

High Fidelity & Stereophonic Sound

Equipment—(Cont'd)

MEYER A H COMPANY
330 Commerce Cir(NH)-----WA 2-5885

PARSHALL GENERAL TIRES INC
Downtown Store 1815 I-----GI 2-0466
Southgate Branch
6530 Franklin Bl-----GA 1-4700
Town & Country Branch
2835 West Av-----IV 3-3439
Aeroflex Branch
2720 Citrus Rd-----EM 3-9464
WALDRON APPLIANCE
5002 Franklin Bl-----452-3107
WHITE APPLIANCE SHOP
3094 Maryville (BINS)-----WA 5-1709

ROBERT E LEE HI-FI RECORDS-TV
2533 Telegraph Av Brkly-----415 TH 8-2770
(Please See Advertisement Page 302)
Schneider's Radio & Television Service
3171 Riverside Bl-----GI 8-8549

SHERWOOD STEREO TUNERS & AMPLIFIERS

HI FI MUSIC CENTER INC
1317 K-----HI 6-7569

SHURE STEREO TONE ARMS & CARTRIDGES

SOUND SHOPPE THE
2671 El Paseo Ln-----IV 3-3618

SOMMAN'S WHOLESALE ELECTRONICS
Electronic Component Parts
1914-16th-----HI 6-6418

SOUND SHOPPE THE
2671 El Paseo Ln-----IV 3-3618
(Please See Advertisement Page 302)

STEREO SHOWCASE

SOUND SPECIALISTS
SAVE YOU MONEY
On HI-FI Components, Custom Home Music Systems or Commercial IN SACRAMENTO THE PLACE TO GO
Across from Country Club Center
3335 Balmeral-Dr-----482-0209

STEREO SHOWCASE 3335 Balmeral Dr-----482-0209
(Please See Advertisement Page 303)

STRONBERG-CARLSON STEREO HIGH FIDELITY

There's a Stronberg-Carlson stereo console or stereo component ensemble for every home. Complete choice of authentic furniture styling and wood finish in every price range.
"WHERE TO CALL"
DEALERS
ARTIST MUSIC CO
2530 Arden Wy-----IV 3-9004
COAST RADIO CO
900 J-----GI 2-0424

SYKES MAL TV & HI FI
1720 Fulton Av-----IV 3-2626
(Please See Advertisement Page 303)

THORNS TURNTABLES & TONE ARMS

SOUND SHOPPE THE
2671 El Paseo Ln-----IV 3-3618

Tower Records 1518 Broadway-----GI 1-1315
Uncle Bill's Radio & TV 4740 J-----GI 2-1765

If you have a doubt about it, look up the number in the latest telephone book before you call.

High Fidelity & Stereophonic Sound

Equipment—(Cont'd)

UNIVERSITY HI-FI SPEAKERS

WHOLESALE DISTRIBUTORS
Lombard's Electronics
1827 J-----HI 7-2085

VALLEY TV 5010 Freeport Bl-----GL 6-0971

VIKING STEREO TAPE DECKS

SOUND SHOPPE THE
2671 El Paseo Ln-----IV 3-3618

WEGCOR STEREOFONIC HIGH FIDELITY FONOGRAPHS

WEGCOR
Fidelity Stereo-Fidelity Fono-graphs with "Magic Wind" Disk changer play stereo and standard 33 1/3 and 45 rpm records, all sizes, intermixed. Magnificent sound reproduction. Beautiful styling. WEGCOR models in all price ranges.
"FOR INFORMATION CALL"

DISTRIBUTORS
SACRAMENTO ELECTRONIC SUPPLY
CO 1219 S-----GI 1-4821

AUTHORIZED SERVICE & PARTS
HANKS RADIO & TELEVISION
1424 J-----HI 4-6290

Woodlake Village TV
2030 Del Paso Bl(NS)-----WA 5-5555

ZACKIT CORP
1020-14th-----HI 6-3131
(Please See Advertisement Page 303)

Need a number? First, check the Directory or your personal number list before calling "Information."

THE YELLOW PAGES save you time.

High Fidelity & Stereophonic Sound

Equipment—(Cont'd)

ZENITH HIGH FIDELITY RADIOS & PHONOGRAPHS

DISTRIBUTORS
BROTLI-PARKS CO
2225-19th-----GI 2-2983

DEALERS
WALDRON APPLIANCE
5002 Franklin Bl-----452-3107

High Fidelity & Stereophonic Sound

Equipment—Repairing & Parts

A B DE PAUL'S

HI-FI & STEREO
Guaranteed Service
TV SERVICE
OPEN 7 DAYS A WEEK
9 AM TO 9 PM
ALL WORK GUARANTEED
3241 Folsom Bl-----GL 7-0034
Or-----GL 6-6437
Or-----IV 3-3437

A B DE PAUL'S
3241 Folsom Bl-----GL 7-0034
(Please See Advertisement This Page)

ASSOCIATED TV SERVICE
2331 J-----GI 2-4764

C & S TV

HI-FI REPAIRING
STEREO REPAIRING
5002 Roseville Rd(NH)-----ED 2-1811

Pacific Television
1670 Glenview Av(NS)-----WA 2-5018

PATOMA MUSIC & SOUND
ELECTRONIC SPECIALISTS
CUSTOM INSTALLATIONS
445 Senator Av-----WA 7-0367

PETZVAL'S RADIO & TELEVISION
SALES & SERVICE
1657 19th-----GI 2-3925

Rader's Radio & Television Service
1236-32d-----GL 2-2798

Sound Shoppe The
2671 El Paseo Ln-----IV 3-3618

Thrifty's Television Service
2690 Azalea Rd-----IV 9-9433

Universal Radio & TV
2328 Fair Oaks Bl-----WA 2-6620

Wildfield Forest Expert HI-FI Serv
2409 Eden-----GA 8-4496

Highway Patrol—For Emergency Calls
See Information Pages

You'll get quicker service when you dial if you follow these simple steps:

1. Listen for the dial tone. This tone is your signal that the equipment is ready to take your call.

2. Dial each letter and digit of the number in its right order.

3. Draw the dial all the way to the finger stop.

4. Remove your finger and let the dial return naturally, without forcing or hurrying.

5. If you make a mistake while dialing, hang up for a few seconds and then start your call again.

High Fidelity & Stereophonic Sound

Equipment—Repairing & Parts—(Cont'd)

CARRICK BART

REPAIRS ALL MAKES ON STEREO & HI-FI'S
Over 30 Yrs. Experience
19th & P-----GI 1-0231

Custom Television & HI FI
3397 Watt Av-----IV 9-7341

Eddie's TV 2060 Sutterville Rd-----GL 2-0208

HANKS RADIO & TELEVISION
3224 J-----HI 4-6290

HI FI MUSIC CENTER INC
1317 K-----HI 6-7569

Jim's TV Service
5133 Fair Oaks Bl(C)-----IV 7-0303

Keener Service 4300 May(DPH)-----WA 5-3624

MAGNAVOX STEREOFONIC HIGH FIDELITY
A name recognized the world over.
STEREOFONIC HIGH FIDELITY & TELEVISION
Sold Only Through Authorized Direct Factory Dealers
"FOR SERVICE CALL"

ASSOCIATED TV SERVICE
We Have A Serviceman in Your Area
Radio Dispatched Trucks
Daily County & City-Wide Service
Guaranteed Repairs & Parts
2331 J-----GI 2-4764

HOBBY HOUSE THE

MODELS
TRAINS - RADIO CONTROL CRAFTS - ARTS
OPEN TO A.M. - 6 P.M.
Mon. & Fri. Open TH 9 P.M.
2610 Marconi Av-----IV 9-2391

HOBBY TOWNE

IN ARCADE SHOPPING CENTER
SPECIALIZING IN
MOSAIC ARTIST & CRAFT SUPPLIES
FINE MODELS OF CARS & PLAINES
Featuring Radio Control & Control Line
Specializing in HO Model R. R.
Complete Repair Department
Special Attention Given to Adult & Youth Groups
9 Hill 9 Daily - 9 Hill 7 Sat.
Corner of Watt Av & Whitney
3451 Watt Av-----IV 7-7205

HOBBY-CRAFTS

LARGEST HOBBY SHOP IN THE WEST
Over 30,000 ITEMS
MOBILE CRAFTS
Open 9:30 A.M. to 9:30 P.M.
Closed Sundays
1616 J-----GI 2-1293

MALLORY D N-DISTRIBUTOR

WHOLESALE ONLY
SHIP - TRAIN - AIRPLANE CONST. KITS
TOOLS & ACCESSORIES
598 Potrero Av SF-----415 KL 2-2690

SOUTH HILLS HOBBY CENTER
Model Planes - Ships - Trains
Mosaics - Arts - Crafts
5974 S Land Park Dr-----GA 1-3762

Stark Shop 3710 J-----GL 6-1800

TEE'S ARTS & HOBBY SHOP
COMPLETE LINE OF
MOSAICS, TILE, ARTISTS' SUPPLIES
TRAINS, PLANES, BOATS, CARS, ETC.
6019B Stockton Bl-----GA 3-2760

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Hobby & Model Construction Supplies

Alliger's Electric Train Repairs & Sales
Stockton Bl & 7th Av-----GI 5-1472
If no answer call-----IV 7-2964
Bob's Toyland 2633 Marconi Av-----IV 9-6383

C & M HOBBY SHOP
All Types of Model Planes & Equip.
Model Cars & Parts
Radio Control Yachts & Batteries
Plastic-Wood & Solid Models
Textile
Numbered Paint Sets & Crafts
Wood Fibre & Supplies
1613 Del Paso Blvd(NS)-----WA 5-0472
If no answer call-----WA 5-1636

CARMICHAEL HOBBY CORRAL
Fair Oaks Bl at Marconi-----IV 3-3856

2930 Fair Oaks Bl(C)-----IV 3-3856

Chuck's Hobby Shop
2930 Fair Oaks Bl(C)-----IV 7-0134

CHUCKS TRAIN SHOP
2930 Fair Oaks Bl(C)-----IV 3-3856

DEMO'S BIKE SHOP
3610 Maryville Bl(DPH)-----WA 5-3873

FREEPORT HOBBY & CERAMICS
COMPLETE LINE IN
HOBBIES & ART SUPPLIES
CERAMIC - GLAZES - GREENWARE
5006 Freeport Bl-----GL 6-8713

HANK'S CYCLERY & HOBBY SHOP
4125 Franklin Bl-----GL 5-0301

Hobby Corral 2930 Fair Oaks Bl(C)-----IV 3-3856

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Complete Repair Department
Special Attention Given to Adult & Youth Groups
9 Hill 9 Daily - 9 Hill 7 Sat.
Corner of Watt Av & Whitney
3451 Watt Av-----IV 7-7205

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TRAINS, PLANES, BOATS, CARS, ETC.
6019B Stockton Bl-----GA 3-2760

Hoisting & Rigging Equipment

ACME EQUIPMENT COMPANY
THE LOUDON MACHINERY CO
CRANES - MONORAILS - HOISTS
AUTOMATIC DISPATCH SYSTEMS
801 Minnesota St-----415 VA 6-5700

BUDGET ELECTRIC HOISTS & CRANES
CAPITAL MACHINE & WELDING
WORKS 83 N 7th-----GI 3-2556

CALIF INDUSTRIAL SUPPLY CO
Distributors for
MILLER SWIVEL PRODUCTS
Swivels - Meadoche Ball Assemblies
High Lift Blocks - Taglines
Swivel Insulator Links
1021 Arden Wy(NS)-----WA 2-5676

CAPITOL CRANE & HOIST CO INC
811 Junipero St-----GA 1-5350
(Please See Advertisement This Page)

CHISLUM MOORE HOISTS & TROLLEYS
MURRAY INDUSTRIAL SUPPLY CO
801 T J-----GI 3-1985

CRANE HOIST ENGINEERING CORP
ELECTRIC - AIR HOISTS
OVERHEAD TRAVELING CRANES
MONORAILS - JIBS - GANTRIES
6515 Salt Lake Bell-----Ludlo 2-7121

DAVID RUDOLPH HOISTING EQUIPMENT
FLETCHER SALES CO
Hoists-Cranes-Winchs
2300-4th Brkly-----TH 5-1863

Gunter Sales Division Inc
Lindsay & Monroe Stktn-----209 HD 4-8712

HARNISCHFEGGER HOISTS

HEVLI-LIFT HOISTS
1/2 to 25 ton capacity
ZIP-LIFT HOISTS
1/2 to 1 ton capacity
HAND CHAIN HOISTS

"WHERE TO CALL"
DISTRICT OFFICE
HARNISCHFEGGER
1838 El Camino Rl Brngm-----OX 7-4153

DISTRIBUTORS
Rader Fred Mill Supply
1431-2d-----GI 1-6412

INGERSOLL-RAND HOISTS
INGERSOLL-RAND CO
Free Engineered Application Service
Sales-Factory Repair-Parts Service
350 Brannan St-----415 GA 1-5330
If no answer call Carmichael-IV 9-4748

An extension telephone is a step-saver in any home.

"Radio Dispatched Fleet"
Drying Co.
601-1st Ave.
Sacramento, Cal.
HOISTING & RIGGING
I.C.C. - MC 69827
Heavy Hauling Steel Erection
Crane Service Machinery Moving
Fireproof Warehouse - Private Spur
GI 3-7954
If It's Moveable,
We Can Move It!

Many retail stores have listings and ads in the YELLOW PAGES under all the names of the products they sell. It's wise to get business everywhere you can.

Hoisting & Rigging Equipment—(Cont'd)

Reliable Crane Service
830 Jackson Rd-----EM 3-0414

TAYLOR ROFT M CO
268 Market St-----415 YU 2-1760

TINKLER EQUIPMENT CO
Hoists-Pile Hammer-Sales-Rentals
2590 Oakdale Av S F-Missen 7-7677

WEST COAST WIRE ROPE & RIGGING INC
See Our Ad for Wire Rope
351 Embarcadero Oakland-----HI 4-6244

WRIGHT HOISTS AND CRANES
SACTO ENGINEERING MACH WORKS
6th & K-----HI 6-7738

YALE HOISTING EQUIPMENT

HAND HOISTS
Link Chain
AIR HOISTS
Link & Roller Chain
ELECTRIC HOISTS
Link & Roller Chain-Wire Rope
PUL-LIFTS - Link & Roller Chain
TROLLEYS - Hand & Motorized

"WHERE TO BUY THEM"
DISTRIBUTORS
Capitol Crane & Hoist Co Inc
8118 Junipero-----GA 1-5350

Here's how you may be sure of getting your party more often when you dial:

1. Look up the number in the latest directory. Write it down.

2. Listen for dial tone.

4. Wait a minute before you decide your party isn't home.

3. Dial carefully.

Hoisting & Rigging Service

BIGGE CRANE & RIGGING SERVICE

CRANES 20 TO 90 TON
RIGGERS & MILLWRIGHTS
MACHINE ERECTING
HEAVY & SPECIALIZED HAULING - RAIL
SPRINK & YARD STORAGE - ICE CUBING CAR-
RIER - Servng All Calif. - Ore. - Nev. - Idaho
Joint Competitive Rates to the 12 Western States
"FOR SERVICE CALL"

BIGGE CRANE & RIGGING CO
San Leandro Terminal call Collect
10700 Bigge Av
San Leandro-----N Epton 8-8100

BIGGE CRANE & RIGGING CO
Oroville Terminal call Collect
Palermo Rd & Baggett Marysville
Rd Orvov-----L Enox 3-7002

McLAUGHLIN DRYING CO
2221 9th-----HI 6-6725

NORTH-WESTERN RIGGING & ERECTION CO
2624-51st-----GL 1-4014
SACRAMENTO VALLEY CRANE SERVICE
7660-14th Av-----GL 1-9366

WESTERN FREIGHT HANDLERS INC
Car Loading & Unloading
LOW BEDS & HIGH BEDS
HOISTING - CRANE SERVICE
POKE LIFT RENTALS
RADIO DISPATCHED
2334 Auburn Bl-----IV 3-9251

WILKINS DRYING CO
601-1st Av-----GI 3-7954
(Please See Advertisement This Page)

Home Plans
Spore & White & Van Doren
2950-23d-----GL 6-4008

Advertise here—it pays.

HI-FI & STEREO EXPERT REPAIRS ON ALL MAKES

★ TV SERVICE

- GUARANTEED WORKMANSHIP
- NEW & USED HI-FI AND TELEVISION
- PICK-UP AND DELIVERY SERVICE
- OPEN 9 TO 9 7 DAYS A WEEK

Factory Trained Color Technicians

SOUTH AREA CITY NORTH AREA

GL 7-0034 GL 6-6437 IV 3-3437

BANKAMERICAN

90% OF SETS REPAIRED IN YOUR HOME

ELECTRIC HOISTS & CRANES
ELECTRIC • CHAIN • COME-A-LONG

SALES PARTS REPAIRS

MAINTENANCE SERVICE ON ALL TYPES OF HOISTING EQUIPMENT "I" BEAM TROLLEYS

1/2 TO 2 TON

1/2 TO 12 TON

1/2 TO 15 TON

1/2 TO 3 TON

1/2 TO 15 TON

1/2 TO 3 TON

GA 1-5350 GA 8-8487

CAPITOL CRANE & HOIST CO., Inc.
8118 JUNIPERO STREET off Power Inn Road
Between Elder Creek Rd. & Florin Rd.