→ Codes in listings indicate Communities as follows: Sacramento (No Code) Broderick (B) Carmichael (C) Del Paso Heights (DPH) North Highlands (NH) North Sacramento (NS) West Sacramento (WS)

Markets—(Cont'd)

Sayers Market
2955 N Fair Oaks Bl(C)-------IV 9-3277
Serv-Rite Market 3994-2d Av----GL 6-1818
Shima & Sons Market
3612-16th Av ----------GL 6-0564
Silver Eagle Market
25 Silver Eagle Rd(NS)-------WA 7-1269
Sincere Market
2800 Rio Linda Bl(NS)-WA 5-2141
SNOW'S MEAT MARKET
Specializing in Meats for Your Home Freezer
1329 Merkley Av(WS)--------FR 1-6606
South Sacto Market
4710 Franklin Blvd-GL 6-6525
Speedee Mart Inc
1601 Fulton Av----------IV 9-2530
Star Food Bank
1910 Fruitridge Rd-GA 8-8903
STATE FAIR MARKET
Stockton Bl & 8th Av-GL 6-7755
Stockton Blvd Mkt
4630 Stockton Bl-GL 6-5374
STOP-N-SHOP MARKETS
Office & Warehse N 10th & Vine--GI 1-3001
Market No 1 2815 L----------GL 2-0231
Market No 2 2312 Watt Av-----IV 3-4611
Market No 3
Grand Av & Palmetto(DPH)-WA 5-1427
Market No 4 20th & I----------GI 3-8523
Market No 5
Riverside Bl & 7th Av-GI 2-1015
Market No 6 5491 Carlson Dr---GL 2-0277
Market No 7 60th & 14th Av---GL 6-9787
Market No 8 Del Paso Manor----IV 9-6370
Market No 9
41st & McKinley Bl-GL 5-8967
Market No 10
Fulton Av & Marconi Av-IV 9-5284
Market No 11 5815 Stockton Bl-GL 1-2825
Sun Food Mkt 2101 X----------GL 1-5271
Sunny's Market 731 P----------GI 2-7989
Sunshine Market 3200 W--------GL 2-9619
Sutter Homes Mkt 2611-5th -----GI 3-4534
Taylor's Roy Market 33d & 6th Av-GL 5-0984
Ted's Market 6439 Folsom Blvd---GL 6-1476
TENTH STREET MARKET
2030-10th-HI 7-5152
Thirty-Sixth Street Market
3610 McKinley Bl----------GL 6-9551
Thrift Center Market
Freeport Blvd & 5th Av-GI 2-7776
Tom Thumb Markets
6217 Fair Oaks Bl(C)-IV 7-1001
Top Market 1801 O----------GI 2-5429
TRU-VALU MARKET
1630-11th ----------GI 2-9790
Twenty Fifth St Market
1309-25th ----------GI 3-1801
Twenty-Fourth & N St Market
2331 N ----------HI 7-1948
VANS MARKETS
See Grocers-Retail for Locations
1128 Del Paso Bl(NS)-------WA 7-1811
Victor Grocery
Y Shibata-Owner-Delivery Service
400 T ----------GI 2-9405
Village Market 5041 Freeport Bl--GL 5-4998
Vina Vista Market 5452-14th Av--GL 2-9606
Vincent's Market
3945 Marysville Bl(DPH)-WA 5-7182
Vince's Market
5230 San Francisco Bl-GL 7-7063
Voss R C & Sons 4232 H--------GL 6-8893
W P MARKET 3508-24th --------GL 5-3466
Walsh Stn Market Jackson Rd----EM 3-4414
Wanner's Market 601-42d--------GL 7-0513
Warren's Grocery 110 Tower(WS)-FR 1-9949
WASHINGTON MEAT MARKET
Meats-Whsle & Retail-Free Delivery
1114-3d ----------GI 3-5862
Welcome Market
3340 Marysville Rd(DPH)-WA 5-7097
WELLS BROS MARKET 1001 H--GI 8-6705
West Side Market
1925 W Capitol Av(WS)-FR 1-6858
Willie's West Sacto Market
109-15th(WS)-FR 1-9383
Wing Lee Co 1122-3d ----------GI 2-0786
WONDER FOOD MARKETS
GROCERIES — MEAT
FROZEN FOODS
Complete Liquor Department
4604 Franklin Bl----------GL 2-6501

Use the latest directory. Get the right number . . . right away.

Markets—(Cont'd)

YICK CHONG & CO
CHINESE IMPORTED GOODS
TEA — CANNED GOODS
CHINAWARE — FRESH VEGETABLES
310 I ----------GI 3-4092

Young's Market 5610 Stockton Bl-GL 5-0847
Zine's Market 1602 J----------GI 3-9698

Marking Devices

See Specific Hdgs, i.e., Numbering Machines; Rubber Stamps; Seals—Notary & Corporation; Stencils & Stencil Supplies

Marriage & Family Counselors

Adult Counseling Service
Astro-Psychological Analyst
Astrological Rectification
3401 Freeport Bl----------HI 6-5938
Day & Night call----------HI 6-5938
Bensinger Merle H
Certified Psychologist-Guidance Wk
1733 Bonnie Wy----------IV 7-3710
Capitol City Counseling Adult Counseling Service
Astro-Psychological Analyst
Astrological Rectification
3401 Freeport Bl----------HI 6-5938
Day & Night call----------HI 6-5938
Counseling Center The
3552 Fair Oaks Bl(C)----------IV 3-0524
Davey Margaret Mrs
Registered by Calif State Board
Associated with Psychiatrist
2720 Capitol Av----------HI 7-5370
FAMILY SERVICE ASSOCIATION OF AMERICA—
FAMILY SERVICE AGCY OF GREATER SACRAMENTO
709-21st ----------GI 8-8284
Frapwell Ethel E
Psychiatric Social Worker
Registered by Calif State Board of Social Work Examiners
2720 Capitol Av----------HI 7-2373
Harris Herbert R
Certified Psychologist
Associated with Psychiatrist
2417 Capitol Av----------GI 3-4287
Hildebrand Richard J
Certified Psychologist
Associated with Psychiatrist
2118 P ----------HI 7-9003
If no answer call----------HI 7-3782
Kertesz Arpad L 2720 Capitol Av--GI 1-1726
Lefson Emmy G
Registered by State Board Of Social Work Examiners
2720 Capitol Av----------GI 3-2013
McWhirter Gordon
ThB MSW
Psychiatric Social Worker
2015 J ----------HI 6-1778
Solomon Will
3552 Fair Oaks Bl(C)----------IV 3-0524
Werner Herbert 801-21st --------GI 8-5979

Massage

AMERICAN FINNISH STEAM BATHS
ULTRASONIC THERAPY
Open 1 PM-10 PM Mon & Sat to 6 PM
4626-14th Av ----------GL 2-9569

BILL MARTIN'S STEAM BATHS
SWEDISH MASSAGE
ROCK STEAM REDUCING
MEN ONLY
HOURS 11 AM TO 7 PM
2021 S ----------GL 7-1957

PICNIC TRICK

Coat with laundry soap the outside and bottom of outdoor cookery utensils. Makes soot wash off more easily.

Massage—(Cont'd)

BODY TONING
NORTH SACRAMENTO
SWEDISH MASSAGE
THERAPY
FOR ILL & AILING
DAY & EVENING HOURS
BY APPOINTMENT
VERN NELSON — Licensed
2628 Del Paso Bl(NS)-----WA 2-8311

EDELWEISS TREATMENT ROOMS
MELANIE B. GRETENER R.N.
Battle Creek Sanitarium and St. Helena Sanitarium
ORIGINAL METHODS
MASSAGE HYDROTHERAPY
ELECTROTHERAPY
Specialties — Colonics — Nursing Home
2824 T ----------GL 5-6059

HAYASHIDA TED
TED HAYASHIDA
Graduate of 4½ Yr. Physical Therapists' School in Japan
Hours 9 AM TO 5:30 PM
and by Appointments
1404-4th ----------GI 8-0644

HENSON GERALD B
CYCLO-MASSAGE
BY GERALD & ELLA
Daily & Sunday 'Til 9 PM
401 Kesner Av(NS)-------WA 2-0733

LINDALE BEA
SWEDISH MASSAGE
CABINET BATHS
9 AM to 8 PM Mon Thru Sat
2500 Rice Av(WS)--------FR 1-8946

MIQUEL'S SLENDERIZING SALON
ROCK STEAM ROOMS & MASSAGE
SEPARATE DEPARTMENT FOR MEN & WOMEN
2030-16th ----------GI 3-3092

SIERRA MASSAGE CENTRE
FOOT & BODY MASSAGE
STEAM BATH
HEADACHES PAINS INJURIES
Arthritis Strokes Foot Trouble
NERVE OR MUSCLE TENSION
Have You Tried
Nature's Drugless Way of Relaxing?
ANN HOOPES — WANDA BECK
Members of
American Massage & Therapy Ass'n
Associate Members of
Calif. Physical Therapist Ass'n
1281 Fulton Av----------IV 7-4083

Massaging Equipment

Moxley Massage Equipment
1915½-16th ----------HI 6-5812

Matches

CAPITAL ENTERPRISES
1309 Watt Av----------IV 3-0988
DIAMOND MATCH DIVISION
DIAMOND NATL CORP
Book Match Advertising Department
620 I ----------GI 2-2211
LION MATCH CO INC
Specialists in Advtg Book Matches
FREE DESIGN SERVICE
Fast— Reliable — Direct From Mfr.
383 Brannan SF-------415 GA 1-6040

Advertise here—it pays.

Matches—(Cont'd)

Pacific Novelty Co
Monarch Match Rep
2642-36th ----------GL 7-5664

Material Handling Equipment

See also Conveyors; Cranes; Hoisting & Rigging Equipment; Pallets & Skids; Trucks—Industrial; Etc

ACME EQUIPMENT COMPANY
801 Minnesota S F-------415 VA 4-5700
ALLIS-CHALMERS MATERIAL HANDLING EQUIPMENT—
INDUSTRIAL TRACTOR SALES
903 Del Paso Bl(NS)------WA 5-8525
Barnett Fred E Co
999 Arden Wy(NS)----------WA 2-5621
Bos Bros The
2395 Evergreen(NS) --------WA 2-9096
BUEHRER E C ASSOCIATES INC
253-4th Oakind-TEmplar 6-2082
CAPITAL RUBBER PRODUCTS CO
CASTERS
WHEELS
HAND TRUCKS
2112 Alhambra Bl--------GL 2-1481
CATERPILLAR MATERIAL HANDLING EQUIPMENT—
WEAVER TRACTOR CO
19th & T----------GI 1-1221
CHAMP LIFT TRUCKS—
WESTERN LIFT TRUCK SERVICE
2150 Acoma(NS) ---------WA 2-5837
CLARK INDUSTRIAL TRUCKS—
LIFT ALL INC
2600 Harvard(NS) -------WA 2-7371
LIFT TRUCK SERVICE CORP
LIFT TRUCK
SALES & SERVICE
RENTALS
TIRES & PARTS FOR
ALL MAKES OF LIFT TRUCKS
YALE — CLARK — HYSTER
TOW MOTOR
850 Riske Ln(WS)--------FR 1-8820
OLD JAMES A & SON
944 Terminal Wy Sn Carlos--LYtel 1-8231
RO-MARK MFG CO
7009 Florin-Perkins Rd-------GA 1-4124
Ro-Mark Metal Fabricators
7009 Florin-Perkins Rd -------GA 1-4124
ROEDER PAUL W CO
AMERICAN HAND TRUCKS
STURDI-BILT PALLET RACKS
SHELVING — LOCKERS
1721-13th ----------GI 8-8559
Sacramento Lift Truck Service
2418 Evergreen(NS) ---------WA 5-0373
TIME SAVERS INC
LIFT TRUCKS
SALES & REPAIRS
Mobile Maintenance
Manufacture — Custom Made
Attachments — Side Shifts
Log Kickers — Load Stabilizers Etc.
Specialists in Hydraulics
P.O. Box 7107 Sacramento
Ramona Av & Power Inn Rd-GL 2-0237
WESTERN FREIGHT HANDLERS INC
2334 Auburn Bl----------IV 3-9251
Western Lift Truck Service
2150 Acoma(NS) ----------WA 2-5837

Good party-line neighbors remember to space their calls.

Maternity Apparel

BERRY'S PHARMACY
MATERNITY SUPPORTS
BRASSIERES — ELASTIC HOSE
Intnatl — Bankamericards Accepted
Broadway at 35th---------GL 6-3807

DEE ANN'S MATERNITY SHOP
SIZES 6 TO 20
HOURS 10 AM — 5:30 PM
MON & FRI TILL 9 PM
22 Adobe Ct----------IV 7-6728

EVANS STORK CENTRE
NORTH CARMICHAEL
COMPLETE LINE OF
MATERNITY WEAR — ALL SIZES
NURSES UNIFORMS — LINGERIE
SWEATERS — GIRDLES — BRAS
Near California Avenue
6147 Fair Oaks Bl(C)------IV 7-9767

EXPECTATION MATERNITY SHOP
COMPLETE
MATERNITY WARDROBES
FOR THE
EXPECTANT MOTHER
1114-11th ----------GI 2-8882

Jan's Maternity Fashions
4411 Freeport Bl----------GL 7-7054
(Please See Advertisement This Page)
LA VANN SHOPS
2600 Capitol Av ---------- GI 3-4052

MATERNITY SHOP THE
COMPLETE WARDROBE
FOR THE EXPECTANT MOTHER
From Swimwear to Formals
MATERNITY
BRASSIERES & SUPPORTS
Trained Fitters to Serve You
1009-9th ----------GI 3-5597

STORK TIME
MATERNITY FASHIONS
HOURS 10 'TIL 5:30
MON. & FRI. 'TIL 9
SIZES 6 TO 44
SUITS — JACKETS — SKIRTS
DRESSES — SPORTSWEAR — LINGERIE
UNIFORMS — MATERNITY SUPPORTS
CHARGE IT
With Your Bankamericard
Or Use Our Layaway
2318 J ----------GI 8-3271

SMART AS PAINT

To prevent skin from forming on surface of partially used can of oil paint, pour in enough paint thinner to cover surface.

MATERNITY FASHIONS
Exclusive Fashions for Expectant Mothers
LINGERIE
Check Our Low Prices
COMPLETE RANGE OF SIZES 6 TO 20
EASY CREDIT
GL 7-7054
JAN'S MATERNITY FASHIONS
4411 Freeport Blvd. Sacramento

Matrices

Edwards Stereotype Service
2010 N & O Al----------HI 6-6458
SCHEUERMANN & SHERWIN ELECTROTYPE CO 914½-6th -GI 2-8760

Mats & Matting

CAPITAL RUBBER PRODUCTS CO
2112 Alhambra Bl----------GL 2-1481
Golden State Mat Mfg Co
752 Folsom S F-YUkon 6-0900
Sacramento Rubber Co 721 J-----GI 2-3847

Mattress Makers' Supplies

AMERICAN LATEX PRODUCTS—
AMERICAN LATEX PRODUCTS CORP
2166 Market SF-----415 MA 1-1430

Mattresses—Renovating

CALIFORNIA MATTRESS COMPANY
QUALITY
SERVICE
PRICE
IF IT'S A MATTRESS — WE HAVE IT
8441-24th Av ----------GL 2-5061

CAPITOL MATTRESS CO
918-20th ----------HI 6-7894
(Please See Advertisement Page 374)
(Continued Next Page)

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