

Code in listings indicates Sacramento (No Code) Carmichael (CC) North Highlands (NH) North Sacramento (NS) West Sacramento (WS) Woodridge (B) Del Paso Heights (DPH)

RING-UP-RIVETT for LINOLEUM

Largest Selection At Value Prices...
Since 1884

Headquarters for Armstrong Products... weekly carload purchases assure you of finest selection, lowest prices.

COMPLETE FLOOR COVERING DEALER
Carpets, Rugs, Linoleum, Acoustical and Floor Tile, Commercial and Residential.

Nothing Down... Up to 3 Years to Pay.

H. W. RIVETT CO.
2300 Broadway

AMPLE PARKING
GL 5-2637

Colwell's FLOOR COVERINGS

"Serving the Greater Sacramento Area"
RESIDENTIAL - COMMERCIAL
NAME BRANDS ONLY INSTALLED BY EXPERTS

ARMSTRONG - SANDRAN

FREE ESTIMATES AS NEAR AS YOUR PHONE

WA 5-0850

TILES CARPETS
VISIT OUR SHOWROOM
2109 DEL PASO BLVD. In Del. Sacramento
Across from Del Paso Theater

THE LINOLEUM SHOP

(DIVISION OF DURATILE INC.)

All Nationally Advertised Brands
LINOLEUM & FLOOR TILE

Vinyl-Vinyl Asbestos-Rubber-Cork-Asphalt

WALL TILE

- ALUMINUM • PLASTIC
- CERAMIC (English)

CARPET & RUGS
INSTALLATION SERVICE OR DO-IT-YOURSELF

FOR STYLE DIAL

OPEN SATURDAY
CREDIT TERMS

GL 1-8451

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FREE ESTIMATES

4601 H ST. Ray "Mac" McGregor, Mgr. SACRAMENTO

LINOLEUM

TILES • ASPHALT • HARDWOOD

CONTRACTORS AND DEALERS
Phone **WA 2-9374** - FREE ESTIMATES
2426 BEAUMONT, N. SACRAMENTO

New EMPIRE FLOORS

Linoleum Dealers-(Cont'd)

CONGOLEUM-NAIRN
Infield By the Yard
Linoleum, Vinyl Plastics, Resilient Tiles - Vinyl, Linoleum, Vinylsheet & Asphalt, Plastic - Forecast Vinyl, Congoleum® & Printed Conspolite® T.M.

"WHERE TO BUY THEM"
DISTRIBUTORS
JAEGER AND BRANCH
1744 Rollins Rd Burlingame
From telephones served by the following exchanges
Sacramento (No Intercity Charge)
Ask Operator for-Entrprise 10881

DEALERS
DOUBLE E FURNITURE EXCHANGE
3550 Marysville Rd(DPH) - WA 5-9446
JOHN'S BUILDING SPECIALTIES
517-12th - GI 8-9359
Lattin's Bob Floor Covering
5820 Frustridge Rd - GL 5-4825
MAGIC CARPET FURNISHINGS & FLOOR COVERINGS
5535 H - GI 2-8001
O K Furniture 1714-10th - GI 3-4231
UNITED LINOLEUM INC
2717 Broadway - WA 2-1760
WASHBURN FLOORS INC
1651 El Camino Av(NS) - WA 2-1760

Dick's Linoleum & Carpets
1414 J - GI 2-0449
(Please See Advertisement Page 353)
DOUBLE E FURNITURE EXCHANGE
3550 Marysville Rd(DPH) - WA 5-9446

GEHART RUG & LINOLEUM CO

Established Since 1926
ARMSTRONG - PARCO LINOLEUM & TILE
Estimates Given Without Obligation
1118 J - GI 3-4383

JANNEY RUSS CUSTOM INTERIORS
2452 Tower Av - IV 3-5165
(Please See Advertisement This Page)
JOHN'S BUILDING SPECIALTIES
517-12th - GI 8-9359
(Please See Advertisement Page 352)

LATTIN'S BOB FLOOR COVERING
Custom Work Our Specialty
Residential - Commercial
Installation
Complete Armstrong & Gold Seal
Naira Selections
FAST FREE ESTIMATES
LINOLEUM - TILE - CARPETS
Near Intersection of Stk Blvd & Frustridge Rd - GL 5-4825

LATTIN'S BOB FLOOR COVERING
5820 Frustridge Rd GL 5-4825
(Please See Advertisement Page 352)
LEON'S LINOLEUM & PAINTS
3736 Stockton Bl - GI 1-8832
(Please See Advertisement Page 353)
Lew's Lanai
6325 Auburn Bl Citrs Hgts - ED 2-4785
(Please See Advertisement Page 355)
LINOLEUM SHOP INC
4601 H - GI 1-8451
(Please See Advertisement This Page)
MAGIC CARPET FURNISHINGS & FLOOR COVERINGS
5535 H - GL 2-8001
(Continued Next Page)

LINOLEUM & HARDWOOD

CARPET - FLOOR TILE & WALL TILE

"One-Price" Packages Deal On Hardwood & Floor Coverings
Installed At The Same Time.
INSURANCE WORK & FLOOR REPAIRING
"IF IT'S FLOOR WORK WE DO IT"

FREE ESTIMATES
WA 2-1760

WASHBURN FLOORS INC.
1651 El Camino Ave. at the Freeway

LINOLEUM

LARGE SELECTION OF LEADING BRAND NAMES
WALL TO WALL CARPETING
FREE DECORATOR ADVICE

Also CUSTOM DRAPERY
RUGS & CARPETS

Complete Floor Covering Center
For Free Estimates Call

IV 3-5165

RUSS JANNEY CUSTOM INTERIORS
2452 TOWER AVE. SACRAMENTO

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Linoleum Dealers-(Cont'd)

NEW EMPIRE FLOORS
2426 Beaumont (NS) - WA 2-9374
(Please See Advertisement Page 354)

O K FURNITURE
Since 1919
COMPLETE LINE OF FLOOR COVERINGS
ARMSTRONG - SLOANE - PARCO
BIRD - GOLD SEAL
MATICO - KENTILE
1714-10th - GI 3-4231

Peterson-Cobby Co 1331 T - GI 2-8991
PINNEY F K INC 3751 Deebie - GL 2-3581
R & W FLOOR COVERING INC
801 S River Rd(WS) - FR 1-9457
REEDER L D CO OF SACTO
3752 W Pacific Av - GL 2-4571
(Please See Advertisement This Page)
RIVETT H W CO INC
2300 Broadway - GL 5-2637
(Please See Advertisement Page 354)
Sacramento Furniture Exchange
2901-30th - GL 6-4163

SANDRAN FLOOR COVERING
SCRUBBLE VINYL
SANDRAN.
FLOORS - WALLS - COUNTERS
The low cost luxury coverings that never need scrubbing.
WRITTEN SERVICE WEAR GUARANTEE
"WHERE TO BUY THEM"
DISTRIBUTORS
RICHMOND FLOOR CO INC
210-13th - GI 1-0141

DEALERS
JOHN'S BUILDING SPECIALTIES
517-12th - GI 8-9359
Simas Floor Co Inc
3550 Power Ln Rd - GL 2-4933

FLOORS

LINOLEUM - ASPHALT - RUBBER
CORK & VINYL TILES
COMMERCIAL - INDUSTRIAL
Free Estimates
Licensed & Insured
We Carry Full Liability Insurance

L. D. REEDER CO.
OF SACRAMENTO
GL 2-4571
3752 W. Pacific Ave. SACRAMENTO

FLOOR COVERINGS

LEW HARRIS
Now Serving Sacramento From
LEW'S LANAI

TILES
Carpet - Linoleum
Plastic - Asphalt - Cork - Vinyl
FREE ESTIMATES
Call LEW HARRIS

ED 2-4785
6325 AUBURN BL CITRUS HGTS.

LINOLEUM & TILE

RESIDENTIAL COMMERCIAL CONTRACT

- COMPETITIVE PRICES
- LEADING BRANDS
- SAMPLES SHOWN IN HOME
- FREE ESTIMATES
- TERMS AVAILABLE

GI 1-0208

WALDO BOWERS
2020 H ST SACRAMENTO

Linoleum-Wholesale & Mrs-(Cont'd)

Marsh Murray & Co 2325-5th - HI 7-9331
Rapp Wm A & Co 623-20th - GI 2-3677
RICHMOND FLOOR CO INC
210-13th - GI 1-0141
Volker William & Co 521 N 10th - GI 2-9021

Liquiflators
FRAZIER DONALD C
Trustee in Bankruptcy Proceedings
719 K - HI 7-5824
Sanderson & Beckett Inc
Fulton Av & Fair Oaks Bl IV 7-0816

Liquor Stores
A C Bottle Shop No 2 203 K - GI 3-6495
A & E Liquor Store 418 (C) - GI 2-6850

A & J LIQUOR STORE
Always Open & to 2 A.M. Every Day
Beef, Wines & Liquors
Groceries - Cigars - Ice Cubes
330 Capitol Av - HI 7-8645

A & M Liquor Store & Delicatessen
Open-Til 2 AM-Sun-Mon Til 12 AM
1838 Auburn Bl(WS) - WA 5-6535

A-P 21ST STREET LIQUOR STORE
COMPLETE PARTY HEADQUARTERS
KEG BEER - DELICATESSEN
DELIVERY SERVICE
1101-21st - GI 3-7884

Aero Market
1616 Grand Av(DPH) - WA 5-3478

AL'S LIQUOR DRIVE IN
PROMPT FREE DELIVERY
42nd & H STREETS
4137 H - GL 5-4537

MANDELLA LIQUORS & DELICATESSEN

PROMPT DELIVERY SERVICE

GA 1-2516

SOUTH HILLS SHOPPING CENTER
35th AVE. & SOUTHLAND PARK DRIVE

LIQUORS

LARGE SELECTION
FINE WINES & LIQUORS

KEG BEER
ICE CUBES

Free Delivery
GL 5-7740

HOLLYWOOD BOTTLE SHOP
5011 FREEPORT BLVD.

FRUITRIDGE AREA LIQUORS

MOTELS & HOMES
By the Coast and Special Party Orders
Prompt Service

M & L LIQUOR STORE
Call **GL 7-5601**
5634 STOCKTON BLVD.

A Complete Selection of IMPORTED & DOMESTIC CORDIALS & LIQUORS
COLD BEER - CHILLED WINES & CHAMPAGNE
De Luxe Gift Wrapped for All Occasions
Portable Bars - Business Service
Party Sets - Ice Chests for Picnics & Wedding Trips
Bar Supplies & Giftware

DELICATESSEN
Party Orders & Planning Our Specialty
KEG BEER
CIGARS