Codes in listings indicate Communities as follows: Sacramento (No Code) Broderick (B) Carmichael (C) Del Paso Heights (DPH) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

Patio Construction–(Cont'd)

RANCHO FENCE CO
See Frontier Redwood Inc
2830 Auburn Bl----------487-7845

Sanfilippo Chas & Sons Contrs
2320 C----------GI 2-8598

Sheppard Bros 5913-39th--------GA 8-7445

SKYLINE PATIOS
2830 Auburn Bl----------482-2916
(Please See Advertisement Page 435)

Struve Fred 6624 Lemon Hill Av--GA 1-1028

SUN-MASTER ALUMINUM AWNING MFRS

CUSTOM DESIGNED
TO FIT YOUR NEEDS
FREE ESTIMATES
IV 7-0083

Sacto 21
2740 Auburn Bl----------IV 7-0083

TRO-PIC-KAL ALUMINUM AWNINGS OF SACRAMENTO
825 El Camino Av(NS)--------WA 7-0523
(Please See Advertisement Page 435)

WESTERN CONSTRUCTION CO
1005 El Camino Av(NS)-------WA 7-1435
(Please See Advertisement This Page)

YANCEY COMPANY 30th & B---GI 1-5255
(Please See Advertisement Page 434)

Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Patio Equipment & Supplies

BIRDWELL LUMBER CO
2051 Arden Wy----------WA 2-3427

BLOMBERG BUILDING MATERIALS
FILON FIBERGLAS PLASTIC PANELS
CUSTOM SLIDING GLASS DOORS
WINDOWS – SLIDING – LOUVERED
CASEMENT & SCREENS
TO FIT YOUR PATIO
ACROSS FROM AIRPORT
1453 Blair Av----------GA 8-8060

CAPITAL ROCK CO
Flagstone-Brick-Barbecue Equip Etc
7401 Folsom Bl----------GL 5-4373

Ed's Landscape Materials
Rocky Ridge Rd & Hazel Av
Rosevl----------SUnst 2-6063

Frontier Redwood Inc
2830 Auburn Bl----------487-7845

Livingston's Concrete Service Inc
2290 Traction Av(NS)-------WA 5-8575

Masonry Supply & Equipment Co
1850 Glenrose Av(NS)-------WA 2-3431

Skyline Patios 2830 Auburn Bl----482-2916

Sun-Master Aluminum Awning Mfrs
2740 Auburn Bl----------IV 7-0083

TRIMVIEW SLIDING PATIO DOORS—
DISTRIBUTORS
FULLER W P & CO 1725-10th-HI 4-6560

Patrol Service

Industrial Investigation Bureau
2920 Fair Oaks Bl(C)--------IV 3-5158

L T T Bank Depository Escort & Patrol
Serv Seymour Av----------FR 1-5769

SACRAMENTO MERCHANT PATROL
UNIFORMED MOBILE
PATROL SERVICE
24-Hr Armed Guard Service
719 K----------GI 3-5650

Pattern Makers

LODI PATTERN & MFG CO
Wood & Metal Patterns
860 S Sacramento Lodi--------EN 8-6310

Sacramento Pattern Works
Ahern & McCormack---------HI 6-1620

Standard Pattern Works
1415 Front-GI 3-4984

Valley Pattern & Mfg Co
8588 Thys Ct----------GL 6-3048

Paving Materials

Arden Ready-Mix Concrete
5700 Arden Wy(C)----------IV 9-3675

McGillivray Construction Co
7829-14th Av----------GL 2-5751

TEICHERT A & SON INC
1931 Stockton Blvd---------GL 7-9811

Teichert Aggregates
1931 Stockton Blvd----------GL 7-9811

Pawnbrokers

A1 LOAN CO
MONEY TO LOAN ON
Diamonds – Watches – Jewelry
Guns – Luggage – Binoculars
Radios – Cameras – Power Tools
Typewriters – Musical Instruments
TV's – Adding Machines Etc.
Bargains in Unredeemed Pledges
910-12th----------HI 6-0620

ACE LOAN CO
"CASH IN A FLASH"
on
WATCHES – JEWELRY – GUNS
TOOLS – LUGGAGE – RADIOS
TV – BINOCULARS – FISHING EQUIP.
OPEN 8 A.M. TO 7 P.M.
Sundays to 1 P.M.
204 K----------GI 2-4606

The oldest of all the telephone industry's traditions is Service.

Pawnbrokers–(Cont'd)

Big Ben Loan Office 525 K--------GI 8-6808

CALIFORNIA LOAN & JEWELRY CO
Loans on
DIAMONDS – WATCHES – GUNS
CAMERAS – RADIOS – TYPEWRITERS
LUGGAGE – TV – BINOCULARS
Sacto's Only Insured Loan Office
Now In Our 50th Year
511 K----------GI 8-4481

CENTER JEWELRY & LOAN
5755 Watt Av(NH)----------ED 1-0800

CROWN LOAN
TOP LOANS ON
DIAMONDS
JEWELRY – FURS
PRIVATE OFFICES
LADIES DEPT
807 K----------HI 6-4636

Jewelcraft Loan & Jewelry Co
824 J----------GI 8-7545
(Please See Advertisement This Page)

NORM'S PAWN SHOP
Diamonds – Jewelry – Cameras
Guns – Radios – TV – Tools – Watches
We Loan Top Dollar – Low Interest
602 J----------GI 2-0196

Norm's Pawn Shop 602 J---------GI 2-0196
(Please See Advertisement This Page)

North City Jewelry & Loan Co
2105 Del Paso Bl(NS)-WA 5-3404

RICH'S LOAN OFFICE
522 J----------GI 8-0760

Sacramento Loan & Jewelry Co
1011-8th----------HI 6-5055
(Please See Advertisement This Page)

US Loan Office 229 K----------GI 2-0117

WESTERN LOAN COMPANY
208 K-GI 1-2659

WOLFSON FERD
CONFIDENTIAL LOANS
ON DIAMONDS – WATCHES – JEWELRY
LARGE & SMALL LOANS
815 K----------HI 7-1976

Peat Moss

B-Wise Distrs Inc
At 4th & J
Calif Fruit Bldg----------GI 3-1969

Capital Nursery Co
4700 Freeport Bl-GL 5-2601

Fruitridge Nursery & Soil Service
5520 Sacramento Bl---------GL 1-1219

Pencils

ESSEX PENCIL PRODUCTS CO INC
Mfr-Cedar Pencil Slats
2100 Evergreen(NS) --------WA 5-2709

Please dial carefully . . . keep watching the dial.

PATIO COVERS
Aladdin's Carpets
ALUMINUM AWNINGS – CARPORTS
Custom Installation Or Do-It-Yourself
For Free Estimates
ED 2-8111
Corner of Auburn Blvd. & Madison Ave.
5044 AUBURN BLVD.

WE LOAN THE MOST MONEY ON ANYTHING OF VALUE
ONE OF THE LARGEST PAWNSHOPS IN SACRAMENTO
CASH LOANS FAST — MONEY LOANED ON
DIAMONDS • WATCHES • JEWELRY • GUNS • LUGGAGE • CAMERAS
BINOCULARS • RADIOS • TYPEWRITERS • ADDING MACHINES • POWER TOOLS
MUSICAL INSTRUMENTS
BARGAINS IN UNREDEEMED PLEDGES
SPECIAL SAVINGS ON DIAMONDS • WATCHES • JEWELRY
HI 6-5055
1011-8th ST.
1011-8th ST.
SACRAMENTO LOAN & JEWELRY CO.

PATIOS
ALUMINUM – REDWOOD – FIBERGLASS
• SCREENED
• OPEN OR ENCLOSED
• CARPORTS
• AWNINGS
• SLIDING GLASS DOORS
• REMODELING
• 7 YEAR FINANCING
FREE ESTIMATES
WA 7-1435
WESTERN CONSTRUCTION CO.
1005 EL CAMINO AVE. N. SACRAMENTO

PAWN BROKERS
DIAMONDS – JEWELRY
WATCHES – CAMERAS
TYPEWRITERS – PROJECTORS
MUSICAL INSTRUMENTS
APPLIANCES – TOOLS
TAPE RECORDERS
RADIOS – TVs
RIFLES
PISTOLS – SHOTGUNS
WE LOAN THE TOP DOLLAR
UNREDEEMED PLEDGES
FOR SALE CHEAP
MONEY TO LOAN FAST $
NORM'S PAWN SHOP
GI 2-0196
602 J
SACRAMENTO

MONEY TO LOAN
BUY OR SELL
Diamonds
Jewelry
Typewriters
Binoculars
Portable TV – Radios
Guns – Rifles – Cameras
GI 8-7545
JEWELCRAFT
LOAN & JEWELRY CO.
824 J NEAR CORNER OF 9th ST.

Pennants

A A A Amer Flag & Banner Co
School Felt Display Advg Spinners
420 Market SF----------415 YU 1-8005

Bower Co The 916-14th--------HI 7-5146

Cribbins Walter W Co Inc
2015 J----------GI 2-0815

Weideman F & R Inc
1315 Broadway----------GI 2-0729

Weideman's Trophy House
1315 Broadway----------GI 2-0729

Pens–Repairing

DAY PEN SHOP
Factory Authorized Repair Service
on All Popular Makes Fountain Pens
Complete Stock of New Pens & Pencils
1004½-9th----------GI 1-2269

Pension Plans

DUNKLEY HERBERT C
Associate Society of Actuaries
Associate Conference of Actuaries
In Public Practice
Member Canadian Association
of Actuaries – Member International
Conference of Actuaries
Consultant & Administrator of All
Types of Employee Benefit Plans
----------IV 3-0819

Pension Planning Associates
1500-21st----------HI 7-9739

Perforated Metals

Calif Perforating Screen Co
345 Folsom SF----------EXbrk 2-1889

DIAMOND METAL SALES
870 Estabrook Sn Leandro-415 EL 7-6343

Perforators

AAC-CUMMINS PERFORATORS—
CUMMINS-CHICAGO CORP
2223 Marconi Av--------WA 7-0282

Perfumes

MERLE NORMAN COSMETIC & PERFUME STUDIOS 1012-11th--------GI 3-2029

Personal Service Bureaus

ADAMS ARLENE
INTRODUCTIONS
Pleasant & Personal
Phone for Appointment
6102 Rockridge Bl Oakland--OL 3-2923

Personal Shoppers Baby Sitters Agcy
626 Fremont Wy-GI 2-8059

Sacramento Social Register
4311 Stockton Bl---------GL 1-4205

Social Introduction Service
1620-21st----------GI 3-6551

Your telephone is one of today's best bargains.

Personnel Consultants

Fremder Agency 11th & L Bldg---GI 3-4894

Sacramento Service Agency
926 J Bldg-GI 1-4967

WHITE W W & ASSOCIATES INC
See Our Ad under Business Consultants
2109 J----------HI 6-7801

Pet Cemeteries & Crematories

PET LAWN CEMETERY & CREMATORY
5410 Tyler Av(NH)----------ED 2-7188
(Please See Advertisement This Page)

SACRAMENTO PET CEMETERY
COMPLETE
BURIAL FOR PETS
LANDSCAPED AND MAINTAINED
Crematorium & Pick-Up Service
Located on Gerber Road West of
Bradshaw Elk Grove
8021 Florin Rd----------GA 8-4530
Cemetery Elk Gr--------EM 3-8317

Sacramento Pet Cemetery
9558 Gerber Rd----------EM 3-8317

Party Line Pointers:
1. Space your calls instead of making a whole series.
2. If yours is an emergency call and the line is in use, explain the circumstances to the person using the line.
3. If you are calling from a dial telephone always make certain the line is clear before you dial.
4. When the children use the telephone, ask them to be considerate, too.
5. Replace the receiver properly when you finish your call.

Pet Shops

ALLEN'S PET FOODS & SUPPLIES
FRESH HORSE MEAT
COMPLETE SUPPLIES
FOR ALL PETS
Birds Boarded
BIRDS, FISH & SMALL
ANIMALS
Customer Parking Space
1900-16th St
16th & S----------GI 2-3387

ALTA PET SHOP
Town & Country Village-------IV 9-5124
(Please See Advertisement This Page)
Aquarium Island 5675 Freeport Bl-GA 1-6818
(Please See Advertisement Page 438)

The Yellow Pages save you time.

Pet Shops–(Cont'd)

BOB'S PET LAND
6106 Fair Oaks Bl(C)---------IV 3-6782

Boulevard Pet Shop
3432 Stockton Bl GL 7-0965
(Please See Advertisement This Page)

CAPITOL AQUARIUM
2001 Capitol Av----------GI 8-9951
(Please See Advertisement Page 438)

Cole's Parakeet Park
4900 Mendocino Bl-GL 6-3677
(Please See Advertisement Page 438)

Fin N' Pen 5048 Franklin Bl------GL 1-3686
(Please See Advertisement Page 438)

FRUITRIDGE PET SHOP
5653B Stockton Bl-GL 5-0330
(Please See Advertisement Page 438)

Highland Pet Shop
5817 Watt Av(NH)----------ED 2-1049
(Please See Advertisement Page 438)

HOUSE OF WHITE 922-12th----GI 2-2981
(Please See Advertisement Page 438)

(Continued Next Page)

Always
KEEP RECEIVER
ON THE HOOK
When you are through talking on the telephone, always see that you place the receiver back on the hook. Otherwise you may miss an important call.
THE PACIFIC TELEPHONE
AND TELEGRAPH COMPANY

PET LAWN
CEMETERY
& CREMATORY
• GROUND BURIALS
OR CREMATIONS
CALL
ED 2-7188
SACTO 14 MILES
TYLER
ROSEVILLE
FREEWAY
MADISON AVE.
ROSEVILLE FWY. TO MADISON AVE. – CROSS OVERPASS AND FREEWAY RE-ENTRY TO TYLER STREET

FRAN & BILL BLANCHARD'S
ALTA PET SHOP
"One of California's Most Complete Pet Shops"
★ PROFESSIONAL DOG TRAINING:
A.K.C. LICENSED HANDLER
OBEDIENCE – CONFORMATION & GUN DOG
DOG BOOKS – FINE LEATHER GOODS – WEARING APPAREL
FANCY COLLARS – CARRYING CASES – CRATES – PORTABLE PENS
★ CAT DEPARTMENT:
COLLARS – HARNESSES – LEASHES
FRESH CATNIP – CATNIP OIL
SCRATCHING POSTS – TOYS – CAT LITTER AND PANS
★ FISH DEPARTMENT:
UNUSUAL TROPICALS & GOLDFISH
AQUARIUMS – STANDARD OR CUSTOM
INSTALLATION & SERVICE HOME OR OFFICE
ORNAMENTS & FRESH PLANTS – OUTSIDE POND FISH PLANTS – TUBIFEX WORMS & FROZEN SHRIMP
★ BIRD DEPT. and BIRD BOARDING
WE HAVE THE BIRD OF YOUR CHOICE AND THE CAGE TO MAKE HIM HAPPY.
OUR OWN VITAMIN MIXED FOOD
★ EXOTIC DEPARTMENT:
ALLIGATORS–LIZARDS–TURTLES–HAMSTERS–GUINEA PIGS
★ FOOD DEPARTMENT:
HORSEMEAT – FROZEN BEEF AND OUR OWN MIXED FORMULAS & STANDARD BRANDS
Medicinal Remedies for All Pets
IV 9-5124
TOWN & COUNTRY VILLAGE
(FULTON AT MARCONI) SACRAMENTO

BOULEVARD PET SHOP
Open Weekdays 9 A.M. to 8 P.M.–Sats., Suns. & Holidays 9 A.M. to 7 P.M.
• DOGS • CATS • MONKEYS
• HAMSTERS • GUINEA PIGS • MICE & RATS
• TROPICAL FISH • AQUARIUMS • TURTLES
• PARROTS • PARAKEETS • CANARIES
Cages and Complete Accessories for All Pets
Fancy Poodle Collars – Leather Goods – Sweaters – Books
BIRDS BOARDED
WE GIVE CASH CHECKS
• FRESH HORSEMEAT • BULK SEED
GL 7-0965
3432 STOCKTON BLVD. (Between 9th & 10th Aves.)