

CONTACT LENSES


PROFESSIONAL EYE CARE

- EYE EXAMINATIONS • GLASSES FITTED
- FASHIONABLE EYEWEAR

Continued Service On All Our Prescriptions

Dr. Jason Wong
OPTOMETRIST

903-8th STREET **GI 8-6622** SACRAMENTO



DR. EDWARD GLEIE O.D.

EYESIGHT SPECIALIST

- PERSONALIZED EYE CARE
- CONTACT LENSES • ORTHOPTICS
- INDIVIDUALLY STYLED EYE WEAR
- PRESCRIPTION HEARING AID GLASSES
- REPAIRS - DUPLICATIONS - ADJUSTMENTS
- REASONABLE CREDIT TERMS AVAILABLE
- OVER 36 YEARS IN SACRAMENTO

442-4232
If No Answer Call 455-9777

1107-9th ST. SUITE 807 FORUM BLDG.

DR. STEPHEN R. BLUE
OPTOMETRIST

COUNTRY CLUB CENTRE - IN THE ARCADE

SOUTHGATE SHOPPING CENTER

EYES EXAMINED • CONTACT LENSES • CREDIT

DR. FULTON HARTSOUGH
OPTOMETRIST

GA 1-7848
4274 FLORIN ROAD

Optometrists—(Cont'd)

Lewis Seymour
Downtown Office 727 K ----- GI 2-0419
Country Club Centre Opt. 3407 El Camino Ave ----- IV 3-0426
(Please See Advertisement Page 416)

Lightford D W
General Optometry-Contact Lenses
5026 Fruitridge Rd ----- GA 8-7021

LOW JIMMY 5807 Stockton Bl ----- GI 5-5661
(Please See Advertisement Page 415)

Lowe Albert J 2345 Butano Dr ----- IV 7-6376
(Please See Advertisement Page 417)

McALLISTER THOMAS R & HOCKENSMITH G A
Serving the Entire North Area
Open Saturday 9 Till 1

Near Watt
3517 Marconi Av ----- IV 3-2914

McALLISTER THOMAS R & HOCKENSMITH G A
3517 Marconi Av ----- IV 3-2914
(Please See Advertisement Page 419)

McKenney Herbert R
4820 San Juan Av Fair Oaks -YOrkin 7-0161
(Please See Advertisement Page 419)

MELLBERG ROBT L
4731 Freeport Bl ----- GI 1-4494
Gleite Edward Forum Bldg ----- 442-4232
Gleite Walter G Jr 1013-11th ----- GI 3-8570
Hartsough Fulton
4274 Florin Rd ----- GA 1-7848
Hobson H T Sr 1014-11th ----- GI 2-0992
Hitchcock J E 1003-8th ----- GI 2-2728
Kaufman A H
2122 Del Paso Bl(NS) ----- WA 5-5689
Kubo Geo J 1216A 4th ----- GI 2-4381
Kubo Jas J 1216A 4th ----- GI 2-4381
Land David 810 K ----- GI 2-8919
Law Bernard N 1214A 8th ----- GI 8-2328
Lewis Seymour
Downtown Office 727 K ----- GI 2-0419
Country Club Centre Opt. 3407 El Camino Ave ----- IV 3-0426
Low Jimmy 5807 Stockton Bl ----- GI 5-5661
Lowe Albert J 2345 Butano Dr ----- IV 7-6376
Montague Leroy C Jr
1020-10th ----- GI 2-9079
Scott Gerald 800 K ----- GI 8-8211
Shearer Jack 1013-9th ----- GI 2-4927
Wallis R G 1020-10th ----- GI 2-9079
Weinmann Harold C
2436 Auburn Bl ----- IV 3-3932
Williams R Grant 1020-10th ----- GI 2-9079
Wong Jason C 903-8th ----- GI 8-6622

Meyer W A Jr 926 J Bldg ----- HI 4-8430

Who handles that brand? Most widely advertised products are listed in the YELLOW PAGES.

Distinctive Eye Wear

- EYES EXAMINED
- PRESCRIPTIONS FILLED
- FASHIONS IN EYE WEAR

Contact Lenses

CONVENIENT TERMS AVAILABLE

Dr. James J. Kubo
Dr. George J. Kubo
OPTOMETRISTS

1216-A 4th 15th and X St.
GI 2-4381 HI 6-0885

(Continued Next Page)

MILLER ROBERT BOB
CARMICHAEL AREA
CONTACT LENSES
3235 Fair Oaks Bl(C) ----- IV 7-8573

MINAS HAROLD Y
1109-21st ----- GI 2-0486
Monical Jas B ----- FR 1-6158
Monical Jas B
1236 Mertley Av(WS) FR 1-4734
Montague Leroy C Jr
Progressive Eye-Comfort Glasses
1020-10th ----- GI 2-9079

NATIONAL OPTOMETRIC ASSOCIATION

AN ORGANIZED GROUP OF ETHICAL DOCTORS OF OPTOMETRY, WHOSE PURPOSE AND IDEAL IS THE EYE CARE OF THE PUBLIC.

"MEMBERS"

Anderson C W 1023-9th ----- GI 3-8360
Barrett Jack A 5998-14th Av ----- GL 7-0279
Blue Stephen R
3390 El Camino Bl ----- IV 7-0500
Chow Courtland
4731 Freeport Bl ----- GI 1-4494
Gleite Edward Forum Bldg ----- 442-4232
Gleite Walter G Jr 1013-11th ----- GI 3-8570
Hartsough Fulton
4274 Florin Rd ----- GA 1-7848
Hobson H T Sr 1014-11th ----- GI 2-0992
Hitchcock J E 1003-8th ----- GI 2-2728
Kaufman A H
2122 Del Paso Bl(NS) ----- WA 5-5689
Kubo Geo J 1216A 4th ----- GI 2-4381
Kubo Jas J 1216A 4th ----- GI 2-4381
Land David 810 K ----- GI 2-8919
Law Bernard N 1214A 8th ----- GI 8-2328
Lewis Seymour
Downtown Office 727 K ----- GI 2-0419
Country Club Centre Opt. 3407 El Camino Ave ----- IV 3-0426
Low Jimmy 5807 Stockton Bl ----- GI 5-5661
Lowe Albert J 2345 Butano Dr ----- IV 7-6376
Montague Leroy C Jr
1020-10th ----- GI 2-9079
Scott Gerald 800 K ----- GI 8-8211
Shearer Jack 1013-9th ----- GI 2-4927
Wallis R G 1020-10th ----- GI 2-9079
Weinmann Harold C
2436 Auburn Bl ----- IV 3-3932
Williams R Grant 1020-10th ----- GI 2-9079
Wong Jason C 903-8th ----- GI 8-6622

Otosen E Jack 5675 Freeport Bl ----- GA 8-6795
PAGE EDW J
2122 Del Paso Bl(NS) ----- WA 5-5689

PATTERSON LEON W
SOUTHGATE AREA
OPTOMETRIST
Florin Square-Mayfair Shopping Center
Florin Rd & 24th ----- GA 1-2155

DR. HAROLD MINAS
Complete "EYE" Examinations... Frames... Dispensing
GI 2-0486
Convenient Credit... BankAmericards Accepted
WELFARE... OLD AGE PROGRAM
EYE EXAMINATIONS and glasses furnished under the Medical Assistance to Old Age Program.
CONTACT LENSES - NO LINE BIFOCALS
Trial Contact Lenses Available For Your Convenience Before Ordering

1109-21st St. PATIENT PARKING LOCATED IN AISLE TO RIGHT OF OFFICE

Dr. Harold Minas

PELZ SANFORD
3407 El Camino Av ----- IV 3-0426

Pinkerton Wm
Footbal Medical Dental Building
5344 Auburn Bl ----- ED-2-7331

Progressive Eye-Comfort Glasses
1020-10th ----- GI 2-9079

PROGRESSIVE EYE-COMFORT GLASSES
LAISNE E W 1020-10th ----- GI 2-9079

SABA DON F
RANCHO CORDOVA AREA
Cordova Medical Dental Center
10553 Folsom Blvd
Rancho Cordova ----- EM 3-4186

SACRAMENTO VALLEY OPTOMETRIC SOCIETY
See American Optometric Trade Mark for Membership Listing
1329-18th ----- HI 7-0270
SCOTT GERALD 800 K ----- GI 8-8211

(Continued Next Page)

Optometrists—(Cont'd)

SHEARER JACK
OPTOMETRISTS
Contact Lenses Fitted
NEW MODERN TECHNIQUES
GUARANTEED SATISFACTION
Credit
1013-9th ----- GI 2-4927

SHEARER JACK 1013-9th ----- GI 2-4927
(Please See Advertisement Page 416)

TAKAHASHI GEORGE H
1200-4th GI 3-3524

WALLIS R G
Progressive Eye-Comfort Glasses
1020-10th ----- GI 2-9079
Walkins Leslie H 1313 L ----- GI 2-4290
Weinmann Harold C
2436 Auburn Bl ----- IV 3-3932

Dr. McAllister & Hockensmith
Optometrists
3517 Marconi Ave.
Su 3-2914

Complete "EYE"
Examinations... Frames... Dispensing
GI 2-0486
Convenient Credit... BankAmericards Accepted
WELFARE... OLD AGE PROGRAM
EYE EXAMINATIONS and glasses furnished under the Medical Assistance to Old Age Program.
CONTACT LENSES - NO LINE BIFOCALS
Trial Contact Lenses Available For Your Convenience Before Ordering

1109-21st St. PATIENT PARKING LOCATED IN AISLE TO RIGHT OF OFFICE

Dr. Harold Minas

DR. HERBERT MCKENNEY
OPTOMETRIST
4820 SAN JUAN AVE.
AT SUNSET
(Raley's Northridge Center)

- EYE EXAMINATIONS
- CONTACT LENSES
- GLASSES
- ALL OPTICAL SERVICES

YO 7-0161
Budget Payments Available

Orchestras & Bands

Kline Russ Orchestra
3429 Franklin Bl ----- GL 5-3883

MATTHEW BOB & ORCHESTRA
Popular/Dance Band
8020 Orange Av Fair Oaks ----- YO 7-4954
Mia Dick 5623 Balboa City ----- GL 5-5940
Rase Bill 1701 Fair Oaks Bl(C) ----- IV 7-5412
Sacto Symphony Assn 906-21st ----- GI 1-4648
Tulga Music Publishers and Engravers
Studio and Convention Ensemble
456 Lindley Dr(NS) ----- WA 2-0707

Orchard Equipment & Supplies

FANNO SAW WORKS
224 W 8th Av Chico ----- FI 2-3897
Mahany John F Co 2331-28 ----- GI 1-6949

ORCHARD SUPPLY CO
1731-11th-HI 6-7821

Orchardists

Aubin Tree Service
4831 Fair Oaks Bl(C) ----- IV 3-6966
Stark Bros Nurseries and Orchards Co
1249-24th ----- GI 8-3905

Organ Repairing & Tuning

ACADEMY ORGAN & PIANO CENTER
2021 Arden Wy ----- WA 7-1817

Baker Robt L
Electronic Organ Service
2641 Curtis Wy ----- GI 1-5422

COCHRAN'S CONN ORGAN CENTER
2901 J ----- GI 2-6915

D & E Appliance Service
5517 Auburn Bl ----- ED 2-7389

EBERLE MARTIN W
SERVING SACRAMENTO & SURROUNDING AREA
821 El Dorado Wy ----- GL 1-4549

ELECTRONIC ORGAN SERVICE
GUARANTEED SERVICE ON ALL MAKES
Serving Northern California
24-HOUR PHONE - SINCE 1946
1304 Sanchez SF ----- AT 2-0336

SCHLEGEL ROBERT
ELECTRONIC ORGANS
REPAIRING & TUNING
Factory Trained for
WURLITZER - THOMAS - GULBRANSEN
CONN - LOWEY
ESTEE - ORGANO
CITY-WIDE SERVICE
800 Del Paso Bl(NS) ----- WA 2-8695

HAMMOND ORGANS

best because:

- easy to play
- widest variety of tones
- service-free design. Never needs tuning

All new models for home, church, school concert

Organ lessons
Outstanding teachers

Guaranteed repair service... all musical instruments

Budget terms

Two Locations to Serve You

Sherman & Clay
Since 1870
DOWNTOWN SACRAMENTO GI 2-6911
NORTH SACRAMENTO 2536 Watt Ave. IV 3-8521

CONN ORGANS

"TRUMPET IN TONE"

FIVE MAGNIFICENT MODELS

WE SERVICE ALL MAKES & MODELS
STORE TO DOOR SERVICE
MODERN - CLASSICAL - INSTRUCTORS
BUDGET TERMS
MUSIC (LARGE STOCK)

OPEN MON. THURS.
10 A.M. - 9 P.M.
CLOSED SATURDAYS
OPEN SUNDAYS
1 P.M. - 6 P.M.

Cochran's
CONN ORGAN CENTER 2901 J SACRAMENTO
GI 2-6915

Organ Repairing & Tuning—(Cont'd)

Villemin Richard S 2030 & O'Farrell
Pipe Organs Exclusively P O Box 548
316 E. Date Portville CA 95963

Organ & Organ Equipment

ACADEMY ORGAN & PIANO CENTER
2021 Arden Wy ----- WA 7-1817
(Please See Advertisement Page 420)

ALLEN ORGAN SALES INC
WESTERN FACTORY BRANCH
ALLEN ORGANS
SALES & SERVICE
4266 Broadway Oakland - Olympic 3-4701

ARTIST MUSIC CO
2530 Arden Wy ----- IV 3-9004
(Please See Advertisement Page 420)

BALDWIN ORGANS
FLEMING MUSIC CO 1301 J ----- GI 1-4031

BREUNER JOHN COMPANY
604 K ----- HI 4-8051

COCHRAN'S CONN ORGAN CENTER
2901 J ----- GI 2-6915
(Please See Advertisement Page 420)

CORNOVA VILLAGE MUSIC CENTER
10649 Folsom Bl ----- EM 3-2638
Fleming Music Co 1301 J ----- GI 1-4031
(Please See Advertisement Page 420)

HAMMOND ORGANS
SHERMAN CLAY & CO
1312 K ----- GI 2-6911
2536 Watt Av ----- IV 3-8521

Jones & Dart Music Co 1325 K ----- GI 8-6316

KIMBALL ORGANS
MERRILL'S PIANO & ORGAN
CENTER 916-12th ----- HI 6-2516
(Continued Next Page)

Advertise here—it pays.

Organ Repairing & Tuning

ACADEMY ORGAN & PIANO CENTER
2021 Arden Wy ----- WA 7-1817

Baker Robt L
Electronic Organ Service
2641 Curtis Wy ----- GI 1-5422

COCHRAN'S CONN ORGAN CENTER
2901 J ----- GI 2-6915

D & E Appliance Service
5517 Auburn Bl ----- ED 2-7389

EBERLE MARTIN W
SERVING SACRAMENTO & SURROUNDING AREA
821 El Dorado Wy ----- GL 1-4549

ELECTRONIC ORGAN SERVICE
GUARANTEED SERVICE ON ALL MAKES
Serving Northern California
24-HOUR PHONE - SINCE 1946
1304 Sanchez SF ----- AT 2-0336

SCHLEGEL ROBERT
ELECTRONIC ORGANS
REPAIRING & TUNING
Factory Trained for
WURLITZER - THOMAS - GULBRANSEN
CONN - LOWEY
ESTEE - ORGANO
CITY-WIDE SERVICE
800 Del Paso Bl(NS) ----- WA 2-8695