

Telephone Directory Advertising

The Telephone Directory in any community is now so important as the list of business houses, prominent residents, etc., that the position it occupies in the business world is unique.

It is the only reference book kept up to date that is generally circulated, and of necessity is revised more often than any other local publication, and its circulation is usually much greater.

It is on duty constantly, day and night, every day in the year and reaches everybody.

It might surprise you yourself, for instance, to learn how much you rely on it as an address list and business guide.

Where do we usually see the telephone book?

Isn't it usually within a foot of the telephone? Isn't it often nailed there, in fact?

The telephone and the telephone book are inseparable, and if anybody takes one away from the other there is an immediate protest.

These two modern conveniences are kept together because one must be used with the other. On this account, and owing to its continual use, the Telephone Directory, as an advertising medium, is invaluable.

FOR ADVERTISING RATES
CALL ADVERTISING DEPARTMENT

San Francisco.....333 Grant Avenue, Telephone Kearny 4100
Oakland.....1751 Franklin Street, Telephone Oakland 5600
San Jose.....80 South Market Street, Telephone San Jose 185

The Pacific Telephone and Telegraph Co.

THE PACIFIC TELEPHONE AND TELEGRAPH COMPANY

FEBRUARY 1, 1913



SAN JOSE TELEPHONE DIRECTORY

M. P. MacMILLAN, Manager, San Jose

A			
A M Wright Printing Co, 85 S 3rd.....	San Jose	1439	
A O U W Hall, 162 S 1st.....	San Jose	654	
A W L Commission & Exchange Rooms, Porter Bldg.....	San Jose	3065	
A & C Ham Co, Cinnabar St.....	San Jose	3697	
Abate Mrs A, Res 799 Spring.....	San Jose	2410J	
Abbott Dr Ernest, Dentist Porter Bldg	San Jose	2447	
Abbott Geo D, Chattel Loans & Investments 26 N 2nd.....	San Jose	1478	
Abbott Geo D, Res 405 N 12th.....	San Jose	2086L	
Abbott W H, Res Milpitas & Alviso Rds	San Jose	5603R13	
Abel Henry, Res Milpitas Rd.....	San Jose	5012J4	
Abel Henry, Res Trimble Rd.....	San Jose	5016J1	
Abell's Grocery, C E Abell 11th & St James.....	San Jose	447	
Abernathy Frank, Res Sorosis.....	San Jose	5103R4	
Aceves Mrs J, Res 557 Delmas.....	San Jose	2432R	
Ackworth Miss, Res 267 S 8th.....	San Jose	2578R	
Acme Sheet Metal Wks, 159 E Sta Clara	San Jose	2195	
Adair A B, Res 131 E Brooklyn.....	San Jose	5218J2	
Adams Emil, Res 500 E Empire.....	San Jose	2341R	
Adams G C, Res 505 S 10th.....	San Jose	1015	
Adams Geo A, Res Willow & Lincoln	San Jose	2628L	
Adams J F, Res 621 Home.....	San Jose	4502Y	
Adams Jas F, Res 173 N 12th.....	San Jose	5030Y	
Adams Miss Ollie, Res 108 S 8th.....	San Jose	2723J	
Addotto S V, Res 65 Union.....	San Jose	2277Y	
Adel Mrs H M, Res 516 N 1st.....	San Jose	4474	
Adler The Inc, 185 S 1st.....	San Jose	1682	
Adler A, New Era Book Store 237 N 1st	San Jose	2530	
Adriatic Cafe, Vincent Chargin 95 N Market.....	San Jose	1854	
Aermotor Windmill & Engines, C N Sterlina Agent 310 W Santa Clara	San Jose	1634	
Aetna Insurance Co, Res Bldg.....	San Jose	4748	
Agnew Henry D, Res 324 Spencer.....	San Jose	1851	
Agnew So Pac R R Depot, Agnew Sta	San Jose	1924Y	
Agnews State Hospital, Agnew.....	San Jose	5204J3	
Agraz Emile, Res 82 S River.....	San Jose	1728	
Aguirre Peter A, Wholesale Liquor Dealer 28 N Market.....	San Jose	4586	
Aguirre Peter A, Res 159 Viola Av.....	San Jose	120	
Alkman & Co, Temple Laundry 17th & Santa Clara.....	San Jose	708	
Aitken D B, Res 633 S 8th.....	San Jose	129	
Akers G M, Res Brokaw & Schallenberg	San Jose	2287Y	
Akers Mrs T G, Res 306 S 3rd.....	San Jose	1738	
Alameda Cash Grocery, 246 Alameda	San Jose	2208J	
Alameda French Bakery, J Ourdoune & Co 425 W Santa Clara.....	San Jose	466	
Alameda Market, Park & Sunol.....	San Jose	394	
Alameda Wood & Feed Yard, 1108 Alameda.....	San Jose	1386	
Alario Ed, Res Racc nr Moorpark.....	San Jose	2987	
Albert Miss Tillie, Res 40 W Virginia	San Jose	2021L	
Albinson Mrs A H, Res 549 S 10th.....	San Jose	1515	
Alderman Earl P & Co, Aetna Insurance Co Res Bldg.....	San Jose	2367L	
Alderman & Lawn, Mo Ko No Pure Food Co 675 S 4th.....	San Jose	1851	
Alexander Co The, Wholesale Liquor Dealers 126 W Santa Clara.....	San Jose	1769	
Alexander Mrs Frances, Res 1448 16th	San Jose	270	
Alexander G W, Res 38 S 13th.....	San Jose	2009L	
Alexander W G, Manager San Jose Coffee Club 116 S 2nd.....	San Jose	4794	
Alexander Wm G, Pres The Keystone Co Wholesale Grocs 257 N Market	San Jose	265	
Alexandra The, 2nd & San Antonio	San Jose	257	
Alfred McRobe, Res 36 Vine.....	San Jose	1173	
Allison W H, Res 475 S 5th.....	San Jose	1290	
Allegretti & Co, St Charles Hotel 89 N Market.....	San Jose	4974J	
Allen Mrs A F, Res 250 N 4th.....	San Jose	2116	
Allen Miss D A, Res Cypress Av.....	San Jose	2729L	
Allen's Emporium, 16 S 2nd.....	San Jose	5410J2	
Allen E W, National Life Insurance Co of U S A Auzeais Bldg.....	San Jose	3963	
Allen Fred, Res 310 W San Salvador	San Jose	705	
Allen H L, Res Downer Av.....	San Jose	1993J	
Allen House The, L Thompson 156 E St John.....	San Jose	9723F3	
Allen John S, Res Stevens Creek & Buena Vista.....	San Jose	1483	
Allen L S, Res Cypress Av.....	San Jose	4514	
Allen Royce, Res 886 N 15th.....	San Jose	5411R1	
Allen School, 10th & Marha.....	San Jose	2537J	
Allen W H, Res 900 W San Salvador	San Jose	3976	
Allen Wiley B Co, Pianos & Talking Machines 117 S 1st.....	San Jose	2613Y	
Allen Wm H, Res Mabury Rd or King Rd	San Jose	232	
Allender Miss G, Res 48 S 2nd.....	San Jose	5212J2	
Allender & Castillo, The Exchange 470 S 1st.....	San Jose	3335	
Allison Wm D, Res 762 S 2nd.....	San Jose	3248	
Alloggi A, Tobacco 45-47 S 1st.....	San Jose	4901L	
Alloggi A, Res 553 S 10th.....	San Jose	314	
Allyn Mrs Ida, Res 805 Delmas.....	San Jose	2367Y	
Almaden Vineyard, Koozer Rd.....	San Jose	2707L	
Alms House, Milpitas Rd.....	San Jose	5404J3	
Alum Rock Cafe, Fred Otis Alum Rock	San Jose	5013R5	
Alum Rock Park Bath House, Alum Rock.....	San Jose	5505R2	
Alva Mrs Chas, Res 481 Orchard.....	San Jose	5505R3	
Alva J B, San Jose Dyeing & Cleaning Works 260 Vine.....	San Jose	1831	
Alviso Hotel, Alviso.....	San Jose	1594	
American Biscuit Co, 108 Auzeais Av	San Jose	5416J4	
American Can Co, 5th & Marha.....	San Jose	3461	
American Cleaning & Dyeing Works, 72 N 1st.....	San Jose	390	
American District Telegraph Co, 25 W San Fernando.....	San Jose	1285	
American Fish Co, 36 Post.....	San Jose	461	
American Home Bakery, M Hammer 402 W Santa Clara.....	San Jose	3570	
American Motor Car Agency, 270 1st	San Jose	2874	
Amerine M S, Res 752 Hedding.....	San Jose	1170	
Amerine M S, Res Monterey Rd.....	San Jose	2611J	
Amidon Mrs J E, Res 378 Vine.....	San Jose	9709F5	
Anderson A B, Res Cottle Rd.....	San Jose	2241R	
Anderson Barngrover Manufacturing Co, W Julian.....	San Jose	9721F4	
Anderson C & Co, Real Estate & Insurance 1st National Bank Bldg.....	San Jose	1815	
Anderson E S, Res 372 Grant.....	San Jose	116	
Anderson Geo C, Office 255 S Market	San Jose	5472	
Anderson Geo C & Bro, Grocers 231 E Santa Clara.....	San Jose	4750	
Anderson Geo C, Res 86 N 7th.....	San Jose	3817	
Anderson H D, San Jose Awning & Tent Co 227 N 1st.....	San Jose	2286L	
Anderson H D, Res 847 Orchard.....	San Jose	4112	
Anderson Jas A, Grocer 397 S 5th.....	San Jose	2581J	
Anderson Jas G, Res 166 N 17th.....	San Jose	488	
Anderson Jno, Groc Vine & San Carlos	San Jose	3184	
Anderson Joseph C, Res 50 Magnolia	San Jose	3504	
Anderson J Z & G H, Res Morrison & Alameda.....	San Jose	2776R	
Anderson Mrs Mary E, Res 747 Emory	San Jose	95	
Anderson Mrs P, Res 944 S 2nd.....	San Jose	4930L	
Anderson P A, Res 107 Phelan Av.....	San Jose	2417	
Anderson Phillip, Res Berryessa Rd	San Jose	2618J	
Anderson R M, The Ideal Pool 81 S 2nd	San Jose	5602J2	
Anderson W C, Res 41 Lincoln.....	San Jose	1054	
Anderson Will F, Res 931 University	San Jose	2779L	
Anderson W H, Res 2 White.....	San Jose	4773	
Andre Alexander, Res 50 Locust.....	San Jose	4907L	
Andre E, Res 449 W Julian.....	San Jose	3810	
Andree Geo M, Res 11 Coe.....	San Jose	4918Y	
Andrews Miss Georgia E, Res 686th	San Jose	2006Y	
Andrews N E, Res 1061 Spencer.....	San Jose	2171L	
Andrews W C, Res 267 S 14th.....	San Jose	4989L	
Andrus Mrs R C, Res 208 S 20th.....	San Jose	578	
Angelus The, 67 N 1st.....	San Jose	5347	
Angevine, Leading Tailor 67 S 2nd	San Jose	3802	
Angier F W, Agent Pass Dept Union Pacific Railroad Co 19 N 1st.....	San Jose	2356	
Angier F W, Res 600 S 5th.....	San Jose	402	
	San Jose	686	
Arita Produce Co, O A Harlan Manager 6th & Empire.....	San Jose	98	
Annereau & Nicholas, Auto Trimmers 171 W San Fernando.....	San Jose	178	
Anthes John A, Res 459 Delmas.....	San Jose	1921J	
Anthony Walter N, Res Cupertino.....	San Jose	5018J3	
Anticovich A G, Res 225 W St James	San Jose	4149	
Antiseptic Barber Shop, Garden City Bank Bldg.....	San Jose	3458	
Antonacci F, Res 601 N 3rd.....	San Jose	5656	
Antrim Bert, Res 413 S 8th.....	San Jose	2771Y	
Appleby S E, 78 E San Fernando.....	San Jose	253	
Applegarth Mabel M, Res 720 Chapman	San Jose	2537J	
Appleton A S, Res 67 George.....	San Jose	2617R	
Appleton G W, Res 210 S 15th.....	San Jose	1901L	
Appleton L E, Res 548 S 12th.....	San Jose	2654R	
Appleton Mrs W, Res 236 Clayton.....	San Jose	2478J	
Appleton & Co, Women's Ready-to-Wear Garments 60 S 1st.....	San Jose	67	
Apustill Miss V, Res 485 E St John	San Jose	5063J	
Arbogast H W, Res 609 W Julian.....	San Jose	2307Y	
Arcaide The, Dry Goods 83 S 1st.....	San Jose	11	
Priv Branch Exchange Connecting all Depts			
Arcaide Grocery, 602 S 1st.....	San Jose	3735	
Armanbeault Miss Nellie V, Res 320 Spencer.....	San Jose	4967Y	
Archer Mrs Lawrence, Res Senter Rd & Keyes.....	San Jose	3486	
Archer L B, Atty 1st Natl Bk Bldg	San Jose	970	
Archer L B, Res Keyes & Senter Rd..	San Jose	4711	
Archibald Joseph, Res 153 N 17th.....	San Jose	4591	
Argall L, Dentist 1st Natl Bk Bldg	San Jose	474	
Argall F J, Res 302 S 9th.....	San Jose	2260R	
Arita S & Co, Bicycle Shop 191 Jackson	San Jose	4272	
Armsby The J R Co, E N Richmond cor Montgomery & Cinnabar.....	San Jose	111	
Armstrong A A, Res 128 S 9th.....	San Jose	4950R	
Armstrong Mrs Elizabeth Marinello, Parlors Ryland Bldg.....	San Jose	3662	
Armstrong T J, Res Almaden Rd.....	San Jose	5110J1	
Arnerich Frank, Res 869 Park.....	San Jose	2042R	
Arnerich M E, Res Guadalupe Rd.....	San Jose	5405R12	
Arnett W D, Res 441 S 2nd.....	San Jose	5635	
Arnold Miss Annie, Res 34 Cinnabar	San Jose	5222	
Arnold David, Res 5 Saverker.....	San Jose	2188R	
Arnold Edw J, Undertaker 279 N 1st	San Jose	86	
Arques Louis, Res 406 S 2nd.....	San Jose	4200	
Arques Mrs Nellie G, Res 705 S 8th	San Jose	1256	
Artana Henry C, Res Willow & Lincoln	San Jose	4984L	
Artana L & Son, Carriage Works 289 W Santa Clara.....	San Jose	2844	
Arthur Mrs J G, Res 451 N 5th.....	San Jose	2157L	
Arthur Jno C, Res 196 Hicks.....	San Jose	5217R3	
Arinson Gus, Res 212 Clayton.....	San Jose	2067R	
Assy Dr J, Res 358 S 6th.....	San Jose	2060L	
Ashbrook Miss Elinor E, Res 670 S 2nd	San Jose	2382L	
Ashley Miss M M, Res 174 N 3rd.....	San Jose	1570	
Ashmore Mrs S D, Res 129 E Julian	San Jose	2729R	
Askey Mrs Mary E, Res 670 S 8th.....	San Jose	5651	
Associated Charities, 19 S 3rd.....	San Jose	2196	
Associated Oil Co, 115 N 1st.....	San Jose	282	
Aten Miss Cora L, Res 549 S 9th.....	San Jose	2646L	
Athenour Bros, Res Branham & Dent Av	San Jose	9724F14	
Atherton Richard, Res 456 N 17th.....	San Jose	5027L	
Atkinson Mrs Allie, Res 625 Elm.....	San Jose	4939Y	
Atkinson R O, Res Downer Av.....	San Jose	9723F21	
Atkinson W L, Res 84 W William.....	San Jose	4987J	
Atkinson W L & Co, Real Estate & Insurance 28 E Santa Clara.....	San Jose	231	

Royal Ice Cream Co. TEL. SAN JOSE
ICE CREAM... 738
WHOLESALE and RETAIL
BUTTER, EGGS
CANDIES, HOME BAKING 54 So. 2nd St.