

CARMICHAEL-ARDEN & SURROUNDING AREAS

TELEVISION SALES & SERVICE RENTALS

ANTENNAS INSTALLED & REPAIRED

SERVICE & DAYS A WEEK
Authorized

MOTOROLA - PHILCO - WESTINGHOUSE
PACKARD-BELL - RCA

WE SERVICE ALL MAKES

- Zenith • Satchel Cartier
- Emerson • Magnova
- Hoffman • Sylvania
- GE • Admiral

All Work Guaranteed

TECHNICIANS
Courteous Fully Qualified & DEPENDABLE

Boulevard APPLIANCE

IV 3-6041

2911 Fair Oaks Blvd - Al Marconi
In CARMICHAEL SHOPPING CENTER

Television & Radio Dealers—(Cont'd)

ASSOCIATED TV SERVICE

TV RENTALS HOSPITALS ONLY

USED TVs
RECONDITIONED - GUARANTEED

GUARANTEED TV SERVICE
ALL MAKES & MODELS
Radio Dispatched Trucks
Daily City & County-Wide Service

2331 J -----GI 2-4764

B & R TV 4610 Stockton Bl-----GL 6-8316
If no answer call-----GA 8-3866

BOULEVARD APPLIANCE
2911 Fair Oaks Blvd-----IV 3-6041
(Please See Advertisement This Page)

Brandwein Furniture Co
6620 Folsom Bl-----GL 2-6503

BROOSE'S NITE & DAY TELEVISION SERVICE
Main Ofc 5667 Freepost Bl-----GA 1-5787
Town & Country Branch-----IV 3-9449
N Sacto Branch-----WA 2-2231
N Highlands Branch-----ED 1-1411
(Please See Advertisement This Page)

Broose's Nite & Day Television Service
5667 Freepost Bl-----GA 1-5787
(Please See Advertisement Page 604)

Broose's Nite & Day Television Service
5667 Freepost Bl-----GA 1-5787
(Please See Advertisement Page 605)

C & S TV 5002 Roseville Rd(NH)--ED 2-1811

CARMICHAEL TV

TV SALES
TV RENTALS
Service Calls Till 10 PM
3819 Fair Oaks Bl(C)-----IV 3-4086

Carmichael TV 3819 Fair Oaks(C)-IV 3-6644
CARRICK BART 19th & P-----GI 1-0231
Coast Radio Co 900 J-----GI 2-0424

COOK ROSCOE D INC
Easy Budget Terms
2125 Del Paso Bl(NS)-----WA 2-5681
Cordova Lane TV

2701 Cordova Ln
Rancho Cordova-----EM 3-9242

CURTIS MATHIS
COCHRAN'S CONN ORGAN CENTER
2901 J-----GI 2-6915

CUSTOM TELEVISION & HI FI
3397 Watt Av-----IV 9-7341
(Please See Advertisement Page 605)

Del's TV Service
3065 Marysville Bl(NS)-WA 5-0478

DE MARTIN & JOHNSON APPLIANCES
2817 Fair Oaks Bl(C)-----IV 3-9350

DU MONT TELEVISION

Take a good square look at value. Then you'll take pride...
Lake Du Mont
Sold and serviced by selected franchised dealers only.



"WHERE TO BUY IT"
DISTRIBUTORS

KAEMPER & BARRETT
2323-16th-----HI 6-3129

SALES & SERVICE

ALEXANDER & CO TV
4219 Freepost Bl-----GL 2-1242

KANZLER'S COLONIAL UPHOLSTERING
3717 Stockton Bl-----GL 7-4833

PETZVAL'S RADIO & TELEVISION SALES & SERVICE
1627-19th-----GI 2-3925

SYKES MAL TV & HI FI
1720 Fulton Av-----IV 3-2626

TV RADIO DEN
2831 Fair Oaks Bl(C)-----IV 9-1873

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INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Television & Radio Dealers—(Cont'd)

ECONOMY APPLIANCE SALES
2025 Arden Wy-----WA 2-3401

ECONOMY APPLIANCE & TV SALES
2025 Arden Wy-----WA 2-3401

Eddie's TV 2060 Sutterville Rd--GL 2-0208

ED'S RELIABLE TV
5059 Auburn Bl-----ED 2-4943
(Please See Advertisement This Page)

ELECTRONIC LABORATORIES
3960 Sacramento Bl-----GL 2-0261
(Please See Advertisement Page 602)

ELMER'S RADIO & TV REPAIR
SALES NEW & USED
Service All Makes & Models
6237-34th(NH)-----ED 2-2944

EMERSON TELEVISION & RADIO

Better Style...
Tone...
Performance...
Value...
AMERICA'S BEST BUY



"FOR INFORMATION CALL"
DISTRIBUTORS

Emerson West Coast-Div of Jefferson-Travis Inc 1050-3d S F--YUkon 2-1480

DEALERS

A-BROOSE TELEVISION SERVICE CO
Guaranteed No Fix No Pay
Days-Nites-Sundays
Color Specialists
1 Hour Service
Main Ofc 5667 Freepost Bl-GA 1-5787
Town & Country Branch--IV 3-9449
N Sacto Branch-----WA 2-2231
N Highlands Branch-----ED 1-1411
(Continued Next Column)

EMERSON TELEVISION & RADIO—(Cont'd)

DEALERS—(Cont'd)

A Veterans TV & Appliances
3269 Folsom Bl-----GL 1-7474

COLONIAL ELECTRONICS SERV
2854 Del Paso Bl(NS)-----WA 2-5525

ED'S RELIABLE TV
Radio Dispatched Serv Day & Night
30 Minute Service
5059 Auburn Bl-----ED 2-4943

Home Radio & TV
54936 Carlson Dr-----GL 1-9338

FAVA TELEVISION & RADIO SERVICE
316-6th(B)-----GI 2-8374
Or-----GI 8-3140

FISHER—

FACTORY AUTHORIZED SERVICE
ELECTRONIC LABORATORIES
3960 Sacramento Bl-----GL 2-0261

FLEETWIDE TELEVISION SALES & SERVICE
SYKES MAL TV & HI FI
1720 Fulton Av-----IV 3-2626

Florin Radio & TV 8400 Florin Rd-GA 8-1865

FRUITRIDGE TELEVISION & SOUND

SALES & SERVICE
SOUTH AREA - LAND PARK
PARKWAY ESTATES
BLACK & WHITE
COLOR TV
EXCLUSIVE RCA SALES
Expert Repairs on All Makes
5282 Fruitridge Rd-----GL 2-3566
(Continued Next Page)

CITY-WIDE & SUBURBAN SERVICE

TELEVISION

DEALER FOR
GENERAL ELECTRIC
RCA - WESTINGHOUSE

GUARANTEED SERVICE ON ALL MAKES
ANTENNAS INSTALLED & REPAIRED
AUTHORIZED GENERAL ELECTRIC DEALER

JET-TV APPLIANCE
DAY OR NIGHT
CALL
IV 3-9281
Or WA 2-7210

"Serving Greater Sacramento Area"

"We Sell Service"

ELECTRONIC LABORATORIES TV RENTALS

RADIO - TELEVISION SERVICE

Factory Authorized Service for

- MAGNAVOX • TRAV-LER • DUMONT
- STEWART-WARNER • PHILCO • FISHER

TV RENTALS

WEEKLY OR MONTHLY RATES

ALL WORK GUARANTEED
GL 2-0261

ELECTRONIC LABORATORIES
3960 SACRAMENTO BLVD.

BROOSE'S NITE & DAY TELEVISION SERVICE

SALES - RENTALS - USED

ADMIRAL - PACKARD BELL

ONE-HOUR SERVICE

DAY & NIGHT - SUNDAYS

SO. SACTO. BRANCH **GA 1-5787**

TOWN & COUNTRY **IV 3-9449**

NO. SACTO. BRANCH **WA 2-2231**

NO. HIGHLANDS BRANCH **ED 1-1411**

"NO FIX NO PAY"

NEVER-A-CHARGE For Home Call

If We Can't Fix Set In Home

MAIN OFFICE 5667 FREEPPOST BLVD.

GENERAL ELECTRIC TELEVISION

Stereo and Radio

GI 3-9096

GA 1-7990

SALES & SERVICE

BIG TRADE-INS

2 STORES—
CORNER OF 20th and J
For over 30 Years

SOUTHGATE SHOPPING CENTER

- ALL MAKES REPAIRED
- EASY TERMS
- ALL WORK GUARANTEED

SACRAMENTO ELECTRIC COMPANY

RADIO DISPATCHED

SERVICE WITHIN
30 MIN.
IN THE NORTH AREA!

ED'S TV

Reliable

NEW & USED TV

PICK-UP & DELIVERY ON PHONOGRAPHS & RADIOS

TV RENTALS

PACKARD BELL
Factory Authorized Sales & Service

ED 2-4943

5059 AUBURN BLVD, Corner of Madison & Auburn Blvd., SACRAMENTO