

RENT OR BUY FROM SELIX

First in Formal Wear Since 1906

West's largest selection of fine tailored, fashionable formal wear:

**SUMMER FORMALS
 DIRECTOR COATS
 CUTAWAYS
 FULL DRESS
 TUXEDOS**

Perfect fit guaranteed
 Sizes 2-56 • All Accessories Including Shoes

RENT OR BUY AT

SELIX

FORMAL WEAR
 SALES • RENTALS

HI 6-1261
 1208 K • SACRAMENTO

Open Mondays and Fridays 'till 8:30 P.M.

SELIX Stores in—
 SAN FRANCISCO • SAN MATEO • PALO ALTO • SAN JOSE
 OAKLAND • BERKELEY • SACRAMENTO

General Offices: 770 Mission St., San Francisco • 24-Hour Phone Service, YUkon 6-6212

Tuxedos—Renting

BARNEY'S TUXEDO & SUIT RENTALS
 810 1/2 J — GI 2-4068
 (Please See Advertisement This Page)

CAPITAL COSTUMES
 813 1/2 J — GI 8-0528
 (Please See Advertisement This Page)

CORTLAND'S DAD & LAD SHOPS
 2924 Fulton Av. — IV 7-9956

CORTLAND'S DAD & LAD SHOPS
 532 La Sierra Dr. — IV 3-8935

GRODINS OF CALIFORNIA
 Country Club Centre — IV 3-9001
 (Please See Advertisement This Page)

MAYHOOD'S MENS CLOTHIER
 TUXEDOS & SUMMER FORMALS
 1026 K — GI 1-1205

SELIX FORMAL WEAR
 "FINEST IN THE WEST" SINCE 1906
 RENTALS & SALES
 You can rent or buy every type of men's formal attire from Selix. There is a Selix Dealer near you.

"FOR INFORMATION CALL"
 DISTRIBUTOR
 SAN FRANCISCO

Selix Formal Wear
 770 Mission SF — YUkon 6-6212

AUTHORIZED DEALERS
 SACRAMENTO
 Selix Formal Wear 1208 K — HI 6-1261

Selix Formal Wear 1208 K — HI 6-1261
 (Please See Advertisement This Page)

MERCHANTS and business firms appreciate being told that you found them in the **YELLOW PAGES**.

Twine
 Blake Moffitt & Towne 601 N. 10th—GI 3-7481
DAVIS CORDAGE CO.
 365 Vermont SF — UNdrhl 1-0946

Typesetting

HASKELL BERRY
 610-12th — GI 2-5578
 Sacto Composition Co

Spaulding Typographic Service
 508 1/2 Merchant—GI 2-8692
 1511-19th—GI 2-7035

Thomas Composition Service
 Type Layouts for Offset Printing
 4509-42d Av — GA 8-8102

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.
2. Dial each letter and digit of the number in its right order.
3. Draw the dial all the way to the finger stop.
4. Remove your finger and let the dial return naturally, without forcing or hurrying.
5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

RENT

or buy your tux in a store that KNOWS fine men's fashions!

GRODINS

RENT-A-TUX SHOP

- Correct Formal Attire for All Occasions
- Custom Fitting by Grodins Master Tailors
- Traditional Grodins Credit and Service
- All New Models... All New Colors

Phone IV 3-9001
 Country Club Centre

TUXEDOS

DINNER JACKETS & DRESS SUITS
 RENTED & SOLD
 ALL ACCESSORIES — LATEST MODELS
 NO CHARGE FOR ALTERATIONS
 OPEN MON & FRI TILL 9 PM

GI 2-4068
 (If No Answer Call GI 3-6133)

Experienced Fitter Since 1924

BARNEY'S RENTALS
 810 1/2 J — SACRAMENTO 1 HOUR FREE PARKING

TUXEDOS RENTED

LATEST STYLES
 DINNER JACKETS
 WHITE OR POWDER BLUE
 FULL DRESS SUITS
 SHOES - ACCESSORIES
 NO ALTERATION FEE

GI 8-0528
 813 1/2 J 2nd Floor

SERVICE SINCE 1909

CAPITAL COSTUMES

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Typewriters

A LEBECK BUSINESS EQUIP CO
 FOR SALE OR RENT — NEW & REBUILT
 TYPEWRITERS & ADDING MACHINES
 Drive In — Free Parking — Save Time
 3021 Capitol Av. — GI 6-3877

ADLER TYPEWRITERS
 Adler for Every Typing Need
 92 Character Keyboard
 Interchangeable Carriage
 From 12" to 35"
ADLER
 WORLD FAMOUS
 Standard, Portable & Electric Models. The Typing Tester for Schools. Noted for Durability & Trouble-Free Service.
 "WHERE TO BUY THEM"
NOAKES TYPEWRITER CO.
 719 J — GI 3-2448

ALL MAKES OFFICE EQUIP CO
 2326 Broadway — GI 7-9838
 (Please See Advertisement Page 667)

ALLIED BUSINESS MACHINES
 SALES — RENTALS — REPAIRS
 Hermes Authorized Dealer
 NEW RECONDITIONED
 1804 Del Paso (H/NS) — WA 5-5566

ALLIED BUSINESS MACHINES
 1804 Del Paso (H/NS) — WA 5-5566
 (Please See Advertisement Page 667)

AMER TYPEWRITER EXCHANGE
 908-7th
 1010-7th — GI 2-7301
 (Please See Advertisement Page 666)

BUCKMASTER OFFICE EQUIP
 Repairing-Sales-Service
 3440 G — HI 6-7-6921
 (Please See Advertisement Page 666)

CAPITAL OFFICE EQUIP CO
 1900-14th — HI 6-7-6921
 (Please See Advertisement Page 666)

CARR NICK
 TYPEWRITERS — ADDING MACHINES & CHECKWRITERS
 NEW — USED — REBUILT
 Portable Typewriter Headquarters
 ALL MAKES — REPAIRS — RENTALS
 Pick-Up & Del. — Service Our Motto
 TWO LOCATIONS
 1010-7th — GI 2-7301
 908-7th — GI 2-7301

DAVID'S OFFICE EQUIPMENT CO
 1312 J — GI 2-1441
 (Please See Advertisement This Page)

FACIT TYPEWRITERS
 Tomorrow's Typewriter
 Today...
 See the FACIT Typewriter with Exclusive Time Saving Features, Standards-Portables SALES AND SERVICE

"WHERE TO CALL"
CAPITAL OFFICE EQUIP CO
 1900-14th — HI 7-6981

Hammond Geo N Typewriter Co
 2412 J — GI 8-0678
 (Please See Advertisement Page 666)

HAMMOND GEO N TYPEWRITER CO
 2412 J — GI 8-0678
 (Please See Advertisement Page 667)

HERMES TYPEWRITERS—
 SACRAMENTO OFFICE EQUIPMENT
 CO 1208 J — GI 2-9029

HIGGINS TYPEWRITER CO
 1914 Fulton Av. — IV 3-0229
 (Please See Advertisement This Page)
 (Continued Next Page)

STRING 'EM ALONG
 To string thread or cord a stiff tip for stringing beads, dip twisted end in clear nail polish. Let dry.

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

TYPEWRITERS
 NEW & REBUILT — ALL MAKES

EXCLUSIVE STANDARD OLYMPIA DISTR.

- SOLD — NEW & USED
- REPAIRS — ALL MAKES
- RENTALS & RENTAL PURCHASE PLAN

GI 2-1441
GI 2-3205

OLYMPIA

DAVID'S OFFICE EQUIPMENT CO.
 SERVING SACRAMENTO OVER 25 YEARS
 1312 JAY STREET SACRAMENTO

TYPEWRITERS

ONE OF THE LARGEST STOCKS OF IMPORTED & DOMESTIC PORTABLES & STANDARDS

NEW & USED

EXPERT REPAIRS ON ALL MAKES

SALES & SERVICE
 ADDING MACHINES — CALCULATORS

RENTALS
 With Option To Purchase
 • Easy Terms
 PICK UP & DELIVERY

dial... **GI 3-2448 or GI 3-2251**
 — Est. 1929 —

NOAKES TYPEWRITER CO.
 719 J. BETWEEN 7th & 8th STREETS

TYPEWRITERS

RENTALS SALES REPAIRS

GUARANTEED REPAIRS — RENTALS FOR...

★ Royal ★ Underwood ★ Smith-Corona ★ Remington

Serving All of Sacramento North — South — East — West Since 1953

ADDING MACHINE RENTALS — INCLUDING ELECTRIC TYPEWRITERS

TERMS

HIGGINS TYPEWRITER CO.

1914 FULTON AVE.
 BETWEEN COTTAGE WAY & ARDEN WAY
 PICK-UP & DELIVERY

IV 3-0229