

Lawn Mowers—(Cont'd)
MOTO-MOWER POWER LAWN MOWERS
 Performance proven—since 1919. Complete line of rotary, reel, and riding mowers. Also, tillers, edgers, and snow-throwers.
"WHERE TO BUY THEM"
AUTHORIZED SERVICE STATIONS
 Bell & Bell 925-30th ----- GI 3-3312
FLOWER HOLDER
 With an ice pick stick a potato full of holes for flower stems. Cut off slice on bottom to make it steady.

Lawn Mowers—(Cont'd)
MOWER SHOP THE
 4401 Auburn Bl-----IV 7-2370
SENSATION ROTARY MOWER--
BAR-HEIN CO.
 1551 Fulton Ave-----482-1722
 Sharp Shop The 10270 Folsom Bl-EM 3-1531
 (Please See Advertisement Page 347)
THOM CYCLERY
 3401-2d Av-----GL 5-7721
 Please distinguish between the letter "O" and the numeral "0" when dialing. Be sure to bring your finger all the way around to the finger stop for each letter or digit and then release the dial without forcing or retarding its return.

LAWNMOWERS
 SALES RENTALS REPAIRS SHARPENING
 Authorized Dealers For
 • BRIGGS & STRATTON • SENSATION
 • TORO • KING-O-LAWN
 • LAuson POWER PRODUCTS
 Garden Tractors - Roto Tillers - Engine Repairs
BAR-HEIN CO.
 1551 FULTON AVE.
 OUR NEW LOCATION - JUST SO. OF ARDEN WAY
 OPEN 7 DAYS A WEEK 8 A.M. TIL 6 P.M.
482-1722

FACTORY SALES & SERVICE
 Authorized Distributors for
*** BRIGGS & STRATTON**
 Clinton & Lauson Power Products
 - Service Parts -
 ARTISAN LAWNBOY
 DAVIS MOTO-MOWER
 ECLIPSE PENINSULA
 HEINKE BBO
 HOMCO WARDS LAKESIDE
 TIRES - BLADES & BELTS
 MERCURY & V-PLEX CLUTCHES
 CALL
GL 2-2854
LUTTIG & SEVERSON
 28th & U ST. SACRAMENTO

Denos Bike Shop
 3610 MARYSVILLE BLVD.
 DEL PASO HEIGHTS
 BANKAMERICARD
WA 5-3873
 PICK-UP DELIVERY
POWER & HAND LAWN MOWERS SHARPENED - REPAIRS
 Authorized Dealers for
 * RED * BRIGGS & STRATTON
 * CLINTON * POWER PRODUCTS
 * JACOBSEN * LAWN BOY
 GUARANTEED WORK - PROMPT SERVICE
 Since 1947

LAWN MOWER
 HAND & POWER
 SALES
 REPAIRS - SHARPENING
 SAWS - CUTLERY
 GRINDING TOOLS
 "Your One Stop Shop"
 Ample Parking
GL 7-0658
WEST SAW & MOWER CENTER
 Over 20 Yrs. Experience
 4700 SACRAMENTO BLVD.

TRIMMER POWER MOWERS
 Wholesale - Retail
 SAVAGE MOWERS
 MILBRADT MOWERS
 McLANE EDGERS
 GARDEN TILLERS
 SPEEDEX TRACTORS
IV 3-1167
BLISS
 EQUIP. CO.
 1715 FULTON AVE. AT ARDEN WAY

Lawn Mowers—(Cont'd)
TORO POWER MOWERS
 The complete line of precision mowing machinery - from the revolutionary Whirlwind 12 inch reel that actually bae clippings and leaves, to tractors with reel gangs that mow a swath 17-1/2' wide.
"WHERE TO BUY THEM"
DISTRIBUTORS
BRADY-HOLMES CO
 2141 Auburn Bl-----IV 3-8448
AUTHORIZED DEALERS
BAR-HEIN CO
 1551 Fulton Ave-----482-1722
BELL & BELL
 925-30th-----GI 3-3312
BIUETTI BROS
 826-14th-----GI 2-7242
CAPITAL CITY LAWN MOWER SHOP
 2940 Frepport Bl-----HI 7-9343
CARMICHAEL HARDWARE
 3330 Fair Oaks Bl(C)-----IV 7-7879
EMIGH HARDWARE CO
 3450 El Camino Ave-----482-1900
FRIEND & LOVE
 3373 Marysville Bl(DPH)-----WA 7-0211
G & E SAW & MOWER SHOP
 5712 Auburn Bl-----ED 3-1042
Jay Cycle Shop 2812 J-----GI 2-9268
 Jon's Furniture 1213 Front-----GI 3-5931
 Northridge Hardware
 San Juan Av & Sunset Av
 Fair Ols-----YO 7-1263
SHORROCK'S HARDWARE
 4303 Arden Way-----IV 7-7891
 2804 Marconi Av-----IV 9-3423

TRIMMER POWER MOWERS--
DISTRIBUTORS
BLISS POWER EQUIPMENT CO
 1715 Fulton Ave-----IV 3-1167

TURF MASTER POWER MOWERS--
DEALERS
CARMICHAEL HARDWARE
 3330 Fair Oaks Bl(C)-----IV 7-7879
West Saw & Mower Center
 4700 Sacramento Bl-GL 7-0658
 (Please See Advertisement This Page)
WESTERN AUTO ASSOCIATE STORE
 2821 Fair Oaks Bl(C)-----IV 7-5661
 (Please See Advertisement Page 347)
KEEP LIGHT FROM MILK
 Keep light from milk to prevent loss of riboflavin, its most important vitamin element. If you don't meet the milkman, leave out a covered, insulated box for bottles of milk. Remember that light hurts milk more than heat does in a short time.

THE GREEN INDEX
 WILL HELP YOU FIND WHAT YOU'RE LOOKING FOR
FASTER
 TURN TO IT NOW IN THIS BOOK

Lawn Mowers—Sharpening & Repairing
A-1 LOCKSMITH
SHARPENING & REPAIRING POWER & HAND LAWNMOWERS
ALL WORK GUARANTEED PICK-UP & DELIVERY
 4611 Franklin Bl-----GL 1-3457

ACE SHARP SHOP
 LAWN MOWER Sharpening - Repairing HAND & POWER Reasonable Rates - Guaranteed Work Scissors, Cutlery - Plinking Shears Etc. Sharpening & Repair EYS. MAIL
 2234 Northgate Bl-----WA 7-1165

ACME SAW SHOP
 NORTH SACRAMENTO AREA ENGINES - REPAIRS SHARPENING COMPLETE OVERHAULS OPEN SAT.
 2928 Rio Linda Bl(NS)-----WA 5-7001

Bar-Hein Co 1551 Fulton Av-----482-1722
BAR-HEIN TOY SHOP
 1551 Fulton Ave-----482-1722
BELL & BELL 925-30th-----GI 3-3312
BERN'S SAW & LAWN MOWER SHOP
 2131 E Rio Linda Bl(NS)-----W 7-0211
Bliff's Lawn Mower & Bicycle Shop
 3737A Marysville Bl(DPH)-----WA 2-8921

BODE & BODE
 SHARPENING & ENGINE REPAIRS COMPLETE OVERHAULS
 1716 J-----GI 3-1967
 Broadway Saw & Lawn Mower
 3114 Broadway-----GL 1-9847
 Buletti Bros 826-14th-----GI 2-7242
 (Please See Advertisement Page 349)
Carmichael Mower
 6120 Fair Oaks Bl(C)-----IV 3-1879
COLLEGE HARDWARE & CYCLERY
 2760-21st-GL 6-2042
D & D SAW SHOP
 See Our Ad-Lawn Mowers
 2520 Broadway-----GL 6-3686
DENOS BIKE SHOP
 3610 Marysville Bl(DPH)-----WA 5-3873
DRITZ'S CYCLERY
 2209 Del Paso Bl(NS)-WA 5-4960
EMIGH HARDWARE CO
 3450 El Camino Ave-----482-1900

FRIEND & LOVE
 WALT FRIEND ART LOVE
 Sales - Repairs - Sharpening POWER & HAND MOWERS GARDEN TRACTORS LAWN - GARDEN SUPPLIES Pick-Up & Delivery
 3373 Marysville Bl(DPH)-----WA 7-0211
 (Continued Next Page)
 Don't forget to plan for concealed telephone conduit and convenient locations for telephone outlets when you build your new home. These built-in telephone facilities add real value to a home, yet their cost is very small if they are installed during construction.

Lawn Mowers—Sharpening & Repairing—(Cont'd)
JAY CYCLE SHOP
 LAWN MOWERS Sharpening & Repairing Pick-Up & Delivery
 2812 J-----GI 2-9268

JAY'S LAWN MOWER & CYCLE SHOP
 6145 Watt Av(NH)-----ED 2-6361

K & REPAIR SHOP
 LAWN MOWERS SHARPENED & REPAIRED SCISSORS & KNIVES SHARPENED
 2151 Fulton Av-----IV 7-0904

Lee's Saw Shop 6303 Stockton Bl-CA 1-1719
 (Please See Advertisement This Page)

MILT'S CYCLERY
 Lawn Mowers & Tools Sharpening By Modern Machinery Pick-Up & Delivery
 3913 Stockton Blvd-----GL 6-6211

MOWER SHOP THE
 See Our Ad Under Lawn Mowers
 4401 Auburn Bl-----IV 7-2370

SACRAMENTO SAW SERVICE
 COMPLETE LAWNMOWER SERVICE New - Used - Repair SAWS & POWER TOOL SERVICE
 7046 Folsom Bl-----GL 6-3531

SHARP SHOP THE
 Rancho Cordova 10270 Folsom Bl-----EM 3-1331
 Sunbeam Appliance Service Co
 Thom Cyclery 3401-2d Av-----GL 5-7721
 (Please See Advertisement This Page)
 West Saw & Mower Center
 4700 Sacramento Bl-----GL 7-0658

POWER AND MANUAL LAWN MOWERS
 SALES - REPAIRS - SHARPENING Hand and Power
 ENGINES TUNED AND REPAIRED
 Established 1912
BULETTI BROS.
 826-14th STREET Near Eye St.
GI 2-7242

LAWN MOWERS SALES - SERVICE
 MOTORS REPAIRED LAWN MOWERS SHARPENED
 TERMS PICK-UP & DELIVERY
 Phone GL 5-7721
THOM'S CYCLERY
 A BUSINESS NOT A SIDE LINE
 AND LAWN MOWER SUPPLY
 3401-2nd Ave. at Broadway Sacramento

Leasors
 See Attorneys; Patent Lawyers
Leasing Agents & Brokers—Equipment
 See Leasing Service
Leasing Service
 See also Automobile Renting & Leasing; Truck Renting & Leasing; also Other Equipment Rents
 A A Leasing Corp 3333 Watt Av-IV 3-8118
 Capitol Equipment Co 2015 J-----GI 2-6948
 Espar's Equipment Co 2015 J-----HI 6-2591
 Frisbee R D Co 95 Main Ln AHS-----HI 4-6610
 Geer Leasing Co 1616 E-----IV 3-2991
 Pro-Leasing Service
 3101 Fulton Av-----IV 3-2991
 Union Oil Co of California-Land Dept.
 2418 K-----GI 3-5996

Leather
 Benjamin Wm R Co 1821 D-----HI 6-7876
 Hobby House The
 2610 Marconi Av-IV 9-2391

SANTOS-COY H
MEXICAN LEATHER CRAFT
 LADIES' SHOES AND BAGS TO MATCH SANDALS - HUACHACHES SARAPES - BOTINES GIFTS - JEWELRY - CURIOS NOVELTIES
 We Make & Repair Wallets & Purses
 BANKAMERICARD ACCEPTED
 Open Mon Thru Fri 4:30 To 7 PM
 Saturdays 10 AM To 7 PM
 1407 E-----GI 3-2254

THIS TAKES THE CAKE
 To split layer cake, or slice an angel food cake, "saw" through it with silk or nylon thread.

When your telephone rings, it's thoughtful, courteous, and good business to answer it promptly.

Leather—(Cont'd)
TANDY LEATHER CO
DO-IT-YOURSELF LEATHERCRAFT
 EQUIPMENT & SUPPLIES
 KITS FOR FURSEES, BILFOLDS, ETC.
 MAIL ORDER SERVICE
 FREE CATALOG
 1313 J-----GI 1-1167

TERRELL'S PLASTICS
 Complete Line of HIDES - KITS - TOOLS - DYES AND OTHER CRAFTS
 3618 Broadway-----GL 2-4814

Leather Apparel—Repairing
 A E F Shoe Shop 1217 K-----HI 6-0446
 Cont's Shoe Repair
 4750 Franklin Bl-----GL 2-0125

Leather Apparel—Retail
 Miles N' Miles Ladies Specialty Shop
 1984 Fulton Av-----IV 9-1350

Leather Goods—Cleaners & Dyers
 College-Owl Cleaners
 1730 Broadway-GI 3-2501
 Dryden's Cleaners & Dyers 1101 T-GI 8-9427
 Fairmont Cleaners 511 Broadway-GI 1-0642
 Federal Cleaners 3031 T-----GL 5-5404
 Malaki Cleaners 2939-35th-----GL 5-0293
 Model Cleaners
 2780 Fruitridge Rd-CA 1-1810
OLD TAVERN CLIP & DYE CO
 1510-20th-GI 3-7502

STERLING CLEANERS
 2417 Broadway-GL 6-3817
SWANSON'S CLEANERS
 Arden Way & Howe Av-----WA 2-8811
 United Cobblers The 912 J-----HI 7-4242
 Universal Cleaners & Dyers
 3123 Broadway-GL 5-5410
 Veterans Cleaners 511 J-----GI 3-8477

Leather Goods—Mirs
 McCray & Warren Saddle Shop
 1631 Howe Av-----WA 7-0616
 Visalia Stock Saddle Co
 2620 El Paso Ln-----IV 3-5345

Leather Goods—Repairing
BRENNER'S JACK SHOE SHOP
 We Repair All Types of Leather Goods - Luggage - Handbags - Golf Bags Leather Jackets - Brief Cases - Etc.
 2985-35th-----GL 6-9014

R & B Service-Handbag & Luggage Repair
 915 F-----HI 6-5180

Leather Goods—Retail
 Coburn's Shoe & Luggage Service
 2101 Del Paso Bl(NS)-----WA 5-2230
 Harley-Davidson Motorcycles & Scooters
 815-12th-----GI 3-6888
 Let's Luggage 813 K-----GI 3-2714
 LONGSHORE'S LUGGAGE 714 J-----GI 3-8757

Letter Shop Service
A BUSINESS EXTENSION BUREAU
 OFFSET PRINTING AUTOMATIC ADDRESSING Complete DIRECT MAIL SERVICE
 2215 J-----GI 2-3613

A LEBECK BUSINESS EQUIP CO
 Mimeo-graphing & Addressing Service: For Sale or Rent - New & Used Machines Drive In - Free Parking - Save Time
 3021 Capital Av-----GL 6-3877
 (Continued Next Page)
 Advertise here—it pays.

STENO PRINT & MAILING SERVICE
 • ADDRESSING • METERED POSTAGE
 • EXECUTIVE TYPING • LEGAL BRIEFS
 • OFFICE FORMS • BROCHURES
 DIRECT MAIL ADVERTISING - PERSONALIZED LETTERS
 OFFSET PRINTING - MIMEOGRAPHING
 ADDRESSOGRAPH PLATES MADE AND CUSTOMER LISTS MAINTAINED
Mail Advertising Doesn't Cost - It Pays!
 FOR PICK-UP & DELIVERY
 DOWNTOWN - 2118 J Street
GI 1-3226
 NORTH AREA 3037 El Camino Ave.
IV 9-5548

USE LONG DISTANCE
 to get anywhere fast...
AT LOW COST

LETTER SHOP SERVICE
MULTIGRAPHING MIMEOGRAPHING OFFSET PRINTING
 Typing - Photocopies
 Resumes - Legal Forms - Briefs
 Notary Public, Circular Letters, Addressing
The Letter Shop
 Established 1919
GI 2-2947
 207 Forum Bldg., cor. 9th & K Sts.