

LOANS

HOME OWNERS

YOU ARE A PREFERRED CREDIT RISK!
— HOME PAID FOR OR NOT!
UP TO 42 MONTHS TO REPAY

PHONE FOR
LOW LOW MONTHLY PAYMENT
PLANS UP TO \$50,000

SENTINEL MORTGAGE CO.

A CALIFORNIA LOAN BROKERAGE FIRM
PHONE FOR FULL INFORMATION

OFFICES
SACRAMENTO STOCKTON FRESNO

GI 3-6561 925-10th SACRAMENTO

LOANS

HOME OWNERS

\$1,000 to \$10,000

1st & 2nd REAL ESTATE LOANS

Combine Your Debts to One Low Monthly Payment

CASH IMMEDIATELY

We Come to Your Home

STATE CAPITOL INVESTMENTS

GL 2-2613

2623-24th SACRAMENTO

Loans—(Cont'd)

DIAL FINANCE COMPANY LOANS

Loans arranged by Phone. Quick, convenient service on amounts from \$25 to \$2500. Loans on Salary, furniture, auto. One Stop service for cash. Convenient repayment plans.

PERSONAL LOANS
"WHERE TO DIAL"
Dial Finance Company
Forum Bldg -----HI 6-7963

Dovi Tom Realty Co 1531-16th -----GI 1-1491
DYNAN FINANCE CO 1007-12th -----GI 2-9007
(Please See Advertisement This Page)

ECONOMY FINANCE COMPANY


LOANS \$25 TO \$2500 ON SALARY
FURNITURE - CAR NO CO-SIGNERS
UP TO TWO YEARS TO PAY
EASY REPAYMENT PLAN
6 WEEKS BEFORE 1st PAYMENT
Downtown
1219 J -----HI 4-7170
North Sacramento
3421 El Camino Av -----IV 3-0483

Economy Finance Company 1219 J - HI 4-7170
(Please See Advertisement Page 359)
Farmers & Merchants Bank of Central Calif
4242 Florin Rd -----GA 1-3422
FEDERAL LAND BANK ASSN OF SACTO
Farm Loans Exclusively
S G Kost-Manager
7150-6th Parkway -----GA 8-4928

SPRING KING

An old dish mop, lightly oiled, makes a handy, labor-saving duster for coiled bedsprings.

PHONE FOR MONEY THE QUICK EASY MONEYLAND WAY!



It's the modern, sensible way to get the money you need. Service is fast, courteous, pleasant - almost as easy as picking up your phone. (Phone before noon to arrange for money the same day.)

SACRAMENTO
917-10th St. HI 4-5041
2622 El Camino Ave. IV 3-5188
NORTH SACRAMENTO
2200 Del Paso Blvd. WA 3-3521

PACIFIC FINANCE

Loans - (Cont'd)

FIRESIDE THRIFT

\$100 TO \$10,000 or More
PERSONAL - REAL ESTATE - BUSINESS
3 YEARS TO PAY
NO PREPAYMENT PENALTIES
NO APPRAISAL FEES

"WHERE TO CALL"
SACRAMENTO OFFICE
Fireside Thrift 1014 J -----GI 1-4053

LODI OFFICE
Fireside Thrift
Agricultural & Dairy Loans
23 N School Lodi -----EJ 6-5385

First Western Bank & Trust Co
3509 El Camino -----IV 3-6601

G A C FINANCE CORP

113 Vernon Roosevelt -----SU 3-8146
(Please See Advertisement Page 361)

GENERAL FINANCE LOANS--

See "Laurentine Finance"
Under This Classification

HFC 3343 El Camino Av -----IV 7-8601

HOUSEHOLD FINANCE CORP

1011-9th -----HI 6-1441
3343 El Camino Av -----IV 7-8601
Southgate Office
7237 E Parkway -----GA 1-9255
(Please See Advertisement Page 358)

HOUSEHOLD FINANCE CORP OF SACTO

5943 Fair Oaks Bl(C) -----IV 7-8601

LAPUPE CO

Automobile Loans
1323 K -----GI 3-7431
(Continued Next Page)

PIN-UP PATTERN

Wind helps chenille spreads dry fluffy as new, if you hang them inside out so tufts rub against each other.

Money Cash Loans

\$25 to \$1500 FAST SERVICE!

QUICKLY BY PHONE
\$25 - \$100 - \$300 Up to \$1500 Today!
WITHOUT DELAY

DYNAN FINANCE CO.

PHONE OR COME IN TODAY
GI 2-9007
1007-12th STREET
SACRAMENTO

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Loans—(Cont'd)

LAURENTINE FINANCE

Formerly Mercantile Acceptance Company. Personal loans from \$50 to \$2500, on Salary, Furniture and Automobiles.

HOME OF THE "CREDIT CLUB"
"WHERE TO CALL"
NORTH SACRAMENTO OFFICE
Laurentine Finance Corporation
Country Club Centre Office
3437 El Camino Av -----IV 3-2731

SACRAMENTO OFFICE
Laurentine Finance Corporation
917-10th -----HI 6-5041
(Please See Advertisement Page 360)

NORTH CITY JEWELRY & LOAN CO
2105 Del Paso Bl(N)S -----WA 5-3404

PACIFIC FINANCE CORP

917-10th -----HI 6-5041
Country Club Centre Office
3380 El Camino Av -----IV 3-1381

NORTH SACRAMENTO

Wells Fargo Bank American Trust Company
1501 Del Paso Bl(N)S -----WA 2-6781

WEST COAST SAVINGS AND LOAN ASSOCIATION

1300-21st -----HI 4-6480
Country Club Branch -----HI 4-6480
Southgate Office -----GA 1-8282
Western Loan Co
3320 Fair Oaks Bl -----IV 3-4771
Western Loan Company 208 K -----GI 1-2659

Loans—Real Estate

See Real Estate Loans; Loans; Banks; Financing; Savings & Loan Associations; Etc.

THE YELLOW PAGES tell purchasers where to buy your goods.

LIBERTY LOANS

QUICK LOANS FOR BUSY PEOPLE
\$25 up to \$1200
On Your Salary, Car or Furniture
LOANS PROMPTLY MADE to working men and women—married or single.

"WHERE TO GET SERVICE"
LIBERTY LOAN CORP
2026 K -----HI 6-7813
3112 Arden Way -----IV 3-5151

Local Loan Co
1104-8th -----GI 2-0431
Across from Country Club Centre
3409 El Camino Av -----IV 3-2941
(Please See Advertisement Page 358)

LOCAL LOAN CO LOANS

Any amount - \$25, \$100, \$500, \$1000 - up to \$2500 on your salary only, car or other security. Terms up to 6, 12, 18 or 24 months. Prompt, one-visit service. Phone or stop in.

"WHERE TO CALL"
Local Loan Co
Second Floor-Corner 8th and K Streets
1104-8th -----GI 2-0431
Local Loan Co
Across from Country Club Centre
3409 El Camino Av -----IV 3-2941

Lucas & Co 827 J -----GI 3-4811

MCGINNIS MORTGAGE CO

Conventional - Construction - Refinancing
FHA - VA - SUBDIVISION FINANCING
Midtown Bldg Suite 106
1507-21st -----GI 3-7993

MERCANTILE ACCEPTANCE LOANS--

See Laurentine Finance under this classification

Advertise here—it pays.

Loans—(Cont'd)

MORRIS PLAN LOANS

PERSONAL BUSINESS FURNITURE AUTO
"Since 1916, Serving the Financial Needs of Thousands of Californians"
"WHERE TO CALL"
Morris Plan Company of California
1324 K - HI 4-6400

MORTHRIFT PLAN

1418 K -----HI 6-6963
(Please See Advertisement Page 359)

NORM'S PAWN SHOP

See Ad under Pawnbrokers
602 J -----GI 2-0196

NORTH CITY JEWELRY & LOAN CO

2105 Del Paso Bl(N)S -----WA 5-3404

PACIFIC FINANCE CORP

917-10th -----HI 6-5041
Country Club Centre Office
3380 El Camino Av -----IV 3-1381

PUBLIC FINANCE CORP

2015 J -----HI 6-2503
5235 Fulton Av -----IV 3-8541
Public Finance Corp 1119-8th -----GI 2-0451
(Please See Advertisement This Page)

PUBLIC FINANCE—LOANS

\$25 - \$100 - \$200 - Up to \$2500
MONEY IN 1 DAY
Sensible plans to meet any desire or emergency
To Save Time, Phone First

"FOR SERVICE CALL"
Public Finance Corp
1119-8th -----GI 2-0451
2533 Fulton Av -----IV 3-8541

RICH'S LOAN OFFICE

522 J -----GI 8-0760
Royal Acceptance Co 780 West Av - IV 9-2944
Sacramento Loan & Jewelry Co
531 K - GI 2-6384

SACRAMENTO LOAN & JEWELRY CO

1601 Fulton Av -----IV 7-0518

SEABOARD FINANCE

CASH LOANS OF \$25 - \$2500
OR MORE ON
Auto - Furniture - Salary
"The Difference With Seaboard's the Service!"

"WHERE TO CALL"
Seaboard Finance Co
Downtown Office 1331 L -----GI 3-3945
El Camino Office
3417 El Camino Av -----IV 3-5123

Senator Savings & Loan Assn

4543 Freepoint Bl -----GL 2-6811

SENTINEL MORTGAGE CO

925-10th -----GI 3-6561
(Please See Advertisement Page 360)

Sonoma Mortgage Corp

818-19th -----GI 3-8077
Southgate Shopping Center
1601 Florin Rd -----GA 1-6398

Spilman-Callister Co

1 & 2 Real Estate Loans
3401-10th -----GI 2-0791

STATE CAPITOL INVESTMENTS

2623-24th -----GL 2-2613
(Please See Advertisement Page 360)

STERLING FINANCE CO

2315 Fulton Av -----IV 3-6008
Sumitomo Bank of Calif
1401-10th -----443-5761

TAHOE-PAC MORTGAGE CO

1037 El Camino Av -----482-1843

UNITED CALIFORNIA BANKS

Sacramento Main Office 1005 J - HI 4-8580
21st & K Office 2031 K -----HI 4-8580

Good party-line neighbors remember to space their calls.

CALL Budget FOR CASH

Need extra cash? Apply today for a speedy cash loan. You may borrow the money you need—and repay later in convenient amounts that leave you more of each paycheck.

ONE call - ONE stop - ONE day loan service

WHAT'S DIFFERENT AT BUDGET? Every Budget Manager is a trained Budget Counselor... ready and able to give you free budget advice!

Loans Life-Insured at low cost.

\$25 to \$2500 ON YOUR SALARY, AUTO OR FURNITURE

SACRAMENTO
1229 K ST.
GI 2-6956
2119 ARDEN WAY
WA 7-0131

SINCE 1927
Budget FINANCE PLAN
A NATIONWIDE SERVICE

Loans 361

WELLS FARGO BANK AMERICAN TRUST LOANS

Automobile Financing
Home Improvement
Personal Needs
Real Estate

Bank loan plan

"WHERE TO CALL"
OFFICES
SACRAMENTO
Wells Fargo Bank American Trust Company
Sacramento Main Office
1011-10th -----GI 8-6941
Alhambra-Broadway Office
3031 Broadway -----GL 1-8441
Arden Town Office
515 La Sierra Dr -----IV 9-3616
Camelia City Center Office
5700 Folsom Bl -----GL 2-6671
Country Club Branch -----HI 4-6480
3380 El Camino Av -----IV 3-1381

West Coast Savings and Loan Association
1300-21st -----HI 4-6480
Country Club Branch -----HI 4-6480
Southgate Office -----GA 1-8282
Western Loan Co
3320 Fair Oaks Bl -----IV 3-4771
Western Loan Company 208 K -----GI 1-2659

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Phone us or come in at any time!

PUBLIC FINANCE CORPORATION

Gilbert 2-0451
1315-8th Street
IVanhoes 3-8541
2533 Fulton Ave.

Loans \$25 to \$1500

FOR A THOUSAND-AND-ONE REASONS!

G.A.C. FINANCE CORPORATION

113 VERNON
Roseville, California
Telephone SU 3-8146

1320 TEXAS STREET
Fairfield Shopping Center
Fairfield, California
Telephone H 8-2921