROME INC
Oil Paint Process Window Displays
Posters Signs & Cut Outs
525 Market, DO uglas-8155
WESTERN LITHOGRAPH CO
352-6th, MA rket-8374

Aerochrome Engine Valves

(For list of dealers, see Valve Business)

Agricultural Implements

(See Implement Business)

Agriculturists

de Ong E R Mills Bldg, DO uglas-2280
Liberty Farms Co Inc Russ Bldg, SU tter-1437
River Farms Co of Calif 220 Mkt, GA rhd-1219

Air Brushes

(See Brush Business)

Air Compressors

(See Compressor Business)

Air Conditioning Equipment

Buffalo Forge Co 140-1st, EX brook-0444

Air Mail Information

Boeing Air Transport Inc
Transcontinental, DO uglas-1940
320 Geary, DO uglas-1940
Pacific Air Transport
Pacific Coast Service, DO uglas-1940
320 Geary, DO uglas-1940
United Air Lines
Pacific & Transcontinental Serv
320 Geary, DO uglas-1940

Air Transportation Business

AIR FERRIES LTD Pier 5, GA rhd-4787
Oakland Airport Base, See Oakland
Oakland Terminal, See Oakland
Alaska-Washington Airways
620 Market, EX brook-6243

Boeing Air Transport Inc
Transcontinental, DO uglas-1940
320 Geary, DO uglas-1940
Curtis-Wright Flying Service 617 Mkt, SU tter-4060
Overland Airway Ltd Ferry Bldg, DO uglas-5507
Pacific Air Transport
Pacific Coast Service, DO uglas-1940
320 Geary, DO uglas-1940
Pacific National Airways Ltd
564 Market, DO uglas-2779

TRANSCONTINENTAL & WESTERN
AIR INC
Maddux Air Lines Inc
Western Air Express Inc
601 Market, SU tter-1482
United Air Lines
Pacific & Transcontinental Serv
320 Geary, DO uglas-1940

Freight Air Transportation

PACIFIC NATIONAL
AIRWAYS LTD 564 Market, DO uglas-2779

Air Transportation Business
(Continued)

Passenger Air Transportation

AIR TICKET AGENCY 683 Market, SU tter-1680
Boeing Air Transport Inc
Transcontinental, DO uglas-1940
320 Geary, DO uglas-1940
Curtis-Wright Flying Service 617 Mkt, SU tter-4060
Pacific Air Transport
Pacific Coast Service, DO uglas-1940
320 Geary, DO uglas-1940
PACIFIC NATIONAL
AIRWAYS LTD 564 Market, DO uglas-2779
TRANSCONTINENTAL & WESTERN
AIR INC
Maddux Air Lines Inc
Western Air Express Inc
601 Market, SU tter-1482
United Air Lines
Pacific & Transcontinental Serv
320 Geary, DO uglas-1940
Varney Air Lines Inc Balboa Bldg, GA rhd-6217
Varney Air Service Ltd Pier 5, GA rhd-4787

Airplane Business

Associated Air Service Ltd 111 Sutter, SU tter-7962
Berry Aircraft Ltd 1179 Market, UN drhl-4489
Curtis-Wright Flying Service
617 Market, SU tter-4060
Davies Aircraft Co Inc 1553 Page, HE mlock-2143
Italian-American Motors Inc
604 Montgomery, DA vnprt-5381
PETE'S AERO SERVICE 268-13th, HE mlock-1279
Varney Air Lines Inc Balboa Bldg, GA rhd-6217
Vought Chance Corp Monadnock Bldg, GA rhd-5847

Models, Airplane

(See Model Making Business)

Airplane Equipment Business

Pioneer Instrument Co 15 Spear, DA vnprt-0955

Propellers, Airplane

(See Propellers)

Supplies, Airplane

ARMY GOODS STORE

PILOT SUPPLIES
Boots - Goggles - Helmets
Flying Suits & Leather Clothing
1133 Market, MA rket-5650

Marwedel C W 76-1st, DO uglas-4180
Sidney Aviation Sales Co
Goggles Goggles Lenses & Helmets
1043 Mission, HE mlock-1600

Airplane Schools

(See Schools)

Airplane Service Business

Air Ferris Ltd Pier 5, GA rhd-4787
Alameda Airport 555 Howard, KE army-7650
Cox Cylinder Works 100 Van Ness, UN drhl-3495
Independent Crop Dusting Service Co
215 Leidesdorff, DA vnprt-9258
Pacific National Airways Ltd 564 Mkt, DO uglas-2779
Transcontinental & Western Air Inc
601 Market, SU tter-1482
Varney Air Service Ltd Pier 5, GA rhd-4787

Photographers, Aerial

(See Photographers)

Repairs, Airplane

Gladstone's Automotive & Aeromotive
Repair Shop 4734 Geary, BA yview-6226

Airports

Mills Field Municipal Airport of S F
South San Francisco, DA vnprt-3824
S F BAY AIRDROME LTD
Alameda
Call Operator for, AL meda-6721

Alcohol

AMER COMMERCIAL ALCOHOL
CORP OF CALIF 360 Pine, GA rhd-7767
AMER SOLVENTS & CHEMICAL
CORP OF CALIF 110 Sutter, KE army-1611
RAINIER BREWING CO
1550 Bryant, MA rket-3012
Rossville Commercial Alcohol Corp
631-2nd, GA rhd-8121

Denatured Alcohol

AMER COMMERCIAL ALCOHOL
CORP OF CALIF 360 Pine, GA rhd-7767
AMER SOLVENTS & CHEMICAL
CORP OF CALIF 110 Sutter, KE army-1611

Industrial Alcohol

Amer Commercial Alcohol Corp of Calif
360 Pine, GA rhd-7767
Amer Solvents & Chemical Corp of Calif
110 Sutter, KE army-1611

Alliance Insurance Co.
of Philadelphia

(For list of agents, look on "P" pages
under Insurance Business)

Aluminum Goods Business

Aluminum Co of America Rialto Bldg, DO uglas-1970
Super Maid Cook Ware Corp
185 Valencia, UN drhl-4400

Castings, Aluminum

(See Foundry Business)

Metal, Aluminum

(See Metal Business)

Repairs, Aluminum Goods

KIRSTEN OSCAR 51 Tehama, DO uglas-2426

Sheet Aluminum

Marwedel C W
Also Rods Tubes & Wire
76-1st, DO uglas-4180

Ambulance Service Business

Acme Ambulance Co 2570 Bush, WE st-0601
AMERICAN AMBULANCE CO
140 Central, MA rket-2100
CENTRAL AMBULANCE CO
401 Baker, WE st-0076
de Leon Basil 2570 Bush, WE st-1400
Duncombe Ambulance Co 2570 Bush, WE st-1400
Eltridge Hospital Car Co 2570 Bush, WE st-1400
King Ambulance Co 2570 Bush, WE st-1400

Invalid Car Ambulances

American Ambulance Co 140 Central, MA rket-2100
(See Advertisement This Page)
Central Ambulance Co 401 Baker, WE st-0076
(See Advertisement This Page)

American Association of Master
Locksmiths

(Look on "L" pages under Locksmiths)

Central Ambulance

Up to date Equipment
with De Luxe Service

Radio : Hot and Cold Running Water : Heat
Ventilation : Electric Fan

RATES ON APPLICATION

Telephone
WE st 0076

... 24 HOUR SERVICE

A-98

American Bus Tours

(For Ticket Office, look on "S" pages
under Stage Lines)

Ammonia

PAC AMMONIA BOTTLING CO
300 Front, GA rhd-1980

Anhydrous Ammonia

ABBOT S L JR CO 203 California, SU tter-8802
Barrett Ammonia Co 788 Embarcadero, EX brook-4001
BOWER HENRY CHEMICAL MFG CO
203 California, SU tter-8802
GREAT WESTERN ELECTRO-
CHEMICAL CO 9 Main, GA rhd-8323
HERRMANN GEO CO 300 Front, GA rhd-1980
NATIONAL AMMONIA CO INC
77 Minna, DO uglas-0956

Carbonate of Ammonia

National Ammonia Co Inc 7 Front, SU tter-8854

Ammunition

Tibbets V L 1957 Mission, MA rket-5147
Western Cartridge Co 731 Eddy, OR dway-0883

Wholesale Ammunition

Calif Arms Co 225-11th, UN drhl-1870
U S Cartridge Co 2240-24th, MI sm-0440

Amplifying Equipment

Chamberlain Geo E 177 Golden Gate, UN drhl-2441

Radio Amplifying Equipment

(See Radio Business)

Amusement Devices

Vending Machines
(See Vending Machine Business)

American
Ambulance
Company

(Military Blue Ambulances)

146 Central Ave.

Physician's Exchange
Nurses Directory
Lowest Rates—
Prices on Application
Country Trips a Specialty
Military Blue Limousine
Type of Ambulances

Telephone—

MA rket
2100

24 Hour Service

A-5

Amusement Places

Arcade Studio 1132 Market, MA rket-2614
Bagdad Ballroom 1041 Ellis, FI Imor-5525
Chutes-At-The-Beach 4800 Cabrillo, BA yview-5272
Fish E Leslie & Co 150 Franklin, HE mlock-6147
Golden Gate Ballroom Eddy & Jones, PR aspt-0316
It Stand 750 Great Highway, EV green-6296
Ocean Cruise Co 319 Grant, DO uglas-5300
Pavilion Ice Rink 140 Geary, GA rhd-3968
S F Ice Rink 1557-48th Av, MO nitroze-9340

Anchors

(See Ship Chandlery Business)

Animal Oil

Neatsfoot Oil

CALIFORNIA FERTILIZER WORKS
555 California, DA vnprt-3745

Ant Exterminating

(See Exterminating Business)

A modern convenience to
save your time and energy!

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