



When You Answer the Telephone

Do you sit comfortably at your desk and talk, or do you *leave your work behind* and rush across the office or store, or into the next room, to a telephone of general use?

An Extension Telephone saves time and annoyance and its small additional cost cannot be compared with its great convenience.

Call, write or telephone today for full particulars regarding convenient Extension Service.

THE PACIFIC TELEPHONE AND TELEGRAPH CO.



Did you ever see a Telephone Directory in the waste basket, or on a car seat, or thrown away and destroyed?

Do you know of any other medium that is consulted *over a million times a day* and that offers such *persistent publicity*?

Such an advertising medium is worthy of your investigation.

For Advertising Rates Call Advertising Department

SAN FRANCISCO, 333 Grant Ave. - Telephone Kearny 4100
OAKLAND, 1751 Franklin St. - - - - Telephone Oakland 5600
SAN JOSE, 80 So. Market St. - - - - Telephone San Jose 185

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY



MR. DAVENPORT