

**ADVERTISING—Con.**

Advertising Sign Co.	Kearny	2112
Automatic Billboard Co.	Sutter	6241
Automatic Railway Street & Station Indicator & Adv Co., Inc.	Sutter	1704
Blum's Advertising Agency	Douglas	3017
Butler-Hall Special Agency	Sutter	1700
Cahill, F. W. Co., Inc.	Market	4999
Coast Advertising Co.	Garfield	7231
Conklin Advertising Service Co.	Douglas	2516
Connors, R. J.	Sutter	4277
Cook, Morton L. Co.	Douglas	1627
Cooper Advertising Co.	Douglas	6296

**COOPER ADVERTISING CO.**  
NEWSPAPERS, MAGAZINES, BOOKLETS, FOLDERS  
ADVERTISING AND SELLING CAMPAIGNS  
**742 MARKET STREET** TELEPHONE **DOUGLAS 5296**

**CURTIS PUBLISHING CO., Ev.**  
erett Sisson, Mgr., 1007 1st National  
Bank Bldg.

Davidson, C. B.	Sutter	4233
Fahy, Wm G. Co.	Kearny	4308
Fahy, Wm G. Co.	Kearny	5683
Ferry, Lewis W.	Douglas	851
Ferry Advertising Co.	Douglas	1481
Fischer, G. W.	Kearny	2134
Fisher, L. P. Advertising Agency	Kearny	1333
Frentrup Advertising Co.	Kearny	2069
Green's Advertising Agency	Douglas	3674

**GREEN, J. CHAS. CO., 273-295**  
Valencia

Hall, Albert L.	Sutter	1700
Hall, Norman W. Co.	Franklin	5515
Hamman Advertising Co.	Sutter	1610
Harris, A. P.	Douglas	3676
Hocig Advertising Service	Douglas	6200
Hutchinson, Joseph H.	Sutter	1993
International Automatic Directory Co.	Market	2682

**JOHNSTON-AYRES COMPANY**  
Newspaper Advertising Agency  
CAMPAIGNS PREPARED AND EXECUTED FOR MANUFACTURERS  
**525 Market** Kearny **934**

Joelyn, W. E.	Kearny	3840
Kellogg, G. H.	Douglas	1629
Kollmann, M.	Kearny	656
Lincoln-Cline	Kearny	4160
Local Advertising Wagon Co.	West	2617
Meyercoed Co., The.	Douglas	3676
Multigraph Letter Co., The.	Sutter	2051
Murphy, W. J.	Sutter	1865
National Retail Screen, The.	Douglas	1847

**NATIONAL SCREEN ADVERTISING CO., 902-918** Monadnock Bldg

Newspaper Art League	Sutter	1024
Northern Cal Publicity Co.	Sutter	3350
Oppenheim-Hamsey Co.	Sutter	1266
Outdoor Advertiser Co.	Franklin	9323
Pac Advertising Service	Garfield	8114

**PACIFIC ADVERTISING & DISTRIBUTING CO., 608** Underwood Bldg

Pacific Railways Advertising Co.	Kearny	656
Pearson, Marion	Garfield	7621
Ramsey Oppenheim Co., Inc.	Sutter	1266
Richardson, Mrs M. P.	Sutter	5138
S. F. Advertising & Distributing Co.	Kearny	5343
Schroeder & Herzog	Market	2276
Scott, R. C. Advertising Co.	Garfield	7354
Service Advertising Co., Inc.	Sutter	1610
Sommers & Herts	Sutter	5027
Standard Advertising Co. of Pac Coast.	Sutter	2650
Standard Advertising Co. of S. F.	Sutter	2050
Walsh, V. S.	Douglas	4024
Well, Wm M.	Sutter	2382
Western States Advertising Co.	Park	5878
Wheeler, Frederic L.	Garfield	7370
Window Selling Service, Inc.	Garfield	7245
Windor Process Letter Co.	Douglas	1816

**For Direct Results**  
ADVERTISE IN THE  
**TELEPHONE DIRECTORY**  
Large and Permanent Circulation  
RATES REASONABLE

**HONIG ADVERTISING COMPANY**  
A conservative, constructive, merchandising-advertising organization that prepares both selling plans and advertising; also a perfect agency service in placing advertising in all mediums all over the world  
**WELLS FARGO BUILDING**  
SECOND AND MISSION  
PHONE **DOUGLAS 5200**

**ADVERTISING AGENCIES**

**THE DAKE ADVERTISING AGENCY, Inc.**  
121 SECOND ST. PHONE **SUTTER 2404**  
We create and place advertising in Newspapers, Magazines, Street Cars, Billboards, anywhere in the world. Originate Sales Plans, Illustrations, Designs. Compile Booklets and Circulars.

Blum's Advertising Agency	Douglas	3017
Briggs, A. M. Co., The.	Sutter	844

**CAHILL, E. W. CO., INC., THE**  
Advertising & Selling 79-9th, bet. Market & Mission. Market **4999**

**COOPER ADVERTISING CO.**  
NEWSPAPERS, MAGAZINES, BOOKLETS, FOLDERS  
ADVERTISING AND SELLING CAMPAIGNS  
**742 MARKET STREET** TELEPHONE **DOUGLAS 5296**

**Dake Advertising Agency Inc., The.** Sutter **2404**

**EBERHARD, GEO. F. CO., THE**  
360 Fremont. Kearny **4444**  
Eberhard, Geo F. Co. Kearny **4444**  
Hubert-Quill & McGonagle. Kearny **5890**  
Johnston-Ayres Co. Kearny **934**

**JOHNSTON-AYRES COMPANY**  
Newspaper Advertising Agency  
CAMPAIGNS PREPARED AND EXECUTED FOR MANUFACTURERS  
**525 Market St.** Kearny **934**

NEWSPAPER AND MAGAZINE ADVERTISING PLACED ANYWHERE IN THE WORLD

**McCann, H. K. Co., The.** Sutter **5861**  
S. F. Advertising & Distributing Co. Kearny **5848**  
Walker Advertising Agency. Sutter **6000**

**ADVERTISING ARTISTS**

**YOU WANT ATTRACTIVE ADVERTISING**  
We help you get it! See us first.  
**DRAWINGS · PHOTOS · CUTS**  
**The SCOTT-HINER Co.**

**ADVERTISING BOOKLETS**

**JOHNSTON-AYRES CO., 525 Mar.** ket. Kearny **934**

**ADVERTISING DEVICES**

**CLIMAX NOVELTY CO., 935 Mar.** ket, Room 511. Garfield **7130**

**ADVERTISING—DIRECT**

**LANCASTER, EDMUND S. & CO.,** (Advertising Specialists), 444 Market Garfield **7360**

**ADVERTISING DISTRIBUTORS**

Backus, E.	West	8156
Blum's Advertising Agency	Douglas	8017

**RODGERS ADDRESSING BUREAU, 35** Montgomery. Douglas **5644**

**SAN FRANCISCO ADVERTISING & DISTRIBUTING CO., THE**  
521 Howard, nr 1st. Kearny **5343**

**ADVERTISING ENVELOPES**

**LANCASTER & CO.** (National Expansion Envelopes), 444 Market. Garfield **7360**

**ADVERTISING LETTERS**

<b>JOHNSTON-AYRES CO., 525</b> Market. Kearny <b>934</b>
<b>MULTIGRAPH LETTER SHOP,</b> (Myrtle M. Fitzwater & Marguerite M. Reynolds), 418 to 422 Monadnock Bldg. Sutter <b>939</b>
<b>PACIFIC ADVERTISING &amp; DISTRIBUTING CO., 608</b> Underwood Bldg. Kearny <b>656</b>

**RODGERS ADDRESSING BUREAU**  
Circular Letters  
Mailing Lists  
Addressing Envelopes  
Folding Letters and Circulars  
Sealing, Stamping, Mailing  
The largest and only perfectly equipped plant on the Pacific Coast for the production of actual Typewritten Letters in any quantity.  
35 Montgomery St.  
Phone Douglas 5644

**ADVERTISING MACHINES**

**ELECTRIC NOVELTY WORKS,** 533 Mission. Kearny **2094**

**ADVERTISING NOVELTIES**

**V. S. WALSH** Largest Advertising Calendar Manufacturer on Pacific Coast  
Leather, Celluloid, Cloth, Wood and Metal Nov. 9.  
560 Mission St., bet. 1st and 2d. TEL. **DOUGLAS 4024**

**American Art Works.** Sutter **2650**

**BACHRACH & CO.**  
CALENDARS—SIGNS  
ADVERTISING NOVELTIES  
579 MARKET ST. TEL. **DOUGLAS 2036**

**Bain, Fred B., Inc.** Garfield **7855**

<b>BASTIAN BROS. CO., R. C. Mills,</b> Manager, 872 Monadnock Bldg. Douglas <b>1568</b>
<b>HENDLER, A. H. &amp; CO., 1061</b> Market. Market <b>3975</b>
Irwin, Thomas. Douglas <b>3205</b>
Israel, A. C. Garfield <b>7537</b>
Merriman, Frederic. Garfield <b>7855</b>
Novelty Import Co. Douglas <b>139</b>
Runcie, W. M. Park <b>353</b>
S. F. Calendar & Novelty Co. Kearny <b>2156</b>
Schamberg, Herbert L. Sutter <b>3548</b>
Tissue Co., The. Garfield <b>7986</b>

**WHITEHEAD & HOAG CO., Wm. A. Mullen, Mgr., 524** Monadnock Bldg. Douglas **1806**

**Advertising Signs**

**ADVERTISING SIGNS**  
**Pioneer Metal and Glass Sign Co.**  
MADE IN SAN FRANCISCO  
TEL. **MARKET 4939** 423 HAYES ST.

Bachrach & Co.	Douglas	2036
<b>BASTIAN BROS. CO., R. C. Mills,</b> Manager, 872 Monadnock Bldg. Douglas <b>1568</b>		
Ingram, Richardson Mfg Co. Douglas <b>3676</b>		
Madden, John & Co. Market <b>7249</b>		
Rosenthal, Wm. Douglas <b>139</b>		
Walsh, V. S. Douglas <b>4024</b>		

**ADVERTISING SPECIALTIES**

<b>BASTIAN BROS. CO., R. C. Mills,</b> Manager, 872 Monadnock Bldg. Douglas <b>1568</b>
Climax Novelty Co. Garfield <b>7130</b>
<b>HENDLER, A. H. &amp; CO., 1061</b> Market <b>3975</b>
Mills, R. C. Douglas <b>1568</b>
Tablet & Ticket Co., The. Douglas <b>250</b>
Walsh, V. S. Douglas <b>4024</b>

**ADVERTISING & MAILING**

**PACIFIC ADVERTISING & DISTRIBUTING CO., 608** Underwood Bldg. Kearny **656**

**AEROPLANES**

Christofferson Aviation Co. Franklin <b>7404</b>
Patterson Aeroplane Co. Market <b>6459</b>

**AGRICULTURAL IMPLEMENTS**

<b>BAKER &amp; HAMILTON, 4th &amp; Bran-</b> nan. Kearny <b>2800</b>
Deere, John Plow Co. of S. F. Sutter <b>2929</b>
International Harvester Company of Amer. Kearny <b>2177</b>
Oliver Chilled Plow Works. Kearny <b>38</b>
Pac Implement Co. Market <b>74</b>
Spalding-Robbins Disc Plow Co. Sutter <b>1738</b>

**AIR COMPRESSORS**

Blaisdell Machinery Co. Sutter <b>3580</b>
Bury Compressor Co. Douglas <b>2775</b>
<b>CHICAGO PNEUMATIC TOOL CO., N. E. Otterson, Rep., 71-1st.</b> Kearny <b>1267</b>
<b>COMPRESSED AIR &amp; GENERAL MACHINERY CO., 39</b> Stevenson, cor. Ecker. Sutter <b>6750</b>
National Brake & Electric Co. Douglas <b>733</b>
New York Air Brake Co. Sutter <b>1740</b>
Otterson, N. E. Kearny <b>1267</b>
<b>RIX COMPRESSED AIR &amp; DRILL CO., 5-1st.</b> Kearny <b>2873</b>
<b>SULLIVAN MACHINERY CO., 308</b> Sheldon Bldg. Douglas <b>2625</b>
<b>WESTERN ENGINEERING SALES CO., 402</b> Rialto Bldg. Garfield <b>7158</b>
Westinghouse Pac Coast Brake Co. Douglas <b>733</b>

**AIR HAMMERS AND DRILLS**

Cleveland Pneumatic Tool Co. Sutter <b>1114</b>
<b>INDEPENDENT PNEUMATIC TOOL CO. (Thor Pneumatic Tools)</b> 61 Fremont. Kearny <b>1957</b>

**ALFALFA MEAL MACHINERY**

**WILLIAMS, OLIVER J., Room 149** Hansford Bldg., 268 Market. Douglas **2810**

**ALUMINUM**

Aluminum Co of America. Sutter <b>4101</b>
Aluminum Cooking Utensil Co. Sutter <b>4390</b>
Douglas <b>4180</b>   <b>MARWEDEL, C. W.</b> 76-1st Pittsburg Aluminum Co. Douglas <b>6273</b>

**ALUMINUM BRAZING**

**S. F. BRAZING & WELDING WORKS**  
Bracers and Welders of  
**CAST IRON, BRONZE, STEEL and ALUMINUM**  
We Weld by the Autogenous Process  
Tel. **DOUGLAS 5746**  
131 BEALE STREET  
N. G. POTTER, Prop.

Acme Welding Co. Franklin <b>7827</b>
Busch-Hartmann. Franklin <b>4961</b>
Oxy-Acetylene Welding Co. Park <b>4938</b>

**AMBULANCES**

<b>AMBULANCE AUTOMOBILE, 1515</b> Scott. West <b>1400</b>
Ambulance Automobile Service. West <b>1400</b>
Ambulance Nightingale. Park <b>400</b>
Ambulance, S. F. for Prevention of Cruelty to Animals. Market <b>1702</b>
<b>AUTOMOBILE AMBULANCE SERVICE, 1515</b> Scott. West <b>1400</b>
Cal Ambulance Co. West <b>1400</b>
Duncombe Ambulance Co. West <b>1400</b>
Eldridge Hospital Car Co. West <b>1400</b>
Galvin & Duncombe Ambulance Co. West <b>1400</b>
<b>KING AUTOMOBILE AMBULANCE, 1515</b> Scott. West <b>1400</b>
Nightingale Ambulance. Park <b>400</b>
S. F. Society for the Prevention of Cruelty to Animals. Market <b>1702</b>
Western Ambulance Co. Mission <b>6494</b>

**AMMONIA**

**PACIFIC AMMONIA BOTTLING CO., 310** Sacramento. Sutter **2798**

**AMMONIA ANHYDROUS**

Armour Glue Works. Kearny <b>1308</b>
Braun-Knecht-Helmant Co. Kearny <b>3498</b>
<b>FAGET ENGINEERING CO., 354</b> Pine. Kearny <b>5033</b>
<b>HERRMANN, GEO. CO., 310</b> Sacramento. Sutter <b>2798</b>

**ANTIQUE DEALERS**

Falvy's Antique Store. Garfield **8055**

**APARTMENT HOUSE EQUIPMENT**

**PICK, ALBERT & CO., 827-831** Mission. Sutter **1038**

**APARTMENT HOUSES**

**OAKHURST** 1302 TAYLOR STREET  
Cor. Washington  
Two and 3 Room Apartments—Completely Furnished  
Heat—Janitor  
Marine View  
TEL. **FRANKLIN 6113**

**ZENOBIA** 947 Bush St.  
2, 3 & 4 ROOMS  
COMPLETELY FURNISHED  
TEL. **FRANKLIN 2461**

Aberdeen Apartments. Franklin <b>171</b>
Adeline Hotel Apartments. Franklin <b>6792</b>
Adrian Apartments. Franklin <b>5459</b>
Ainsley Apartments. Franklin <b>5193</b>
Alinsworth Apartments. Kearny <b>5465</b>
Alexandria Apartments. Franklin <b>3493</b>
Algonia Apartments. Prospect <b>820</b>
Alhambra Hotel Apartments. West <b>5862</b>
Allyson Apartments. Franklin <b>4355</b>
Allen Apartments. Mission <b>7591</b>
Allouise, The. Prospect <b>1831</b>
Almarel Apartments. Park <b>714</b>
Alta Apartments. Douglas <b>5560</b>
Alta Casa Apartments. Douglas <b>362</b>
Alturas Apartments. Market <b>4866</b>
Amity Apartments. Douglas <b>3182</b>
Angelus Apartments, The. Douglas <b>943</b>
Anger, W. F. Prospect <b>2299</b>
Ansonia Apartments. Franklin <b>6913</b>
Arcadia Apartments. Douglas <b>5092</b>
Arcata Apartments. Franklin <b>2056</b>
Arden Apartments, The. Franklin <b>3367</b>
Arden Apartments. Franklin <b>6017</b>
Ardmore Apartments. Franklin <b>4258</b>
Ardoise Apartments. Market <b>690</b>
Argyle Apartments. West <b>4206</b>
Ariel Apartments. Franklin <b>6050</b>
Arlin Apartments. Franklin <b>513</b>
Arnold Apartments. Franklin <b>3143</b>
Art Nouveau Apartments. Prospect <b>70</b>
Arthur Apartments. Market <b>7275</b>
Ascot Apartments. Franklin <b>5738</b>
Astor Apartments. Franklin <b>7421</b>
Athenian Apartments. Franklin <b>6395</b>
Atherstone Apartments. Franklin <b>3267</b>
Athmore Apartments. Franklin <b>8423</b>
Avondale Apartments. Prospect <b>5085</b>
Ayres Apartments. Douglas <b>5704</b>
Bahia Vista Apartments. Franklin <b>3320</b>
Baldwin Apartments. West <b>2304</b>
Bank Apartments, The. West <b>2304</b>

Barbara Apartments. Market <b>8778</b>
Barth Apartments. Franklin <b>8964</b>
Beattie, A. S. Sutter <b>6376</b>
Beck Apartments. Franklin <b>1020</b>
Belle Apartments. Prospect <b>1363</b>
Belvedere Apartments. Franklin <b>2624</b>
Benedict Apartments. Prospect <b>1481</b>
Bennington Apartments. Franklin <b>3115</b>
Bon Accord Apartments, The. Franklin <b>592</b>
Bergren Apartments, The. Douglas <b>3227</b>
Berkshire Apartment Co. Market <b>2373</b>
Berkshire Apartments. Market <b>2573</b>
Biltmore Apartments. Market <b>1817</b>
Blackstone Apartments. Franklin <b>1127</b>
Black Apartments, The. Franklin <b>4949</b>
Bon Accord Apartments. Franklin <b>4237</b>
Bonheur Apartments. Market <b>3687</b>
Bonita Apartments. Prospect <b>420</b>
Bostonian Apartments. Park <b>7586</b>
Braeburn Apartments. Franklin <b>2136</b>
Brensford Apartments. Franklin <b>4863</b>
Broadway Hotel & Apartment House. Mission <b>7829</b>
Brompton Apartments. Franklin <b>9099</b>
Brooke Apartments. Franklin <b>4921</b>
Brozelle Apartments, The. Park <b>2785</b>
Brunhilde Apartments. Franklin <b>791</b>
Bryn Mawr Apartments. Franklin <b>7907</b>
Buchanan Apartments. Franklin <b>5588</b>
Buckingham Apartments. Franklin <b>4296</b>
Bungalow Apartments. Mission <b>5990</b>
Burlington, The. Kearny <b>4963</b>
Burnett Apartments. Prospect <b>1832</b>
Butt Kennedy Apartments. Franklin <b>3719</b>
Calvert Apartments. Park <b>2314</b>
Cambridge Apartments. Prospect <b>2304</b>
Carmelita Apartments. Park <b>5515</b>
Carolina Apartments. Park <b>2836</b>
Carter, Mrs M. L. Franklin <b>54</b>
Casa Loma, The. Park <b>230</b>
Casa Loma Apartments. Market <b>5090</b>
Casa Madrona Apartments. Prospect <b>1495</b>
Castle Craig Apartments. Market <b>7999</b>
Catherine Apartments. Franklin <b>2680</b>
Cecil Apartments. Kearny <b>3616</b>
Center Apartments. Franklin <b>8958</b>
Charlemagne Apartments. Franklin <b>4977</b>
Chateau Bohlig. Douglas <b>7441</b>
Cherrywood Apartments. Franklin <b>5805</b>
Chester Apartments. Franklin <b>3450</b>
Chesterfield, The. Franklin <b>6570</b>
Chick Apartments. Park <b>5542</b>
Chismore Apartments. Market <b>2850</b>
Claire Apartments. Franklin <b>3499</b>
Clarington Apartments. Park <b>3443</b>
Clayton Apartments. West <b>8449</b>
Clifton Apartments. West <b>6471</b>
Clinton Apartments, The. Valencia <b>3660</b>
Coker Apartments. West <b>427</b>
Collin Apartments. Prospect <b>1833</b>
Columbia Apartments. Franklin <b>3994</b>
Colony Apartments. Franklin <b>4048</b>
Columbia Apartments, The. Franklin <b>3650</b>
Colusa Hotel Apartments. Franklin <b>1316</b>
Cornelia Apartments. Sutter <b>2760</b>
Coronado Apartments. West <b>2892</b>
Court Hotel Apartments. Franklin <b>643</b>
Craig Court Apartments. Prospect <b>750</b>
Crawford Apartments, The. Market <b>296</b>
Cristobal Apartments. West <b>3641</b>
Crockett Apartments. Park <b>2060</b>
Croft Apartments. Market <b>5785</b>
Crossway Apartments. Franklin <b>5568</b>
Curry Alexander. Prospect <b>2268</b>
Curtaz Apartments. Market <b>3016</b>
Dallas Apartments. Valencia <b>2448</b>
Danube Apartments, The. Franklin <b>5461</b>
Davenport Apartments. Franklin <b>542</b>
De Kope Apartments. Franklin <b>3082</b>
De La Sierra Apartments. Mission <b>889</b>