

Codes in Italic Indicate Communities as follows: Sacramento (S) No Code Carmichael (C) North Highlands (NH) West Sacramento (WS)
 Bruckley (B) Del Paso Heights (DPH) North Sacramento (NS)

HEARING AIDS

Buy Hearing Not Just An Aid

Over 16 Years of Reliable Service

Certified Hearing Aid Audiologist - JOHN C. KINSTLER
 OUR SELECTION OF NATIONALLY KNOWN HEARING AIDS ELIMINATES SHOPPING

"LARGEST SELECTION OF HEARING GLASSES"

Small Down Payment - BUDGET TERMS - Discount to Pensioners.
 Free Office & Home Trials

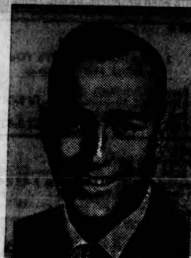
GUARANTEED REPAIRS & SERVICE FOR ALL MAKES

Come in - Write or Phone

HEARING AID CENTER

Gilbert 2-5808

1105 L ST.
 GROUND FLOOR



Hearing Aids

ACE EAR AID CO SINCE 1939
 Complete Hearing Aid Service
DISTRIBUTOR FOR WIDE X HEARING AIDS
 Batteries - Cords - Accessories
BUDGET TERMS
 1612 J ----- GI 2-2087

ACOUSTICON HEARING AIDS
 HEARING AID CENTER
 Complete Line of Hearing Aids & Hearing Glasses-Service All Makes
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Sacto--Hearing Aids
AUDIOTONE HEARING AIDS

"Factory Certified Custom Fitted" Hearing Glasses. Hearing without cords or "buttons".
 Complete line of quality ear level aids. Better hearing in the most attractive manner.
"WHERE TO BUY THEM"

CALIF HEARING AID CENTER
 1017-9th ----- HI 6-7929

FOWLER HEARING AID CENTER
 1823 K ----- GI 3-7873

HEARING AID CENTER
 1105 L ----- GI 2-5808

AUDIVOX HEARING AIDS

AUTHORIZED SALES & SERVICE
FORT SUTTER HEARING AID CENTER 2724 Capitol Av. HI 7-9065

BELTONE HEARING SERVICE 1007-9th. GI 8-8997
 (Please See Advertisement Page 299)

The Yellow Pages save you time.

BELTONE QUALITY HEARING GLASSES

Enable you to hear with BOTH ears. No button in ear. No cord. Hearing to hide in hair or clothes. They colorless, subtle, carry sound to ear. We also carry conventional Beltone Hearing Aids. Free hearing analysis and demonstration. No obligation.
"WHERE TO BUY THEM"

BELTONE HEARING SERVICE 1007-9th ----- GI 8-8997

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FORT SUTTER HEARING AID CENTER 2724 Capitol Av. HI 7-9065

FORT SUTTER HEARING AID CENTER 2724 Capitol Av. HI 7-9065
 (Please See Advertisement Page 300)

FOWLER HEARING AID CENTER 1823 K ----- GI 3-7873
 (Please See Advertisement Page 300)

HEARING AID CENTER
 Sacramento Hearing Aid Center

COMPLETE LINE OF HEARING AIDS & HEARING GLASSES

Guaranteed Repairs & Service
 ZENITH - UNEX - SONOTONE
 BELTONE - DAHLBERG - TELEX
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 Kelly Wes 1128-10th ----- GI 2-0813

(Please See Advertisement This Page)

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The Yellow Pages save you time.

WOODWARD HEARING AID CENTER



Mr. E. C. Woodward CERTIFIED HEARING AID AUDIOLOGIST Mrs. E. G. Woodward

Offers You More With Every Type of Hearing Aid Made Today
ZENITH - QUALITONE - AUDIOTONE ETC.
 GUARANTEED SERVICE & BATTERIES FOR ALL MAKES

ALL-IN-THE-EAR - NO CORDS - NO BUTTONS.
 BEAUTIFUL THIN TEMPLE EYE GLASS AID - 3-4 & 5 TRANSDUCER
 FREE HEARING TEST

DEMONSTRATION AND TRIALS MADE IN YOUR HOME, OR AT THE FOLLOWING OFFICES WITHOUT OBLIGATION

2 SACRAMENTO LOCATIONS TO SERVE YOU
 DOWNTOWN CALL COUNTRY CLUB CENTER AREA

HI 6-7766 OR **IV 3-5521**

1128-10th ST. OR 2522 WATT AVE.

All Aids Sold on Money Back Guarantee

NO CHARGE - For Cleaning - Checking - Adjusting, Anytime



I. DON COX
 Certified Hearing Aid Consultant

HI 6-7929

HEARING AIDS

Over 30 Models To Choose From ...

OUR SELECTION OF NATIONALLY KNOWN HEARING AIDS ELIMINATES SHOPPING ...

GUARANTEED REPAIR SERVICE FOR ALL MAKES

ONE OF THE FINEST SELECTION OF EYEGLASS HEARING AIDS

AIDS CUSTOM BUILT TO INDIVIDUAL NEEDS



SPECIAL PLAN FOR PENSIONERS
 CONVENIENT CREDIT
 PERSONAL SERVICE

17th Year in Northern California
 FREE HOME AND OFFICE DEMONSTRATION

CALIFORNIA HEARING AID CENTER
 1017 - 9th ST. DOWNTOWN

INDEX TO CLASSIFIED HEADINGS—SEE GREEN PAGES

Hearing Aids—(Cont'd)

KINSTLER JOHN C
 Hearing Aid Center
COMPLETE LINE OF HEARING AIDS & HEARING GLASSES
 Guaranteed Repairs & Service
 ZENITH - UNEX - SONOTONE
 BELTONE - DAHLBERG - TELEX
 MAICO - TONEMASTER - AUDIVOX
 Sacramento Hearing Aid Center
 1105 L ----- GI 2-5808

MAICO HEARING AID CENTER
 1019A 9th ----- GI 3-5326
 (Please See Advertisement Page 300)

MAICO HEARING AIDS
 QUALITY PRECISION ECONOMY

Models for every hearing impairment and hearing preference. Hearing Glasses Aids . . . Behind-the-Ear Aids . . . Ear-Pocket Aids. Free Demonstration.
"WHERE TO BUY THEM"
 DEALER
 Maico Hearing Aid Center
 1019A 9th ----- GI 3-5326

MOTOROLA-DAHLBERG HEARING AIDS
CALIF HEARING AID CENTER 1017-9th ----- HI 6-7929

PARAVOX HEARING AIDS
HEARING AID CENTER
 Complete Line of Hearing Aids & Hearing Glasses-Service All Makes
 1105 L ----- GI 2-5808

QUALITONE HEARING AIDS—
 DEALERS
FOWLER HEARING AID CENTER 1823 K ----- GI 3-7873
HEARING AID CENTER 1105 L ----- GI 2-5808
 Complete Line of Hearing Aids & Hearing Glasses-Service All Makes
 1128-10th ----- HI 6-7766
WOODWARD HEARING AID CENTER 1128-10th ----- HI 6-7766

RADIOEAR HEARING AIDS
FOWLER HEARING AID CENTER 1823 K ----- GI 3-7873

SACRAMENTO HEARING AID CENTER
COMPLETE LINE OF HEARING AIDS & HEARING GLASSES
 Guaranteed Repairs & Service
 ZENITH - UNEX - SONOTONE
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 MAICO - TONEMASTER - AUDIVOX
 1105 L ----- GI 2-5808

Sonotone of Sacramento 1007-8th-GI 3-2601
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TELEX HEARING AIDS
FOWLER HEARING AID CENTER 1823 K ----- GI 3-7873

TONEMASTER
HEARING AID CENTER
 Complete Line of Hearing Aids & Hearing Glasses-Service All Makes
 1105 L ----- GI 2-5808
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Beltone

"WHERE WE NEVER CEASE TO TAKE A PERSONAL INTEREST IN YOUR HEARING PROBLEMS"

BELTONE ANNOUNCES THE AMAZING NEW UTOPIAN

ALL "IN-THE-EAR" AID TINY AS A THIMBLE
 If you have a mild hearing loss, there are occasions when you'd give anything to hear better. The Utopian is ideal for use under these circumstances. Carry it in a convenient little case. Put it in place when you want to hear better. Take it out afterwards. Slips in and out quickly, comfortably—as easily as snapping your fingers. No fuss, no attachments. We specialize in fitting extreme and difficult types of losses with our many different models of Beltone Hearing Glasses, Behind-the-ear and body type aids.
(FREE HEARING TESTS)



GRADY P. MAGUIRE
 Nationally Certified Hearing Aid Audiologist

BELTONE HEARING SERVICE

QUALITY HEARING **GI 8-8997**

1007 9th BETWEEN J & K

SEMI-DIABLE PRICES

SACRAMENTO

HEARING AIDS HEARING AID VANISHES!

Latest Transistor Models in Most Advanced Styling . . . in Good Looking Eyeglasses, All in the Ear or Bone Conduction With **NOTHING WORN IN EITHER EAR**

You Owe It to Your Hearing to See the Wonderful "WISP"—the 1/4 OUNCE Hearing Aid

FREE HEARING TEST & DEMONSTRATION SERVICE AND BATTERIES FOR ALL HEARING AIDS

SONOTONE
 THE NAME YOU CAN TRUST



If you have a hearing problem—or if something has gone wrong with your hearing aid—Sonotone is the name you are looking for. Sonotone is the reliable, nationwide organization dedicated to better hearing. We can help you as we have helped thousands. Free, scientific hearing checkup in our office or your own home. No charge, no obligation.

27 Years in Sacramento
 J. W. TROUSDALE - Manager
 ASK FOR EXT. 15

GI 3-2601

1007-8th ST. (Bet. K & J)

Your Headquarters for **ZENITH** LIVING SOUND HEARING AIDS

10 DAY MONEY BACK GUARANTEE

ASK ABOUT ZENITH'S
 -1 Year Warranty
 -5 Year Service Plan

* EYE GLASSES * BONE CONDUCTION
 * AT-THE-EAR * SPECIAL HIGH-FIDELITY AIDS

A COMPLETE HEARING AID SERVICE
 A NEW SERVICE - MR. WES KELLY, OPTICIAN,*

Specializes in Adjusting, Styling and other Professional Services in connection with Eyeglass Hearing Aids of All Makes.
 * Lic. by Calif. State Bd. of Medical Examiners

WOODWARD HEARING AID CENTER
 2 LOCATIONS TO SERVE YOU
 DOWNTOWN CALL COUNTRY CLUB CENTER AREA
HI 6-7766 OR **IV 3-5521**
 1128 10th STREET 2522 WATT AVENUE